

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE MAYOR AND THE CITY CLERK TO EXECUTE A PROFESSIONAL SERVICES AGREEMENT WITH JIM MORRISON PRODUCTIONS, INC., FOR A TERM OF ONE (1) YEAR, WITH A ONE (1) YEAR RENEWAL TERM, AT THE OPTION OF THE CITY, TO INSTALL AND MAINTAIN "A CELEBRATION OF LIGHT" LIGHT EMITTING DIODES (LED) WITHIN THE JULIA TUTTLE CAUSEWAY, DIRECTLY BEHIND THE CITY OF MIAMI BEACH WELCOME SIGN AT THE ARTHUR GODFREY ROAD/ALTON ROAD ENTRANCE TO THE CITY, IN THE TOTAL ANNUAL AMOUNT OF \$17,000, AND FOR FY 2018-2019 ONLY, TO INSTALL AND MAINTAIN MULTI COLORED RIBBON BOWS, MOUNTED ATOP 80 PALM TREES, SPANNING THE LENGTH OF THE MACARTHUR CAUSEWAY THROUGH THE CENTER MEDIAN STRIP, IN THE TOTAL AMOUNT NOT TO EXCEED \$42,000.

WHEREAS, Jim Morrison Productions, Inc. has designed and installed architectural lighting for "A Celebration of Light", light emitting diodes (LED) rings located within the Julia Tuttle Causeway, directly behind the City of Miami Beach welcome sign at Arthur Godfrey Road / Alton Road entrance; and

WHEREAS, Jim Morrison Productions, Inc. provides the monitoring, programming and maintenance service (MPM) for the LED rings, in a total annual amount of \$17,000; and

WHEREAS, a professional services agreement is required for the continued annual maintenance of "A Celebration of Light"; and

WHEREAS, the Administration was directed to enhance the holiday decorations and lighting for FY 2018-2019; and

WHEREAS, the funding for the enhancement was approved in the amount of \$140,000 and adopted during the FY 2018-2019 second budget hearing on September 26, 2018; and

WHEREAS, Jim Morrison Productions, Inc. has provided proposal in the amount of \$42,000 for the MacArthur Causeway Palms Holiday Bows project consisting of temporary installation of multi-colored ribbon bows, mounted atop 80 palm trees spanning the length of the MacArthur Causeway through the center median strip, subject to approval from the Florida Department of Transportation (FDOT); and

WHEREAS, the Administration recommends the approval of a Professional Services Agreement with Jim Morrison Productions, Inc., in the form attached to the City Commission Memorandum accompanying this Resolution, to maintain and program "A Celebration of Light", and for FY 2018-2019 only, to install the MacArthur Causeway Palms Holiday Bows.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission of the City of Miami Beach, Florida hereby approve and authorize the Mayor and the City Clerk to execute a Professional Services Agreement with Jim Morrison Inc., for a term of one (1) year, with a one (1) year renewal term, at the option of the City, to install and maintain "A Celebration of Light" light emitting diodes (LED) within the Julia Tuttle Causeway, directly behind the City of Miami Beach welcome sign at the Arthur Godfrey Road / Alton Road entrance to the City, in the total annual amount of \$17,000, and for FY 2018-2019 only, to install and maintain multi colored ribbon bows, mounted atop 80 palm trees, spanning the length of the MacArthur Causeway through the center median strip, in the amount not to exceed \$42,000.

PASSED and ADOPTED this 17th day of October 2018.

ATTEST:

Dan Gelber, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

10/9/18
Date