

COMMISSION MEMORANDUM

TO: Mayor Dan Gelber and Members of the City Commission

FROM: Rafael E. Granado, City Clerk

DATE: May 11, 2018

SUBJECT: City Commission At-Large Nominations for May 16, 2018– **Release # 1**

Below please find the City Commission At-Large Nominations received to date for the May 16, 2018 Commission Meeting.

BOARD AND COMMITTEES:

1. AFFORDABLE HOUSING ADVISORY COMMITTEE

VACANCIES (3):

No nominations received.

2. BOARD OF ADJUSTMENT (5/7 vote required)

VACANCY (1):

*Architect or Engineer Category
(One Vacant Seat Available)*

- **Barry S. Klein**
Nominated for **appointment** (Architect category) by Commissioner Góngora.
(Release # 1, Page 3)

3. DESIGN REVIEW BOARD

VACANCY (1):

No nominations received.

4. HEALTH ADVISORY COMMITTEE

VACANCY (3):

No nominations received.

5. MIAMI BEACH HALL OF FAME SELECTION COMMITTEE

VACANCIES (2):

*At-Large Category
(Two Vacant Seats Available)*

- **Roger A. Baumann**
Nominated for **appointment** (At-Large category) by Commissioner Alemán.
(Release # 1, Page 13)
- **Ileana Bravo**
Nominated for **appointment** (At-Large category) by Commissioner Alemán.
(Release # 1, Page 23)

6. TRANSPORTATION, PARKING, BICYCLE-PEDESTRIAN FACILITIES COMMITTEE

*Community Organization – Miami Beach Community Development Corporation
(One Vacant Seat Available)*

- **Kathaleen M. Smarsh**
Nominated for **appointment** (Miami Beach Community Development Corporation) by Beatriz Cuenca-Barberio, Executive Director of MBCDC.
Release # 1, Page 33)

Barry S. Klein

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NAME: Klein Barry S
Last Name First Name Middle Initial

HOME ADDRESS: 6356 Alton Road Miami Beach FL 33141
Apt No. Home No./Street City State Zip Code

PHONE: 305 428 2654 bklein01@me.com
Home Work Email Address

Business Name: CVR Associates Position: Architect

Address: 7925 NW 12 Street, #117 Doral FL 33126
Street City State Zip Code

Pursuant to City Code section 2-22(4) a and b: Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
Have professional experience complying with zoning regulations throughout the county, including Miami Beach.
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Board of Adjustment

Choice 2: Planning Board

Choice 3: Affordable Housing Advisory Committee

* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effectively license, and furnish the following information:

Type of Professional License _____ License Number _____

License Issuance Date _____ License Expiration Date _____

Note: If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: _____

1. Past service on the Youth Center Advisory Board: **No** Years of Service: _____
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

- Have you ever been convicted of a felony: **No** If yes, please explain in detail:
- Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:
- Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail:
- Are you currently serving on any City Boards or Committees: **No** If yes, which board?
- What organizations in the City of Miami Beach do you currently hold membership in?

- I am now employed by the city of Miami Beach: **No** Which department?
- List all properties owned or have an interest in, which are located within the City of Miami Beach:

Property

6356 Alton Road

Gender: **Male**

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Race/Ethnic Categories

What is your race? Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

Upon request, copies of these laws may be obtained from the City Clerk.

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

I Barry Klein agreed to the following terms on 4/2/2018 10:06:52 PM

Received in the City Clerk's Office by: _____

Name of Deputy Clerk	Control No.	Date
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PROFESSIONAL EXPERIENCE

CVR Associates, Inc.

June 2014 to Present

Vice President

- Director on Miami Dade Public Housing and Community Development Section 8 Inspections and Call Center Operation, a 14,000-voucher program, conducting more than 30,000 inspections per year
- Manage Call Center and oversight for inspections operations in Buffalo, Westchester County, NYC, Montgomery County, MD and Gary, IN
- Subject matter expert for HUD Housing Quality Standards and associated federal regulations
- Provide design and project development technical assistance for multi-family housing in Puerto Rico, USVI
- Client contact for all inspections related procedures and operations
- Develop content and provide public presentations for landlord education meeting

Major Accomplishments:

- Maintained SEMAP compliance throughout transitional startup
- Created efficiencies to reduce inspector quantity while surpassing HUD requirements
- Developed policy and procedures to ensure program compliance
- Developed training materials and conducted HQS Inspector Certification Training throughout US, USVI and Puerto Rico
- Implemented procedures to improve efficiencies while maintaining a high level of customer service

Quadel Consulting

2009 to June 2014

Inspections Manager

- Direct Inspections Department and Leasing Operations of a 14,000-voucher program, conducting more than 30,000 inspections per year
- Managed staff of 12 Housing Quality Standards (HQS) inspectors and 6 leasing process staff
- Subject matter expert for HUD Housing Quality Standards and associated federal regulations
- Streamlined inter-departmental processes to improve overall program efficiency

Major Accomplishments:

Direct Inspections Department and Leasing Operations of a 14,000-voucher program, conducting more than 30,000 inspections per year

- Incorporated Intake Department into inspections operations to improve efficiencies and customer service.
- Manages staff of 11 for Housing Quality Standards (HQS) inspections and leasing process
- Manages inspections subcontractor (3 office staff and 12 inspectors, \$1.3 million annual contract)
- Subject matter expert for HUD Housing Quality Standards and associated federal regulations
- Assist in the development of electronic inspection software

