

City of Miami

CONTRACT AWARD

Procurement Department

SECOND RENEWAL

RFP NO.: 272271(20)
DESCRIPTION: TROLLEY ADVERTISEMENT PROGRAM SERVICES
TERM OF CONTRACT: TWO (2) YEARS WITH THE OPTION TO RENEW FOR FOUR (4) ADDITIONAL ONE-YEAR PERIODS
CONTRACT PERIOD: MARCH 20, 2014 THROUGH MARCH 19, 2016
60 DAY CONTRACT EXTENSION: MARCH 20, 2016 THROUGH MAY 19, 2016
FIRST RENEWAL: MAY 20, 2016 THROUGH MAY 19, 2017
SECOND RENEWAL: MAY 20, 2017 THROUGH MAY 19, 2018
COMMODITY CODE: 953

SECTION #1 – VENDOR AWARD

Outfront Media Miami, LLC
2610 N. Miami Avenue
Miami, FL 33127
Contact: Pablo Cremaschi
Phone: (305) 400-7355 x101
Fax: (305) 400-9991
Email: pcremaschi@outfrontmedia.com
Contact: Jonathan Lavallee
Phone: (212) 967-7333 x204
Fax: (212) 967-7337

SECTION #2 – AWARD/BACKGROUND INFORMATION/APPLICABLE ORDINANCES/NOTES

C.C. AWARD DATE:	DECEMBER 12, 2013	AMENDED AMOUNT:	N/A
RESOLUTION NO:	13-0501; OTR-17-0116	INSURANCE REQUIREMENTS:	YES
ANNUAL CONTRACT AMOUNT:	N/A	PERFORMANCE BOND:	N/A
		APPLICABLE ORDINANCES:	N/A

Notes: SECOND RENEWAL: MAY 20, 2017 THROUGH MAY 19, 2018

SECTION #3 – REQUESTING DEPARTMENT

DEPARTMENT OF CAPITAL IMPROVEMENTS (CIP)
Contract Administrator: Irene S. Soria
Phone: (305) 416-1020
Email: isoriacordero@miamigov.com

SECTION #4 – PROCURING AGENCY

CITY OF MIAMI, DEPARTMENT OF PROCUREMENT
Buyer: Richard McLaren
Phone: (305) 416-1958

Prepared By: Aimee Gandarilla, 3/15/17

A CONTRACT AWARD SHEET INSTRUCTIONAL GUIDE TO ASSIST YOU WITH THE INFORMATION
CONTAINED HEREIN IS AVAILABLE IN THE SUPPLIER INFORMATION SECTION OF OUR WEBPAGE AT:
www.miamigov.com/procurement



**Miami
FL**

**Resolution
R-17-0116**

ADOPTED
Mar 9, 2017 9:00 AM

A RESOLUTION OF THE MIAMI CITY COMMISSION AUTHORIZING THE CITY MANAGER TO EXERCISE THE SECOND ONE (1) YEAR OPTION TO RENEW FOR REQUEST FOR PROPOSAL CONTRACT NO. 272271 BETWEEN THE CITY OF MIAMI AND OUTFRONT MEDIA MIAMI LLC, PURSUANT TO RESOLUTION NO. 13-0501, ADOPTED DECEMBER 12, 2013, FOR TROLLEY ADVERTISEMENT PROGRAM SERVICES FOR THE OFFICE OF TRANSPORTATION MANAGEMENT ON AN AS NEEDED CONTRACTUAL BASIS; FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE ALL OTHER DOCUMENTS, INCLUDING ANY AMENDMENTS, EXTENSIONS, MODIFICATIONS, AND THE TWO (2) REMAINING ONE (1) YEAR OPTIONS TO RENEW, IN A FORM ACCEPTABLE TO THE CITY ATTORNEY, AS MAY BE NECESSARY FOR SAID PURPOSE.

