

Goals and Objectives

Goals	Objectives	Operational Alignment
<p>Infrastructure & Environment</p> <p>goal</p> <p><i>Be a resilient city by investing in community improvements and climate adaptation through neighborhood infrastructure upgrades, sustainable development, and environmental protection.</i></p>	<ol style="list-style-type: none"> 1. Continuously improve our integrated stormwater program utilizing the best science and technology, including green and blue infrastructure and mobility priorities while minimizing construction disruption and optimizing design aesthetics and community engagement. 2. Modernize and improve aging water and sewer infrastructure for water quality, public health and fire protection. 3. Reduce green house gas emissions and heat by strategically increasing green space, tree canopy and pedestrian greenways, achieving co-benefits such as shade to encourage walkability and increase storm water retention. 4. Maintain and improve existing facilities, ensuring sustainable and adaptable structures. 5. Ensure a healthy dune and beach system that provides hurricane protection, recreation and vital habitat for the public good. 	<p>Building Environment & Sustainability Marketing & Communications Office of Capital Improvement Projects Planning Property Management Public Works</p>

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<p>Mobility & Housing</p> <p>goal</p> <p><i>Be a connected city with land and water alternatives for pedestrians, bicyclists, transit, cars and new means of transportation.</i></p>	1. Improve multi-modal mobility City-wide and connectivity regionally by leveraging state and federal plans and funds, including support of new technology and bus rapid transit.	<p>Housing & Community Services Planning Parking Transportation</p>
	2. Support affordable, compatible workforce housing through public and private partners for key industries, including the use of development incentives.	
	3. Address traffic congestion created by loading and ride share and any other mobility disruption.	
	4. Provide safe and well-lit sidewalks and bike lanes to encourage healthy living.	

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<p>Safe and Healthy Neighborhoods</p> <p>goal</p> <p><i>Be a city of safe, healthy, clean, and beautiful neighborhoods and parks. Cultivate a balanced approach to sustainable development and historic preservation.</i></p>	1. Continuously adapt public safety and emergency preparedness programs to better respond to shocks and stresses to bounce back as fast as possible.	<p>Code Compliance</p> <p>Emergency Management</p> <p>Fire</p> <p>Marketing & Communications</p> <p>Organizational Development</p> <p>Parks and Recreation</p> <p>Police</p>
	2. Continuously improve public safety including traffic safety in the City for residents and visitors through the use of (but not limited to) community policing, cameras, park rangers, professional and ethical policing and code enforcement.	
	3. Enhance beautification, physical appearance and cleanliness of City owned corridors properties, including beaches and high traffic corridors.	
	4. Maximize residents' communication access to city government for information/complaints, including use of social media and other technical resources to address complaints (instead of or in addition to E-GOV).	

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<div>Safe and Healthy Neighborhoods</div> <div>goal</div> <div>Be a city of safe, healthy, clean, and beautiful neighborhoods and parks. Cultivate a balanced approach to sustainable development and historic preservation.</div>	5. Evolve the parks system to meet the changing needs of the community through creating a Parks Master Plan to establish capital and recreational priorities and funding. The plan should include iconic art and unique lighting for parks.	<div>Code Compliance</div> <div>Emergency Management</div> <div>Fire</div> <div>Marketing & Communications</div> <div>Parks and Recreation</div> <div>Planning</div> <div>Police</div>
	6. Modernize and streamline our old and complex land use code to make it user friendly and to reduce conflicts.	
	7. Increase compliance with City code by creating more incentives for compliance vs. penalties.	
	8. Proactively monitor the City for mosquito breeding grounds & work cooperatively with Miami-Dade County to reduce the possibility of mosquito transmitted disease.	
Plan		

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<p>Prosperity</p> <p>goal</p> <p><i>Be a vibrant city, well- known for its culture, tourism, and opportunities to thrive through education and business.</i></p>	1. Enhance "high room night" generating business at the Miami Beach Convention Center, facilitating the development of a Convention Center Hotel Property(is).	<p>Housing and Community Services</p> <p>Marketing & Communications</p> <p>Tourism, Culture, and Economic Development</p> <p>Organizational Development</p>
	2. Improve (K-12) educational excellence, including expansion of enrichment programs into the Miami Beach school feeder pattern; including arts, culture, technology, college and vocational school counseling.	
	3. Advance neighborhood revitalization efforts throughout the City focusing on North Beach, Ocean Drive, 41st Street, Washington Avenue and Lincoln Road.	
	4. Promote Miami Beach as a world class Arts, Culture, Business and Entertainment destination.	

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Prosperity goal <i>Be a vibrant city, well- known for its culture, tourism, and opportunities to thrive through education and business.</i>	5. Support access to a quality, regional workforce through improved transportation options to the mainland.	Housing and Community Services Marketing & Communications Tourism, Culture, and Economic Development Organizational Development
	6. Support a holistic balance between residents' quality of life and special events.	
	7. Play a leadership role in innovation and cultural tourism.	
	8. Support economic development and business ecosystems with effective business recruitment and retention efforts.	

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Organizational Innovation goal <i>Be an innovative and efficient city with a culture and system of resilience, ethics, and service through data-driven planning and decision-making.</i>	1. Streamline the delivery of services through all departments using best practices, benchmarking and performance measures and dashboard reporting to City Commission.	All Departments
	2. Make Miami Beach more business and user friendly through streamlining the development and procurement processes.	
	3. Maintain a culture of high quality customer service in the delivery of City services.	
	4. Ensure expenditure trends are sustainable over the near and long-term, including use of pay-as-you-go funding approach to support capital projects.	
	6. Increase routine and systematic reporting of progress with City Commission policy directives (a reporting approach/ structure).	
	7. Prepare for voter consideration a General Bond Obligation capital program including a comprehensive list of projects for investment in parks, public safety, culture, the stormwater infrastructure, etc. and other needs.	

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Organizational Innovation goal <i>Be an innovative and efficient city with a culture and system of resilience, ethics, and service through data-driven planning and decision-making.</i>	8. Enhance management and City Commission decision making information through increased the use of statistically valid qualitative and quantitative data through use of routine focus groups, resident surveys and other performance metrics.	All Departments
	9. Increase intergovernmental cooperation through Commission and administration relationship building with local, regional and national connections and strengthen the Miami Beach lobbying effort.	
	10. Align the management team members' decision-making, evaluations, and system of rewards.	
	11. Maximize the use of innovative technology that securely provides efficiencies, accountability, customer service, and reduces threats like cyber-security.	