Digital Citizenship Program (MDCPS Counselor Resource)

K-2

1.1 GOING PLACES SAFELY

In this Digital Citizenship lesson, students learn they can go to exciting places online, as well as the rules they should follow to remain safe while surfing the internet. Students take a virtual field trip and practice the safety rules.

1.2 A-B-C SEARCHING

In this Digital Citizenship, students learn that directory sites with alphabetical listings offer an easy way to find things on the Internet. They will observe a search as a class, and then perform their own searches on a children's directory site.

1.3 KEEP IT PRIVATE

In this Digital Citizenship lesson, students learn many websites ask for private information and how to responsibly handle such requests. Students identify the kinds of information that are private and create usernames to protect their information.

1.4 MY CREATIVE WORK

In this Digital Citizenship lesson, students learn the basics of crediting creative work. Students discuss the importance of citation and learn to recognize the importance of giving themselves proper credit for their own creative work.

1.5 SENDING EMAIL

In this Digital Citizenship lesson, students learn how to use email to communicate with real people within their schools, families, and communities. Students will understand how emails are transmitted through the Internet.

1.6 UNIT 1 ASSESSMENT (K-2)

This student-facing, interactive assessment provides summative data on student learning from the Unit 1 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

2.1 STAYING SAFE ONLINE

In this Digital Citizenship lesson, students will learn to recognize websites that are good and bad, and learn when they need to talk to an adult that they trust before visiting a website.

2.2 FOLLOW THE DIGITAL TRAIL

In this Digital Citizenship lesson, students learn that the information they put online leaves a digital footprint or "trail". Students realize this trail can be big or small, helpful or hurtful, and learn tools to manage their own trail.

2.3 SCREEN OUT THE MEAN

In this Digital Citizenship lesson, students learn children can act like bullies when they're online. They explore what cyberbullying is and what can be done when they encounter it.

2.4 USING KEYWORDS

In this Digital Citizenship lesson, students learn how keyword searching is an effective way to locate information on the Internet. Students identify research goals and learn how to select keywords that produce the best search results.

2.5 SITES I LIKE

In this Digital Citizenship lesson, students explore and rate an informational website for children. Students discover how people's opinions about the quality and usefulness of a site vary.

2.6 UNIT 2 ASSESSMENT (K-2)

This student-facing, interactive assessment provides summative data on student learning from the Unit 2 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

3.1 POWERFUL PASSWORDS

In this Digital Citizenship lesson, students find out why people need passwords, learn their benefits, and discover strategies for keeping passwords strong and secure.

3.2 MY ONLINE COMMUNITY

In this Digital Citizenship lesson, students explore the concept of community in both offline and online forms. Students understand how the ability for people to communicate online can unite a community.

3.3 THINGS FOR SALE

In this Digital Citizenship lesson, students examine websites that are designed around a particular product. They will explore various methods of online promotion and learn to identify the different forms of solicitations.

3.4 SHOW RESPECT ONLINE

In this Digital Citizenship lesson, students explore the similarities and differences between inperson and online communication. Students learn how to write clear, respectful emails and discuss the concepts of tone and digital language.

3.6 UNIT 3 ASSESSMENT (K-2)

This student-facing, interactive assessment provides summative data on student learning from the Unit 3 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

3rd-5th

1.1 RINGS OF RESPONSIBILITY

In this Digital Citizenship lesson, students learn how to be good digital citizens, examining ways they can be responsible in both their online and offline communities.

1.2 PRIVATE AND PERSONAL INFORMATION

In this Digital Citizenship lesson, students learn the difference between private information and personal information, distinguishing what is safe and unsafe to share online.

1.3 THE POWER OF WORDS

In this Digital Citizenship lesson, students realize that while they are enjoying websites, they may encounter messages that can make them feel angry, hurt, sad, or fearful. Students explore ways to handle cyberbullying appropriately.