Information

Department:

Office of
Transportation
Management

Sponsors:

Category:

Other

Attachments

Agenda Summary and Legislation
1741 Back-Up Documents
1741 Pre-Legislation

Body/Legislation

WHEREAS, on December 12, 2013, the City Commission adopted Resolution No. 13-0501, approving the City of Miami's award of Request for Proposal ("RFP") Contract No. 272271 to Van Wagner Miami, LLC for trolley advertisement program services for the Office of Transportation Management ("OTM") for an initial period of two (2) years, with the option to renew for four (4) additional one (1) year periods, with each renewal period to be brought back for City Commission approval; and

WHEREAS, on November 14, 2014, Outfront Media Miami LLC ("Outfront") assumed the obligations for Van Wagner Miami, LLC under the contract and is bound by the provisions, duties, liabilities, and obligations of such contract; and

WHEREAS, the City Manager and the OTM have indicated the need to exercise the second one (1) year option to renew the RFP Contract No. 272271 with Outfront for trolley advertisement program services;

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF MIAMI, FLORIDA:

Section 1. The recitals and findings contained in the Preamble to this Resolution are adopted by reference and incorporated as if fully set forth in this Section.

Section 2. The City Manager is authorized^[1] to exercise the second one (1) year option to renew Contract No. 272271, between the City and Outfront, pursuant to Resolution No. 13-0501, adopted December 12, 2013, for trolley advertisement program services, for OTM.

Section 3. The City Manager is further authorized to execute all other documents, including any amendments, extensions, modifications, and the two (2) remaining one (1) year options to renew, in a form acceptable to the City Attorney, as may be necessary for said purpose.

Section 4. This Resolution shall become effective immediately upon its adoption and signature of the Mayor.^[2]

^[1] The herein authorization is further subject to compliance with all requirements that may be imposed by the City Attorney including but not limited to those prescribed by applicable City Charter and City Code provisions.

^[2] If the Mayor does not sign this Resolution, it shall become effective at the end of ten (10) calendar days from the date it was passed and adopted. If the Mayor vetoes this Resolution, it shall become effective immediately upon override of the veto by the City Commission.

Meeting History

Mar 9, 2017 9:00 AM Video		City Commission	Regular Meeting
RESULT:	ADOPTED [3 TO 0]		
MOVER:	Wifredo (Willy) Gort, Commissioner, District One		
SECONDER:	Frank Carollo, Commissioner, District Three		
AYES:	Keon Hardemon, Wifredo (Willy) Gort, Frank Carollo		
ABSTAIN:	Francis Suarez		
ABSENT:	Ken Russell		

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AGENDA ITEM SUMMARY FORM

File ID: #1741

Date: 02/02/2017

Requesting Department: Office of Transportation Management

Commission Meeting Date: 03/09/2017

District Impacted: All

Type: Resolution

Subject: Authorize Option to Renew - Trolley Advertisement Prgm. Svcs.

Purpose of Item:

The nature of this item is to seek City Commission authorization for the City Manager to exercise the second one (1) year option to renew for Request for Proposal (RFP) Contract No. 272271 between the City of Miami and Outfront Media Miami, LLC, pursuant to Resolution No. 13-0501, adopted December 12, 2013, for Trolley Advertisement Program Services, for the Office of Transportation Management, on an as-needed contractual basis. Further authorizing the City Manager to execute all other documents, including any amendments, extensions, modifications, and the two (2) remaining one (1) year options to renew, in a form acceptable to the City Attorney, as may be necessary for said purpose.

Background of Item:

On December 12, 2013, the City Commission adopted Resolution No. 13-0501, approving the City's award of RFP Contract No. 272271 to Van Wagner Miami, LLC for Trolley Advertisement Program Services for the Office of Transportation Management (formerly referred to Department of Capital Improvements and Transportation Program), for an initial period of two (2) years, with the option to renew for four (4) additional one (1) year periods, with each renewal period to be brought back for City Commission approval. On April 14, 2016, the first option to renew was approved by City Commission. On November 14, 2014, Outfront Media Miami, LLC assumed the obligations for Van Wagner Miami, LLC under the contract and is bound by the provisions, duties, liabilities, and obligations of such contract. The contract is Revenue Generating.

