

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Ricky Arriola
DATE: February 14, 2018

SUBJECT: REFERRAL TO THE FINANCE AND CITYWIDE PROJECTS COMMITTEE TO DISCUSS
SPONSORING THE 2019 MIAMI BEACH FIT FEST IN NORTH BEACH AND WAIVING ALL
ASSOCIATED PERMIT FEES.

ANALYSIS

Please add this referral item to the February 14, 2018 City Commission agenda.

The H2OS Foundation, a Florida non-profit corporation, is seeking a sponsorship from the City to organize the 2019 Miami Beach Fit Fest. Fit Fest is a two-day multi-sport and lifestyle competition, designed to create a culture of sports and health and inspire the community to create and maintain a healthier lifestyle. The event features an open water ocean swim, 5K Run, beach soccer, Zumba, CrossFit, and yoga, along with live music, an organic farmer's market, farm-to-table dining, and more.

Legislative Tracking

Commissioner Ricky Arriola

Sponsor

Co-sponsored by Commissioner Michael Gongora

ATTACHMENTS:

Description

- ▢ 2019 Miami Beach Fit Fest Presentation