1.4 THE KEY TO KEYWORDS

In this Digital Citizenship lesson, students learn strategies to increase the accuracy of their keyword searches. By comparing the number and kinds of sites they obtain in their searches, students make inferences about the effectiveness of searches.

1.5 WHOSE IS IT, ANYWAY?

In this Digital Citizenship lesson, students learn how copying the work of others and presenting it as one's own is called plagiarism. Students learn about circumstances in which it is permissible to use the work of others on the Internet.

1.6 UNIT 1 ASSESSMENT (3-5)

This student-facing, interactive assessment provides summative data on student learning from the Unit 1 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

2.1 STRONG PASSWORDS

In this Digital Citizenship lesson, students learn tips for how to create secure passwords, and practice creating them, in order to protect their private information and accounts online.

2.2 DIGITAL CITIZENSHIP PLEDGE

In this Digital Citizenship lesson, students establish group norms to create a positive online community, promoting responsible and respectful digital behavior within their classroom.

2.3 YOU'VE WON A PRIZE!

In this Digital Citizenship lesson, students learn what online spam is and the forms spam can take. Students practice strategies for safely dealing with spam messages.

2.4 HOW TO CITE A SITE

In this Digital Citizenship lesson, students reflect on the importance of citing all sources in their research. Students learn how to write citations for two different types of online sources in Modern Language Association (MLA) style then practice.

2.5 PICTURE PERFECT

In this Digital Citizenship lesson, students will consider how digitally manipulated photos can affect the way people feel about their appearance, and how these alterations are used to sell products.

2.6 UNIT 2 ASSESSMENT (3-5)

This student-facing, interactive assessment provides summative data on student learning from the Unit 2 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

3.1 TALKING SAFELY ONLINE

In this Digital Citizenship lesson, students learn that, while people can develop rewarding friendships online, they should be cautious and never reveal private information without asking a trusted adult for permission.

3.2 SUPER DIGITAL CITIZEN

In this Digital Citizenship lesson, students explore what it means to be responsible and respectful in their offline and online communities as a step toward learning how to be good digital citizens.

3.3 PRIVACY RULES

In this Digital Citizenship lesson, students learn that children's websites must protect their private information. They learn to identify these secure sites by looking for their privacy policies and privacy seals of approval.

3.4 WHAT'S CYBERBULLYING?

In this Digital Citizenship lesson, students discuss positive and negative aspects of interacting with others online. They will learn the definition of cyberbullying and compare this to in-person bullying.

3.5 SELLING STEREOTYPES

In this Digital Citizenship lesson, students are introduced to the concept of stereotypes. Students explore the messages they receive regarding differences between boys and girls.

3.6 UNIT 3 ASSESSMENT (3-5)

This student-facing, interactive assessment provides summative data on student learning from the Unit 3 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

6^{th} - 8^{th}

1.1 DIGITAL LIFE 101

In this Digital Citizenship lesson, students are introduced to the 24/7, socially progressive nature of digital media and technologies. They will gain basic vocabulary and knowledge for discussing the media landscape.

1.2 STRATEGIC SEARCHING

In this Digital Citizenship lesson, students learn how to conduct effective and efficient online searches, using a variety of searching strategies rather than relying on a single source.

1.3 SCAMS AND SCHEMES

In this Digital Citizenship lesson, students learn strategies for guarding against identity theft and scams that try to access their private information online.

1.4 CYBERBULLYING: BE UPSTANDING

In this Digital Citizenship lesson, students learn the difference between being a passive bystander and a brave defender (upstander) of those being picked on in cyberbullying situations.

1.5 A CREATOR'S RIGHTS

In this Digital Citizenship lesson, students are introduced to copyright, fair use, and the rights they have as creators. They will explore the meaning of these terms by authoring their own original creative work.

