

RESOLUTION NO. 2018-----

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE CITY MANAGER AND THE FINANCE AND CITYWIDE PROJECTS COMMITTEE, AND WAIVING, BY 5/7THS VOTE, THE COMPETITIVE BIDDING REQUIREMENT, FINDING SUCH WAIVER TO BE IN THE BEST INTEREST OF THE CITY; AND AUTHORIZING THE ADMINISTRATION TO NEGOTIATE AN AGREEMENT WITH ETC INSTITUTE INC TO CONDUCT THE CITY'S 2018 AND 2020 COMMUNITY SATISFACTION SURVEYS, IN THE AMOUNT NOT TO EXCEED \$72,662 PER SURVEY; AND FURTHER AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE THE FINAL AGREEMENT UPON CONCLUSION OF SUCCESSFUL NEGOTIATIONS.

WHEREAS, the City has historically conducted resident and business satisfaction surveys approximately every two-years since 2005, and

WHEREAS, statistically valid surveys are a government best practice to identify citywide priorities, opportunities for improvement, and to guide strategic planning and budget processes; and

WHEREAS, in order to stay consistent with the survey methodology and quality of the 2016 survey results, the Administration recommends to use the same survey provider, ETC Institute, Inc. (ETC), a market research consulting firm, and

WHEREAS, staff negotiated a deeply discounted rate of \$72,662 per survey, with enhanced services, and

WHEREAS, on July 25th, 2018, the Finance and Citywide Projects Committee supported the bid waiver in connection with an agreement with ETC, and

WHEREAS, the City Manager recommends waiving the competitive bidding requirement, as being in the best interest of the City, for the reasons more particularly set forth in the City Commission Memorandum and incorporated herein by reference, and as permitted pursuant to Section 2-367(e) of the City Code; and proceeding to negotiate an agreement with ETC to conduct the City's 2018 and 2020 Community Satisfaction Surveys.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the City Manager and the Finance and Citywide Projects Committee, and waive, by 5/7ths vote, the competitive bidding requirement, finding such waiver to be in the best interest of the City; and authorize the Administration to negotiate an agreement with ETC Institute Inc. to conduct the City's 2018 and 2020 Community Satisfaction Surveys, in the amount not to exceed \$72,662 per survey; and further authorize the

Mayor and the City Clerk to execute the final agreement upon conclusion of successful negotiations.


PASSED and ADOPTED this ____ day of ____, 2018.

Dan Gelber, Mayor

ATTEST:

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

10/3/18
Date