A New Bleau

FONTAINEBLEAU

DESCRIPTION OF WORK: RENOVATION TO FONTAINEBLEAU LOBBY BAR. INCLUSIVE OF NEW BAR MILLWORK, NEW FLOOR FINISHES, AND NEW MILLWORK SCREENS

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ARCHITECT

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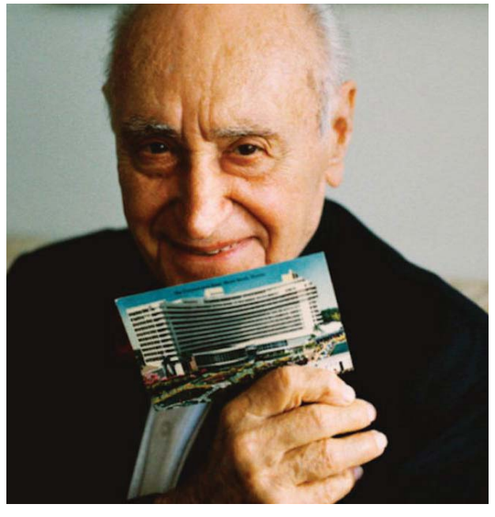
05.04.2018

FINAL SUBMITTAL: HPB18-0204

MORRIS LAPIDUS

Living with a Legacy



"My whole success is I've always been designing for people, first because I wanted to sell them merchandise. Then when I got into hotels, I had to rethink, what am I selling now? You're selling a good time." – Morris Lapidus

Morris Lapidus, a Russian born architect, is credited for the invention of the postwar resort hotel. Despite Lapidus' classical architecture background, he designed a radically new architectural style. His design principles included: removing all corners, using sweeping lines, using light to create unusual effects, using plenty of color, changing the floor levels and keeping people moving and excited at all times.

Architectural understatement was not his style. He embraced ornamentation and excess. He placed live alligators in a terrarium in the lobby of the Americana, he said, so that guests would "know they were in Florida."

THE FONTAINEBLEAU

Life as a Stage

"If you create the stage setting and it is grand, everyone who enters will play their part." – Morris Lapidus

Ben Novack Sr. dreamed of building the world's greatest hotel in Miami Beach. He enlisted Morris Lapidus to design the Fontainebleau, which opened in 1954. Lapidus' design was true to his motto – too much is never enough – with 27 different colors, amoeba-like cutouts in walls, and Swiss cheese holes. There was a "Staircase to Nowhere" which created a stage for women to glamorously descend the stairs to the lobby. Marble floors were inlaid in a bow-tie motif, patterned after Lapidus' signature bow-tie attire.

The Fontainebleau was popular among the Hollywood crowd, including Frank Sinatra, Dean Martin, and Jackie Gleason. Elvis Presley, Lucille Ball, Judy Garland, and Bob Hope frequently performed at the Hotel. Scenes from The Bellboy, Goldfinger and Tony Rome were filmed on the premises.

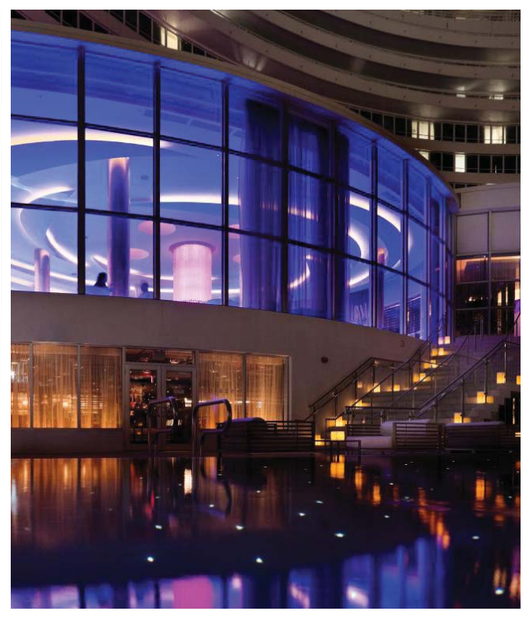
EXISTING SPACE

BLEAU BAR

Original

BLEAU BAR

Existing Space



The 2008 renovation of the Fontainebleau Miami Beach preserved many of Lapidus' original design elements including the bow-tie design motif, color palettes and Lapdius shapes.

The Bleau Bar renovation also introduced an up-lit blue glass floor that was intended to suggest the act of walking on water.

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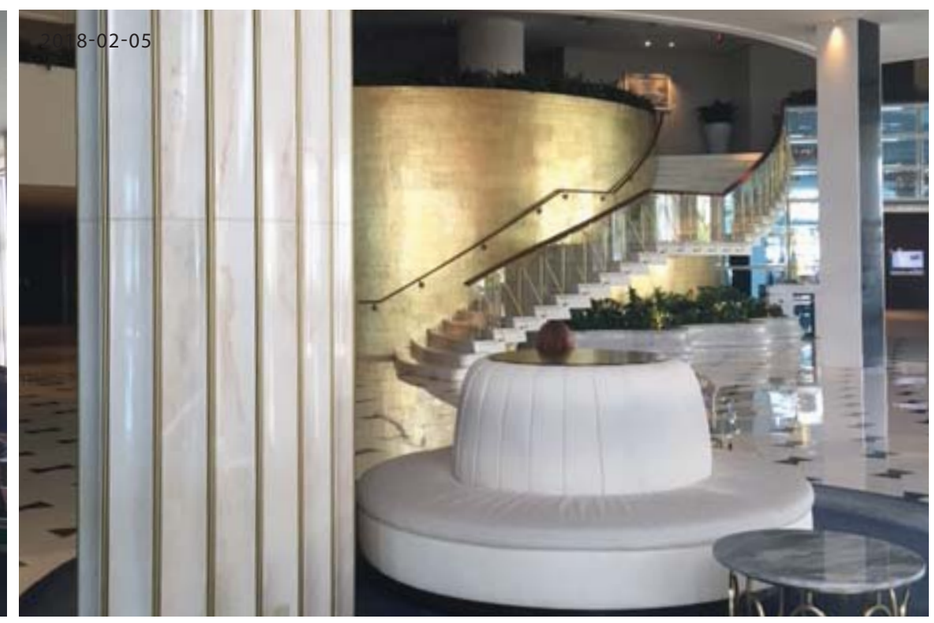
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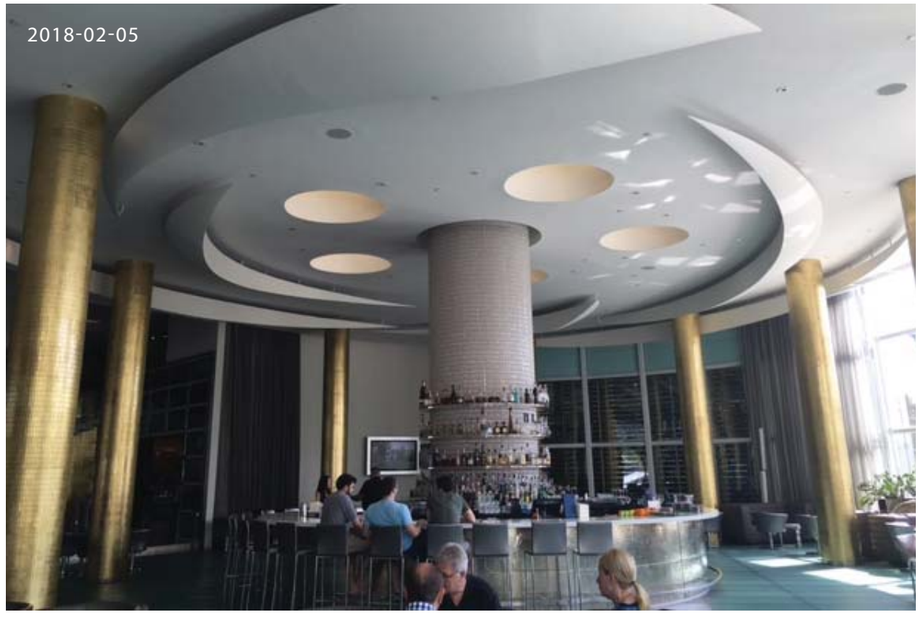
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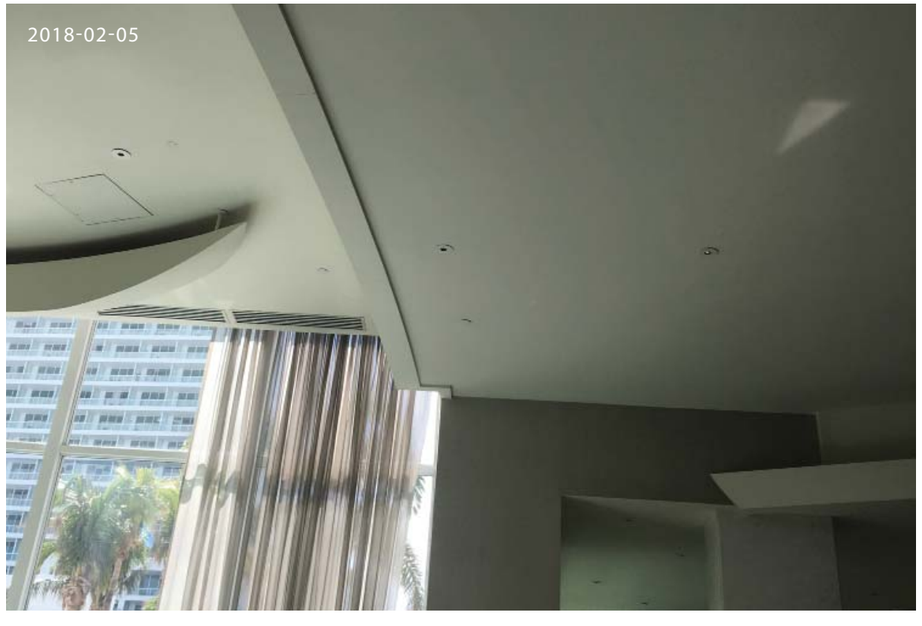
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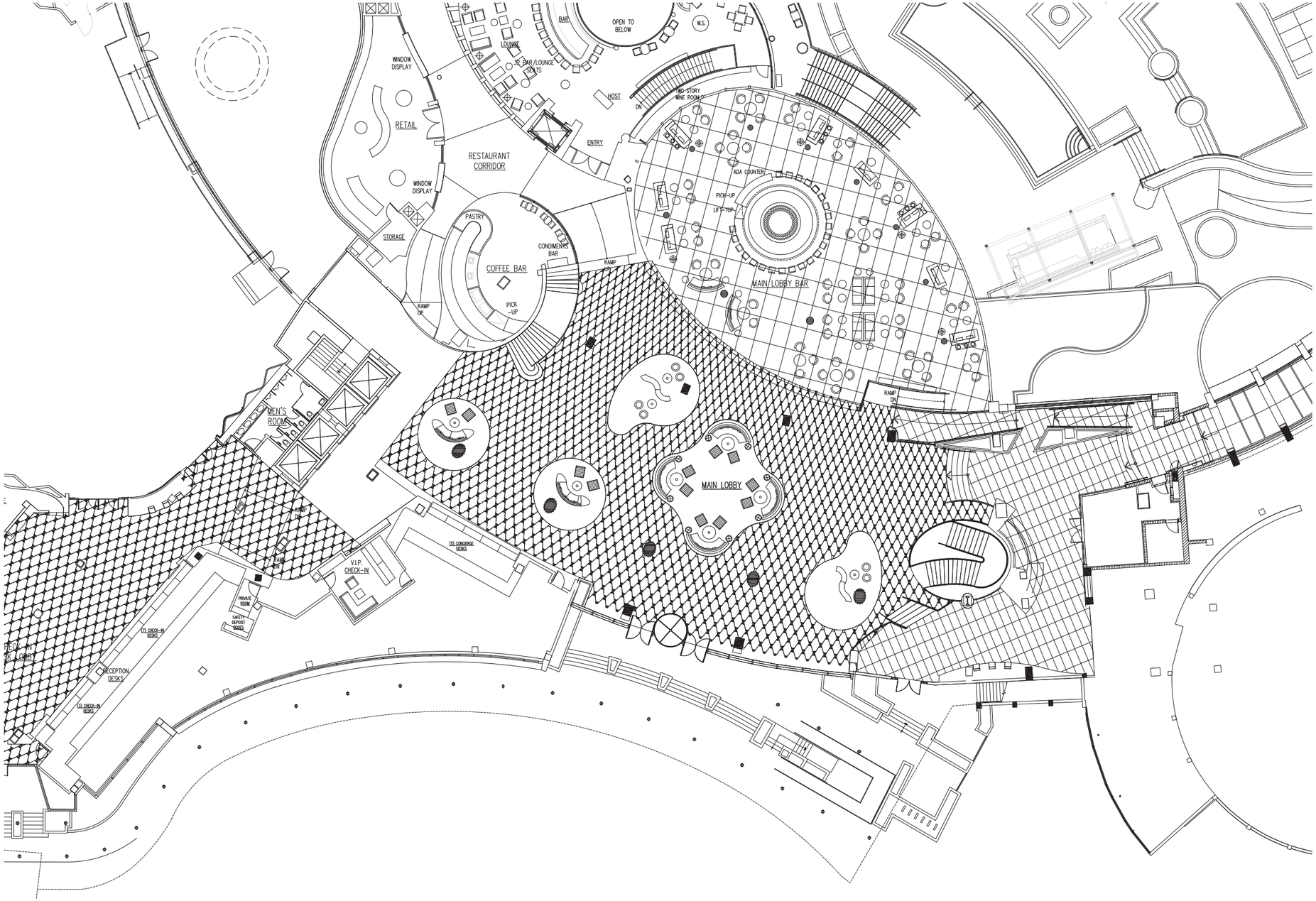
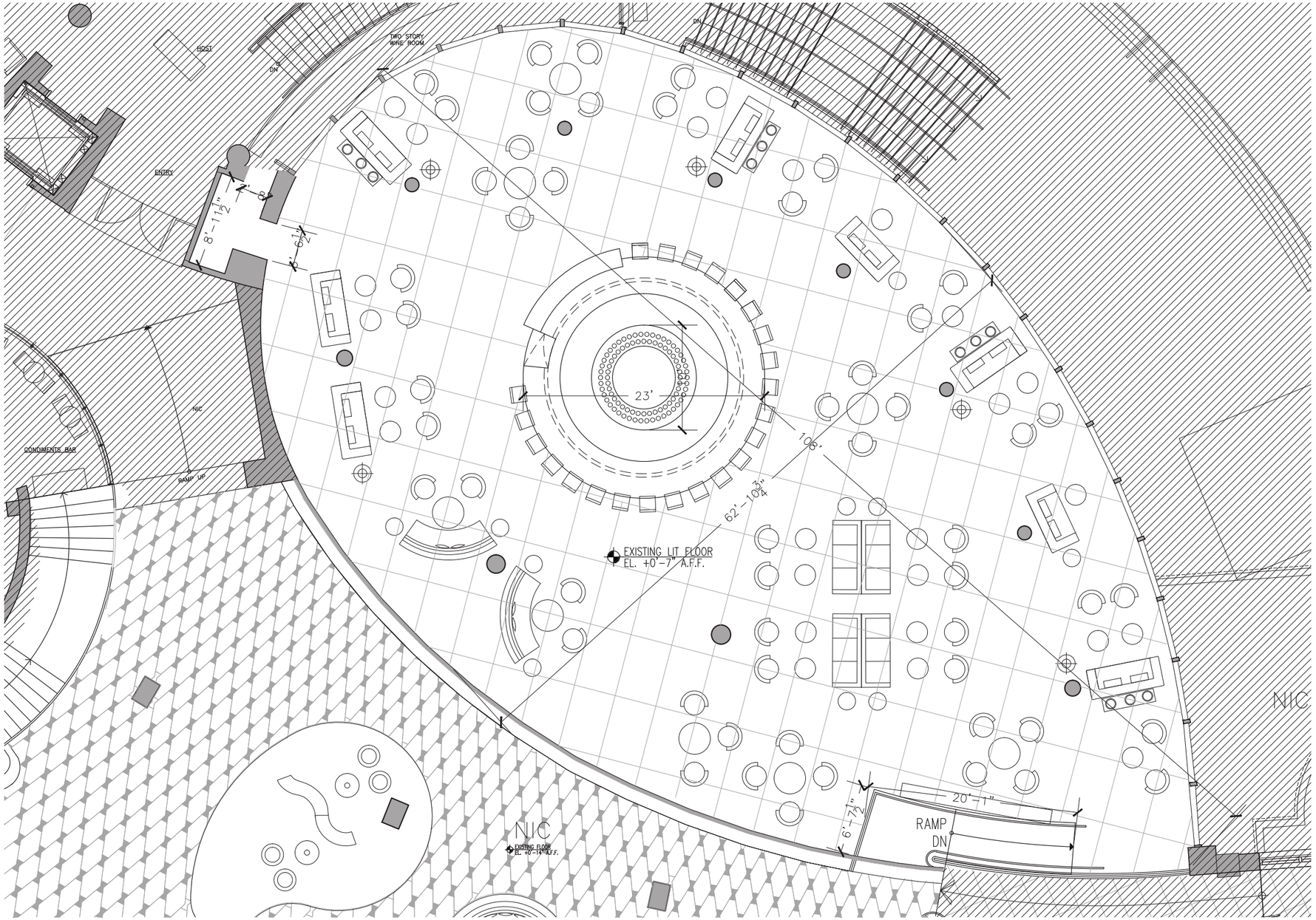


