

JIM MORRISON PRODUCTIONS, INC
PO BOX 531442
MIAMI, FL 33153

PROPOSAL

DATE: MAY 3, 2018

T. 305-651-7873 F. 305-651-2583
C. 305-754-9265 E. jim@JimMorrisonProductions.com

TO: City of Miami Beach

PROJECT: MacArthur Causeway Palms
Holiday Bows

Jim Morrison Productions hereby proposes the following:

As the Holiday Season approaches, South Beach becomes a prime destination for tourists and area residents alike. In addition to the sun and sand Miami Beach is famous for, International Art shows, events, High-end eateries and shopping venues continue to attract those seeking the best the area has to offer.

In preparation for the Holidays, The City of Miami Beach takes pride in its commitment to an annual display of Holiday decorations by contracting with Holiday Lighting companies. Over the years venues have expanded to include more landmarks, neighborhoods and thoroughfares.

Although the MacArthur Causeway is considered to be the main access to South Beach, with a lack of access to electricity, the Causeway has always been excluded from the list of venues to be lighted.

With that in mind, we propose a simple yet very effective Holiday Design which doesn't require electricity. The design would encompass the entire length of the causeway allowing for a Holiday experience for drivers going to and from Miami Beach along the MacArthur Causeway.

The temporary Holiday installation would include 36" diameter, wire reinforced Ribbon / Bows mounted atop 120 palm trees spanning the length of the causeway through the center median strip. The Bows would be mounted on both north and south side rows of trees to be viewed by those crossing the causeway in either direction. We also feel there will be optimal viewing from cruise ships as an added benefit to Port Miami.

The total cost of this proposal is all inclusive and not expected to exceed \$65,000.

Product and services provided within this proposal include but are not limited to: design and project management services, all necessary materials, complete installation and periodic inspection, removal, annual storage, MOT Certified personal and equipment along with State Police escort as deemed necessary.

This design proposal is subject to substantial modifications based on further discussions with City of Miami Beach and FDOT officials.

Reviewed and Accepted by:

(authorized signatory)

(date)

(print)

(title)