

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, CREATING AN AD HOC MIAMI BEACH CONVENTION CENTER ("MBCC") HOST COMMITTEE TO RAISE FUNDS FOR A GRAND OPENING GALA AND A COMMUNITY OPEN HOUSE ("OPENING EVENTS") IN CELEBRATION OF THE NEWLY RENOVATED MIAMI BEACH CONVENTION CENTER, TO BE HELD IN EARLY 2019; PRESCRIBING THE DUTIES, PURPOSE, MANNER OF APPOINTMENT, TERMS OF OFFICE FOR HOST COMMITTEE MEMBERS, AND PROVIDING FOR AN ADMINISTRATIVE LIAISON TO THE HOST COMMITTEE; AND ESTABLISHING THAT THE CITY'S HOSTING OF THE MBCC OPENING EVENTS SERVES A PUBLIC PURPOSE.

WHEREAS, built in 1957, the MBCC has expanded throughout the years from its original 108,000 square feet to its current size of 1.4 million square feet, which includes 500,000 square feet of renovated exhibit space, a state-of-the-art 60,000 square foot grand ballroom, a 20,000 square foot glass rooftop junior ballroom, advanced technology, and versatile indoor and outdoor public spaces containing art installations by world-recognized artists; and

WHEREAS, the Miami Beach Convention Center ("MBCC") will complete a more than \$620 million renovation and expansion in the Fall of 2018, setting a high standard of excellence and redefining meeting and entertainment options for large-scale business, trade, civic and cultural events; and

WHEREAS, the renovated MBCC will position the facility among the top, most globally significant convention centers in the world and will attract, and be capable of hosting, larger conventions, meetings, exhibitions, shows, and gatherings in the City of Miami Beach, and will benefit the public welfare and serve a public purpose through the generation of enhanced tourism revenue by this City-owned facility; and

WHEREAS, in addition, the renovated MBCC will serve a public propose by providing quality of life enhancements for Miami Beach residents, such as, but not limited to, new public parks and 800 public parking spaces; and

WHEREAS, this new, world-class venue will represent a critical revenue stream for the City of Miami Beach, as well as provide a tourist and destination attraction, thereby serving the public purpose by promoting the economic vitality of the City, and the entire region; and

WHEREAS, the renovated MBCC will have the largest ballroom in South Florida, as well as several additional specialty and junior ballrooms, plus 84 meeting rooms, opening new opportunities for the City of Miami Beach to host large, and top tier, charitable and social events; and

WHEREAS, an official MBCC Grand Opening Gala will take place in early 2019 and will spotlight the tremendous new facility for both Miami Beach, Miami, and Miami-Dade County stakeholders, elected officials, residents, and local and national business and philanthropic leaders; and

WHEREAS, a Citywide public MBCC Community Open House will take place on the day following the Opening Gala, and will provide tourists and local and regional residents the chance to experience the facilities and learn, firsthand, how MBCC will connect people, ideas, products and services in the region's largest design-built complex for events, exhibitions, and social gatherings; and

WHEREAS, the renovated MBCC will enable social and philanthropic events in Miami Beach to reach new heights, with MBCC providing a world-class venue that supports a public purpose by supporting local businesses and generating awareness of Miami Beach as an international tourist destination and a competitive destination with award-winning hospitality; and

WHEREAS, the MBCC Grand Opening LLC is to be created for the purpose of raising funds for the costs associated with the Grand Opening Gala and the Community Open House ("Opening Events"); and

WHEREAS, the creation of an ad hoc Miami Beach Convention Center Host Committee ("Host Committee") to raise funds for MBCC Grand Opening, LLC and the City's costs in hosting the MBCC Opening Events serves the aforesated public purposes and should be created as set forth herein.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, as follows:

1. A Grand Opening Gala and Community Open House in celebration of the newly renovated Miami Beach Convention Center serves the public purposes as stated herein.
2. An ad hoc Miami Beach Convention Center Host Committee to raise funds for the Grand Opening Gala and Community Open House is hereby created, whose purpose and duty is to raise funds for MBCC Grand Opening, LLC and the costs associated with the hosting of the Grand Opening Gala and the Community Open House.

3. The Host Committee shall be composed of up to five (5) members, who shall to be direct appointees of the Mayor, and shall meet as needed.
4. The Host Committee members' terms shall commence on July 9, 2018 and shall conclude on February 1, 2019 (subject to earlier or later sunset by the City Commission).
5. The Mayor shall appoint an administrative liaison to the Host Committee.

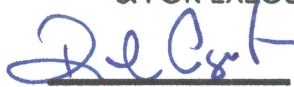

PASSED and ADOPTED this _____ day of _____, 2018

ATTEST:

Dan Gelber, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

 6/26/18
City Attorney  Date