1 EXISTING SITE PLAN

SCALE: NTS

EXISTING

Floorplan



2 EXISTING FLOOR PLAN

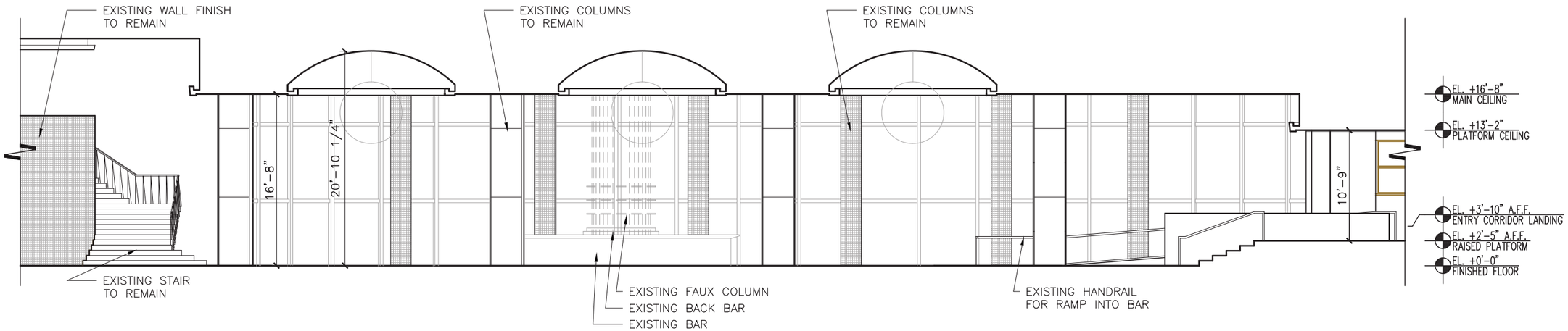
SCALE: 3/32" = 1

EXISTING

Floorplan

SEAT COUNT

Total:	110
Bar Seating:	23
Lounge Seating:	87

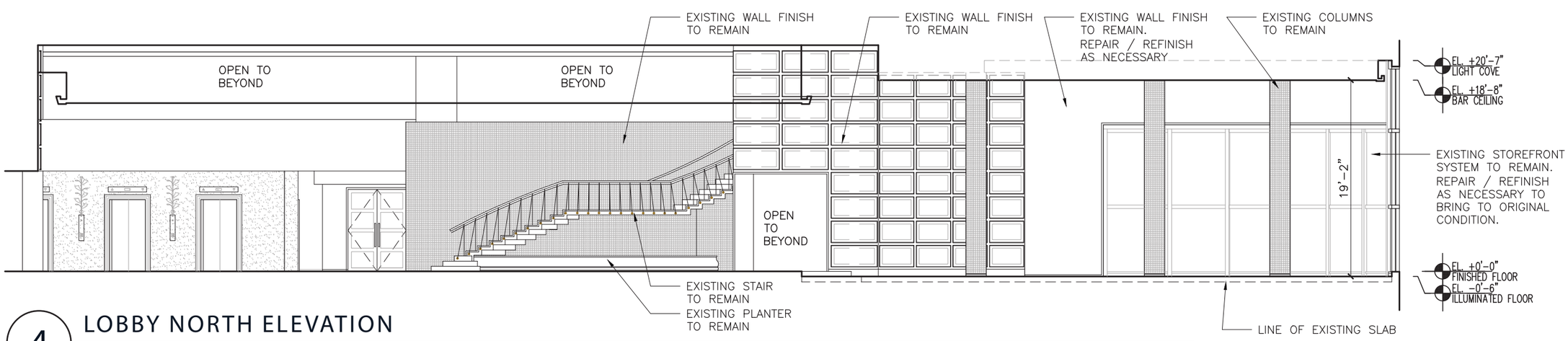


3 LOBBY BAR EAST ELEVATION

SCALE: 3/32" = 1'-0"

