

## COMMISSION MEMORANDUM

TO: Mayor Dan Gelber and Members of the City Commission

FROM: Rafael E. Granado, City Clerk

DATE: January 12, 2018

SUBJECT: City Commission At-Large Nominations for January 17, 2018 – **Release # 2**

---

Below please find the City Commission At-Large Nominations received to date for the January 17, 2018 Commission Meeting. Additions and deletions to the nominations since Release # 1 are shown in **red**.

### BOARD AND COMMITTEES:

#### **1. AFFORDABLE HOUSING ADVISORY COMMITTEE**

*VACANCIES (4) / POSSIBLE REAPPOINTMENTS TO BE MADE (2):*

*Advocate for Low-Income Persons  
(One Vacant Seat Available)*

- **Matthew E. Land**  
Nominated for **appointment** (advocate for low-income persons in connection with affordable housing category (4)) by Vice-Mayor Alemán.  
(Release # 1, Page 11)

*Real Estate Professional/ Affordable Housing  
(One Vacant Seat Available)*

- **Darin Feldman**  
Nominated for **appointment** (real estate professional/affordable housing category (7)) by Commissioner Góngora.  
(Release # 1, Page 19)
- **Seth Feuer**  
Nominated for **appointment** (real estate professional/affordable housing category (7)) by Vice-Mayor Alemán.  
(Release # 1, Page 25)

*Not-For-Profit Provider of Affordable Housing  
(One Reappointment Seat Available)*

- **Sixto A. Acea**  
Nominated for **reappointment** (not-for-profit provider of affordable housing category (6)) by Mayor Gelber, Vice-Mayor Alemán, Commissioner Arriola, and Commissioner Góngora.  
(Release # 1, Page 33)

*Serves on Planning Board  
(One Reappointment Seat Available)*

- **Jeffrey M. Feldman**  
Nominated for **reappointment** (serves on the Planning Board category (8)) by Vice-Mayor Alemán.  
(Release # 1, Page 41)

**2. ART IN PUBLIC PLACES**

*VACANCIES (1) / POSSIBLE REAPPOINTMENTS TO BE MADE (3):*

*At-Large/Art  
(Two Reappointment Seats Available)*

- **Ombretta Agro Andruff**  
Nominated for **reappointment** (at-large/art category) by Mayor Gelber and Vice-Mayor Alemán.  
(Release # 1, Page 47)
- **Chana B. Sheldon**  
Nominated for **reappointment** (at-large/art category) by Mayor Gelber, Vice-Mayor Alemán, and Commissioner Steinberg.  
(Release # 1, Page 53)

**3. BOARD OF ADJUSTMENT**

*VACANCY (1) / POSSIBLE REAPPOINTMENTS TO BE MADE (3):*

*Certified Public Accountant  
(One Reappointment Seat Available)  
(5/7 vote required)*

- **James S. Orlowsky**  
Nominated for **reappointment** (certified public accountant category (5)) by Vice-Mayor Alemán and Commissioner Steinberg.  
(Release # 1, Page 61)

*General Business*  
(One Reappointment Seat Available)  
(5/7 vote required)

- **Daniel J. Nagler**  
Nominated for **reappointment** (general business category (7)) by Vice-Mayor Alemán and Commissioner Arriola.  
(Release # 2, Page 13)
- **Heidi H. Tandy**  
Nominated for **appointment** (general business category (7)) by Commissioner Steinberg.  
(Release # 1, Page 69)
- **Elsa M. Urquiza**  
Nominated for **appointment** (general business category (7)) by Commissioner Góngora and Commissioner Samuelian.  
(Release # 1, Page 83)

*Financial Consultant*  
(One Reappointment Seat Available)  
(5/7 vote required)

- **Barton S. Goldberg**  
Nominated for **reappointment** (financial consultant category (6)) by Commissioner Steinberg.  
(Release # 2, Page 19)

**4. COMMITTEE FOR QUALITY EDUCATION IN MIAMI BEACH**

VACANCIES (0) / POSSIBLE REAPPOINTMENTS TO BE MADE (1):

*Member of City Commission*  
(One Reappointment Seat Available)

- **Micky Steinberg**  
Nominated for **reappointment** (member of City Commission) by Vice-Mayor Alemán and Commissioner Góngora.  
(Clerk's Note: No application needed.)



## 5. CULTURAL ARTS COUNCIL

VACANCIES (2) / POSSIBLE REAPPOINTMENTS TO BE MADE (4):

*At-Large*  
*(Two Vacant Seats Available)*

- **Bruce A. Carter**  
Nominated for **appointment** (at-large category) by Commissioner Góngora.  
(Release # 1, Page 89)
- **Vanessa R. Menkes**  
Nominated for **appointment** (at large category) by Commissioner Góngora and Commissioner Steinberg.  
(Release # 2, Page 29)

*At-Large*  
*(Four Reappointment Seats Available)*

- **Britta I. Hanson**  
Nominated for **reappointment** (at-large category) by Commissioner Steinberg.  
(Release # 1, Page 111)
- **Cheryl H. Jacobs**  
Nominated for **appointment** (at-large category) by Commissioner Góngora.  
(Release # 1, Page 105)
- **Peter R. (Roger) Martin**  
Nominated for **reappointment** (at-large category) by Vice-Mayor Alemán.  
(Release # 1, Page 119)
- **Laurence E. Moser**  
Nominated for **reappointment** (at-large category) by Commissioner Góngora.  
(Release # 1, Page 125)

## 6. DESIGN REVIEW BOARD

VACANCY (1) / POSSIBLE REAPPOINTMENTS TO BE MADE (3):

*At-Large*  
*(One Reappointment Seat Available)*

- **Andres Asion**  
Nominated for **appointment** (at-large category (5)) by Commissioner Steinberg.  
(Release # 1, Page 131)
- **Zachary M. Eisner**  
Nominated for **appointment** (at-large category (5)) by Commissioner Góngora.  
(Release # 2, Page 35)
- **Marvin Weinstein**  
Nominated for **appointment** (at-large category (5)) by Commissioner Rosen Gonzalez.  
(Release # 2, Page 41)
- **Michael D. Barrineau** – **Requested that his name be removed from consideration.**  
~~Nominated for **appointment** (at-large category (5)) by Mayor Gelber.~~  
(Release # 1, Page 137)  
(Release # 2, Page 4)



## **7. HEALTH ADVISORY COMMITTEE**

VACANCIES (3) / POSSIBLE REAPPOINTMENTS TO BE MADE (5):

*Private Individual  
(One Reappointment Seat Available)*

- **Alan M. Nieder**  
Nominated for **reappointment** (private individual category (7b)) by Vice-Mayor Alemán and Commissioner Steinberg.  
(Release # 1, Page 145)

*Corporate Level  
(One Reappointment Seat Available)*

- **Daniel W. Nobel**  
Nominated for **reappointment** (corporate level category (7b)) by Commissioner Steinberg.  
(Release # 1, Page 189)

*Physician  
(Two Reappointment Seats Available)*

- **Dr. Steven Oppenheimer**  
Nominated for **appointment** (physician category (6)) by Commissioner Góngora.  
(Release # 1, Page 203)
- **Dr. Mario A. Reyes**  
Nominated for **appointment** (physician category (6)) by Commissioner Góngora.  
(Release # 2, Page 49)

*Nursing  
(One Reappointment Seat Available)*

- **Karen T. Rivo**  
Nominated for **reappointment** (nursing profession category (4)) by Vice-Mayor Alemán, Commissioner Arriola, Commissioner Góngora, and Commissioner Steinberg.  
(Release # 1, Page 209)

## **8. HEALTH FACILITIES AUTHORITY BOARD**

VACANCY (1) / POSSIBLE REAPPOINTMENTS TO BE MADE (0)

No nominations received.

