

Homeless Walk-a-Thon Event Summary by H.O.P.E in Miami-Dade, Inc.

Below please find key goals/proposed event specifics for a fundraising/awareness raising event to reduce homelessness:

Proposed Event	A walk-a-thon and homeless services showcase event to draw attention to the homelessness in Miami Beach, increase voluntarism benefiting agencies working to reduce/eliminate homelessness and raise funds to employ homeless persons leaving the streets.
Event Sponsors	<p>H.O.P.E in Miami-Dade, Inc. and CareerSource South Florida /South Beach are serving as the lead agencies for this event.</p> <p>H.O.P.E. in Miami-Dade, Inc. partners with the City to provide job training opportunities for homeless persons transitioning from the streets to shelter and housing. Homeless clients enrolled in the program are more likely to secure permanent employment.</p> <p>CareerSource helps find job placement opportunities for people seeking work. The agency is located at the City's Sixth Street Community Center.</p>
Event Goal	<ol style="list-style-type: none"> 1. Increase community involvement in addressing homelessness by recruiting volunteers for local agencies working to address homelessness or at least empower people to things they can do to reduce homelessness including conducting street outreach in conjunction with H.O.P.E. and City staff; and 2. Raise funds to sponsor homeless clients in the employment training program by having walkers seek pledges for the walk or sponsor a homeless person in the program.
Event Summary	Walkers/volunteers meet at Collins Park and then walk south to Lummus Park. At Lummus Park, several homeless agencies will provide information about their services and recruit volunteers and donations (clothing for use by homeless persons). People can also sponsor homeless persons wishing to participate in H.O.P.E.'s employment training program.
Event Date	Fall 2019 – Event organizers are open to specific dates as accommodated by City.
Potential Event Partners	<p>Miami Beach Senior High School Service Clubs – (walkers)</p> <p>The Salvation Army</p> <p>Miami Rescue Mission</p> <p>Camillus House</p> <p>Douglas Gardens Community Mental Health Center</p> <p>Dress for Success</p> <p>Miami-Dade County Homeless Trust</p>
Event Locations	<ul style="list-style-type: none"> • Collins Park (Registration and Walk Starting Point) • Beach from Collins Park to Lummus Park • Lummus Park (Walk Ending Point and Informational Booths & Donation Collection)
Request for City Support	<ol style="list-style-type: none"> 1. Waive special event fees 2. Participate in event <ol style="list-style-type: none"> a. Involve Police Homeless Outreach Team to assist with event traffic control (walk portion) and then man booth on their initiatives; b. Homeless Outreach Team to conduct outreach with volunteers and man a booth on their services; c. Marketing and Communications to promote event through social media and press releases; and d. Parks and Recreation Department to enable use of Collins Park and South Pointe Park for event festivities
Donations Being Collected	Clothing for adult men and women including shoes