

## RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING FUNDING AND AN EXPENDITURE IN AN AMOUNT NOT TO EXCEED \$22,000.00 FOR THE PUBLIC PURPOSE OF INFORMING AND EDUCATING THE VOTERS OF THE CITY OF MIAMI BEACH REGARDING THE BALLOT QUESTIONS IN THE CITY'S SPECIAL ELECTION ON AUGUST 28, 2018, WHICH WILL BE HELD IN CONJUNCTION WITH THE PRIMARY ELECTION, IN ORDER TO ACHIEVE A MORE INFORMED ELECTORATE VOTE.**

**WHEREAS**, the voters of the City of Miami Beach will be presented with two (2) City ballot questions in the City's Special Election on August 28, 2018, which will be held in conjunction with the Primary Election; and

**WHEREAS**, the subject of the City ballot questions are 1) Amending the composition of the Board of Adjustment; and 2) Amending the City Charter to increase the annual compensation of the Mayor and City Commissioners - all of which issues affect and involve the interests of the City of Miami Beach and its citizens; and

**WHEREAS**, the Miami Beach City Commission believes that educating the voters on these matters is in the public interest and serves a public purpose; and

**WHEREAS**, in an effort to explain and educate the voters on each of these questions through various methods that may include video presentation on the City's cable channel, a voter's guide, and other means, the Administration is requesting approval to spend up to \$22,000.00 in budgeted amounts for video production, printing, graphics, translation services, layout, mailing, advertising, postage and other miscellaneous costs as needed; and

**WHEREAS**, these expenditures will further serve the public purpose given the City's reasonable expectation that these efforts at explaining the ballot questions and educating the voters thereon will result in a more informed electorate vote, benefiting the public good.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA,** that the Mayor and City Commission herein state the public purpose of explaining to and educating the City's voters on the two (2) City Special Election ballot questions that will appear on the August 28, 2018 Primary Election, and thus approve the expenditure of budgeted funds up to \$22,000.00 in furtherance of the aforementioned public policy, which is intended to benefit the public good and serve a public purpose.

**PASSED** and **ADOPTED** this 27<sup>th</sup> day of June 2017.

**ATTEST:**

DAN GELBER, MAYOR

RAFAEL E. GRANADO, CITY CLERK

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APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

Paul C. [illegible]  
City Attorney

6/21/18  
Date