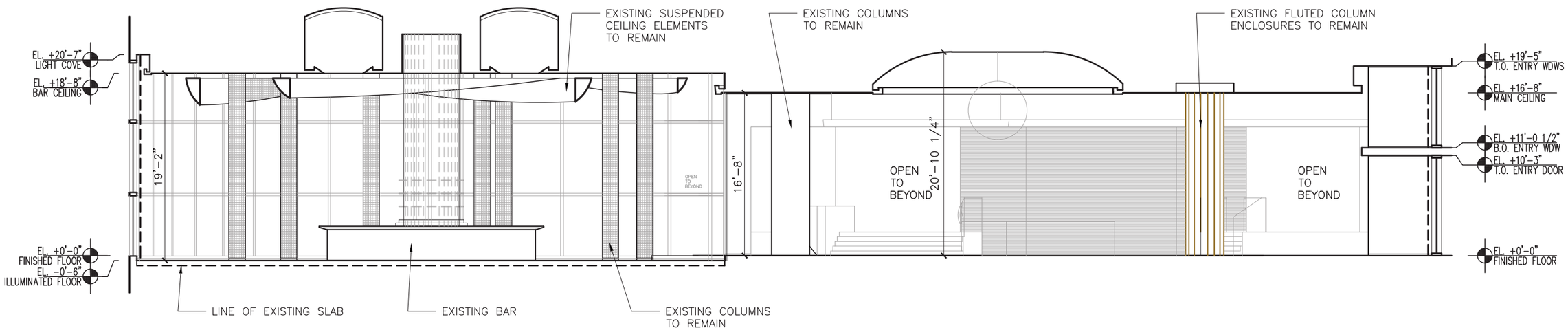
EXISTING

Elevations



4 LOBBY NORTH ELEVATION

SCALE: 3/32" = 1'-0"

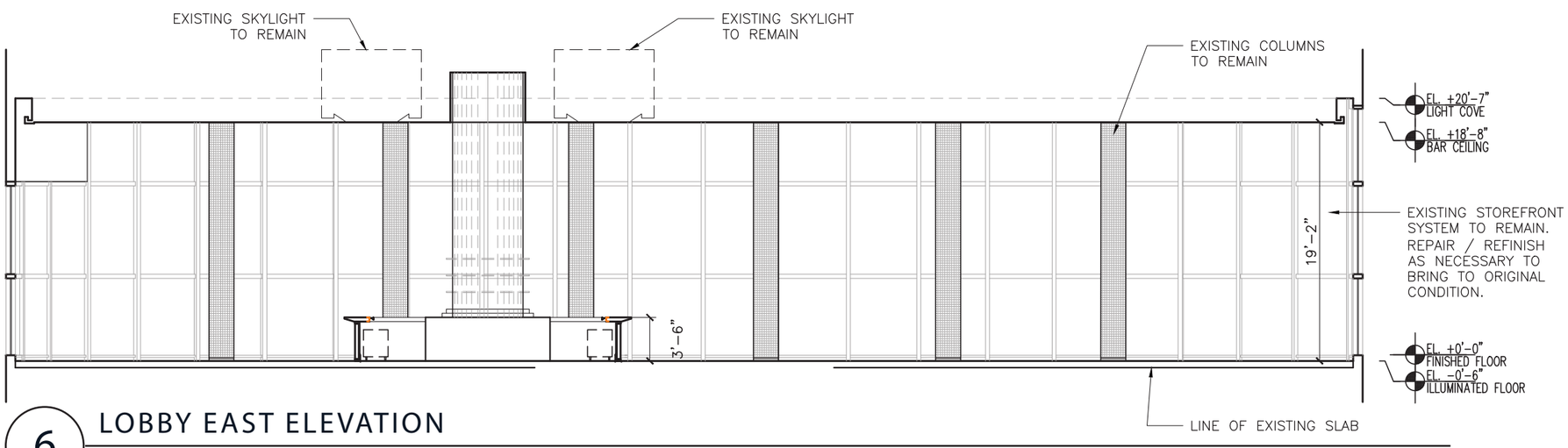


5 LOBBY SOUTH ELEVATION

SCALE: 3/32" = 1'-0"

EXISTING

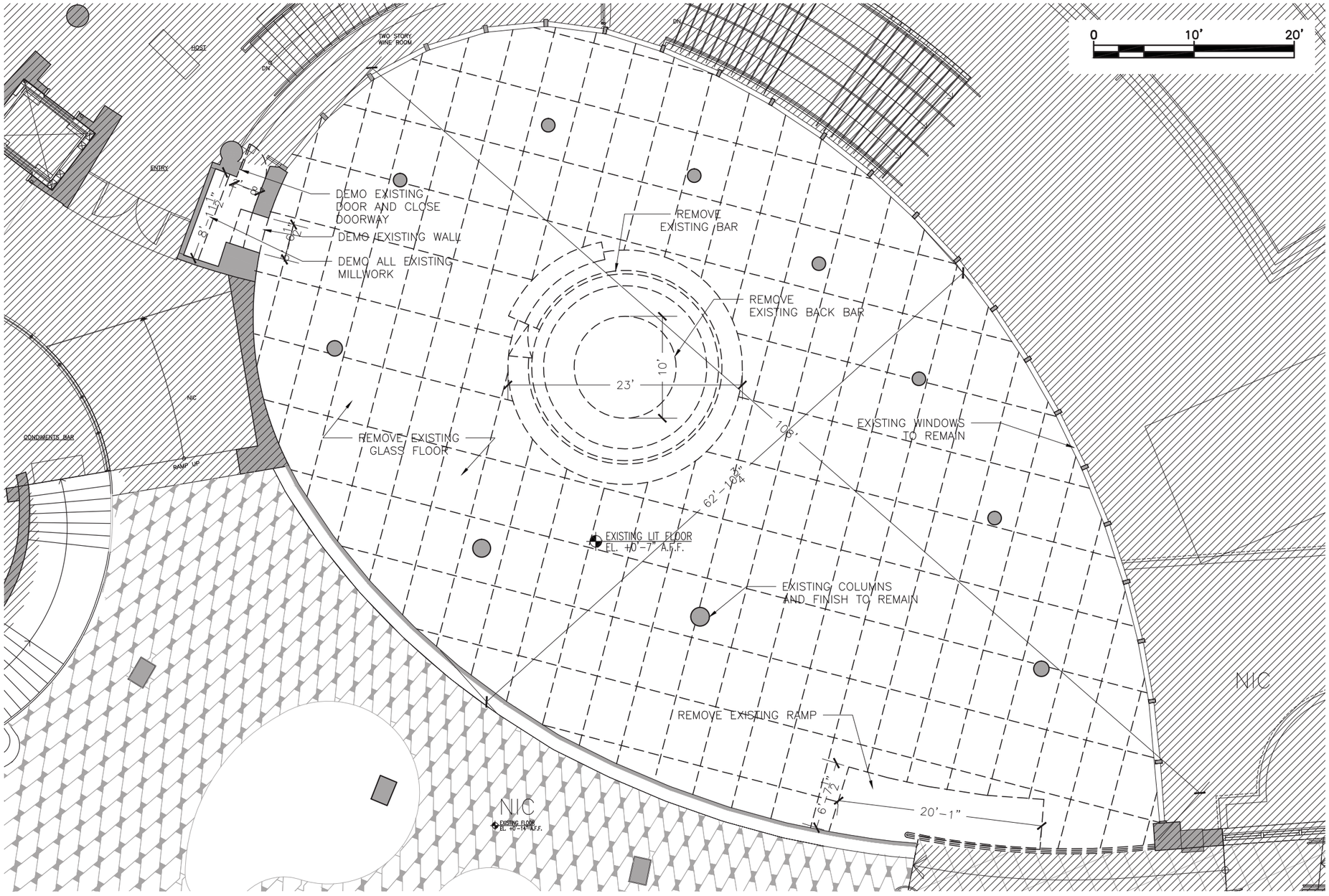
Elevations



6 LOBBY EAST ELEVATION

SCALE: 3/32" = 1'-0"

DESIGN



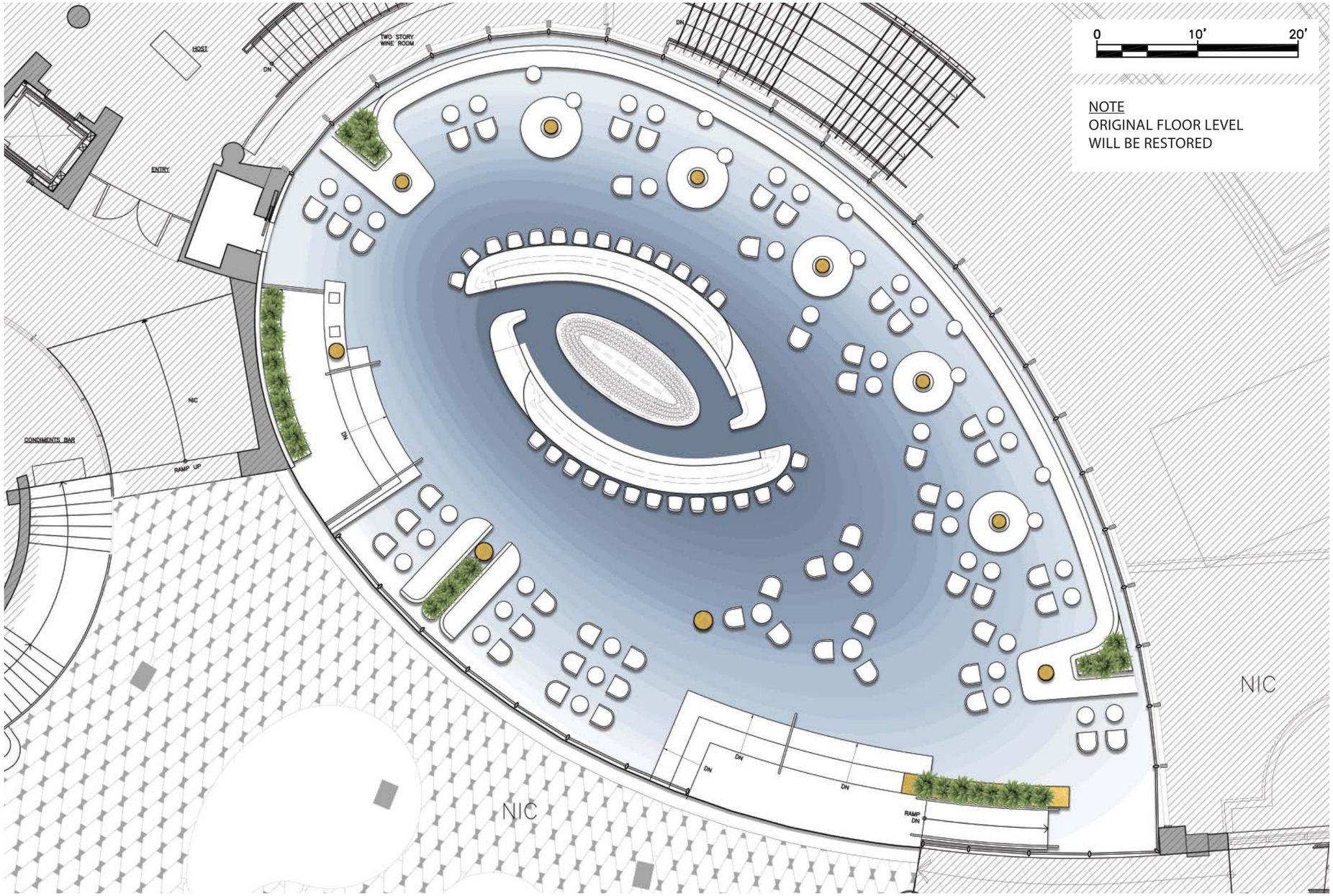
DEMO PLAN

The Bleau Bar

7

DEMO FLOORPLAN

SCALE: 3/32"= 1'-0"



