

Satisfaction With Ocean Drive Visit

- Generally speaking, residents and out of town visitors expressed the same sentiment about many aspects of Ocean Drive.
- In particular, they spoke highly of its ambiance, the beach and also of safety/security.
- Areas of least satisfaction were parking and traffic. Visitors expressed their opinion about parking more than residents.

	Total	Resident	Visitor
Ambiance	4.6	4.6	4.6
Beach	4.6	4.7	4.6
Safety/Security	4.4	4.6	4.3
Variety of restaurants	4.4	4.5	4.4
Adequate law enforcement / police presence	4.4	4.4	4.4
Nightlife	4.3	4.5	4.3
Cleanliness	4.2	4.3	4.2
Variety of activities	4.2	4.5	4.2
Shopping	4.1	4.1	4.1
Restroom facilities	3.8	3.9	3.7
Street / Restaurant solicitors	3.8	3.7	3.9
Parking	3.0	3.3	2.9
Traffic	3.0	3.0	3.0

Q14. In thinking about your visit(s) to Ocean Drive during the past week, using a scale from 1 to 5, where 1 means Very Dissatisfied and 5 means Very Satisfied, please tell us how satisfied you are with the following:
5 point scale, average rating

Base: Total Answering