Budget Impact Analysis

Item is Related to Revenue

Item is NOT funded by Homeland Defense/Neighborhood Improvement Bonds

Total Fiscal Impact:

Reviewed By

Office of Transportation Management
Review Completed 02/15/2017 3:15 PM
Office of Management and Budget Yvette Smith
Department of Procurement Annie Perez
Office of Management and Budget Christopher M Rose
City Manager's Office Alberto N. Parjus
Legislative Division Valentin J Alvarez

Sandra Harris
Budget Analyst Review
Procurement Review
Budget Review
Assistant City Manager Review
Legislative Division Review

Department Head
Completed 02/22/2017 4:10 PM
Completed 02/24/2017 10:49 AM
Completed 02/24/2017 2:52 PM
Completed 02/24/2017 6:02 PM
Completed 02/24/2017 6:03 PM

City Manager's Office
Office of the City Attorney
Office of the City Attorney
City Commission

Daniel J. Alfonso
Barnaby L. Min
Victoria Méndez
Todd B. Hannon

City Manager Review
Deputy City Attorney Review
Approved Form and Correctness
Meeting

Completed
Completed
Completed
Pending

02/25/2017 1:16 AM
02/27/2017 1:56 PM
02/27/2017 2:12 PM
03/09/2017 9:00 AM



City of Miami
Legislation
Resolution

City Hall
3500 Pan American Drive
Miami, FL 33133
www.miamigov.com

File Number: 1741

Final Action Date:

A RESOLUTION OF THE MIAMI CITY COMMISSION AUTHORIZING THE CITY MANAGER TO EXERCISE THE SECOND ONE (1) YEAR OPTION TO RENEW FOR REQUEST FOR PROPOSAL CONTRACT NO. 272271 BETWEEN THE CITY OF MIAMI AND OUTFRONT MEDIA MIAMI LLC, PURSUANT TO RESOLUTION NO. 13-0501, ADOPTED DECEMBER 12, 2013, FOR TROLLEY ADVERTISEMENT PROGRAM SERVICES FOR THE OFFICE OF TRANSPORTATION MANAGEMENT ON AN AS NEEDED CONTRACTUAL BASIS; FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE ALL OTHER DOCUMENTS, INCLUDING ANY AMENDMENTS, EXTENSIONS, MODIFICATIONS, AND THE TWO (2) REMAINING ONE (1) YEAR OPTIONS TO RENEW, IN A FORM ACCEPTABLE TO THE CITY ATTORNEY, AS MAY BE NECESSARY FOR SAID PURPOSE.

WHEREAS, on December 12, 2013, the City Commission adopted Resolution No. 13-0501, approving the City of Miami's award of Request for Proposal ("RFP") Contract No. 272271 to Van Wagner Miami, LLC for trolley advertisement program services for the Office of Transportation Management ("OTM") for an initial period of two (2) years, with the option to renew for four (4) additional one (1) year periods, with each renewal period to be brought back for City Commission approval; and

WHEREAS, on November 14, 2014, Outfront Media Miami LLC ("Outfront") assumed the obligations for Van Wagner Miami, LLC under the contract and is bound by the provisions, duties, liabilities, and obligations of such contract; and

WHEREAS, the City Manager and the OTM have indicated the need to exercise the second one (1) year option to renew the RFP Contract No. 272271 with Outfront for trolley advertisement program services;

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF MIAMI, FLORIDA:

Section 1. The recitals and findings contained in the Preamble to this Resolution are adopted by reference and incorporated as if fully set forth in this Section.

Section 2. The City Manager is authorized¹ to exercise the second one (1) year option to renew Contract No. 272271, between the City and Outfront, pursuant to Resolution No. 13-0501, adopted December 12, 2013, for trolley advertisement program services, for OTM.

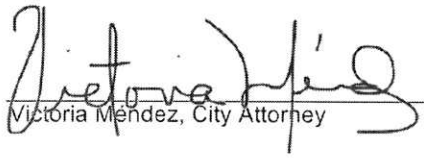
Section 3. The City Manager is further authorized to execute all other documents, including any amendments, extensions, modifications, and the two (2) remaining one (1) year options to renew, in a form acceptable to the City Attorney, as may be necessary for said purpose.

Section 4. This Resolution shall become effective immediately upon its adoption and

¹ The herein authorization is further subject to compliance with all requirements that may be imposed by the City Attorney including but not limited to those prescribed by applicable City Charter and City Code provisions.

signature of the Mayor.²

APPROVED AS TO FORM AND CORRECTNESS:


Victoria Méndez, City Attorney 2/27/2017

² If the Mayor does not sign this Resolution, it shall become effective at the end of ten (10) calendar days from the date it was passed and adopted. If the Mayor vetoes this Resolution, it shall become effective immediately upon override of the veto by the City Commission.