1.6 UNIT 1 ASSESSMENT (6-8)

This student-facing, interactive assessment provides summative data on student learning from the Unit 1 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

2.1 MY MEDIA

In this Digital Citizenship lesson, students examine their digital media habits and the array of media they use on a weekly basis. They will reflect on the role of digital media in their lives and recognize patterns of consumption.

2.2 A CREATOR'S RESPONSIBILITIES

In this Digital Citizenship lesson, students reflect on their responsibilities as creators and users of creative work. Students learn how to correctly credit others work they use and consider the ethical and legal necessity of doing so.

2.3 SAFE ONLINE TALK

In this Digital Citizenship lesson, students will acknowledge the benefits of online talk and messaging, and consider scenarios in which they may feel uncomfortable, or may encounter inappropriate behavior on the Internet.

2.4 WHICH ME SHOULD I BE?

In this Digital Citizenship lesson, students explore alternative online identities, including the ethics of digital exaggeration and deception. Students learn to recognize the benefits and associated risks of alternative online identities.

2.5 GENDER STEREOTYPES ONLINE

In this Digital Citizenship lesson, students explore the concept of gender stereotypes, both online and offline. The lesson examines where stereotypes come from, how people learn them, and why they can be restrictive.

2.6 UNIT 2 ASSESSMENT (6-8)

This student-facing, interactive assessment provides summative data on student learning from the Unit 2 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

3.1 TRILLION DOLLAR FOOTPRINT

In this Digital Citizenship lesson, students will learn what a digital footprint is and how the information they share online affects their reputation and personal identity.

3.2 IDENTIFYING HIGH-QUALITY SITES

In this Digital Citizenship lesson, students consider that anyone can publish on the Internet, and therefore, not all sites are equally trustworthy. The class learns how to carefully evaluate sites and decide which ones they can trust.

3.3 THE REALITY OF DIGITAL DRAMA

In this Digital Citizenship lesson, students will analyze generalizations made about men and women in drama shown in online media, reality TV, and even in their own experiences.

3.4 CYBERBULLYING: CROSSING THE LINE

In this Digital Citizenship lesson, students will learn to distinguish between good-natured teasing and cyberbullying. Students explore serious forms of cyberbullying, including: harassment, deception, "flaming," and threats to safety.

3.5 REWORK, REUSE, REMIX

In this Digital Citizenship lesson, students will explore the concept of fair use, apply it to case studies, and create an original work of fair use. Students will learn how to judge whether something is protected by fair use or not.

3.6 UNIT 3 ASSESSMENT (6-8)

This student-facing, interactive assessment provides summative data on student learning from the Unit 3 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

9^{th} - 12^{th}

1.1 DIGITAL LIFE 102

In this Digital Citizenship lesson, students test their prior knowledge of digital media and learn statistics about media use. Students draw conclusions about the positive and negative ways digital media affects them and how it influences culture.

1.2 OOPS! I BROADCAST IT ON THE INTERNET

In this Digital Citizenship lesson, students are introduced to the benefits of sharing online, as well as the potential risks of exposing inappropriate information.

1.3 COPYRIGHTS AND WRONGS

In this Digital Citizenship lesson, students will explore the legal and ethical dimensions of respecting creative work. Students will explore the basic foundations of legal principles and learn vocabulary related to copyright.

1.4 FEELING ON DISPLAY

In this Digital Citizenship lesson, students explore the pressures many teens face to keep up appearances online. Students discuss the atmosphere of judgment associated with sharing on social networks and the double standards for girls and boys.

1.5 TURN DOWN THE DIAL ON CYBERBULLYING

In this Digital Citizenship lesson, students explore how cruelty can escalate quickly online because people are often anonymous and posts can spread quickly. Students learn about upstanders how they can lessen the effects of online cruelty.

1.6 UNIT 1 ASSESSMENT (9-12)

This student-facing, interactive assessment provides summative data on student learning from the Unit 1 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

2.1 MY ONLINE CODE

In this Digital Citizenship lesson, students explore ethical behavior, the concept of ethics online, digital citizenship, and the different levels of online responsibility they have - to themselves, friends, family, and their community.