FLOORPLAN

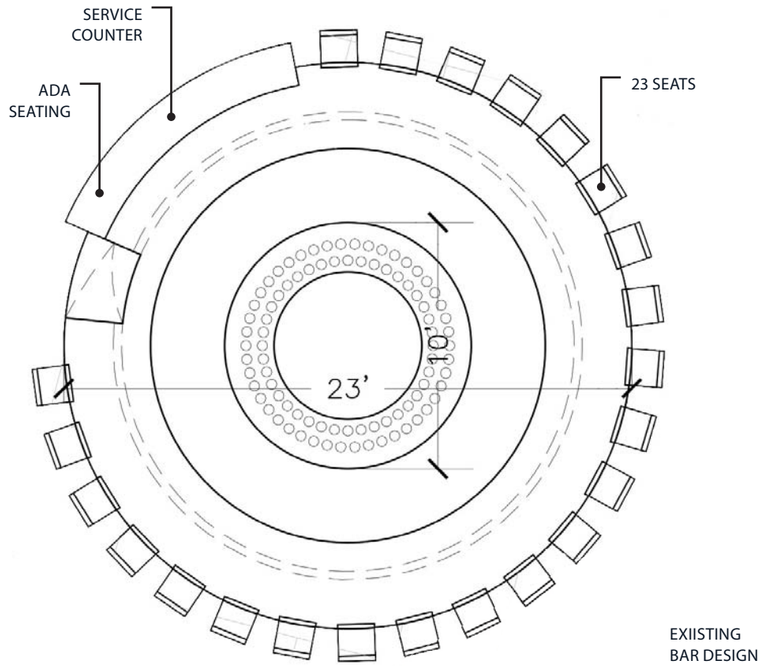
The Bleau Bar

SEAT COUNT

Bar Seating:	28
Lounge Seating:	140
Bottle Count:	236

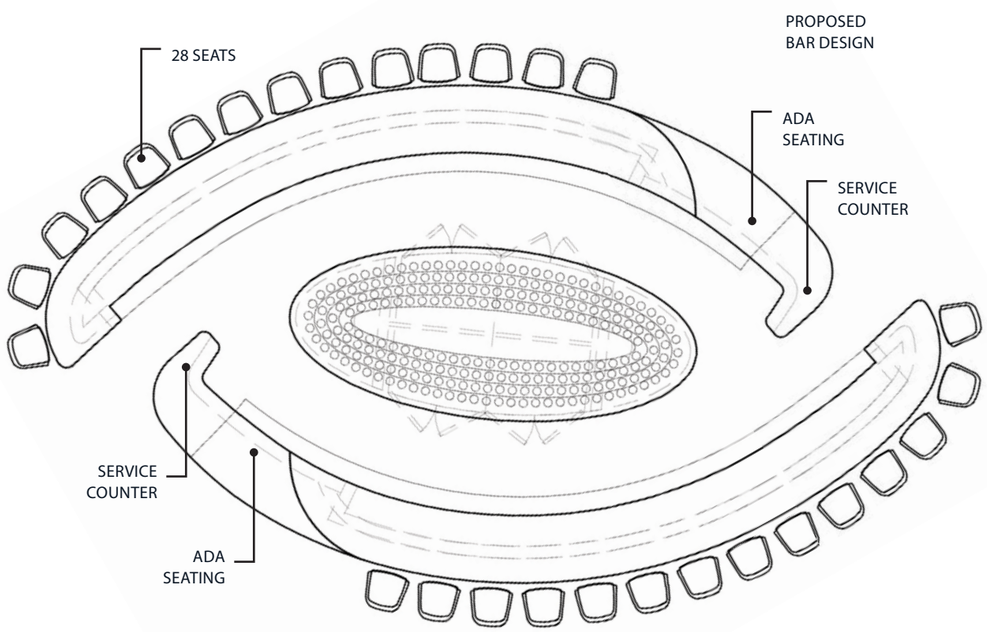
8 PROPOSED FLOORPLAN DESIGN

SCALE: 3/32"= 1'-0"



BAR LAYOUT

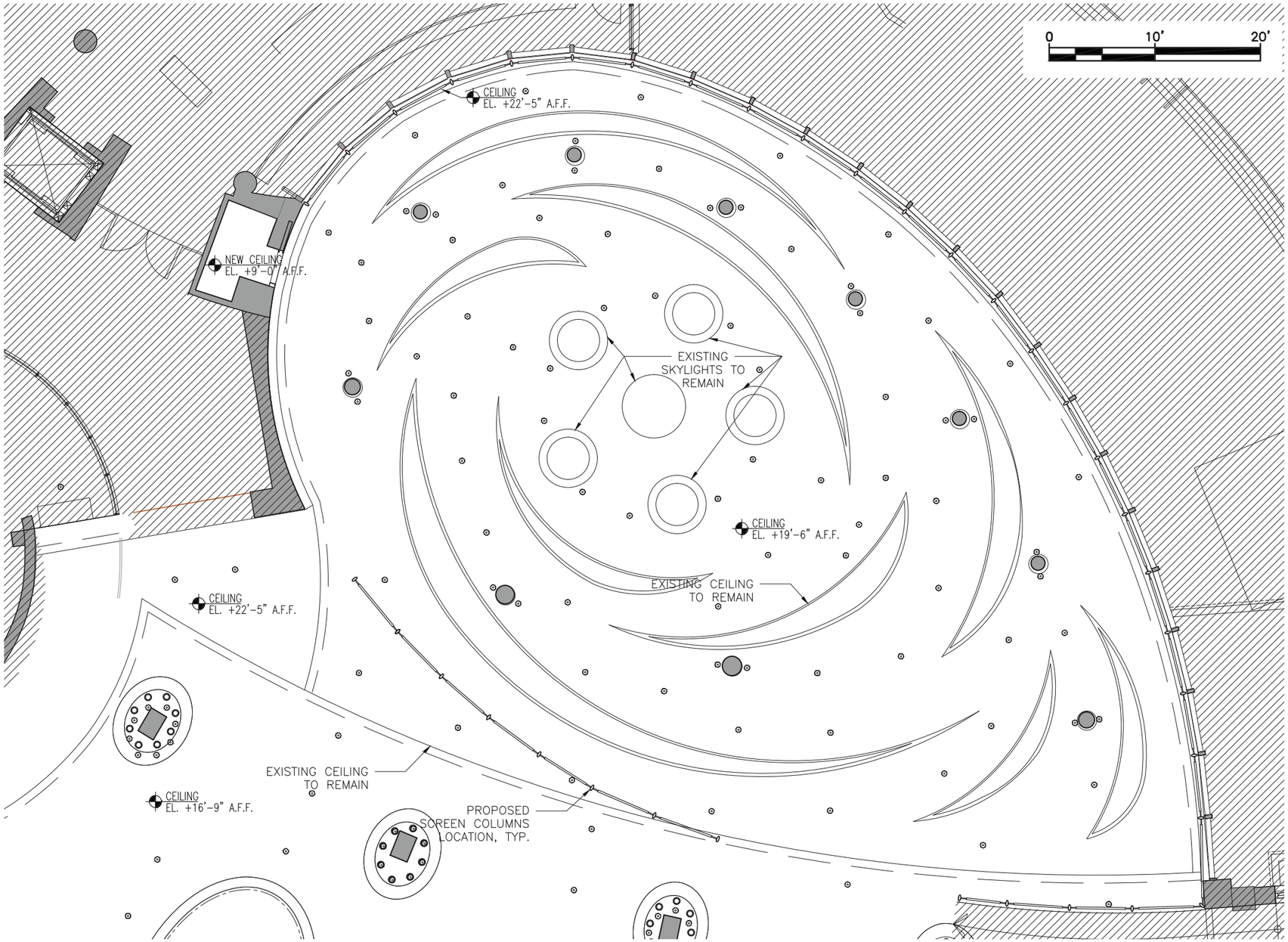
Existing vs. Proposed



Expanding the diameter of the round bar will minimally increase the seat count yet significantly increase the overall footprint of the bar.

Additionally, the existing shape of the Bleau Bar design exposes the service area and trash receptacles, creating an eyesore for the guests. The proposed Bleau Bar design conceals the service area and trash receptacles, making them less visible to the guests.

Lastly, the proposed design incorporates the ADA seating more seamlessly than the round bar, creating an identical experience for all guests.



RCP

The Bleau Bar

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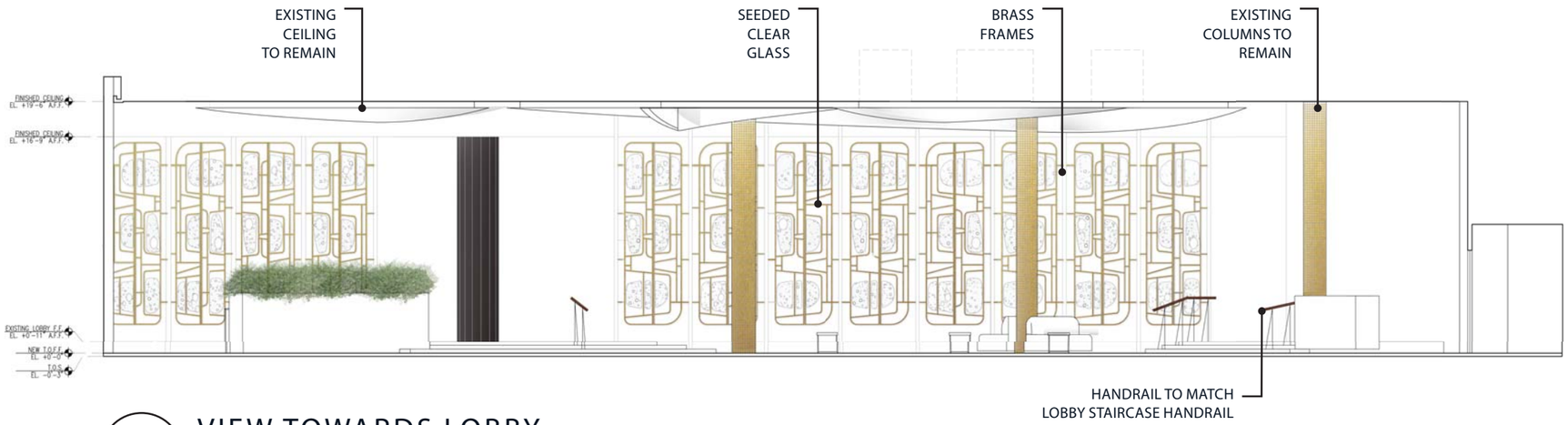
PROPOSED REFLECTED CEILING PLAN

SCALE: 3/32"= 1'-0"

