

## **RESOLUTION NO.**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING, BY 5/7<sup>TH</sup> VOTE, AND FOLLOWING A DULY NOTICED PUBLIC HEARING, THE NAMING OF THE BALLROOMS WITHIN THE MIAMI BEACH CONVENTION CENTER AS FOLLOWS: THE GRAND BALLROOM AS THE "GRAND BALLROOM," THE BALLROOM IN FRONT OF HALL A AS "OCEAN DRIVE ROOM," THE BALLROOM IN FRONT OF HALL D AS "LINCOLN ROAD ROOM," THE SPECIALTY SPACE BALLROOM AS "SUNSET VISTA SALON," AND THE JUNIOR BALLROOM/LEVEL 2 AS "ART DECO ROOM."**

**WHEREAS**, during the March 7, 2018 City Commission Meeting, Agenda Item C41 (Naming of ballroom facilities in the Miami Beach Convention Center) was referred to the Neighborhood/Community Affairs Committee ("NCAC"); and

**WHEREAS**, during the March 21, 2018 NCAC meeting, the following referred proposed ballroom names were presented as developed by a collaborative team, including the Greater Miami Visitor and Convention Bureau ("GMCVB"), Spectra Management, JLL Consulting Services and City staff for the five (5) Convention Center ballrooms:

1. Ocean Drive Room (in front of Hall A)
2. Lincoln Road Room (in front of Hall D)
3. Sunset Vista Salon (Specialty Space)
4. Carl Fisher Grand Ballroom (Grand Ballroom)
5. Collaboration Corner (Junior Ballroom/Level 2)

The NCAC recommended all names, except "Collaboration Corner," to the full Commission for approval and requested that staff present alternative names for "Collaboration Corner" at the same Commission meeting; and

**WHEREAS**, during the April 11, 2019 City Commission meeting, staff recommendations for "Collaboration Corner" included:

1. Collins Collaborations Corner
2. Banyan Ballroom
3. Mangrove Corner
4. Mangrove Shade
5. Espanola Way Room
6. Art Deco Room
7. Star Island Room

During the discussion, the Mayor and City Commission considered modifying the name "Carl Fisher Grand Ballroom" to simply "Grand Ballroom." Also, alternative names were recommended and discussed for "Collaboration Corner," including: "Art Deco Corner" and "Collins Corner." The matter was deferred to the April 25, 2018 City Commission meeting for further discussion; and

**WHEREAS**, at its April 25, 2018 meeting, the City Commission expressed consensus as to the name "Ocean Drive Room" (ballroom in front of Hall A), "Lincoln Road Room" (ballroom in front of Hall D), "Sunset Vista Salon" (specialty space), "Grand Ballroom" for the grand ballroom space, and "Art Deco Room" as the name for the previously suggested "Collaboration Corner" junior ballroom/Level 2. The names "Grand Ballroom" and "Art Deco Room" were referred to the NCAC; and

**WHEREAS**, at its meeting on May 22, 2018, the NCAC recommended in favor of naming the grand ballroom as the "Grand Ballroom" and the junior ballroom/level 2 as the "Art Deco Room"; and

**WHEREAS**, at the June 6, 2018 City Commission meeting, the City Commission passed Resolution No. 2018-30342 which accepted the recommendations of the NCAC at its March 21, 2018 and May 22, 2018 meetings and, pursuant to Section 82-503 of the City Code, set a public hearing for June 27, 2018 to consider the proposed naming of the Miami Beach Convention Center ballrooms as follows: the grand ballroom to be named the "Grand Ballroom," the ballroom in front of Hall A to be named "Ocean Drive Room," the ballroom in front of Hall D to be named "Lincoln Road Room," the specialty space ballroom to be named "Sunset Vista Salon," and the junior ballroom/Level 2 to be named "Art Deco Room."

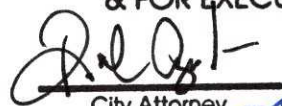

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby approve, by 5/7<sup>th</sup> vote, and following a duly noticed public hearing, the naming of the ballrooms within the Miami Beach Convention Center as follows: the grand ballroom as the "Grand Ballroom," the ballroom in front of Hall A as "Ocean Drive Room," the ballroom in front of Hall D as "Lincoln Road Room," the specialty space ballroom as "Sunset Vista Salon," and the junior ballroom/Level 2 as "Art Deco Room."

**PASSED and ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2018.

**ATTEST:**

\_\_\_\_\_  
DAN GELBER, MAYOR

\_\_\_\_\_  
RAFAEL E. GRANADO, CITY CLERK

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION  
  
\_\_\_\_\_  
City Attorney   
6/19/18  
\_\_\_\_\_  
Date