Klein Design Group**1990 to Present***President*

- Oversaw design and construction projects for custom residences – 2,000 to 10,000+ SF, condo conversions, custom residential interiors, historic restorations, office space planning, medical/dental offices and labs, restaurants, warehouses, daycare centers, car washes, dry cleaners and laundries
- Managed staff of 5 design professionals and coordinated work of several consulting engineers
- Expertise in Davis-Bacon, American Disabilities Act, state and local building codes, housing quality standards, Cone of Silence, Sunshine Law, and zoning regulations
- Project management skills include supervising numerous contractors and coordination of trade professionals, minimizing cost overruns, developing timelines and adhering to schedules while maintaining quality standards
- Oversight of building, planning and environmental permitting
- Experience in presenting to local regulatory and corporate boards
- Conduct life safety, accessibility analysis and 40 year recertification of existing buildings
- Developed marketing and public relations strategies

North Beach Development Corporation**2002 to 2005***President*

Supervised Staff and administered CDBG and other grant funds for local business improvements. Liaison with Miami Beach City Manager and all city commissioners.

- Provided monthly commission updates, teamed with MB Planning Dept. to create neighborhood initiatives and zoning changes:
 - New Town Center District
 - The North Beach Resort Historic District
 - North Beach Recreational Corridor
- Chaired NBDC's review of all building proposals prior to submission to the city's design review board
- Successfully engaged in consensus building by uniting business owners and residents into governmental decision making
- Garnered City Commission support for rehabilitation of the Byron Carlyle Theater and participation in the initial planning efforts for the facility
- Sponsorship and liaison for MIMO photographic exhibition in New York
 - Presented exhibition to the Florida State Historic Museum in Tallahassee, FL
- Managed staff for Miami Beach Festival of the Arts

Forbes Architects**1993 to 1995****Senior Architect**

- Coordinated project permitting with extensive involvement with DERM, WASA and local municipalities
- Supervised drafting and design staff for tenant improvement projects, including general and medical offices, retail stores, free standing buildings, residential and warehouse type projects
- Responsible for Construction Administration and Project Management for Pinecrest Elementary School and FIU Center for Conflict Resolution

McLeod Architectural Group, P.A.**1987 to 1993****Graduate Architect**

- Drafting construction documents for large warehouse/retail stores throughout the country
- Responsible for managing all office electronic standard details, drawings and documents

EDUCATION

- Florida A&M University, Bachelor of Architecture (5 yr. Professional Degree)
- Miami-Dade College, Associate of Arts - Architecture



STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

BOARD OF ARCHITECTURE & INTERIOR DESIGN
2601 BLAIR STONE ROAD
TALLAHASSEE FL 32399-0783

(850) 487-1395

KLEIN, BARRY STEVEN
6356 ALTON ROAD
MIAMI BEACH FL 33141

Congratulations! With this license you become one of the nearly one million Floridians licensed by the Department of Business and Professional Regulation. Our professionals and businesses range from architects to yacht brokers, from boxers to barbecue restaurants, and they keep Florida's economy strong.

Every day we work to improve the way we do business in order to serve you better. For information about our services, please log onto www.myfloridalicense.com. There you can find more information about our divisions and the regulations that impact you, subscribe to department newsletters and learn more about the Department's initiatives.

Our mission at the Department is: License Efficiently, Regulate Fairly. We constantly strive to serve you better so that you can serve your customers. Thank you for doing business in Florida, and congratulations on your new license!



STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND
PROFESSIONAL REGULATION

AR0014150

ISSUED: 01/24/2017

ARCHITECT
KLEIN, BARRY STEVEN

IS LICENSED under the provisions of Ch.481 FS.
Expiration date : FEB 28, 2019 L1701240000790

DETACH HERE

RICK SCOTT, GOVERNOR

MATILDE MILLER, INTERIM SECRETARY

STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
BOARD OF ARCHITECTURE & INTERIOR DESIGN

LICENSE NUMBER

AR0014150

The ARCHITECT
Named below IS LICENSED
Under the provisions of Chapter 481 FS.
Expiration date: FEB 28, 2019

KLEIN, BARRY STEVEN
6356 ALTON ROAD
MIAMI BEACH FL 33141



ISSUED: 01/24/2017

DISPLAY AS REQUIRED BY LAW

SEQ # L1701240000790



Roger A. Baumann

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NAME: Baumann Roger A
Last Name First Name Middle Initial

HOME ADDRESS: 5025 North Bay Road Miami Beach FL 33140
Apt No. Home No./Street City State Zip Code

PHONE: 305-861-3977 3057145322 rab@rab.net
Home Work Email Address

Business Name: Skin Type Solutions, Inc. Position: Director

Address: 4500 Biscayne Blvd, Suite 320 Miami FL 33137
Street City State Zip Code

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- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
Long time (3 generations) and lifetime boater and lover of the waterways of Miami, Miami Beach and South Florida. I am current
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Marine and Waterfront Protection Authority

Choice 2: Cultural Arts Council

Choice 3: Visitor and Convention Authority

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I Roger Baumann agreed to the following terms on 2/12/2018 2:17:05 PM

Received in the City Clerk's Office by:

Name of Deputy Clerk

Control No.