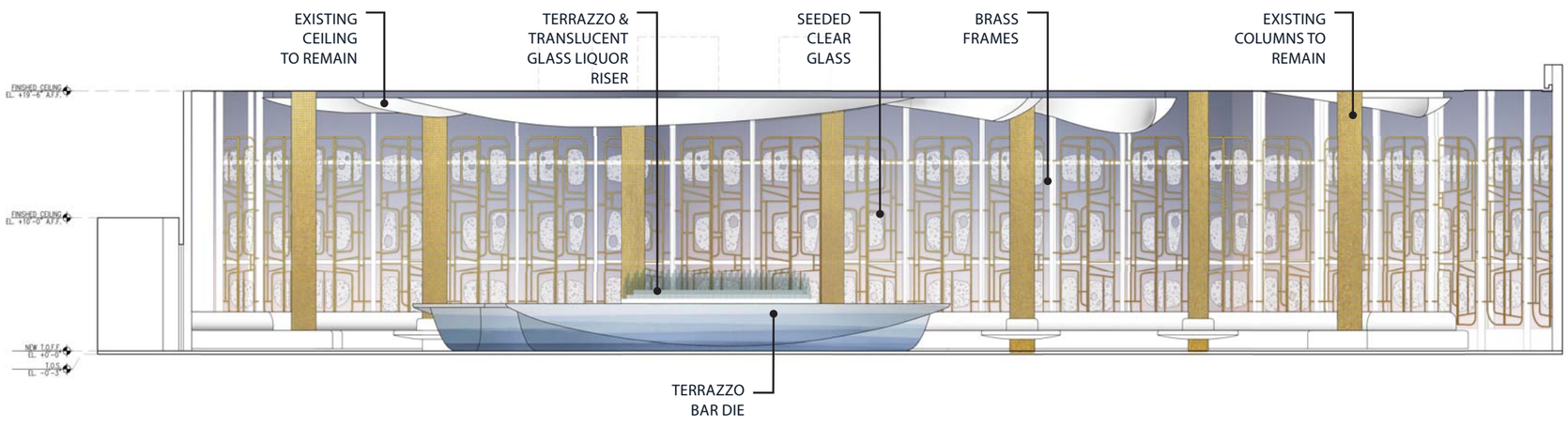


10 VIEW TOWARDS LOBBY

SCALE: 3/32" = 1'-0"

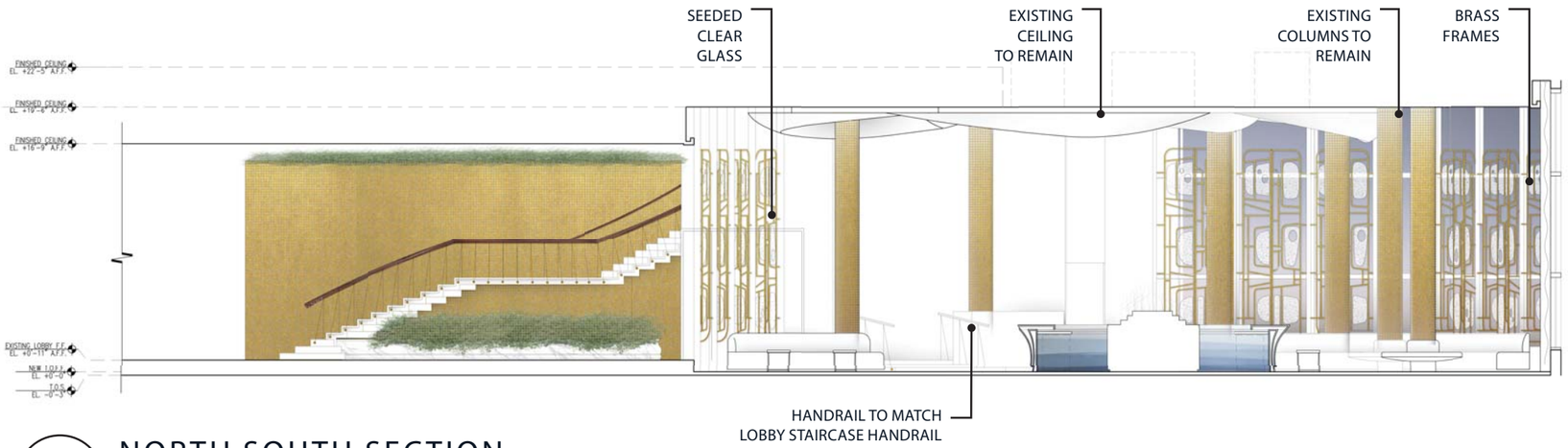
ELEVATIONS

Views



11 VIEW TOWARDS WINDOWS

SCALE: 3/32" = 1'-0"

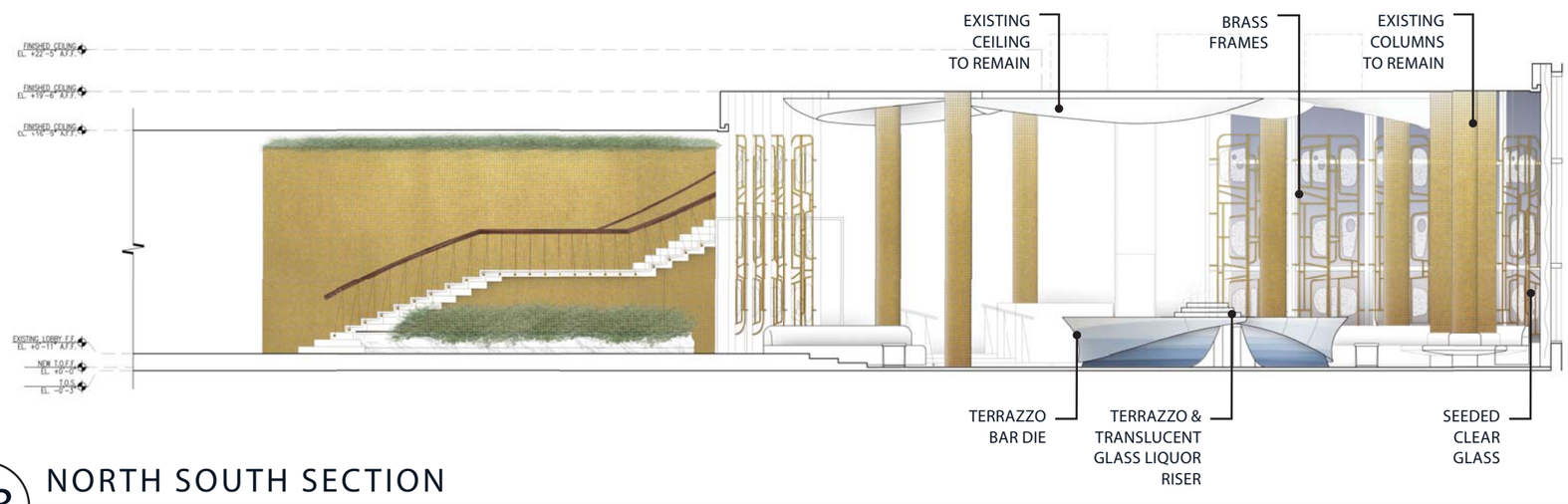


12 NORTH SOUTH SECTION

SCALE: 3/32" = 1'-0"

SECTIONS

Views



13 NORTH SOUTH SECTION

SCALE: 3/32" = 1'-0"

VIEWS

VIEW

Entrance

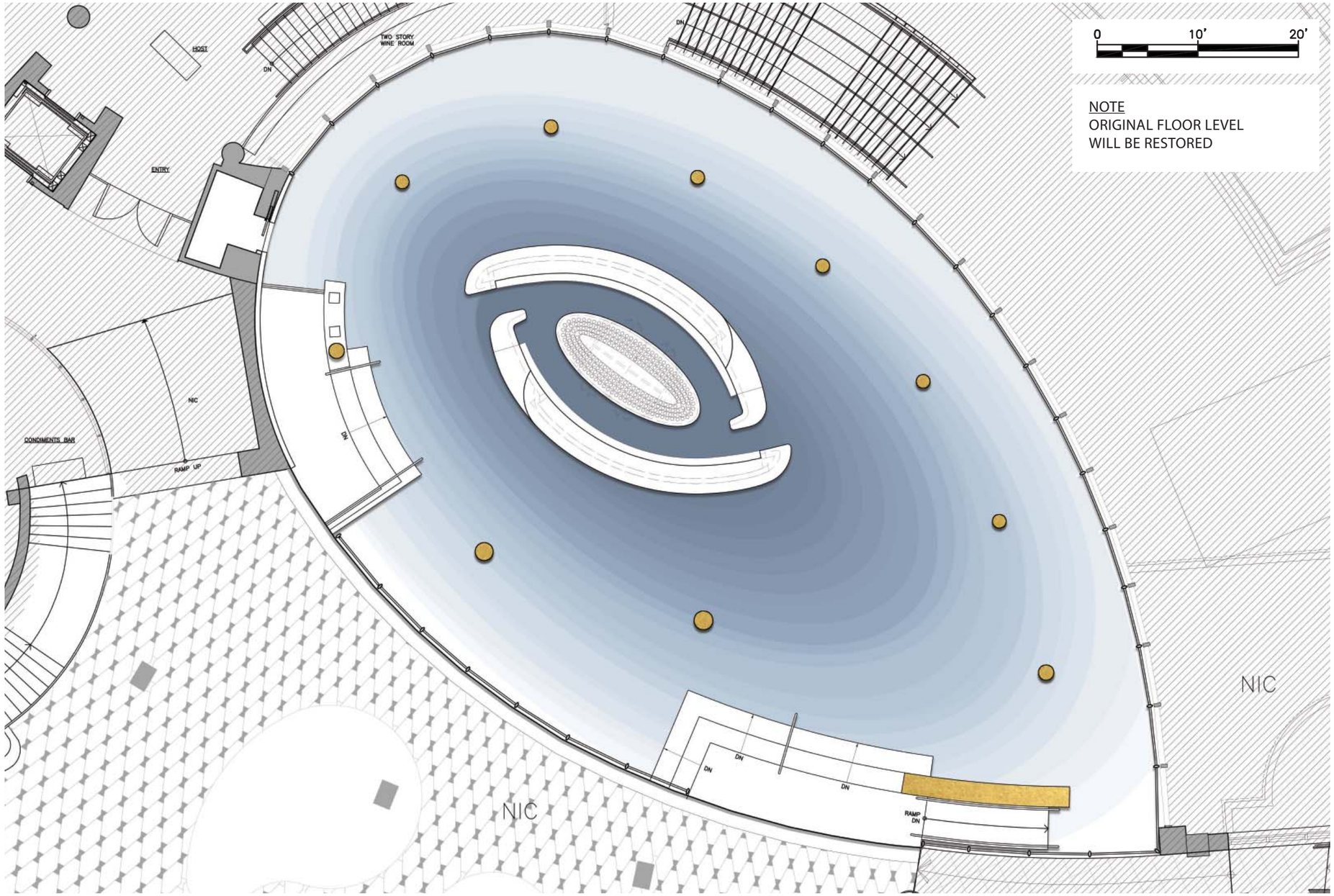
VIEW

Lounge & Bar

VIEW

Bar

THE FLOOR



FLOORING

Floorplan

MATERIAL
Fernando Mastrangelo
Blue Terrazzo

14

PROPOSED FLOOR FINISH

SCALE: 3/32" = 1'–0"