## 9. HISTORIC PRESERVATION BOARD

VACANCIES (0) / POSSIBLE REAPPOINTMENTS TO BE MADE (4):

*At-Large/Has Resided in Historic District  
(One Reappointment Seat Available)*

- **Jack L. Finglass**

Nominated for **reappointment** (at-large/has resided in one of the City's historic districts for at least one-year category (3)) by Commissioner Góngora, Commissioner Rosen Gonzalez, and Commissioner Samuelian.

(Release # 1, Page 217)

(Release # 2, Page 6)

- **Scott Diffenderfer**

Nominated for **appointment** (at-large/has resided in one of the City's historic districts for at least one-year category (3)) by Vice-Mayor Alemán and Commissioner Arriola.

(Release # 1, Page 225)

*Architect Registered in Florida  
(One Reappointment Seat Available)*

- **John A. Stuart**

Nominated for **reappointment** (architect registered in Florida category (4)) by Vice-Mayor Alemán.

(Release # 1, Page 233)

*Category 5 – Attorney  
(One Reappointment Seat Available)*

- **Stevan J. Pardo**

Nominated for **reappointment** (attorney category (5)) by Vice-Mayor Alemán and Commissioner Arriola.

(Release # 1, Page 243)

*Faculty Member  
(One Reappointment Seat Available)*

- **Wyn G. Bradley**

Nominated for **reappointment** (faculty member category (6)) by Vice-Mayor Alemán and Commissioner Arriola.

(Release # 1, Page 251)

## **10. HUMAN RIGHTS COMMITTEE**

*VACANCIES (0) / POSSIBLE REAPPOINTMENTS TO BE MADE (4):*

*At-Large  
(Four Reappointment Seats Available)*

- **Clare F. McCord**  
Nominated for **reappointment** (at-large category) by Vice-Mayor Alemán, Commissioner Arriola, Commissioner Góngora, and Commissioner Steinberg.  
(Release # 1, Page 261)
- **Bradley A. Ugent**  
Nominated for **reappointment** (at-large category) by Commissioner Góngora and Commissioner Steinberg.  
(Release # 1, Page 269)
- **William H. Warren, Jr.**  
Nominated for **reappointment** (at-large category) by Commissioner Arriola and Commissioner Góngora.  
(Release # 1, Page 277)

## **11. PARKS AND RECREATIONAL FACILITY**

*VACANCIES (2) / POSSIBLE REAPPOINTMENTS TO BE MADE (2):*

*Tennis Category  
(One Reappointment Seat Available)*

- **David Berger**  
Nominated for **reappointment** (tennis category) by Commissioner Góngora.  
(Release # 1, Page 285)

*Golf Category  
(One Reappointment Seat Available)*

- **Wil Martinez**  
Nominated for **reappointment** (golf category) by Vice-Mayor Alemán.  
(Release # 1, Page 293)
- **Jenifer S. Caplan**  
Nominated for **appointment** (golf category) by Commissioner Steinberg.  
(Release # 1, Page 299)



*Youth Recreational Programs  
(Two Vacant Seats Available  
Subject To Passage of Ordinance Item R5 G)*

- **Carolina Jones**  
Nominated for **appointment** (youth recreational programs category) by Vice-Mayor Alemán and Commissioner Steinberg.  
(Release # 1, Page 305)  
(Release # 2, Page 8)
- **Stephanie S. Rosen**  
Nominated for **appointment** (youth recreational programs category) by Commissioner Góngora.  
(Release # 1, Page 313)
- **Dana Turken**  
Nominated for **appointment** (youth recreational programs category) by Vice-Mayor Alemán, Commissioner Góngora, and Commissioner Steinberg.  
(Release # 1, Page 321)  
(Release # 2, Page 8)
- **Lee J. Zimmerman**  
Nominated for **appointment** (youth recreational programs category) by Commissioner Samuelian.  
(Release # 2, Page 61)

**12. PERSONNEL BOARD** (5/7 vote required)

VACANCY (1) / POSSIBLE REAPPOINTMENTS TO BE MADE (2):

*Vocation – Attorney  
(One Vacant Seat Available)  
(5/7 vote required)*

- **Steven J. Meiner**  
Nominated for **appointment** (vacation – attorney) by Commissioner Rosen Gonzalez.  
(Release # 1, Page 325)
- **Jonathan H. Parker**  
Nominated for **appointment** (vacation – attorney) by Commissioner Góngora.  
(Release # 1, Page 333)

*Vocation – Real Estate  
(One Reappointment Seat Available)  
(5/7 vote required)*

- **Isabel Ivette Borrello**  
Nominated for **reappointment** (vacation – real estate) by Vice-Mayor Alemán.  
(Release # 1, Page 343)

### 13. PLANNING BOARD

VACANCY (1) / POSSIBLE REAPPOINTMENTS TO BE MADE (3):

*At Large/General Business  
(One Reappointment Seat and One Vacant Seat Available)*

- **Brian D. Elias**  
Nominated for **reappointment** (at-large/general business category (5)) by Vice-Mayor Alemán and Commissioner Arriola.  
(Release # 1, Page 347)
- **Michael D. Barrineau**  
Nominated for **appointment** (at-large/general business category (5)) by Mayor Gelber, Commissioner Arriola, Commissioner Góngora, and Commissioner Samuelian.  
(Release # 1, Page 359)  
(Release # 2, Page 9)
- **Terry S. Bienstock**  
Nominated for **appointment** (at-large/general business category (5)) by Mayor Gelber.  
(Release # 1, Page 367)
- **Jonathan Z. Kurry**  
Nominated for **appointment** (at-large/general business category (5)) by Vice-Mayor Alemán.  
(Release # 1, Page 379)
- **Joy V. Malakoff** – Requested that her name be removed from consideration.  
~~Nominated for **appointment** (at-large/general business category (5)) by Vice Mayor Alemán and Commissioner Arriola.~~  
(Release # 1, Page 389)  
(Release # 2, Page 9)
- ~~**Marvin Weinstein** – Nomination changed to the Design Review Board, at the Request of Commissioner Rosen Gonzalez.~~  
~~Nominated for **appointment** (at-large/general business category (5)) by Commissioner Rosen Gonzalez.~~  
(Release # 1, Page 399)  
(Release # 2, Page 9)
- **David S. Wieder**  
Nominated for **appointment** (at-large/general business category (5)) by Mayor Gelber.  
(Release # 1, Page 407)

*Category 2 - Developer or Attorney  
(One Reappointment Seat Available)*

- **Jeffrey M. Feldman**  
Nominated for **reappointment** (developer category (2)) by Vice-Mayor Alemán.  
(Release # 1, Page 417)
- **David S. Wieder**  
Nominated for **appointment** (attorney category (2)) by Commissioner Góngora.  
(Release # 1, Page 423)