Date

ROGER A. BAUMANN
4500 BISCAYNE BOULEVARD
SUITE #320
MIAMI, FL 33137
(305) 803-7900
rab@rab.net

OBJECTIVE Analyze, design, develop and implement professional business solutions. Leveraging my understanding of the Internet, technology, corporate procedures, finance, corporate structure and relationships to further my business and those with whom I work.

WORK EXPERIENCE **SKIN TYPE SOLUTIONS, INC. — Director**

Miami, Florida — November, 2004 to Present

Cosmeceutical franchise system for Doctors

Developed <http://SkinTypeSolutions.com> and <http://STSFranchise.com>

Strategy, Finance, Technology and Operations

Technologies Employed: Windows Server, ASP, SQL Server, Linux Server, PHP, WordPress, UltraCart, Joomla and mySQL

BAUMANN COSMETIC & RESEARCH INSTITUTE, INC — Director

Miami, Florida — November, 2004 to Present

Dr. Leslie Baumann's dermatology practice and research facility

Strategy, Finance, Technology and Operations

<http://derm.net>

Virtual Trial Facility - <http://www.virtualtrialfacility.com>

Technologies Employed: Windows Server, ASP, SQL Server, Linux Server, PHP, WordPress, Joomla and mySQL

WOLFSONIAN MUSEUM — Advisory Board

Miami Beach, Florida — February, 2010 to Present

Prior Chair of the Marketing & Technology Committee

Lead the creation of the museum website - <http://www.wolfsonian.org>

ROGER A. BAUMANN, INC. — CEO

Miami Beach, Florida — June, 1999 to Present

Provided and assisted in funding for various entities

Consulted and performed due diligence on private investment deals

Raised money, reviewed business plans and worked with various broker dealers

Real Estate investment

Information Technology consulting

Business Development consulting

<http://www.rab.net>

METABEAUTY, INC. — COO

Miami, Florida — November, 2004 to Present

Beauty related companies and associated Intellectual Property

CARDROOM INTERNATIONAL, LLC — CEO

Miami, Florida — October, 2006 to January, 2014

Developed an online Poker site driven by advertising revenue, sponsorship and promotion via social gaming

Assembled disparate assets from various defunct companies

Organized funding and structure of the Company

<http://www.cardroom.com>

Technologies Employed: Windows Server, .NET, C#, SQL Server and C++

ONLYSWEET — Business & Technology Consultant

Miami, Florida — May, 2006 to November, 2007

Coordinated the corporate web presence OnlySweet.com

Worked with the Executive VP on processes, business development and operations

Worked with EDI processor to enable electronic transactions with buyers

LEXSYS SOFTWARE CORPORATION — CEO

Lake Worth, Florida — June, 2001 to November, 2004

Company raised \$2 million in funding

Managed a 6 year old consulting firm and its existing client base.

Managed the PARIS (Procedure Authorization Routing Interface System) project in the healthcare industry

The system facilitated the electronic processing of eligibility and authorizations for hospitals to their associated payers

Developed a nationwide reporting system for Chicago Title using ASP, IBM 3270 screen scraping and MS SQL Server

Developed a commercial real estate management system for CB Richard Ellis using ASP and MS SQL Server

PARIS HEALTH SERVICES — COO

Lake Worth, Florida — June, 2001 to November, 2004

Company raised \$2 million in funding

Developed a service outsourcing insurance eligibility verification and service authorization for large healthcare providers. The system used ASP, PHP, SQL, XML and ANSI x.12 technologies to facilitate the process

Created a HIPAA Compliance Management System for healthcare providers to meet the regulations of the United States Department of Health and Human Services. This system was developed using Lotus Notes and Domino

Managed the purchase and installation of company server farm

Worked with various shareholders, investors and venture capitalists on behalf of PARIS Health Services

MAREX, INC. — CIO

Coconut Grove, Florida — November, 1995 to June, 1999

Company raised \$69 million in funding – Private and Public

NASDAQ with the symbol MRXX, 1997

MAREX, The National Marine Exchange (marex.com), a B2B system reducing the inefficient buying and selling of materials and finished products in the marine and maritime industry

The system consisted of Windows NT servers and was developed using Microsoft Internet Information Server's ASP technology and Microsoft SQL Server

Developed Investors Research Network (irn.net), supporting 16,000 subscribers to the Mining Research Report

irn.net provided Moody's corporate data, worldwide on-line stock quotes and press releases from BusinessWire

ANALYTICAL TECHNOLOGIES — *Sr. Consultant / Technical Lead*

Houston, Texas — November, 1992 to July, 1994

Authored PowerBuilder application development architecture for Analytical Technologies headquartered in Detroit, Michigan. The architecture was used to reduce development time by taking advantage of PowerBuilder's inheritance feature and use of predefined global functions. The architecture provided for application functionality such as: security, login, open boxes, master-detail windows, and toolbar control.

Assisted Farm Bureau Insurance of Indianapolis, Indiana in defining their PowerBuilder standards. Also provided technical troubleshooting and developed an internal architecture for their application development. Work was done using PowerBuilder and WATCOM.