FLOORING

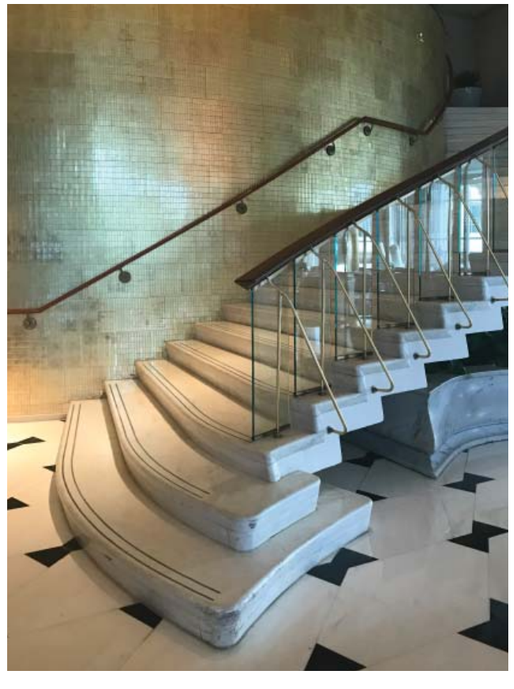
Floorplan

MATERIAL
Fernando Mastrangelo
Blue Terrazzo

THE SCREEN

SCREEN

Lapidus Precedents

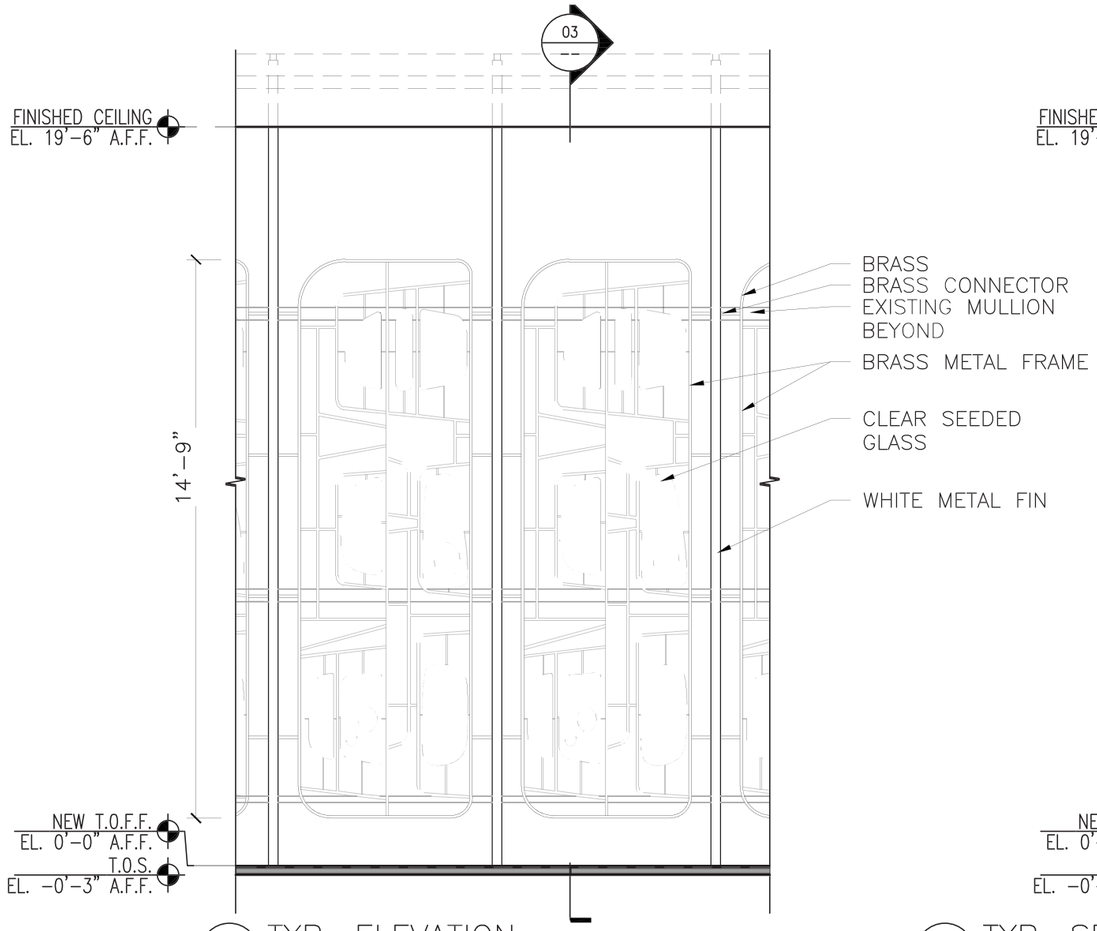


SCREEN

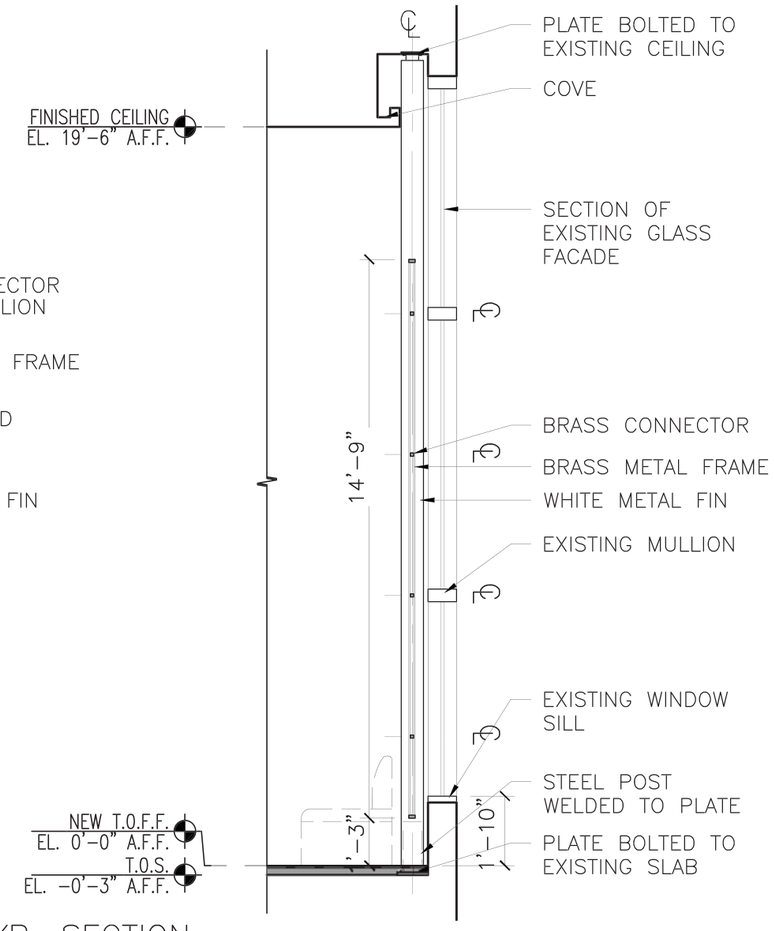
Design

SCREEN

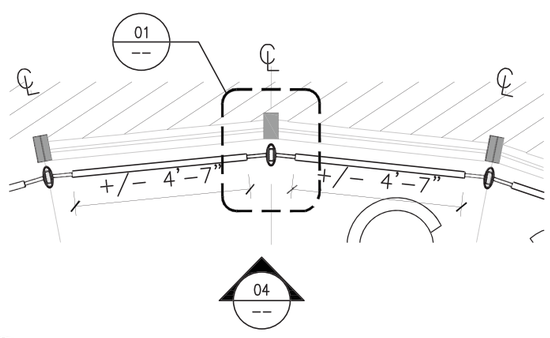
Window Detail



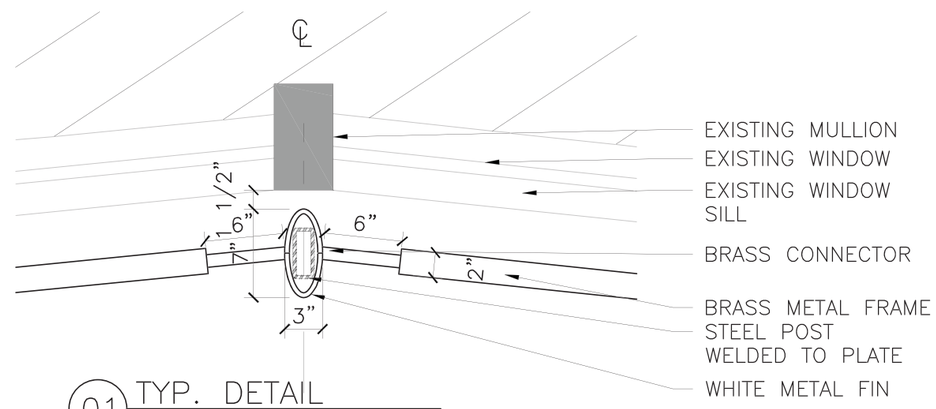
04 TYP. ELEVATION
SCALE: 1/4" = 1'-0"



