

Miami Beach Small Business and Industry Survey

Optional:

Name:

Email Address:

Business Name:

Business Industry:

1. How many years have you operated your business in Miami Beach?
 - a. 0-5 years
 - b. 5-10 years
 - c. 10-15 years
 - d. 15 or more
2. Please select the closest annual revenue range for your business?
 - a. \$10,000-\$49,999
 - b. \$50,000-\$99,999
 - c. \$100,000-\$249,999
 - d. \$250,000-\$499,999
 - e. \$500,000-\$999,999
 - f. \$1,000,000 +
3. Which neighborhood is your primary business office location?
 - a. South Beach (South Point to 23rd Street)
 - b. Mid Beach (23rd Street to 63rd Street)
 - c. North Beach (63rd Street to 87th Street)
 - d. Other _____
4. From a financial perspective, how do you feel right now about the future of your business?
 - a. Very confident
 - b. Somewhat confident
 - c. Neutral
 - d. Not very confident
 - e. Not at all confident
5. What are the three most significant challenges to the future growth and stability of your business?
 - a. Finding good employees
 - b. Competition with big business
 - c. Uncertain economic environment
 - d. Regional competition
 - e. Employee benefits (e.g. Healthcare)
 - f. Decline in customer spending
 - g. Lack of available capital
 - h. Transportation
 - i. Cost of training workers

- j. Cost of technology
- k. Marketing/Promotion
- l. Taxes
- m. Other_____

6. What, If anything, has been a barrier to establishing your business in Miami Beach?
Please select the top three.

- a. Permitting
- b. Zoning
- c. License application process
- d. Parking
- e. Taxes
- f. Other

7. If you could receive support in one area to help advance your business, which of the items below would you choose?

- a. Marketing and Branding
- b. Financial Literacy and Planning
- c. Access to capital
- d. Technology and training
- e. Social media Optimization
- f. Operations (e.g. recruitment/retention; strategic planning; mentoring; etc.)
- g. Access to research and development (e.g. industry and consumer data/trends, etc.)
- h. Other_____

8. How might the City of Miami Beach better support and serve your efforts?

Fill in the blank

9. Would you be interested in receiving a digital newsletter with City related information on local and State opportunities? If yes, please provide your preferred email address.

Yes or No

Email Address:

10. Would you be interested in attending Capacity Building workshops led by industry experts?

Yes or No

11. Why did you choose to locate your business in Miami Beach?

- a. Tourism based industry
- b. Access to natural recreation
- c. Tax incentives
- d. Proximity to the Latin market
- e. Cost of living