Technical Lead during the analysis and design phases at Tenneco Gas of Houston Texas. The new system was a conversion of an existing COBOL / CSP / DB/2 system running on an IBM 3090. The new MDI based system produced billing invoices. This system interfaced with four other corporate-wide systems to produce its results. The Client/Server system was created using PowerBuilder running in Windows and Sybase running on a Sequent server with UNIX as its operating system. All batch jobs were performed using stored procedures and C++.

Project Manager and Technical Lead of the design and development effort. An MDI based re-seller commission system was developed for Compaq Computer Corporation. The system interfaced with other corporate-wide systems to calculate the revenue created by sales representatives across the country. Commission amounts were paid on these calculations and historical information was maintained for a three year period. The system was developed using PowerBuilder running in Windows and Sybase running on a Compaq System/Pro XL server with SCO UNIX as its operating system. The initial release of this system was developed using Business Systems Group of Houston (BSG) BluePrint architecture and development tool.

Performed the Technical Lead role providing assistance for the performance improvement of the reseller information system. This system was used to manage the large number of resellers, for Compaq Computer Corporation, from reseller application processing through approval. The system was MDI based using PowerBuilder in Windows and Sybase running on a Compaq System/Pro XL server with SCO UNIX as its operating system.

Created two versions and assisted on a third to develop a seed unit placement system for Compaq Computer Corporation. The seed unit program was devised to distribute computers without charge to potential clients. This system was used to provide complete support for the client including: customers, inventory, bar-coding, scheduling, and shipping. The seed unit system was created using PowerBuilder in Windows and Sybase running on a Compaq System/Pro XL server with SCO UNIX as its operating system.

ERNST & YOUNG — *Consultant*

Houston, Texas — September, 1990 to November, 1992

- Designed a prototype oil and gas Client/Server application using PowerBuilder and Sybase. This prototype was used as the Ernst & Young marketing tool for their PowerBuilder business development.
- Participated in the PowerBuilder training program at Ernst and Young. We were trained using PowerBuilder 1.0. PowerBuilder 2.0 beta was later distributed for internal study and use on the prototype.

- Created batch programs for the student loan management company Hemar of Saint Paul, Minnesota. The system was created using KnowledgeWare's Gamma on an IBM 3090 running MVS/XA and DB/2. IEW, KnowledgeWare's CASE tool, was used as the front-end development tool running on IBM PS/2 computers.
- Created batch programs for Continental Airline's inventory control system using KnowledgeWare's Gamma on an IBM 3090 running MVS/XA and IMS. The development work took place directly on the mainframe without IEW.
- Created batch programs for the airline food manufacturing company, Chelsea Catering which is a subsidiary of Continental Airline. The system managed scheduling of food preparation and distribution. Development of the programs for the system required the use of COBOL on an IBM AS/400.

AMOCO CORPORATION — *Programmer/Analyst*

Chicago, Illinois — September, 1989 to August, 1990

- Designed and created batch and on-line applications for the corporate purchasing system. This system included corporate wide inventory, approved vendors, MRP processing for assemblies, invoicing, and receiving. Development of the application required COBOL (for batch programs) and ADS/O (for on-line programs) on an IBM 3090 running MVS/XA. The database used was IDMS/R.
- Supported development team members using DOS and Macintosh computers.

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN — May, 1989

Bachelor of Business Administration — Data Processing and Analysis

INTERESTS

Golf, Biking, Weight Training, SCUBA, Dining and Travel



Ileana Bravo

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NAME: **Bravo-Gordon** **Ileana**
Last Name First Name Middle Initial

HOME ADDRESS: **5411 Alton Road** **Miami Beach** **FL** **33140**
Apt No. Home No./Street City State Zip Code

PHONE: **3057988390** **3055361144** **3055399732** **ileana@lifequote.com**
Home Work Fax Email Address

Business Name: **ILEANA BRAVO PRODUCTIONS, INC** Position: **President/Founder**

Address: **95 Merrick Way, Suite 516** **Coral Gables** **FL** **33134**
Street City State Zip Code

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- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
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Choice 2:

Choice 3:

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1. Past service on the Youth Center Advisory Board: **No** Years of Service: _____
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

• Have you ever been convicted of a felony: **No** If yes, please explain in detail:

• Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:

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• What organizations in the City of Miami Beach do you currently hold membership in?

• List all properties owned or have an interest in, which are located within the City of Miami Beach:

• I am now employed by the city of Miami Beach: **No**

Which department?

being asked to comply with federal equal opportunity reporting requirements.

Gender: Female

Race/Ethnic Categories

What is your race? Mark one or more races to indicate what you consider yourself to be. **Other**

Other Description: **Cuban-American**

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **Yes**

Physically Challenged: **No**

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I Ileana Bravo-Gordon agreed to the following terms on 12/20/2013 12:33:50 PM

Received in the City Clerk's Office by:

Name of Deputy Clerk

Control No.

Date

Ileana Bravo

A familiar face to television viewers for the last 25-years, Ileana Bravo is a respected, award-winning journalist and media professional.

Known for her journalistic style of in-depth reporting mixed with compassion, she has covered significant news stories locally, nationally, and globally.

From the Mariel boatlift, the Contra-revolutionary war in Central America, the race riots of the 1980's Cuba's Communism, nature documentaries in Peru's Amazon rainforests and Brazil's fossil-rich desert region, plane crashes, natural disasters, Haitian revolutions; to covering health and medical breakthroughs.

