

# LINCOLN RD

June 21, 2018

Honorable Mayor & City Commissioners  
City of Miami Beach City Hall  
1700 Convention Center Drive  
Miami Beach, Florida 33139

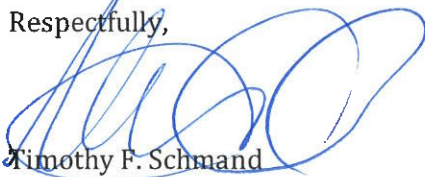
Dear Mr. Mayor & Commissioners,

The Lincoln Road Business Improvement District (the BID) is a not-for-profit corporation organized and existing under the laws of the State of Florida. The BID is a special assessment district created by the Mayor and City Commission of the City of Miami Beach. The BID commenced operations in October of 2015 with the purpose of stabilizing and improving the Lincoln Road retail business district, which is located in a nationally recognized historic district, through promotion, management, marketing and similar services. Included in its mandate are: a) Promoting and encouraging the continued development of a diverse, vibrant and pedestrian friendly Lincoln Road mixed-use neighborhood, thereby providing a dynamic setting for businesses, the visiting public, arts and entertainment; and b) Bringing transformative projects into the District.

Pursuant to those mandates, the BID's Board of Directors, at their meeting of June 21, 2018, passed a unanimous motion in support of the Miami New Drama's renewal for continued management of The Colony Theatre. Miami New Drama's theatrical productions are transformative -- whether exploring the world of professional wrestling or behind the scenes at Art Basel. Their productions clarify the human condition, provide insight into a greater world and contribute to Miami Beach's role in a much wider cultural community. The BID Board of Directors encourages the city's continued support.

Thank you for your time.

Respectfully,



Timothy F. Schmand  
Executive Director

cc: file