*Attorney  
(One Reappointment Seat Available)*

- **Mark S. Meland**  
Nominated for **reappointment** (attorney category (3)) by Vice-Mayor Alemán.  
(Release # 1, Page 433)
- **Terry S. Bienstock**  
Nominated for **appointment** (attorney category (3)) by Commissioner Góngora.  
(Release # 2, Page 69)

**14. VISITOR AND CONVENTION AUTHORITY (VCA)**

VACANCY (1) / POSSIBLE REAPPOINTMENTS TO BE MADE (5):

*At Large  
(Four\* Reappointment Seats Available)*

- **Adrian Gonzalez**  
Nominated for **reappointment** (at-large category) by Vice-Mayor Alemán and Commissioner Steinberg.  
(Release # 1, Page 443)
- **Stephen G. Hertz**  
Nominated for **reappointment** (at-large category) by **Vice-Mayor Alemán**, Commissioner Góngora, Commissioner Rosen Gonzalez, and Commissioner Steinberg.  
(Release # 1, Page 451)  
(Release # 2, Page 81) **Updated Application Packet.**
- **Daniel A. Hertzberg**  
Nominated for **reappointment** (at-large category) by Vice-Mayor Alemán and Commissioner Steinberg.  
(Release # 1, Page 459)
- **Jeff M. Lehman\***  
Nominated for **reappointment** (at-large category) by Commissioner Steinberg.  
(Release # 2, Page 89)
- **Adam Kravitz**  
Nominated for **appointment** (at large category) by Commissioner Góngora.  
(Release # 1, Page 465)

\*Clerk's Note: City Attorney Raul J. Aguila has opined that Jeff Lehman, based on his employment status, must change his designation from "Hotelier" to "At-Large," and therefore must seek reappointment.



*Hotel Industry*  
*(One Reappointment Seat Available)*

- **Tim M. Nardi**  
Nominated for **reappointment** (hotel industry category) by Commissioner Góngora and Commissioner Steinberg.  
(Release # 1, Page 473)

*Hotel Industry*  
*(One Vacant Seat Available)*

- ~~Vanessa R. Menkes~~ – **Nomination changed to Cultural Arts Council, at the Request of Commissioner Steinberg.**  
~~Nominated for **appointment** (at large category) by Commissioner Steinberg.~~  
(Release # 1, Page 481)  
(Release # 2, Page 11)
- **Chris Rollins**  
Nominated for **appointment** (hotel category) by Vice-Mayor Alemán, **Commissioner Arriola**, and Commissioner Góngora.  
Clerk's Note: Application to be submitted.  
(Release # 1, Page 487)  
(Release # 2, Page 11)

**THIS PAGE INTENTIONALLY LEFT BLANK**

**Daniel J. Nagler**



**THIS PAGE INTENTIONALLY LEFT BLANK**



NAME: **Nagler** **Daniel** **J**  
Last Name First Name Middle Initial

HOME ADDRESS: **4747 Collins Ave. #601** **Miami Beach** **Florida** **33140**  
Apt No. Home No./Street City State Zip Code

PHONE: **(305) 542-0290** **(305) 358-0050** **dnagler@mitrani.com**  
Home Work Email Address

Business Name: **Mitrani, Rynor, Adamsky, & To** Position: **Attorney**

Address: **301 Arthur Godfrey Rd** **Miami Beach** **Florida** **33140**  
Street City State Zip Code

**Pursuant to City Code section 2-22(4) a and b:** Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **No**
- Are you a registered voter in Miami Beach: **No**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:  
**Law/Attorney licensed in three states, Business/Founder**
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

**Choice 1:** Board of Adjustment

**Choice 2:** Design Review Board

**Choice 3:** Police/Citizens Relations Committee

\* **Board members are required to file Form 1 – "Statement of Financial Interest" with the State.**

**If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effectively license, and furnish the following information:**

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_

License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: \_\_\_\_\_

1. Past service on the Youth Center Advisory Board: **No** Years of Service: \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

Child Name	Age	Program



• Have you ever been convicted of a felony: **No** If yes, please explain in detail:

• Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:

• Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail:

• Are you currently serving on any City Boards or Committees: **Yes** If yes, which board?

#### Board of Adjustment

• What organizations in the City of Miami Beach do you currently hold membership in?

• I am now employed by the city of Miami Beach: **No** Which department?

• List all properties owned or have an interest in, which are located within the City of Miami Beach:

**Gender: Male**

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Race/Ethnic Categories

**What is your race?** Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**

**"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."**

**I Daniel Nagler agreed to the following terms on**

Received in the City Clerk's Office by:

\_\_\_\_\_  
Name of Deputy Clerk

\_\_\_\_\_  
Control No.

\_\_\_\_\_  
Date



# Daniel J. Nagler

4747 Collins Avenue, Apt. 1102, Miami Beach, FL 33140 • dan.nagler@gmail.com • 305-542-0290

---

- Admissions:**
- Florida Bar, 2008; Massachusetts Bar, 2008; New York Bar, 2011
  - U.S. District Courts of Florida: Southern and Northern
  - U.S. Court of Appeals for the Eleventh Circuit

**Experience:** *Mitrani, Rynor, Adamsky & Toland, P.A.* Weston/Miami Beach, FL  
**Associate** (December 2012-Present)

- Manage all aspects of personal injury and property damage civil litigation defense caseload.
- Responsibilities include motion practice, depositions, settlement negotiations, mediations, and trials.
- Tasks include drafting pleadings and motions, discovery, reporting, research, and client interaction.
- Commercial and legal malpractice litigation in federal court, including discovery and motion practice.

*Ablitt Scofield, P.C.; Menzer & Hill, P.A.; Airan Pace Law, P.A.* South Florida  
**Associate** (October 2010-December 2012)

- Managed all aspects of large litigated foreclosure caseload for national banks.
- Duties included bench trials, discovery, drafting pleadings, and bankruptcy issues.
- Appeared in court weekly for motion practice, summary judgments, and evidentiary hearings.
- Tasks included attending mediations, client interaction, and legal research.

*InvolvedFan.com* Miami Beach, FL  
**President and Founder** (February 2011-June 2015)

- Conceived and founded crowdfunding website for professional/semi-professional athletes.
- Handled recruitment, marketing, social media, website design, accounting, and contributor relations.
- Featured in The New York Times, ESPN the Magazine, SI.com, ESPN.com, BBC, and New York Post.

*Rudd & Diamond, P.A.* Hollywood, FL  
**Associate** (May 2009-June 2010), **Law Clerk** (March 2009-May 2009)

- Managed all aspects of personal injury and property damage civil litigation defense caseload.
- Responsibilities included discovery, motion practice, depositions, settlement negotiations, and research.

*South Beach Sports Agency/Nagler Sports Agency* Miami Beach, FL  
**Owner/Agent** (August 2008-June 2015)

- Former agent for multiple world top-100 tennis players on ATP and WTA tours; FIBA certified agent.
- Negotiated and reviewed sponsorship and endorsement contracts for pro tennis and basketball players.
- Developed and maintained company and athlete websites as well as social media accounts.

**Education:** *St. Thomas University* Miami, FL  
School of Law and School of Business  
**J.D. and M.B.A. Degrees** (May 2008)

- Book Award (highest GPA) in Sales class; academic scholarship recipient.
- Summer semester in China: studied international law in Hong Kong and Xiamen.
- Florida Panthers Public Relations intern.

