

MIAMIBEACH

Commission and Presentation and Awards Meeting
City Hall, Commission Chamber, 3rd Floor, 1700 Convention Center Drive
May 17, 2017 - 8:30 a.m.

Mayor Philip Levine
Commissioner John Elizabeth Alemán
Commissioner Ricky Arriola
Commissioner Michael Grieco
Commissioner Joy Malakoff
Commissioner Kristen Rosen Gonzalez
Commissioner Micky Steinberg

City Manager Jimmy L. Morales
City Attorney Raul J. Aguila
City Clerk Rafael E. Granado

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AGENDA

Meeting called to order by Mayor Levine at 8:31:48 a.m.

Invocation given by Rabbi Pinchas Weberman, from the Ohev Shalom Congregation of Miami Beach.

Pledge of allegiance led by Chief of Police Daniel Oates.

Lunch recess at 12:00 p.m.

3:11:11 p.m.

R9 H DISCUSSION REGARDING PROVIDING ON-DEMAND TRANSPORTATION SERVICE TO LOW-DEMAND AREAS.
Deferred from April 26, 2017 - R9 K

Transportation

ACTION: Discussion held. **Jose Gonzalez to handle.**

Jose Gonzalez, Transportation Director, stated that one way to provide "first/last mile" transit is through on-demand service. The City currently has some on-demand transportation service operators that are in the City, mainly: Freebee, Swoop, Uber, and Lyft. Freebee recently approached the City to request a partnership to provide on-demand services to different parts of the City. They have a contract with Key Biscayne, Coral Gables, and Doral. This company could provide low to medium density service outside of the trolley program areas. The cost for their services would be approximately \$500,000 a year.

Mayor Levine asked if the drivers work on gratuities.

Vice-Mayor Rosen Gonzalez explained that the drivers do work on tips. This proposal would be for the City to subsidize their service and pay for their vehicles to be in service. Their current revenue model is based on tips and advertising. Freebee uses electric golf cart vehicles.

Commissioner Steinberg asked whether this company could provide service without the City's monetary investment.

Vice-Mayor Gonzalez replied that Freebee is currently operating in the City without the City's partnership.

Commissioner Arriola stated that it is a good idea, but he does not approve of how Freebee currently operates playing excessively loud music while driving people from one location to the other.

Discussion held.

Commissioner Alemán stated that she does not believe the City should be paying for such a program.

Mayor Levine asked to look into similar services, which do not require the City to pay for it. **Jose Gonzalez to handle.**

3:18:25 p.m.

R9 I UPDATE ON PILOT PARKLET PROGRAM ON WASHINGTON AVENUE BETWEEN 5TH STREET AND LINCOLN ROAD.
Deferred from April 26, 2017 - R9 L

Transportation

ACTION: Discussion held. **Jose Gonzalez to handle.**

Jose Gonzalez, Transportation Director, introduced the item. Washington Avenue has a parklet program, including design guidelines and permitting for one year. The City extended the program to

three years, with annual updates. This is the first annual update. The program is administered by the Public Works Department. Mr. Gonzalez reached out to them, and as of today, there have been no applications submitted for the pilot program.

Discussion held regarding interested businesses.

Commissioner Grieco stated that the City needs to be a little more patient, because he believes the program will take off within a year or year and a half from now.

Vice-Mayor Rosen Gonzalez stated that Washington Avenue is a very busy street. She does not think it is feasible to have a parklet program there. She added that she personally would not eat outside on Washington Avenue.

Commissioner Steinberg is willing to give the program more time. Alton Road has outdoor seating, and that is a much busier thoroughfare.

Mayor Levine explained that Washington Avenue is going through a great transformation. The City needs to give it some time for the program to gain interest.

Commissioner Malakoff explained that with proper landscaping, there would be a buffer between the road and outdoor diners, making for an enjoyable sidewalk café experience.

Commissioner Steinberg asked Jay Fink to inform the interested parties about this program. **Jay Fink to handle.**

Clerk's Note: Provide update in one year. Item to be placed on the Commission Agenda in May 2018.

3:24:23 p.m.

R9 J

UPDATE ON THE PROGRESS MADE BY THE ADMINISTRATION TO IMPLEMENT TROLLEY SERVICE FROM MIAMI BEACH TO THE WYNWOOD AND MIDTOWN MIAMI NEIGHBORHOODS.

Deferred from April 26, 2017 - R9 O

Transportation
Vice-Mayor Kristen Rosen Gonzalez

ACTION: Discussion held. **Jose Gonzalez to handle.**

DIRECTION:

Item to return on or before **July 26, 2017. Jose Gonzalez to handle.**

Jose Gonzalez, Transportation Director, introduced the item. They have been working on getting a trolley connection system among Miami Beach, Midtown Miami, and the Wynwood area. Mr. Gonzalez spoke to City of Miami staffers, and they told him that they do not have the funds to contribute to a service across the causeway.

Vice-Mayor Rosen Gonzalez stated that she spoke to the Downtown Development Authority (DDA), who aside from sharing their enthusiasm for the project, also stated that they have the funds for such a program. She asked Mr. Gonzalez to reevaluate and ask different sources for the funds.