2.2 WHO ARE YOU ONLINE?

In this Digital Citizenship lesson, students explore how people represent themselves online, and the relationship between online and offline selves. They learn that assuming different personas online carries both benefits and risks.

2.3 BUILDING COMMUNITY ONLINE

In this Digital Citizenship lesson, students examine websites that foster positive community, exploring factors that increase community engagement on the Internet, such as social media messaging and sharing photos, videos, information, or opinions.

2.4 OVEREXPOSED: SEXTING AND RELATIONSHIPS

In this Digital Citizenship lesson, students explore the risks and responsibilities of carrying out romantic relationships in the digital world, brainstorming ways to avoid sexting and use digital technologies responsibly in romantic relationships.

2.5 RISKY ONLINE RELATIONSHIPS

In this Digital Citizenship lesson, students talk about common impressions of "stranger danger". They will learn why the term "online predator" is misleading, and how to identify more realistic forms of inappropriate contact.

2.6 UNIT 2 ASSESSMENT (9-12)

This student-facing, interactive assessment provides summative data on student learning from the Unit 2 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

3.1 RIGHTS, REMIXES, AND RESPECT

In this Digital Citizenship lesson, students reflect on the differences between taking inspiration from the creative work of others and appropriating that work without permission. Students review their knowledge of copyright and fair use

3.2 TAKING PERSPECTIVES ON CYBERBULLYING

In this lesson, students learn about the dynamics of online cruelty and how it affects all of the people involved. Students will discuss what actions they can take when encountering online cruelty in our own lives, including how to be an upstander.

3.3 WHAT'S THE BIG DEAL ABOUT INTERNET PRIVACY?

In this Digital Citizenship lesson, students explore the concept of privacy in everyday life and as it relates to using the Internet. Students learn the kinds of information websites collect and discuss privacy concerns around big data.

3.4 BECOMING A WEB CELEB

In this Digital Citizenship lesson, students reflect on the possibilities and perils of Internet stardom. They analyze the journeys of real "Web celebs," and think critically about the different pressures men and women face in the public eye.

3.5 COLLEGE BOUND

In this Digital Citizenship lesson, students learn that everything anyone posts online becomes part of their "digital footprint". Students consider how footprints can affect college admission and learn how to create positive online presence.

3.6 UNIT 3 ASSESSMENT (9-12)

This student-facing, interactive assessment provides summative data on student learning from the Unit 3 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.

4.1 PRIVATE TODAY, PUBLIC TOMORROW

In this Digital Citizenship lesson, students reflect on their responsibility to protect the privacy of others when posting information about themselves online. Students consider the unintended consequences of sharing compromising images and media.

4.2 DOES IT MATTER WHO HAS YOUR DATA?

In this Digital Citizenship lesson, students consider the ways websites and companies collect data online and utilize it to personalize content for their users, as well as companies' motivations for doing this.

4.3 BREAKING DOWN HATE SPEECH

In this Digital Citizenship lesson, students learn what hate speech is and see how it affects individuals, groups, and communities. They explore school-wide solutions for addressing these issues and create guidelines for communities on and offline.

4.4 RETOUCHING REALITY

In this Digital Citizenship lesson, students think critically about digital image editing and explore various benefits and drawbacks of photo manipulation. Students consider the impacts that digitally manipulated photos have on different audiences.

4.5 COLLECTIVE INTELLIGENCE

In this Digital Citizenship lesson, students analyze the statement "The whole is better than the sum of its parts," as a springboard to understanding the concepts of synergy and collective intelligence.

4.6 UNIT 4 ASSESSMENT (9-12)

This student-facing, interactive assessment provides summative data on student learning from the Unit 4 Digital Citizenship & Literacy lessons to test what information students have retained about being safe, respectful, and responsible online.