

## MEMORIAL DAY CULTURAL PROGRAMMING

Proposed Budget Line Items -- working document, updated March 6, 2018

Programming	Producer	Staff Liaison	Size/Scope	Estimated Cost	Notes
Free Gospel Sundays Concert on the beach	City & Arsht Center Co-production	Eva	Afternoon performance on the concert stage -- slated for Monday afternoon	\$ 50,000	
Spoken Word programming by The Betsy Hotel	The Besty Hotel	Eva	Betsy Hotel or concert stage -- to coincide with Gospel event	\$ 7,500	O Miami & Dranoff/Piano Slam (funding to go to Betsy Community Fund at Miami Foundation)
Welcome/Informational Center at MDPL	CMB/MDPL	Eva	Operational Friday - Sunday from 9am - 4pm	\$ 5,000	CMB to produce an itinerary for weekend activities
Book Readings	The Betsy Hotel	Eva	Writer's Room Residency; special appearance	\$ 7,500	Local outreach in the week leading up to MDW
Unity in the Community	NAACP/CMB	Amy & Eva	hosted at an available City or partner venue	\$ 2,000	2 events
Special Event Permits	Various Hotels -- limited to 12 total	Eva	No amplified sound or parties		To be curated by the Mayor's MDW Blue Ribbon Panel
Marketing guide; contingency; planning, etc.				\$ 28,000	(\$11K program guide approx.)
			<b>GRAND TOTAL</b>	<b>\$ 100,000</b>	