03 TYP. SECTION
SCALE: 1" = 1'-0"



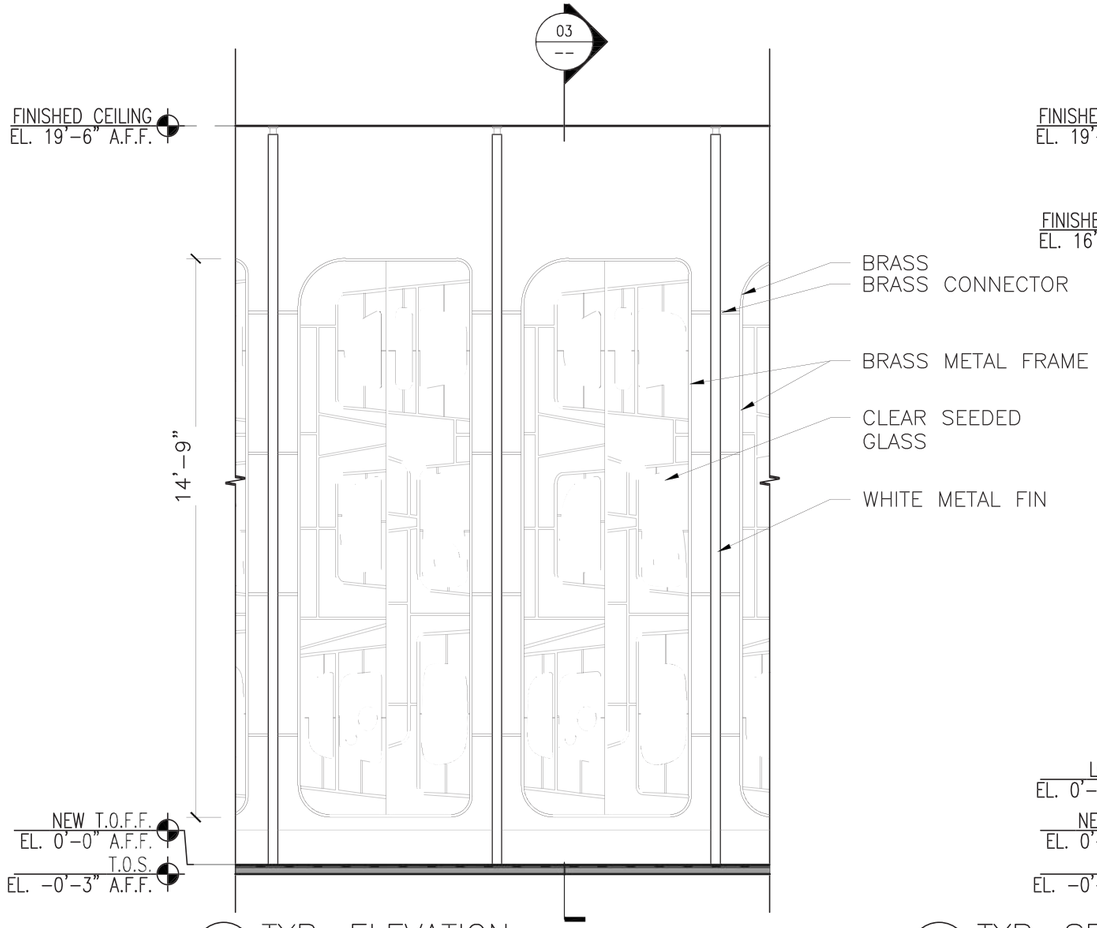
02 TYP. PLAN
SCALE: 1/4" = 1'-0"



01 TYP. DETAIL
SCALE: 1" = 1'-0"

SCREEN

Lobby Detail



04 TYP. ELEVATION
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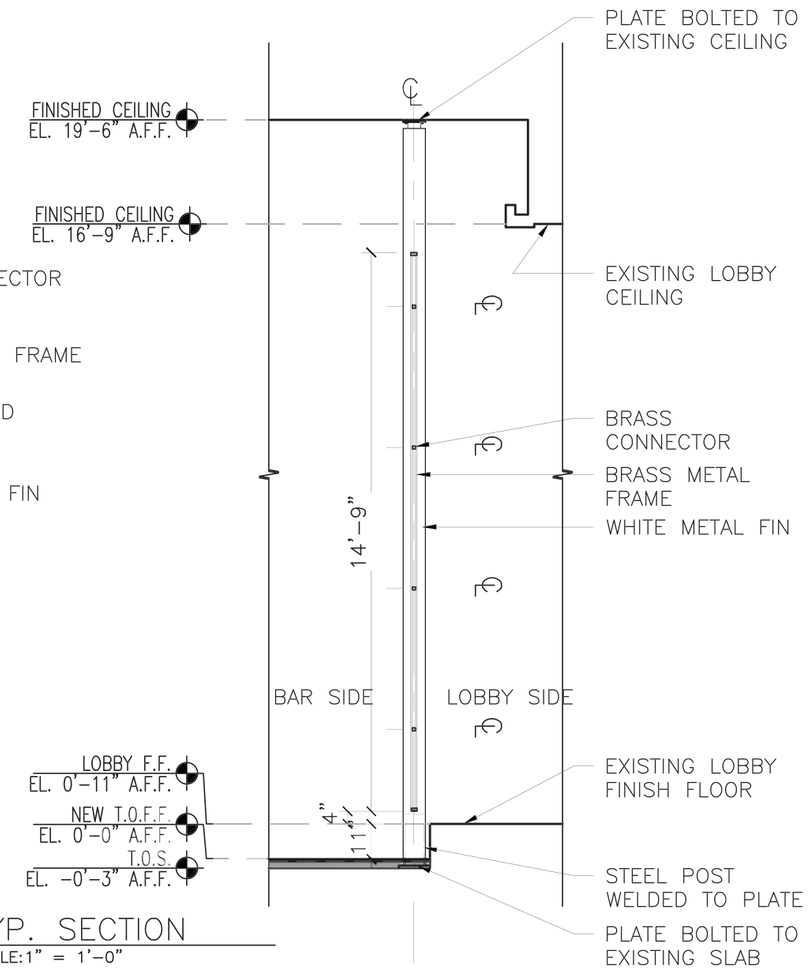

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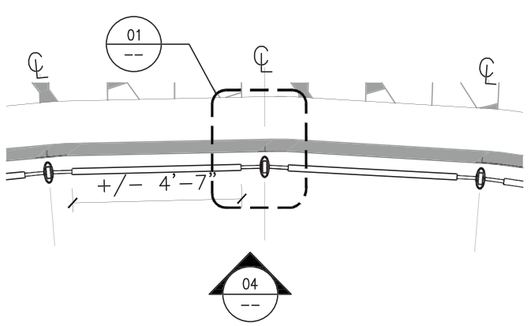

02 TYP. PLAN
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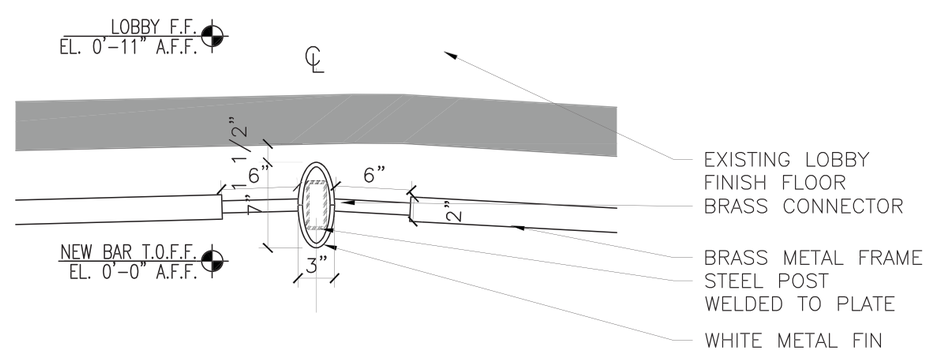

01 TYP. DETAIL
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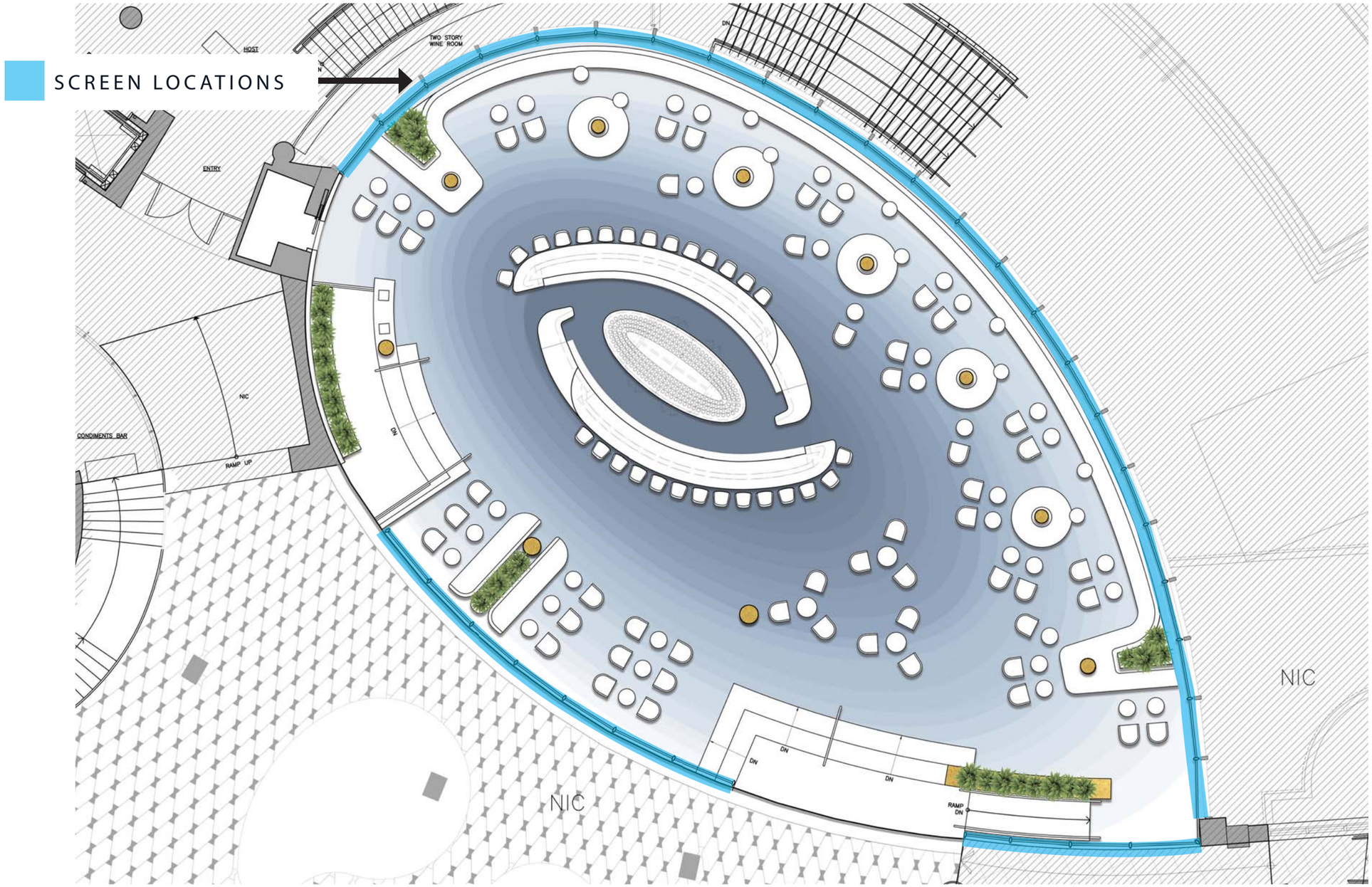
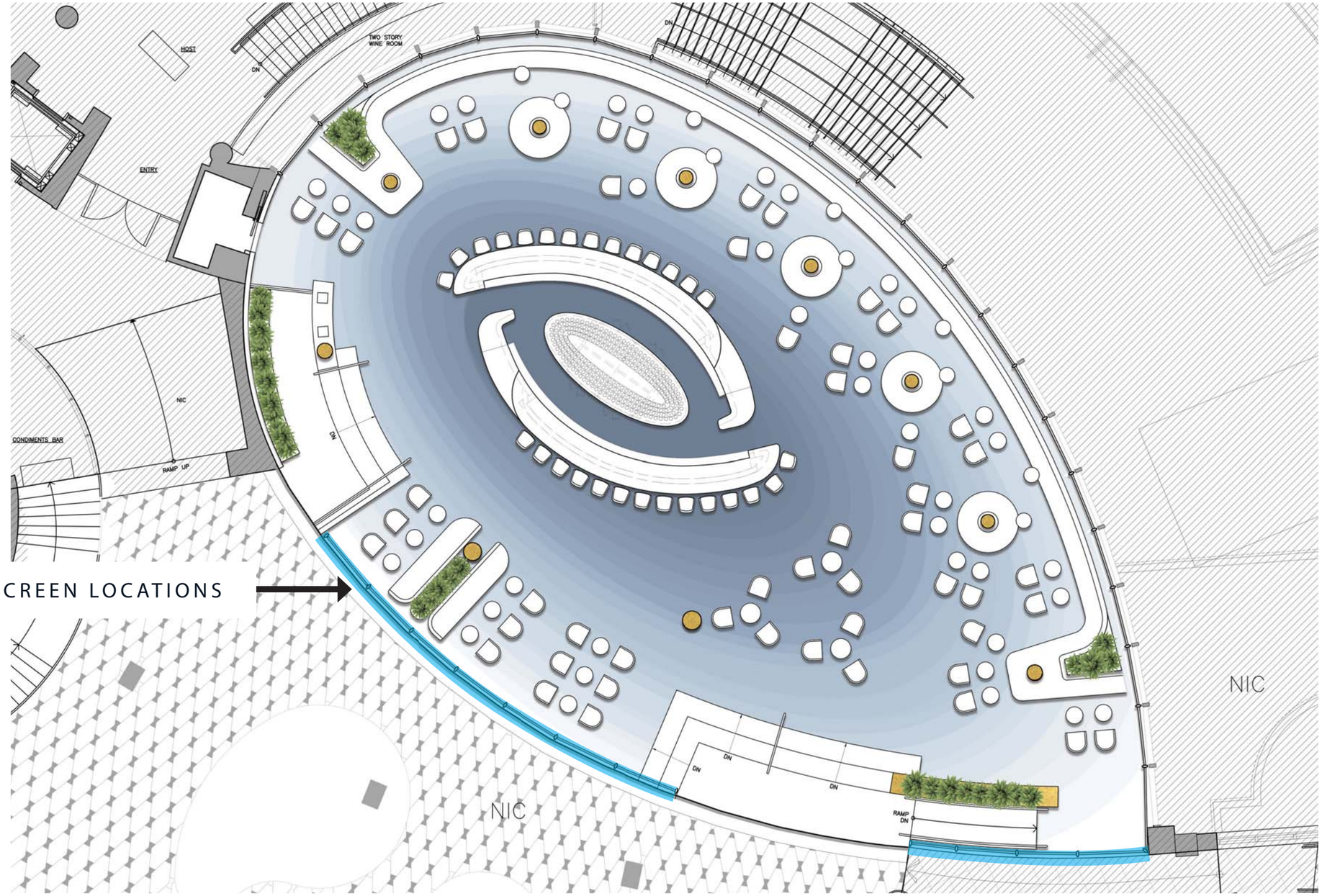