*Syracuse University* Syracuse, NY  
Newhouse School of Public Communications and Whitman School of Management  
**B.S. Degrees, Public Relations and Marketing** (May 2005)

- National Honor Society; National Society of Collegiate Scholars; Dean's Scholarship.
- Semester abroad in Madrid, Spain, including five-country European business seminar.
- Boston Celtics Public Relations intern.

- Community:**
- City of Miami Beach Zoning Board of Adjustment (February 2016-Present)
  - City of Miami Beach Committee on the Homeless, Chair (June 2014-February 2016)
  - St. Thomas University School of Business Dean's Advisory Board (June 2013-Present)
  - St. Thomas University Sports Administration Workgroup (June 2013-Present)
  - Miami Beach Bar Association (May 2014-December 2016)
  - Entertainment, Arts & Sports Law Section of the Florida Bar (September 2008-July 2016)



**Barton S. Goldberg**



**THIS PAGE INTENTIONALLY LEFT BLANK**





NAME: Goldberg Barton S  
Last Name First Name Middle Initial

HOME ADDRESS: 5969 North Bay Road Miami Beach Florida 33140  
Apt No. Home No./Street City State Zip Code

PHONE: (305) 868-9430 (305) 532-8894 hoofbtz@aol.com  
Home Work Email Address

Business Name: Barton S. Goldberg / Attorney Position: \_\_\_\_\_

Address: 300 West 41 Street # 214 Miami Beach Florida 33140-  
Street City State Zip Code

**Pursuant to City Code section 2-22(4) a and b:** Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:  
**I was Chairman of the Board of Adjustment from 1971 - 1991. Retired Banker.**
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Board of Adjustment

Choice 2:

Choice 3:

\* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effective license, and furnish the following information:

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_

License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: \_\_\_\_\_

1. Past service on the Youth Center Advisory Board: **No** Years of Service: \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

Child Name	Age	Program

• Have you ever been convicted of a felony: **No** If yes, please explain in detail:

• Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:

• Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail:

• Are you currently serving on any City Boards or Committees: **No** If yes, which board?

• What organizations in the City of Miami Beach do you currently hold membership in?

• I am now employed by the city of Miami Beach: **No** Which department?

• List all properties owned or have an interest in, which are located within the City of Miami Beach:

**Gender: Male**

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Race/Ethnic Categories

**What is your race?** Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**

**"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."**

**I Barton Goldberg agreed to the following terms on 11/25/2017 9:35:45 AM**

Received in the City Clerk's Office by:

\_\_\_\_\_  
Name of Deputy Clerk

\_\_\_\_\_  
Control No.

\_\_\_\_\_  
Date



## RESUME OF BARTON S. GOLDBERG

DATE OF BIRTH: October 20, 1933

PLACE OF BIRTH: Brooklyn, New York  
Miami Beach resident since 1942

EDUCATION: Miami Beach Senior High School  
January 1948 – January 1951  
University of Miami  
January 1951 – February 1956, BBA  
University of Miami  
January 1951 – February 1957, LLB, JD  
Rutgers-Stonier Graduate School of Banking – Diploma in Banking

MILITARY SERVICE: United States Army Reserve, Captain, February 1958 – 1963

EMPLOYMENT: Self-employed as an attorney 1958-1963  
Courshon & Courshon, 1701 Meridian Avenue – 1963-1976  
During active practice served as responsible attorney primarily in corporate, real estate and probate work. Still maintain active status as an attorney.

Assistant Trust Officer Jefferson National Bank 1964-1968  
Vice President and Counsel Jefferson National Bank 1965-1968  
Executive Vice President Jefferson National Bank 1968-1970

President, Jefferson National Bank and Jefferson Bank of Florida  
October 27, 1970 to 1996  
Secretary/Treasurer, Jefferson Bancorp, Inc.  
September 1970 to 1996  
Chairman Colonial Bank - South Florida Region  
1996 to 2007  
Chairman Emeritus Colonial Bank - South Florida Region  
2007 to Present

LICENSES & CERTIFICATES: Licensed by State of Florida Board of Bar Examiners as an Attorney

RESUME OF BARTON S. GOLDBERG  
MEMBERSHIPS AND CIVIC ACTIVITIES

PAST PRESIDENT:	Florida Bankers Association – 1996 to 1997
PAST CHAIRMAN:	Comptroller of the Currency Regional Advisory Committee
PAST PRESIDENT:	The Founders, Mt. Sinai Medical Center
FOUNDER AND TRUSTEE:	Mt. Sinai Medical Center
PAST PRESIDENT CURRENT DIRECTOR:	Mt. Sinai Medical Center Foundation
PAST CHAIRMAN:	Young President’s Club – Mt. Sinai Hospital
DIRECTOR:	Temple Emanu-El, Miami Beach
PAST PRESIDENT AND LIFE TRUSTEE:	Miami Beach Chamber of Commerce Man of the Year 1989
PAST PRESIDENT:	Miami Beach Civic League Civic Leader of Year Award – 1974 and 1981
PAST PRESIDENT:	Miami Beach Homeowners Association
PAST PRESIDENT:	41 <sup>st</sup> Street Merchants Association
PAST CHAIRMAN CURRENT DIRECTOR:	First Housing Development Corp. of Florida Director 25 years, Chairman 13 years
CO-CHAIRMAN:	Zoning Board of Adjustment, City of Miami Beach, 1971 to 1991
PAST PRESIDENT:	Junior Achievement of Greater Miami, Inc.
PAST VICE PRESIDENT, DIRECTOR, TRUSTEE, TREASURER:	United Way of Dade County

PAST CHANCELLOR  
COMMANDER:

Miami Beach Lodge Knights of Pythias

VICE PRESIDENT  
AND DIRECTOR:

Jewish Museum of Florida

MEMBER:

Florida Bar Association  
Miami Beach Bar Association  
Dade County Bar Association  
Citizens Board – University of Miami and Presidents Council  
Civic League of Miami Beach  
Tau Epsilon Phi Alumni





**THIS PAGE INTENTIONALLY LEFT BLANK**

**Vanessa R. Menkes**



**THIS PAGE INTENTIONALLY LEFT BLANK**



NAME: Menkes vanessa R  
Last Name First Name Middle Initial

HOME ADDRESS: 951 West 47th Court Miami Beach FL 33140  
Apt No. Home No./Street City State Zip Code

PHONE: 3054904494 3054904494 vanessa@vanessamenkes.com  
Home Work Email Address

Business Name: Vanessa Menkes Communications Position: public relations

Address: 951 West 47th Court Miami Beach FL 33140  
Street City State Zip Code

**Pursuant to City Code section 2-22(4) a and b:** Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:  
**I am a longtime public relations professional with experience in promoting key entities and events in our city ranging from hosp**
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Visitor and Convention Authority

Choice 2:

Choice 3:

\* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effective license, and furnish the following information:

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_

License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: \_\_\_\_\_

1. Past service on the Youth Center Advisory Board: **Yes** \_\_\_\_\_ Years of Service: **2014** \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** \_\_\_\_\_ if yes, please list the names of your children, their ages, and which programs. List below:

- Have you ever been convicted of a felony: **No** If yes, please explain in detail:
- Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:
- Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail:
- Are you currently serving on any City Boards or Committees: **No** If yes, which board?
- What organizations in the City of Miami Beach do you currently hold membership in?