She highlights her distinguished television news career with vast contributions as a Health News Specialist/Anchor-Reporter, a role she fulfilled on NBC affiliates nationwide.

*She has earned four Emmy awards for excellence in writing and reporting. She shares in the prestigious **Dupont-Columbia award and the George Foster Peabody Award** for team coverage of Hurricane Andrew as Health News Anchor, WTVJ/NBC, Miami, 199.*

Media/Broadcasting Professional History:

After "retiring" from news television work in 2001, Ms. Bravo established Ileana Bravo Productions, a consulting company specializing on-camera & voiceover work, media, marketing & communications training workshops.

Among many On-camera media campaigns, she represented Baptist Health Systems "Are you Heart Smart?" TV special/phone bank on NBC6, February 2012.

Hosting a system wide video on behalf of the Baptist Patient and Family Center to educate admitted patients and families, October 2011.

Co-wrote and co-produced an hour-long "Heart Special" for the hospital, February 2010.

December 2008—2009, Spokesperson, co-producer of "Powerful Medicine"; a television informational campaign on behalf of Broward Health System. The campaign increased awareness and highlights the comprehensive cancer center at the BHS four hospitals.

May 2007, Media Trainer for MasterCard Worldwide, South American Regional Executives. Trained MC's top 50 executives in multiple sessions, as part of a comprehensive communication program.

2002-2003 Spokesperson for Fresh Del Monte Olympic television campaign on NBC Television.

2002, Spokesperson for "Whole Foods Markets" for NBC Television and Spanish-language Telemundo network; co-sponsors: "Oleomed" (Pharmed Group), "Bell & Evans"

On-Camera talent/narrator, Human Resources training video for Mount Sinai Medical Center, Miami Beach, 1999

Producer/Writer/Narrator, "Jubilee 2000", a video launching the Archdiocese of Miami's weekend-long jubilee celebration April 2000

Writer/Narrator, Marketing video for Jackson Memorial Foundation to help raise funds for "The Holtz Center for Child and Maternal Care"

Media Training workshops for University of Miami School of Medicine/Jackson Health Systems, 1999-2000

Media training workshop for Baptist Health Systems, 2000

Media training workshop for Miami Children's Hospital, 2002

She is also an Internet marketer managing content, public relations and corporate communications for one of the nation's first online insurance shopping services—LifeQuote.com.

Her television broadcast history started upon college graduation where she began working as the weekend anchor and reporter for WCIX-TV, Miami. She quickly transitioned to News Anchor/Reporter to WPLG-ABC, Post Newsweek Stations, Miami. Her last stop as a television correspondent was as Health Anchor, News Reporter for WTVJ-NBC, Miami, FL, where she was nationally syndicated on NBC stations.

Civic/Charitable Work:

Chair/Member, Miami Beach Cultural Arts Council (CAC) 2006-2011, a commission-appointed volunteer board that awards grants to arts organizations offering cultural arts programs and performances to the city of MB.

Board Member/Trustee, American Red Cross, Greater Miami & the Keys chapter, 2004-present

Board Member, Miami Museum of Science & Planetarium, 2003-2006

Board Member 1997-2001, Jackson Memorial Foundation, with the purpose of raising funds for University of Miami/Jackson Memorial Hospital; a leading, public teaching institution for indigent care.

Chairman of the board of the Miami-Dade American Heart Association, 1999-2002, leading Florida's largest AHA volunteer board to raise research dollars to fight and reduce death and disability from Cardiovascular Disease

Director of the American Heart Association Florida/Puerto Rico Board, 1998-2001

Committee Member of the national American Heart Association, advising Board of Directors on policy-making in the prevention of Cardiovascular Disease, 1998-present

United Way, advisory cabinet member for 2000 Capital Campaign, South Florida

Founding member of the "Girl's Advocacy Project"(GAP) Advisory Board, an organization to assist and rehabilitate girls in the Juvenile Justice system in Miami-Dade

Member of the Advisory board of "Women of Tomorrow", a group that mentors high-risk teenaged girls in South Florida

Advisor for "Women in Community Service" (WICS)—a service organization of high school girls who tutor underprivileged immigrant children in Miami, giving education and spiritual guidance to the needy youngsters of this Archdiocesan program

Volunteer at "Providence Place", a transitional residential facility for homeless women and their children in Broward County, FL. A spiritual place that arms women with skills and offers them shelter to support them and get them through a difficult time.

Volunteer for "Recording for the Blind and Dyslexic", Miami chapter, recording audio books to help in the education and participation in society of school children and adults with these conditions

2002-Present, Inducted as a Dame of the American Association of the Sovereign Military Order of Malta, an ancient order of chivalry dedicated to defending the catholic faith and committed to the care of the sick and the poor.

On-camera talent, narrator, fundraising video for the Archbishop's Charities & Development Drive (ABCD), 1997-2002

Chairman, Archbishop's Charities and Development Drive, Archdiocese of Miami, 2001

Volunteer, donor for fundraising video production of "Vision 2000 Capital Campaign" exceeding the goals of the Archdiocese of Miami; raised \$115-million

Vice-Chairman of the Archbishop's Charities and Development Drive, Archdiocese of Miami 1998-99

Member of the Archbishop's Development Council—a group of lay and religious community leaders advising church leaders, 1999-present

Personal:

Born in Havana, Cuba. Exiled to the U-S as a young child in the 1960s Freedom Flights.