OPTION 1

Screen

Screen Count: 34



OPTION 2

Screen

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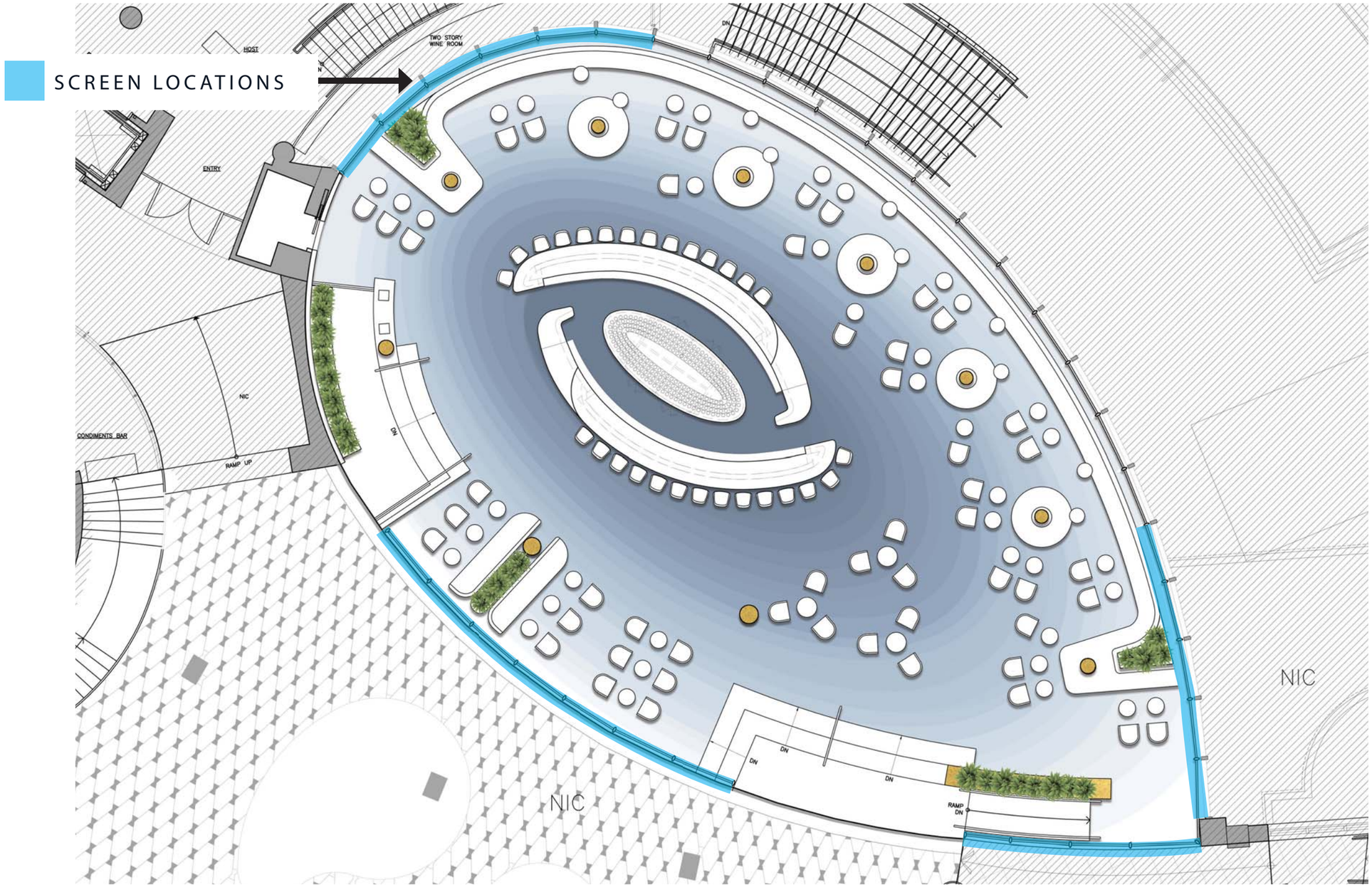
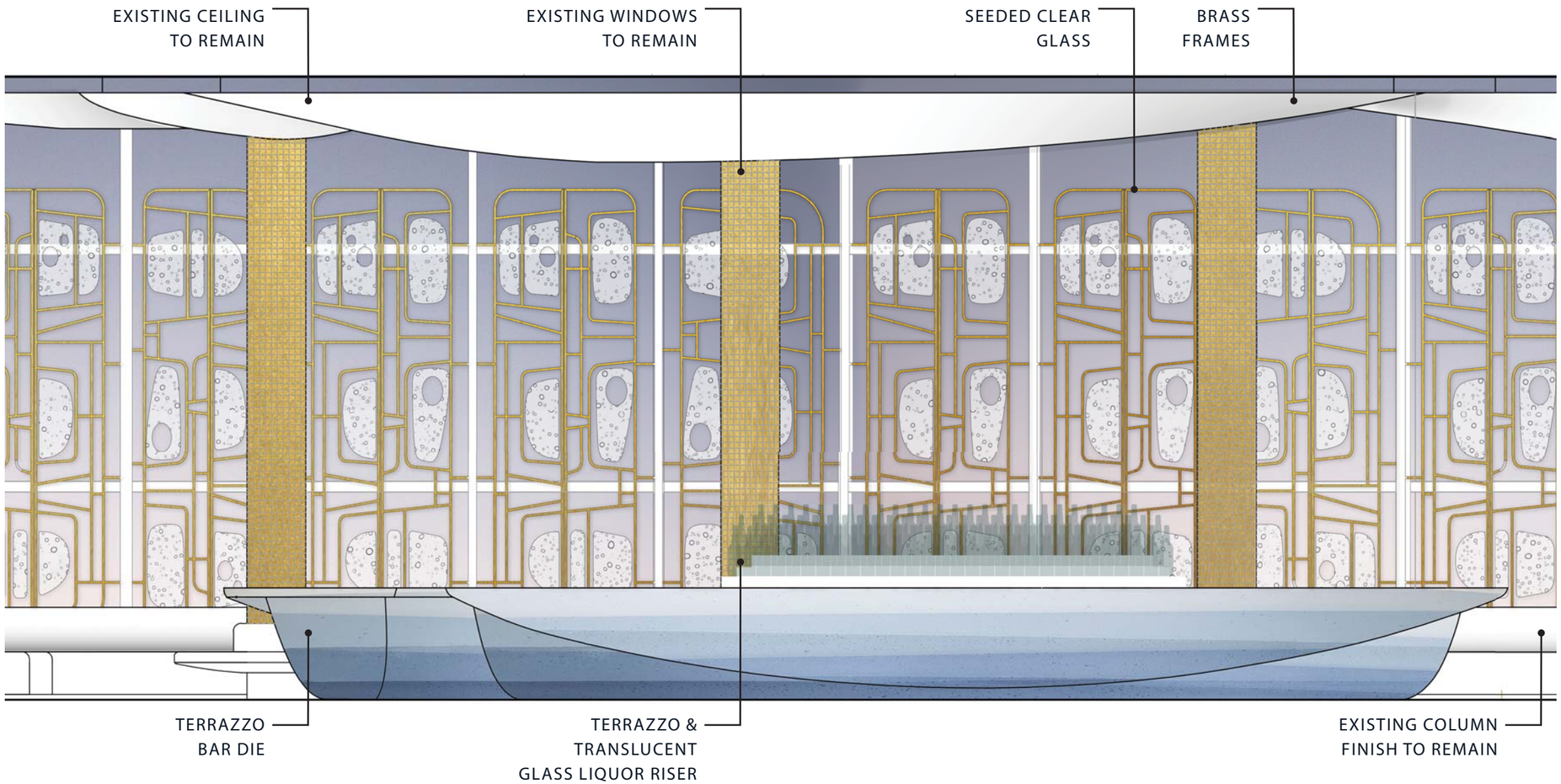


OPTION 3

Screen

Screen Count: 22

THE BAR



ELEVATION

Bar

EXISTING CEILING TO REMAIN
SEEDED CLEAR GLASS
TERRAZZO & TRANSLUCENT GLASS LIQUOR RISER
TERRAZZO BAR DIE
EXISTING COLUMN FINISH TO REMAIN
BRASS FRAMES
EXISTING WINDOWS TO REMAIN

VIEW

Bar

FONTAINEBLEAU

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