- I am now employed by the city of Miami Beach: **No** Which department?
- List all properties owned or have an interest in, which are located within the City of Miami Beach:

**Gender: Female**

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Race/Ethnic Categories

**What is your race?** Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**

**"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."**

**I vanessa Menkes agreed to the following terms on 1/9/2018 5:04:09 PM**

Received in the City Clerk's Office by:

\_\_\_\_\_  
Name of Deputy Clerk

\_\_\_\_\_  
Control No.

\_\_\_\_\_  
Date



**VANESSA MENKES**

305.490.4494 • 951 West 47<sup>th</sup> Court • Miami Beach, FL 33140 • vmenkes@yahoo.com

A native of Wellesley, Massachusetts, Vanessa Menkes has more than fifteen years of entertainment, hospitality and lifestyle public relations experience. With a Bachelor of Science in Communications from Boston University, Vanessa worked at Manhattan's top public relations firms, Ketchum and Dan Klores Communications, with clients such as Ian Schrager Hotels, The MTV Video Music Awards, Henri Bendel and Philippe Stark among others. With deep roots in the Miami market, Vanessa worked with The Opium Group, one of the nation's largest nightlife groups, where she oversaw media relations, select programming, partnerships, and governmental relations.

Vanessa launched her own communications firm in 2015, with clients from Nikki Beach (Miami and Global), Kiki on The River, Novikov Miami, Native Sons Hospitality venues Ariete and Baby Jane, and hotspots Sidebar and Mokai among others. She regularly secures coverage for these clients in publications such as *The Miami Herald*, *New York Post*, *Travel + Leisure*, *USA Today* and others.

Vanessa also represents various music and entertainment clients including iconic rock group Foreigner, whose renaissance she catapulted with appearances on programs like The Tonight Show with Jimmy Fallon and CBS Sunday Morning, and publications like *The New York Times*, and *Vanity Fair*, Graham Nash of Crosby Stills & Nash, Dee Snider of Twisted Sister and others.

Vanessa works in tandem with colleague Ashlie Rolfe who has an extensive grassroots marketing and events background. Ashlie's overseen thousands of events on behalf of clients such as Royal Caribbean, SBS Entertainment, Food Network and Cooking Channel's South Beach Wine and Food Festival, Walt Disney World Resorts, ESPN Wide World of Sports, Revolution Live and America's Backyard, and many more.

Vanessa lives in Miami Beach with her husband and daughter. Her philanthropic interests include The Miami Holocaust Memorial, The Cushman School, and The Little Lighthouse Foundation.



**Zachary M. Eisner**



**THIS PAGE INTENTIONALLY LEFT BLANK**



NAME: Eisner Zachary M  
Last Name First Name Middle Initial

HOME ADDRESS: 825 W. 40th st Miami Beach FL 33140  
Apt No. Home No./Street City State Zip Code

PHONE: 7862452319 zeisner@hudcap.com  
Home Work Email Address

Business Name: Galbut Walters & Associates Position: Attorney

Address: 4770 Biscayne Blvd Miami FL 33137  
Street City State Zip Code

**Pursuant to City Code section 2-22(4) a and b:** Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **No**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:  
**Attorney specializing in real estate**
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Planning Board

Choice 2: Design Review Board

Choice 3: Board of Adjustment

\* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effective license, and furnish the following information:

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_

License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: \_\_\_\_\_

1. Past service on the Youth Center Advisory Board: **No** Years of Service: \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

- Have you ever been convicted of a felony: **No** If yes, please explain in detail:
- Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:
- Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail:
- Are you currently serving on any City Boards or Committees: **No** If yes, which board?
- What organizations in the City of Miami Beach do you currently hold membership in?

- I am now employed by the city of Miami Beach: **No** Which department?
- List all properties owned or have an interest in, which are located within the City of Miami Beach:

**Gender:** none

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Race/Ethnic Categories  
**What is your race?** Mark one or more races to indicate what you consider yourself to be. **none**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
 (re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

**I Zachary Eisner agreed to the following terms on 11/13/2017 1:57:09 PM**

Received in the City Clerk's Office by: \_\_\_\_\_

Name of Deputy Clerk

Control No.

Date



## **ZACHARY EISNER**

4425 Adams Ave, Miami, FL 33140 ▪ (786) 213-9655 ▪ Zackeisner@gmail.com

*Licensed to practice law in Florida, New Jersey, New York and the Southern District of FL*

### **EXPERIENCE**

#### **GALBUT WALTERS AND ASSOCIATES, Miami, FL**

*Associate, 2014-Current*

Full service boutique law firm specializing in real estate development, civil litigation and trust and estates. Worked independently in residential and commercial real estate acquisitions, sales, conversions, leasing and development, primarily in multi-family, mixed use and hotels, as well as probate and probate litigation. Drafted purchase agreements, corporate formation operating agreements, condo documents, due diligence documents and estate plans and trust documents.

#### **VALV DEVELOPMENT, Queens, NY**

*General Counsel & Business Partner, 2012 - 2014*

Founded real estate construction and development company. Focus on multi-family residential, construction law, and contracts. Developed business model and ran day-to-day operations of business with over 30 employees. Built company into six figure business with affiliates in Brooklyn, Queens, and Long Island.

#### **JUDGE MARTIN E. RITHOLTZ, Queens, NY**

*Law Clerk, Queen Supreme Court, Civil Term, 2011 - 2012*

Researched and presented legal issues to Judge. Led mediations and conferences with attorneys. Instructed interns in trial prep, research, and office work. Coordinated notes of issue calendar.

#### **OMNIUM GROUP, New York, NY**

*Junior Business Development Manager & Legal Associate, 2010 – 2011*

Worked for internet start-up and technology solutions company that caters to the marketing, branding, and advertising of commercial, non-profit and governmental organizations. Responsibilities included research of niche market competitors, grant writing, and research as well as presentation of intellectual property and contract issues.

### **EDUCATION**

#### **ST. JOHN'S UNIVERSITY SCHOOL OF LAW, Jamaica, NY**

J.D., 2010

Honors: Academic Merit Scholarship

#### **HEBREW THEOLOGICAL COLLEGE, Skokie, IL**

B.A., Liberal Arts, 2007

Honors: Dean's List

### **PUBLICATIONS**

- Athlete Related Concussion Issues – *Chapter* – In the Arena: A Handbook for Sports Law Practitioners – NY State Bar Association (2013)





# Marvin Weinstein

**THIS PAGE INTENTIONALLY LEFT BLANK**





NAME: Weinstein Marvin  
Last Name First Name Middle Initial

HOME ADDRESS: Miami Beach FL 33140  
Apt No. Home No./Street City State Zip Code

PHONE: info@gwtatlaw.com  
Home Work Email Address

Business Name: Grover & Weinstein Position: Partner

Address: 777 Arthur Godfrey Road Miami Beach FL 33140  
Street City State Zip Code

Pursuant to City Code section 2-22(4) a and b: Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:  
**Law; Architecture: Building, etc. Hold degrees in law (J. D-U.M. 1961); Architectural Engineering (BSAE-U.M., 1954); structural t**
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Design Review Board

Choice 2:

Choice 3:

\* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effectively license, and furnish the following information:

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_

License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: \_\_\_\_\_

1. Past service on the Youth Center Advisory Board: **No** Years of Service: \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:



• Have you ever been convicted of a felony: **No**

If yes, please explain in detail:

• Do you currently have a violation(s) of City of Miami Beach codes: **No**

If yes, please explain in detail:

• Do you currently owe the City of Miami Beach any money: **No**

If yes, please explain in detail:

• Are you currently serving on any City Boards or Committees: **No**

If yes, which board?