Education:

She is a proud "Hurricane" obtaining her Bachelor of Arts degree from the University of Miami in Broadcast-Journalism and Psychology. She was named "Alumnus of the Year" in 1990 for UM's College of Arts and Sciences.

Personal Motto:

"Why settle for mediocrity when excellence can be achieved."

Contact:

Ileana Bravo

Ileana Bravo Productions, Inc.

95 Merrick Way, Suite 400

Coral Gables, FL 33134

Tel: 305-530-9665

Fax: 305-539-9732

Cell: 305-798-8390

Email: ileana@lifequote.com





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Kathaleen M. Smarsh

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MIAMI BEACH

BOARD AND COMMITTEE APPLICATION FORM

Sm ARSH		KATHALEEN		M	
Last Name		First Name		Middle Initial	
1045 10 th St. # 201		miami Beach		FL 33139	
Home Address		City		State Zip Code	
305-604-5829		305-733-6519		info @ 7 Seas Realty. com	
Home Telephone		Work Telephone		Cellular Telephone Email address	
7 Seas Realty				Broker / owner	
Business Name		Occupation			
420 Lincoln Road # 601		Miami Beach		FL 33139	
Business Address		City		State Zip Code	
Professional License (describe):		Real Estate Brokers License		Expires: 9.30.18	

Please attach a copy of currently effective professional license.

Pursuant to City Code section 2-22(4)a & b: Members of agencies, boards and committees shall be affiliated with the City. This requirement shall be fulfilled in the following ways: a. An individual shall have been a resident of the City for a minimum of six months; or b. An individual shall demonstrate ownership/interest for a minimum of six months in a business established in the City for a minimum of six months.

- Resident of Miami Beach for a minimum of six (6) months: Yes ☒ or No ☐
- Demonstrates ownership/interest in a business in Miami Beach for a minimum of six months: Yes ☒ or No ☐
- Are you a registered voter in Miami Beach: Yes ☒ or No ☐
- I am now a resident of: North Beach ☐ South Beach ☒ Middle Beach ☐
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
I'm on the board of the miami Beach Community Development Corporation and transportation greatly impacts the community our organization serves.
- Are you presently a registered lobbyist with the City of Miami Beach? Yes ☐ or No ☒

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the Office of the City Clerk.**

Affordable Housing Advisory Committee	Health Advisory Committee	Parks and Recreation Facilities Board ∞
Art in Public Places Committee	Health Facilities Authority Board	Personnel Board
Audit Committee	Hispanic Affairs Committee	Planning Board* ☆
Board of Adjustment* ☆	Historic Preservation Board ☆	Police Citizens Relations Committee
Budget Advisory Committee	Housing Authority	Production Industry Council
Committee on the Homeless	Human Rights Committee	Sister Cities Program
Committee for Quality Education in MB	LGBT Advisory Committee	Sustainability Committee
Convention Center Advisory Board	Marine & Waterfront Protection Authority	* Transportation, Parking, & Bicycle-Pedestrian Facilities Committee # 1
Cultural Arts Council	Miami Beach Commission for Women	Visitor and Convention Authority
Design Review Board ☆	Normandy Shores Local Government	Youth Commission
Disability Access Committee	Ad Hoc Anti-Bullying Task Force	

* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effective license, and furnish the following information:

Type of Professional License _____ License _____ Number _____

License Issuance Date _____ License Expiration Date _____

∞ **Note:** If applying for the Youth Center positions of the Parks and Recreations Facilities Board, please indicate your affiliation with the Scott Rakow Youth Center and/or the North Shore Parks Youth Center: _____

- Please describe your past service with the City's Youth Centers (include dates of service): _____

- Present participation in Youth Center activities by your children: Yes ☐ No ☐

If yes, please list below the names of your children, their ages and the programs in which they participate:

Child's name: _____ Age: _____ Program: _____

Child's name: _____ Age: _____ Program: _____

- Have you ever been convicted of a felony? Yes ☐ or No ☒ If yes, please explain in detail: _____

- Do you currently have a violation(s) of City of Miami Beach Code? Yes ☐ or No ☒ If yes, please explain in detail: _____

- Do you currently owe the City of Miami Beach any money? Yes ☐ or No ☒ If yes, explain in detail: _____

- Are you currently serving on any City Board or Committee? Yes ☐ or No ☒ If yes, which board/committee? _____

- In what organization(s) in the City of Miami Beach do you currently hold membership?

miami Beach Community Development Corporation , Board
Name Position

Name Position

- List all properties owned or in which you have an interest within the City of Miami Beach:

1045 10th St. Apt. 201 miami Beach 33139

1045 10th St. Apt. 301 miami Beach 33139

- Are you now employed by the City of Miami Beach? Yes ☐ or No ☒

Which department and title? _____

- Pursuant to City Code Section 2-25 (b): Do you have a parent ☐, spouse ☐, child ☐, brother ☐ or sister ☐ who is employed by the City of Miami Beach? Yes ☐ or No ☒

If "Yes," identify person(s) and department(s): _____

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with City diversity reporting requirements.

Gender: Male ☐ Female ☒

Race/Ethnic Categories

What is your race?

☐ African-American/Black

☒ Caucasian/White

☐ Asian or Pacific Islander

☐ Native-American/American Indian

☐ Other – Print Race: _____

Do you consider yourself to be Spanish, Hispanic or Latino/a? Mark the "No" box if *not* Spanish, Hispanic, Latino/a.

