

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RESILIENCY COMMUNICATIONS COMMITTEE'S ANNUAL EVALUATION REPORT, ATTACHED HERETO AS EXHIBIT A, AND RE-CREATING AN AD HOC, ADVISORY RESILIENCY COMMUNICATIONS COMMITTEE TO SERVE AS A PROGRAM FOR PUBLIC INFORMATION (PPI) COMMITTEE, IN ACCORDANCE WITH NATIONAL FLOOD INSURANCE PROGRAM REQUIREMENTS FOR CREDIT UNDER THE COMMUNITY RATING SYSTEM, TO IMPLEMENT, MONITOR, AND EVALUATE THE PPI, AND PRESCRIBING THE PURPOSE, DUTIES, APPOINTMENTS, AND TERMS OF THE COMMITTEE'S MEMBERS WHICH SHALL COMMENCE ON JANUARY 1, 2019 AND EXPIRE ON DECEMBER 31, 2019.**

**WHEREAS**, the goals of the Federal Emergency Management Agency's (FEMA) National Flood Insurance Program (NFIP) are to provide flood insurance to property owners, to encourage flood loss reduction activities by communities, and to save taxpayers' money; and

**WHEREAS**, the City of Miami Beach participates in the NFIP and the Community Rating System (CRS). The CRS is a voluntary program that provides both incentives and tools to further these goals; and

**WHEREAS**, participation in the CRS saves residents money by reducing flood insurance premiums; and

**WHEREAS**, the City's Program for Public Information (PPI) will help provide activity points to improve the City's CRS score, which in turn helps to reduce flood insurance premiums, and complements communications efforts for our Miami Beach Rising Above Resiliency Strategy; and

**WHEREAS**, an initial ad hoc, advisory Resiliency Communications Committee was created per Resolution No. 2016-29585 to serve as a PPI Committee and said Committee sunsetted on October 1, 2017. Another PPI Committee was created pursuant to Resolution No. 2017-30104, and it sunsetted on October 1, 2018. Therefore, a new PPI Committee should be re-created in order for the City to continue to participate in the CRS; and

**WHEREAS**, a Program for Public Information (PPI) was developed by the prior ad hoc PPI Committee according to a seven-step planning and public involvement process defined by the Community Rating System Program and the PPI was adopted by the City Commission per Resolution 2017-29771; and

**WHEREAS**, membership criteria for a PPI Committee is specified by the Community Rating System and must include: real estate agent(s), insurance agent(s), banking industry representative(s), the City's Floodplain Manager, and a Communications Department representative, and at least half of the Committee's members must be from outside the local government; and

**WHEREAS**, an evaluation report is prepared annually by a PPI Committee and submitted to the City Commission. The annual evaluation report prepared by the PPI Committee that was created per Resolution No. 2016-29585 is attached hereto as Exhibit A and is accepted by the Mayor and City Commission; and

**WHEREAS**, the new Program for Public Information (PPI) Committee created by this Resolution will again be referred to as the Resiliency Communications Committee in order to be in alignment with the Miami Beach Rising Above Resiliency Strategy; and

**WHEREAS**, the members of the new ad hoc, advisory PPI Committee, to be known as the Resiliency Communications Committee, shall be as follows: the City's Communications Director, the City's Floodplain Manager; Scott Diffenderfer, a real estate agent, Carlos Gutierrez, a real estate agent, Alan Randolph, a local bank representative, and John Lee, a local insurance agent; and

**WHEREAS**, the powers and duties of the Resiliency Communications Committee will be to serve as a PPI Committee in accordance with NFIP requirements for credit under the Community Rating System to implement, monitor and evaluate the PPI, and to submit an annual evaluation report of the PPI to the City Commission; and

**WHEREAS**, the terms of membership on the new ad hoc Resiliency Communications Committee shall commence on January 1, 2019, and expire on December 31, 2019, subject to earlier or later sunset by the City Commission.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby accept the Resiliency Communications Committee's Annual Evaluation Report, attached hereto as Exhibit A, and hereby re-create an ad hoc, advisory Resiliency Communications Committee, as set forth herein, with members whose terms shall commence on January 1, 2019 and expire on December 31, 2019, subject to earlier or later sunset by the City Commission.

**PASSED AND ADOPTED this** \_\_\_\_ day of November, 2018.

**ATTEST:**

\_\_\_\_\_  
Dan Gelber, Mayor

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Rafael E. Granado, City Clerk

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION  
*Rafael E. Granado* 11/6/18  
\_\_\_\_\_  
City Attorney  Date