• What organizations in the City of Miami Beach do you currently hold membership in?

• I am now employed by the city of Miami Beach: **No**

Which department?

• List all properties owned or have an interest in, which are located within the City of Miami Beach:

**Property**

5010 Alton Road, Miami Beach, FL, Ocean Bank, 501 Arthur Godfrey Rd.,  
Miami Beach (Partner Interest)

**Gender: Male**

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

**Race/Ethnic Categories**

**What is your race?** Mark one or more races to indicate what you consider yourself to be. **White**

**Other Description:**

**Are you Spanish/Hispanic/ Latino?** Mark the "No" box if not Spanish / Hispanic / Latino. **No**

**Physically Challenged:** **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

**I Marvin Weinstein agreed to the following terms on**

Received in the City Clerk's Office by:

\_\_\_\_\_  
Name of Deputy Clerk

\_\_\_\_\_  
Control No.

\_\_\_\_\_  
Date

**Marvin Weinstein**

**Miami Beach, Florida 33140**

**info@gwtatlaw.com**

**Residences**

- Miami Beach resident last 44 years; 1972 to present
- Surfside resident until 1972, then moved to Miami Beach

**Profession**

- Practicing trial attorney since 1961, maintaining an office on Miami Beach continuously from 1961 to present;
- Present partner in law firm Grover & Weinstein, P.A., previously known as Grover, Ciment, Weinstein & Stauber, P.A.

**College Degrees**

- a. J.D; Juris Doctor, 1961, University of Miami LAW School;
- b. BSAE; Bachelor of Science in ARCHITECTURAL ENGINEERING 1954, University of Miami School of Engineering (Member Engineering Honor Society);
- c. AAS; Associates Degree in STRUCTURAL TECHNOLOGY, 1951, State University of New York

**Public Offices**

- a. MAYOR, Surfside, Florida, 1970-1972;
- b. Municipal JUDGE, Surfside, Florida, 1969-1970

**Military Service**

- a. United States Coast Guard; Active Duty 1954 to 1957; followed by Reserve duty until 1972.
- b. Rank: Lieutenant Commander; Sea duty, various engineering assignments, Commanding Officer of C.G. electronic navigation station in the Philippines from 1956-1957 until released from active duty to reserve officer duties in 1957.

**Family**

- a. Wife, Judith Weinstein is a retired senior city attorney with Miami Beach. Three children (all attorneys) graduated from Miami Beach Public Schools.





**THIS PAGE INTENTIONALLY LEFT BLANK**

**Dr. Mario A. Reyes**

**THIS PAGE INTENTIONALLY LEFT BLANK**



NAME: Reyes Mario A  
Last Name First Name Middle Initial

HOME ADDRESS: 2615 Collins Ave # 32 Miami Beach Florida 33140  
Apt No. Home No./Street City State Zip Code

PHONE: 786 300 9024 306 668 5500 mario.reyes@mch.com  
Home Work Email Address

Business Name: Nicklaus Children's Hospital Position: Physician

Address: 3100 SW 62 Ave Miami Florida 333140  
Street City State Zip Code

**Pursuant to City Code section 2-22(4) a and b:** Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **No**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:  
**Healthcare**
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Health Advisory Committee

Choice 2:

Choice 3:

\* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effective license, and furnish the following information:

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_

License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: \_\_\_\_\_

1. Past service on the Youth Center Advisory Board: **No** Years of Service: \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:



- Have you ever been convicted of a felony: **No** If yes, please explain in detail:
- Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:
- Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail:
- Are you currently serving on any City Boards or Committees: **No** If yes, which board?
- What organizations in the City of Miami Beach do you currently hold membership in?

- I am now employed by the city of Miami Beach: **No** Which department?
- List all properties owned or have an interest in, which are located within the City of Miami Beach:

Property
2615 Collins Ave # 32

**Gender: Male**

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Race/Ethnic Categories  
**What is your race?** Mark one or more races to indicate what you consider yourself to be.    **none**  
  
 Other Description:  
  
 Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino.    **Yes**  
  
 Physically Challenged:    **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
 (re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

**I Mario Reyes agreed to the following terms on 1/11/2018 11:23:42 AM**

Received in the City Clerk's Office by:

\_\_\_\_\_  
Name of Deputy Clerk

\_\_\_\_\_  
Control No.

\_\_\_\_\_  
Date

**Mario A. Reyes, M.D., FAAP,FHM**  
**1100 North Venetian Drive**  
**Miami, FL 33139**  
**(305) 377-2722**

## **CURRICULUM VITAE**

**CURRENT POSITION:** Senior Attending.  
Pediatric Hospital Medicine and Sedation Services.  
Quality and Analytic. Pediatric Specialists of America (PSA).  
Department of Pediatrics. Division of Pediatric Hospital Medicine.  
Nicklaus Children's Hospital.  
Miami Children's Healthcare System.

**OFFICE ADDRESS:** 3100 SW 62<sup>nd</sup> Avenue  
Miami, FL 33155-3009  
Office: (305) 668-5500 / Fax: (305) 662-8344  
E-mail: mario.reyes@mch.com

**LICENSURES:** Florida Medical License # ME0067202  
DEA Certificate # BR 4863329  
Diplomat, American Board of Pediatrics Certificate # 060020  
ECFMG Certificate # 0-494-021-9

## **EDUCATION:**

6/93-6/96 **Miami Children's Hospital, Miami, FL**  
General Pediatric Residency Program.

3/92-12/92 **University of Miami and Tulane University Schools of Medicine,**  
"Comprehensive Update in Medical Education."

9/86-7/89 **University of Havana School of Medicine, Cuba**  
Residency and Fellowship: Pediatrics, Specialty on Neonatal Medicine.

9/83-9/84 **Instituto Superior de Ciencias Medicas, Villa Clara, Cuba**  
Postgraduate Course in Biostatistics.

9/77-8/83 **Instituto Superior de Ciencias Medicas, Villa Clara, Cuba**  
Doctor in Medicine.

## **PROFESSIONAL EXPERIENCE:**

6/1998 - Present Attending Physician. Division of Pediatric Hospital Medicine /Hospitalist  
Nicklaus Children's Hospital. MCHS.

11/2012-Present Attending Physician. Sedation Specialist. Nicklaus Children's Hospital.

12/2016-Present Attending Physician. Labor and Delivery Room. The Miami Medical Center.  
Miami. Florida.



