The chart below provides an outline of how bin design and location is vital to this effort:

Pairing

 Recycling bins should always be paired with a trash bin when space is not an issue to comply with Americans with Disabilities Act (ADA) requirements. Providing the option of placing both recycling and trash bins next to each other can help a person make a more informed decision in a short period of time.

Bin Design

 Bins must be easy to identify. It is recommended that a different bin color be used for recycling. Although recycling bins come in range of different colors, blue is the most common option for recycling bins. As bin designed is considered, the city should also take into account ADA compliance and spacing issues.

Lid Design

 Choose specialized bins with lids. Bins that restrict the type of materials that are thrown within the bin help with reducing contamination rates. Most lid designs have circular slots for cans and bottles as well as narrow slots for paper.

Simplified Messaging

It is important to convey what should go in a bin in simplest terms.
It is highly recommended that negative connotations be avoided in all messaging. Any future messaging can be tied into the current educational campaigns. Sticking to the most common materials such paper, aluminum cans, and plastic bottles can help encourage recycling without over burdening the user.

Uniformity

 Once a preferred bin design and messaging is establish. It is important to remain consistent. People will get used to the standard and recognize it in different locations, reducing the potential for confusion.