

The background image shows a sidewalk café scene. On the left, a man and a woman are seated at a small table under a white umbrella. The rest of the image is covered by a semi-transparent green overlay. The text 'SIDEWALK CAFÉ' is in a smaller white font, and 'MENU DESIGN GUIDELINES' is in a large, bold white font, both centered on the green overlay.

SIDEWALK CAFÉ **MENU DESIGN GUIDELINES**

MIAMIBEACH

Correct Menu

Mock-up for illustrative purposes only

Actual prices for food and drink menu items in numeric format.

Menu shall prominently display name of sidewalk café operator.

Prices must be displayed in a font size and typeface at least as large as the description.

A price may only be displayed once for an entire menu category, if City staff determines the price disclosure is clear and not misleading.

MIAMI BEACH RESTAURANT
SINCE 1859

Pizza

- Medium 12" Cheese, Pepperoni **\$10**
- Large 16" Cheese, Pepperoni **\$18**

Tacos

- Regular Any choice meat, doble tortilla topped with onions and cilantro **\$6**
- Combo Any choice meat, doble tortilla topped with onions and cilantro, soda and dessert **\$9**

Cocktails \$12

- Cosmo Vodka, Cranberry, Lime
- Daiquiri Light Rum, Strawberries

Mojitos

- Strawberry **\$12**
Strawberries, light rum, mint
- Passion Fruit **\$12**
Passion Fruit, light rum, mint

Burgers

- Cheese Burger**
Regular 8oz Angus Beef, Cheese, Lettuce, Tomatoes **\$8**
- Double 8oz Double Angus Beef, Cheese, Lettuce, Tomatoes **\$12**
- Bacon Burger**
Regular 8oz Angus Beef, Bacon, Cheese, Lettuce, Tomatoes **\$10**
- Double 8oz Double Angus Beef, Bacon, Cheese, Lettuce, Tomatoes **\$15**

Cold Beer

- National Budlight, Heineken **\$10**
- Import Stella Artois, Dos Equis **\$13**

SPECIALS

Happy Hour
2x1 DRINKS*
Monday - Friday 3pm - 7pm
*Only Cocktails, No Beers

All prices are subject to 10% service charge

Prices must be adjacent to name, description, photograph or image of each menu item.

Must display on menu gratuity or service charge no smaller than 14 point font.

Any applicable terms and conditions for any food or drink menu specials.
Note: Terms and conditions need to be displayed in a size and typeface at least as large as the description

Menus must be provided to each patron

Incorrect Menu

NO actual prices for food and drink menu items.

Name of sidewalk café operator too small.

No menu items description.



Prices in letters and written at the bottom of the menu.

No terms and conditions for food or drink menu specials.

No gratuity or service charge display on menu.

Menus must be provided to each patron



MIAMI BEACH