9/97-12/97	Attending Pediatrician, Emergency Room, Joe DiMaggio Children's Memorial Hospital, Hollywood, FL.
12/96-6/98	Attending Pediatrician, NICU and Nursery, Miami Children's and Mercy Hospitals, Miami, FL.
9/96-9/97	Attending Pediatrician, Emergency Room, Kendall Regional Medical Center and Parkway Regional Medical Centers, Miami, FL.
7/93-7/96	Pediatric Residency Training Program, Miami Children's Hospital, Miami, FL.
1/92-1/93	House Physician (Surgical), Operating Room, Miami Children's Hospital, Miami, FL.
1/91-11/91	Professor of Morphologic Sciences: Anatomy, Histology and Embryology School of Medicine, University of Central America, San Jose, Costa Rica.
10/89-10/90	Attending Neonatologist, National Children's Hospital "La Mascota," Managua, Nicaragua
5/89-10/89	Attending Neonatologist, National Institute of Genetics and Perinatology, Havana, Cuba
8/86-5/89	Residency/Fellowship in Pediatrics and Neonatal Medicine, Several Children's Hospitals in Havana, Cuba.
9/83-6/86	Primary Care in Pediatric and Obstetrics, Rural Hospitals and Clinics, Villa Clara, Cuba

### **ACADEMIC and SCHOLARLY EXPERIENCE.**

1997-present	Faculty, Pediatric Residency Program, Nicklaus Children's Hospital. MCHS
2005-present	Voluntary Faculty. Assistant Professor. Herbert Wertheim College of Medicine Florida International University.
2017/ March	Faculty Speaker. Pediatric Academic Societies (PAS) national meeting. Presidential Plenary Session. San Francisco, CA. "Choosing Wisely Campaign And Achievable Benchmarks of Care for Children's Hospitals."
2015/October	Faculty Speaker. AAP National Conference and Exhibit. Section on Hospital Medicine. "The Patient Experience as a Quality Metric in Hospital Medicine."
2000- 2017	Faculty Speaker and Moderator, Nicklaus/ Miami Children's Hospital "Perspectives in Pediatrics" International Postgraduate Courses..
2010	Faculty Speaker. Florida Retreat. National Initiative for Pediatric Palliative Care (IPPC): Bioethics in Pediatrics Palliative Care. Clearwater, Florida
01/91-11/91	Professor, Anatomy-Histology-Endocrinology courses, Universidad Autonoma de Centro America School of Medicine, San Jose, Costa Rica
10/89-10/91	Teaching Attending, Neonatal Program, National Children's Hospital "La Mascota," Managua, Nicaragua
06/89-10/99	Attending Professor of Pediatrics and Neonatology. National Institute of Perinatology. Havana, Cuba

**ADMINISTRATIVE EXPERIENCE:**

2016– Present	Physician leader. Quality an Analytics Department. Pediatric Specialists of America (PSA)-Physician Enterprise. Miami Children's Healthcare System.
2015- Present	Physician Leader. Multicenter Project with Children's Hospital Association (CHA/PHIS) for the development and implementation of a Clinical Report Card On the Choosing Wisely Campaign.
2000- Present	Bioethics Committee Member. Miami Children's Hospital
2016-Present	Bylaws Committee Member. Nicklaus Children's Hospital
2002- 2015	Director, Division of Pediatric Hospital Medicine. Nicklaus Children's Hospital Hospital. MCHS.
2009-2012	Attending and Co-Director, Pediatric Advanced Care Team (PACT), Miami Children's Hospital.
2007-2008	Senior Medical Director, Hospitalists of America, LLC
2007-2008	Chief Medical Officer, Hospitalists of America, LLC
2006-2008	Graduate Medical Education Committee. Member. Miami Children's Hospital.
2005-2009	Pediatric Committee member. Society of Hospital Medicine (SHM). USA
2005-2010	AvMed HMO Pharmacy & Therapeutic Committee
1998-2005	Infection Control Committee, Miami Children's Hospital
1998-2002	Medical Records Committee, Chairman-Clinical Pertinence. Sub-Committee, Miami Children's Hospital.

**PUBLICATIONS:**

1. **Reyes, M. A.**, & Paulus, E. (2017). The Landscape of Quality Measures and Quality Improvement for the Care of Hospitalized Children in the United States: Efforts Over the Last Decade. *Hospital pediatrics*, 7(12), 739-747.
2. **Reyes, M.**, Paulus, E., Hronek, C., Etinger, V., Hall, M., Vachani, J., ... & Quinonez, R. A. (2017). Choosing wisely campaign: report card and achievable benchmarks of care for children's hospitals. *Hospital pediatrics*, 7(11), 633-641.
3. Jaffer A, Campo R, Gaski, G, **Reyes, M**, et al, An Academic Center's Delivery of Care After the Haitian Earthquake. *Ann Intern Med*, 2010; 153:262-265, Vol 4.
4. **Reyes M**, Mestre MA, Denial or Restriction of Hospital Privileges for Hospitalists. *Hospital Pediatrics AAP*. Issue (2): 10-12, 2007.
5. **Reyes M**, Management of Febrile Children in the Post-Pneumococcal Conjugated Vaccine Era. *International Pediatrics* 21: (4) 218-224, 2006.
6. **Reyes M**, Cotilla MR, Maggioni A, Ramos OM: Liver Abscess Secondary to Streptococcus Milleri: A Complication of Gastric Biopsy? *International Pediatrics* 17:151-153, 2002.
7. Maggioni A, **Reyes M**, Lifshitz F: Evaluation of Pediatric Hospitalist Service by APR-DRG's: Impact on Length of Stay and Hospital Charges. *Pediatric Research*, 49:124A, 2001.
8. Alfonso I, Hahn J, Papazian O, Martinez Y, **Reyes M**, Aicardi J: Bilateral Tonic-clonic Epileptic Seizures in Non-benign Familiar Neonatal Convulsions. *Pediatric Neurology*, Vol. 116, No. 3, 1997.
9. Altman D, Jayakar P, **Reyes M**: MRI Abnormalities in VeloCardioFacial Syndrome. *American Journal of Human Genetics*, A93 (509) Supplement, October 1995.
10. Alfonso I, Papazian O, **Reyes M**: Obstetric Brachial Plexus Injury. *International Pediatrics*, Vol. 10, No. 3, 1995.



11. **Reyes M:** Internal Feeding of a Newborn Weighing 970 grams with Whole and Fortified Human Milk. *SVEN (Nutritional-Epidemiologic Systems of Vigilance)*, Vol. 6, July 1990.
12. **Reyes M:** Neurological Sequelae in the Risk Newborn, *International Conference on Advanced Methods in Neuroscience Bulletin*. Preliminary report. Havana, Cuba. 1989.

### **SOCIETY MEMBERSHIP:**

- Society of Hospital Medicine (SHM), Fellow in Hospital Medicine, Inaugural Class, 2009
- American Academy of Pediatrics, Fellow, Member and Co-founder of Section on Hospital Medicine (SOHM).

### **ELECTED/APPOINTED POSITIONS:**

2006-2007	Elected, Medical Executive Committee of Miami Children's Hospital
2005-2009	Appointed to the Society of Hospital Medicine Pediatric Executive Committee
2007-2008	Appointed "Physician Champion" for South Florida by the Board of the Society Of Hospital Medicine.

### **AWARDS:**

- 2015 -Recognition from Chief Medical Officer and Medical Staff for Excellence as Clinical Director, Division of Pediatric Hospital Medicine at Miami Children's Hospital 2002-2015.
- 2012- Special Award from the CEO "**Physician Leader in LEAN Initiatives**". Miami Children's Hospital.
- 2010-Special Award from the Medical Staff: "**Clinical Excellence for Program Development**": Pediatric Advance Care Team / Palliative Care Services. Miami Children's Hospital Medical Staff Award 2010.
- 2006 - The South Florida Business Journal: "**Excellence in Healthcare Award**" Physician of the Year finalist.
- 2006- AvMed Health Plans: "**Hospitalist of Excellence**" certificate, April 2006.
- 2004- The Child Assault Prevention Project (CAP) of South Florida Award : "**Honorary Chairperson,**"
- 1996- "**Outstanding Resident of the Year,**" Greater Miami Pediatric Society.
- 1996- "**Agustin Castellanos Award.**" As Outstanding Academic Performance to the Pediatric Resident of the Year. Miami Children's Hospital.