☒ No
☐ Yes

Do you consider yourself Physically Disabled?

☒ No
☐ Yes

NOTE: IF APPOINTED, YOU WILL BE REQUIRED TO FOLLOW CERTAIN LAWS THAT APPLY TO CITY BOARD/COMMITTEE MEMBERS. THESE LAWS INCLUDE, BUT ARE NOT LIMITED TO:

- o Prohibition from directly or indirectly lobbying City personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the City (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before the board/committee you have served on for period of one year after leaving office (Miami Beach City Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).
- o CMB Community Development Advisory Committee: prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).
- o Sunshine Law - Florida's Government-in-the-Sunshine Law was enacted in 1967. Today, the Sunshine Law regarding open government can be found in Chapter 286 of the Florida Statutes. These statutes establish a basic right of access to most meetings of boards, commissions and other governing bodies of state and local governmental agencies or authorities.
- o Voting conflict – Form 8B is for use by any person serving at the county, city or other local level of government on an appointed or elected board, council, commission, authority or committee. It applies equally to members of advisory and non-advisory bodies who are presented with a voting conflict of interest under Section 112.3143, Florida Statutes.

Upon request, copies of these laws may be obtained from the City Clerk.

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THE APPLICATION; AND I HAVE RECEIVED, READ AND WILL ABIDE BY CHAPTER 2, ARTICLE VII, OF THE MIAMI BEACH CITY CODE, ENTITLED "STANDARDS OF CONDUCT FOR CITY OFFICERS, EMPLOYEES AND AGENCY MEMBERS AND ALL OTHER APPLICABLE COUNTY AND/OR STATE LAWS AND STATUTES ACCORDINGLY."

Kathaleen M Smarsh 4.2.2018 Kathaleen Smarsh
Applicant's Signature Date Name of Applicant (PLEASE PRINT)

Received in the Office of the City Clerk by: _____
Name of Deputy Clerk Control No. Date

ATTACH A CURRENT RESUME, PHOTOGRAPH AND A COPY OF ANY APPLICABLE PROFESSIONAL LICENSE.

ATTACH ADDITIONAL SHEETS, IF NECESSARY, TO PROVIDE REQUIRED INFORMATION.

MIAMI BEACH

City of Miami Beach

1700 Convention Center Drive,
Miami Beach, Florida 33139,
www.miamibeachfl.gov

OFFICE OF THE CITY CLERK
CityClerk@miamibeachfl.gov
Telephone: 305.673.7411 Fax: 305.673.7254

Acknowledgement of fines/suspension for Board/Committee Members for failure to comply with Miami-Dade County Financial Disclosure Code Provision Code Section 2-11.1(i) (2)

Board Member's Name: Kathaleen Smarsh

I understand that no later than July 1, of each year all members of Boards and Committees of the City of Miami Beach, including those of a purely advisory nature, are required to comply with Miami-Dade County Financial Disclosure Requirements. This means that the members of City Advisory Boards, whose sole or primary responsibility is to recommend legislation or give advice to the City Commission, must file, even though they may have been recently appointed.

One of the following forms must be filed with the City Clerk of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida, no later than 12:00 noon of July 1, of each year.

1. A "Source of Income Statement"
2. A "Statement of Financial Interests (Form 1)"
3. A Copy of your latest Federal Income Tax Return

Failure to file one of these forms, pursuant to the Miami-Dade County Code, may subject the person to a fine of no more than \$500, 60 days in jail or both.

Kathaleen M Smarsh
Signature

4.2.2018
Date

Updated: Thursday, December 22, 2016

Kathaleen M. Smarsh
1045 10th St. Apt. 201
Miami Beach, FL 33139
info@7SeasRealty.com
Mobile: (305) 733-6519

7 Seas Realty, Miami Beach, FL; 2014 - present

Broker/Owner

Specializes in guiding international and domestic customers in the process of purchasing and selling real estate in Miami, FL. Holds the CIPS designation, Certified International Property Specialist, and is a member of ICREA, the International Consortium of Real Estate Associations, in addition to local, state and national real estate associations. 2012-2014: residential agent and RCC agent, Residential Community Commercial, at Coldwell Banker, Miami Beach.

Ellsworth Law Firm, P.A., Miami Beach, FL; 2008-2012

Office Manager

Manage the law firm's operations, bookkeeping, provide budgets and supervise staff. Assist Mr. Ellsworth in a paralegal capacity in civil and criminal matters in both state and federal cases.

Northern Trust, Corporate Real Estate Department; 2000-2008

Vice President, Chicago, IL; October 2006 – November 2007

- Portfolio Strategist for Northern Trust Chicago properties. Assist senior management during lease negotiations and prepare presentations to the bank's Management Committee. Worked closely with finance partners and business leaders to determine best solutions.
- Oversaw the selection process of architectural firms that assisted Corporate Real Estate in the bank's Chicago master planning effort to manage nearly 2 million square feet of office space.
- Project Manager to implement a complex computer aided facility management system for the bank's Chicago and European locations. Required significant integration with IT and HR project teams along with the system's vendor.

