

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATIONS OF THE NEIGHBORHOOD/COMMUNITY AFFAIRS COMMITTEE AT ITS MARCH 21, 2018 AND MAY 22, 2018 MEETINGS TO NAME THE MIAMI BEACH CONVENTION CENTER BALLROOMS AS FOLLOWS: THE GRAND BALLROOM TO BE NAMED THE "GRAND BALLROOM," THE BALLROOM IN FRONT OF HALL A TO BE NAMED "OCEAN DRIVE ROOM," THE BALLROOM IN FRONT OF HALL D TO BE NAMED "LINCOLN ROAD ROOM," THE SPECIALTY SPACE BALLROOM TO BE NAMED "SUNSET VISTA SALON," THE JUNIOR BALLROOM/LEVEL 2 TO BE NAMED "ART DECO ROOM;" AND, PURSUANT TO SECTION 82-503 OF THE CITY CODE, SETTING A PUBLIC HEARING FOR JUNE 27, 2018 TO CONSIDER THE NAMINGS AND DIRECTING THE CITY CLERK TO PUBLISH THE APPROPRIATE PUBLIC NOTICE.

WHEREAS, during the March 7, 2018 City Commission Meeting, Agenda Item C41 (Naming of ballroom facilities in the Miami Beach Convention Center) was referred to the NCAC; and

WHEREAS, during the March 7, 2018 NCAC meeting, the following referred proposed ballroom names were presented as developed by a collaborative team, including the Greater Miami Visitor and Convention Bureau ("GMCVB"), Spectra Management, JLL Consulting Services and City staff for the five (5) Convention Center ballrooms:

1. Ocean Drive Room (in front of Hall A)
2. Lincoln Road Room (in front of Hall D)
3. Sunset Vista Salon (Specialty Space)
4. Carl Fisher Grand Ballroom (Grand Ballroom)
5. Collaboration Corner (Junior Ballroom/Level 2)

The NCAC recommended all names, except "Collaboration Corner," to the full Commission for approval and requested that staff present alternative names for "Collaboration Corner" at the same Commission meeting; and

WHEREAS, during the April 11, 2019 City Commission meeting, staff recommendations for "Collaboration Corner" included:

1. Collins Collaborations Corner
2. Banyan Ballroom
3. Mangrove Corner
4. Mangrove Shade
5. Espanola Way Room
6. Art Deco Room
7. Star Island Room

During the discussion, the Mayor and City Commission considered modifying the name "Carl Fisher Grand Ballroom" to simply "Grand Ballroom." Also, alternative names were

recommended and discussed for "Collaboration Corner," including: "Art Deco Corner" and "Collins Corner"; and

WHEREAS, specific names not previously recommended by NCAC were referred back to NCAC for a recommendation by the Committee before being re-presented to the Commission. Ultimately, the recommended names need to be approved by a 5/7 vote of the Mayor and Commission at a public hearing to be set in conjunction with the acceptance of the NCAC's recommended names. To avoid having to go back and forth between NCAC and the City Commission multiple times, the Administration strongly recommended that the Commission develop consensus on all five ballroom names at the April 25, 2018 Commission Meeting; and

WHEREAS, at its April 25, 2018 meeting, the City Commission accepted the NCAC recommendations as to "Ocean Drive Room" (ballroom in front of Hall A), "Lincoln Road Room" (ballroom in front of Hall D), and "Sunset Vista Salon" (specialty space), "Grand Ballroom" for the grand ballroom space, and "Art Deco Room" as the name for the previously suggested "Collaboration Corner" junior ballroom/Level 2. The names "Grand Ballroom" and "Art Deco Room" were referred to the Neighborhood/Community Affairs Committee; and

WHEREAS, on May 22, 2018, the Neighborhood/Community Affairs Committee approved the recommendations to name the grand ballroom "Grand Ballroom" and the junior ballroom/level 2 "Art Deco Room."

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendations of the Neighborhood/Community Affairs Committee at its March 21, 2018 and May 22, 2018 meetings to name the Miami Beach Convention Center Ballrooms as follows: The Grand Ballroom to be named the "Grand Ballroom," the ballroom in front of Hall A to be named "Ocean Drive Room," the ballroom in front of Hall D to be named "Lincoln Road Room," the specialty space ballroom to be named "Sunset Vista Salon," the junior ballroom/Level 2 to be named "Art Deco Room;" and, pursuant to Section 82-503 of the City Code, set a Public Hearing for June 27, 2018 to consider the namings and direct the City Clerk to publish the appropriate public notice.

PASSED AND ADOPTED this _____ day of _____, 2018.

ATTEST:

Dan Gelber, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

6/1/18

Date