

MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC #

579-2018

LETTER TO COMMISSION

TO: Mayor Dan Gelber and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: October 31, 2018

SUBJECT: PIC Committee Motion

The purpose of this Letter to the Commission is to inform the City Commission of a motion passed by the Miami Beach Production Industry Council ("PIC") during their Thursday, June 14, 2018 meeting.

Members Present:

Mr. Daniel Davidson, Chairman

Ms. Christina LaBuzetta, Vice Chairman

Mr. Aleksander Stojanovic

Mr. Bruce Orosz

Members Absent:

Mr. Belkys Nerey

Ms. Joanna Rose-Kravitz

Mr. Abdul Muhammed

MOTION: We move that the Miami Beach City Commission launch a campaign to highlight the return of film production to the City of Miami Beach, including a major social media push that includes content such as: highlighting local independent filmmakers, red carpet premiere coverage, and behind the scenes videos; and also move that City of Miami Beach should reach out to local production companies to contribute content to the City of Miami Beach Film & Print webpage, including but not limited to, behind the scenes footage.

Motion entertained by: Vice Chairwoman Christina LaBuzetta

Moved by: Bruce Orosz

Seconded by: Dan Davidson

Motion Adopted Unanimous

Absent for vote: Belkys Nerey, Joanna Rose-Kravitz and Abdul Muhammed

JLM/KGB/SR

C: Kathie G. Brooks, Assistant City Manager

Heather Shaw, Acting Director, Tourism, Culture and Economic Development