2nd Vice President, London, England; January 2005 – September 2006

- Team Lead for Corporate Real Estate during Northern Trust's acquisition of Barings Bank Financial Services Group from ING bank. Inter-face with senior business leaders to determine predicted headcount, space needs, and budgets.
- Project Manager of construction projects at London's Canary Wharf and Dublin's George's Court. Developed the construction budgets with finance partners and managed over \$20 million in construction budgets.
- Project Manager of renovation project at the bank's Dublin disaster recovery site.
- 2005 recipient of the Chairman's Absolute Quality Award with the Barings acquisition team.

Bank Officer, Miami, FL; September 2000 – December 2004

- Worked at approximately 30 Northern Trust Bank of Florida branches to manage new construction, renovation, reconfiguration, or moves.
- Assist in developing budgets and provide monthly reports to senior management that tracked all Northern Trust Bank of Florida capital approved projects.
- Interpret lease agreement terms and lease conditions to bank branch managers and vendors in order to ensure that Northern Trust abides to contracts.

Leeds Business Counseling, Miami, FL; 2000

Assisted the President, Mr. Herbert Leeds, in retail project studies that determined a client's strategy to expand in their respective market. Analyzed Claritas reports, sought information from building owners, shopping centers and other sources to create reports that would distinguish the client's strengths and potentials.

U.S. Peace Corps Volunteer, Ivory Coast, West Africa; 1998 – 1999

Small Business in Development Volunteer. Helped translate the host country's development plans into community level programs to improve the lives of the local people. Provided technical assistance and training in business development and management. Promoted and taught the importance and benefits of good health to villagers in remote regions.

DFS (Duty Free Shoppers), Guam; 1995 — 1997

Senior accountant of inventory control. Ensured integrity of company inventory balances by monitoring valuation reports and reviewing stock ledger activity.

Education

- University of Miami, 2010, Alfus Patient Advocacy Certificate Program
- Keller Graduate School, 2004, Project Management Systems; and Florida Real Estate Principles, Practices & Law
- BA Economics, 1995, State University of New York at Buffalo
- Exchange student, 1994, Monash University in Melbourne, Australia

Additional Information

- Board member of the Miami Beach Community Development Corporation.
- Currently serving as Vice President of Park Gardens Condominium Association in Miami Beach. Served in 3 different officer positions over the past 14 years. Co-project manager of the association's 40 year re-certification project in 2008.
- Active member of the Flamingo Park Neighborhood Association.
- Active member of Miami Beach United.
- Passed the Florida Broker Real Estate exam, 2014.
- Graduate of Miami Beach Advanced Citizens' Police Academy, 2014.
- Member of the City of Miami Beach Chamber of Commerce, 2012-2014.
- Served as an alternate board member of the Miami Beach Leadership Academy Alumni Association.
- Graduate of Miami Beach Citizens' Police Academy, 2010.
- Graduate of Miami Beach Leadership Academy, 2009.
- Prior to moving to London in 2005, served on the board of the Returned Peace Corps Volunteers of South Florida and was a volunteer with Big Brothers Big Sisters and the American Red Cross.
- Traveled, studied and/or worked in Australia, Asia, Europe, Africa and South America.





RICK SCOTT, GOVERNOR

KEN LAWSON, SECRETARY



STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF REAL ESTATE

THE BROKER HEREIN IS LICENSED UNDER THE
PROVISIONS OF CHAPTER 475, FLORIDA STATUTES

SMARSH, KATHALEEN M

1045 10TH STREET APT 201
MIAMI BEACH FL 33139

LICENSE NUMBER: BK3257303

EXPIRATION DATE: SEPTEMBER 30, 2018

Always verify licenses online at MyFloridaLicense.com



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RICK SCOTT, GOVERNOR

MATILDE MILLER, INTERIM SECRETARY



STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF REAL ESTATE

THE CORPORATION HEREIN HAS REGISTERED UNDER THE
PROVISIONS OF CHAPTER 475, FLORIDA STATUTES

SMARSH REAL ESTATE LLC

7 SEAS REALTY
420 LINCOLN ROAD
SUITE 601
MIAMI BEACH FL 33139

LICENSE NUMBER: CQ1047848

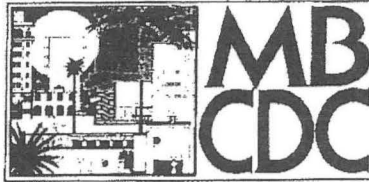
EXPIRATION DATE: MARCH 31, 2019

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Building and Sustaining Community -- Unique, Vibrant, Diverse

2018
March 31, 2017

Claudia Wong
Parking Department Administration
1755 Meridian Avenue, Suite 200
Miami Beach, FL 33139

Dear Ms. Wong,

Please be advised that Miami Beach Community Development Corporation has selected Kathaleen Smarsh to be our representative on the City of Miami Beach Transportation Board.

Kathaleen Smarsh

Broker/Owner
7 Seas Realty
420 Lincoln Road
Suite 601
Miami Beach, FL 33139
(305) 733-6519

www.7SeasRealty.com
info@7SeasRealty.com

If you have any questions, do not hesitate to contact me.

Regards,


Beatriz Cuenca-Barberio
Executive Director

MIAMI BEACH COMMUNITY DEVELOPMENT CORPORATION

945 Pennsylvania Ave. • Miami Beach, Florida 33139 • Phone 305 538-0090 • Fax 305 538-2863