



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Mayor Dan Gelber and Members of the City Commission

FROM: Ricky Arriola, Commissioner

DATE: February 14, 2018

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING, PURSUANT TO ORDINANCE NO. 2018-4174, THE GRANTING OF A WAIVER OF THE HISTORIC PRESERVATION BOARD APPLICATION FEE TO REVIEW A SUPER GRAPHIC ART PIECE, FOR THE MIAMI DESIGN PRESERVATION LEAGUE, A FLORIDA NOT-FOR-PROFIT, BY A 4/7TH VOTE OF THE CITY COMMISSION, WHICH ART PIECE IS TO BE LOCATED AT 1001 OCEAN DRIVE, MIAMI BEACH, FLORIDA.

Background

On March 7, 2018, the Mayor and City Commission shall hear, on second reading, public hearing, Ordinance No. 2018-4174, which ordinance would allow the City Commission to waive development application fees for nonprofits, by a 4-7th vote of the City Commission, for a nonprofit art in public places application to the Historic Preservation Board or the Design Review Board. I sponsored Ordinance 2018-4174, so that not-for-profits that benefit our community can reduce their costs associated with providing certain benefits to our community.

The Miami Design Preservation League ("MDPL"), is a Florida not-for-profit preservation and arts organization founded in 1976, which preserves, protects and promotes the architectural, cultural, social and environmental integrity of Miami Beach and the surrounding areas. MDPL provides cultural and educational programs to Miami-Dade County residents, surrounding counties, citizens of Florida and to national and international visitors and tourists. Our programs are developed for the general public and have special appeal to those interested in art, design, architecture, history, preservation, urban and community planning and development.

Under Ordinance NO. 2018-4174, MDPL is seeking a waiver to install a super graphic within a Historic Preservation District, "The Ocean Drive/Collins Avenue Historic District," on the property MDPL leases from the City as the MDPL "Visitor Center" located at 1001 Ocean Drive, Miami Beach, Florida.

Pursuant to Ordinance No. 2018-4174, the super graphic would first be reviewed

by the Art in Public Places Committee, and then reviewed by the Historic Preservation Board. The fee associated with the Historic Preservation Board is \$2,500, and may be waived by the City Commission. MDPL is proceeding with review by the Historic Preservation Board of its proposed super graphic, and as such has already paid the fee associated with the review, and is requesting reimbursement of the cost for such super graphic.

MDPL requests that the application fee for appearing before the Historic Preservation Board to review the super graphic art in public places piece be waived by the City Commission.

The proposed art installation will greatly enhance the sense of arrival and experience for residents and tourists who visit the Art Deco Welcome Center on Ocean Drive. The public art pieces also underscore the vital importance Art Deco has had on the Miami Beach brand and identity.

Recommendation:

Approve the resolution recommending waiver of the Historic Preservation Board fees (or reimbursement of same) for MDPL.