### **VOLUNTEER WORK:**

- Medical Team deployed in Haiti at the MediShare / University of Miami Field Hospital after the earthquake of January 2010. First Team of responders-Lead physician . Pediatric Section of Medishare field Hospital. Port-Au-Prince.Haiti.
- Physician Leader. Program of Assistance to the Children's Hospital of the State University Hospital (Hopital de L'Universite de Etat D' Haiti ) . Port-Au Prince. Haiti. 2010-2015

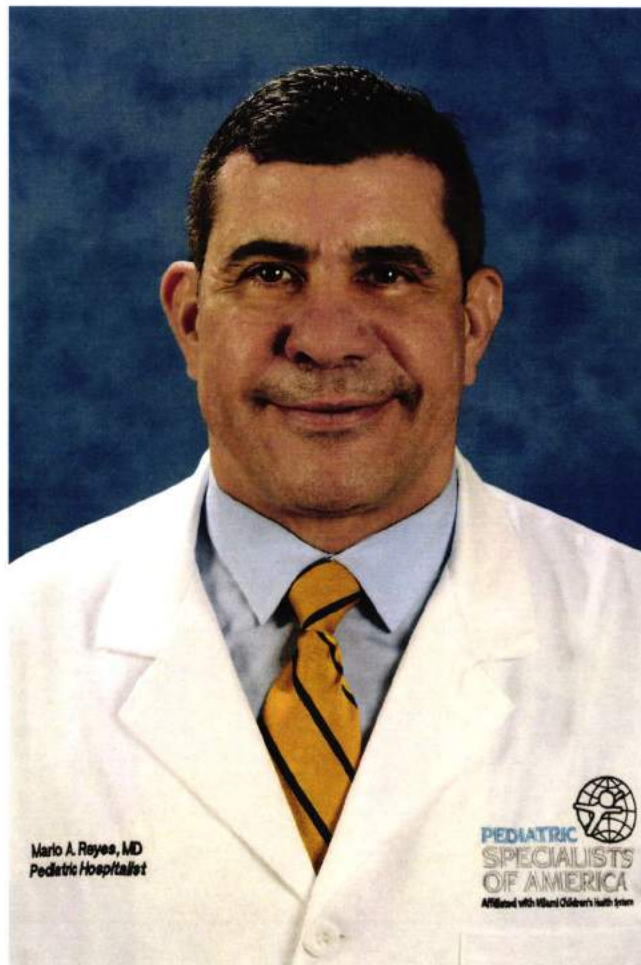


- International Medical Squad in Puerto Limon, providing support to the Costa Rican Red cross, Costa Rica during April 1991 earthquake.
- “League against Cancer” volunteer physician.
- Leader of a medical team from South Florida that visited Haiti after a disaster caused by hurricanes, September 2009.

**OTHER SKILLS:**

- Fluent in English and Spanish.
- Computer literate, familiar with statistical software and Electronic Health Records
- Personal interests: baseball, softball, international child health, sports.

*Revised October 2010*



**THIS PAGE INTENTIONALLY LEFT BLANK**

**Lee J. Zimmerman**



**THIS PAGE INTENTIONALLY LEFT BLANK**



NAME: Zimmerman Lee J  
Last Name First Name Middle Initial

HOME ADDRESS: 535 W 50th Street Miami Beach Florida 33140  
Apt No. Home No./Street City State Zip Code

PHONE: (305) 866-1503 (305) 773-3178 lee@tuscanystone.com  
Home Work Email Address

Business Name: Project Materials, LLC. Position: Contractor

Address: 535 W 50th Street Miami Beach Florida 33140  
Street City State Zip Code

**Pursuant to City Code section 2-22(4) a and b:** Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **No**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:  
**I am currently on the Parks & Rec Board & would like to continue serving**
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Parks and Recreational Facilities Board

Choice 2:

Choice 3:

\* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effective license, and furnish the following information:

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_

License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: \_\_\_\_\_

1. Past service on the Youth Center Advisory Board: **No** Years of Service: \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

- Have you ever been convicted of a felony: **No** If yes, please explain in detail:
- Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:
- Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail:
- Are you currently serving on any City Boards or Committees: **Yes** If yes, which board?

**Parks & Rec Board**

- What organizations in the City of Miami Beach do you currently hold membership in?

- I am now employed by the city of Miami Beach: **No** Which department?
- List all properties owned or have an interest in, which are located within the City of Miami Beach:

Property
535 W 50th Street, MB, FL 33140

Gender: **Male**

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Race/Ethnic Categories  
**What is your race?** Mark one or more races to indicate what you consider yourself to be.   **White**  
  
Other Description:  
  
Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino.   **No**  
  
Physically Challenged:   **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

I Lee Zimmerman agreed to the following terms on

Received in the City Clerk's Office by: \_\_\_\_\_  
Name of Deputy Clerk                      Control No.                      Date



## Executive Profile

Owner of Tuscany Stone Surfaces for 24 years in Miami. Tuscany Stone had an exclusive distributor agreement with an Italian quarry and manufacturer of Travertine. Lee ran the office and distributorship of these materials with being involved in sales, marketing and operating the entire business. Lee traveled extensively selling the materials throughout the USA. Lee worked with sales agents throughout the USA, where Lee oversaw all sales which resulted in sales of 3 million dollars annually.

Lee's responsibilities included :

Hiring staff, reviewing and negotiating sales contracts with clients, involved with accounting aspects of payables and receivables. Speaking with clients and vendor relations. All aspects of the business were part of Lee's responsibilities. Tuscany Stone displayed their products in the annual trade shows in the USA and Italy, of which Lee helped design, set up, and sell the products during the shows.

Through Lee's lengthy time in the industry and solid relationships with various factories around the world, he was able to supply many projects other than supplying his travertine in his dealer network. The Canyon Ranch, Jade Ocean, and De Sole hotel are 3 projects Lee supplied the flooring which are located in the South Florida. The projects were extensive, very detailed and required a very hands on approach. Each project was over \$500,000.00 in sales. Lee traveled to Portugal, Italy, and Israel to inspect the materials for these projects and secure the best material and prices with his suppliers.

## Skill Highlights

- Licensed Sales Associate in Real Estate
- Product development and procurement of materials for projects.
- expanded sales throughout the USA.
- understanding construction plans.
- value engineered specified materials for owners which resulted in savings on costs of goods.
- Sales meetings with all reps to review sales and marketing.
- weekly meetings with Project Managers on site of jobs.
- Product line expansion for Tuscany Stone.
- Business Network International member for 3 years.

## Core Accomplishments

Supplied 3 very important projects in South Florida with no complaints on quality, timing, price.

Handled all functions of Wholesales Tile business from sales, marketing, sampling, accounting, imputing orders, sales, working in the warehouse when needed. Sales from Tuscany annually averaged 3 million dollars per year.

## Professional Experience

Bobby Rubino's

**Manager of the restaurant**

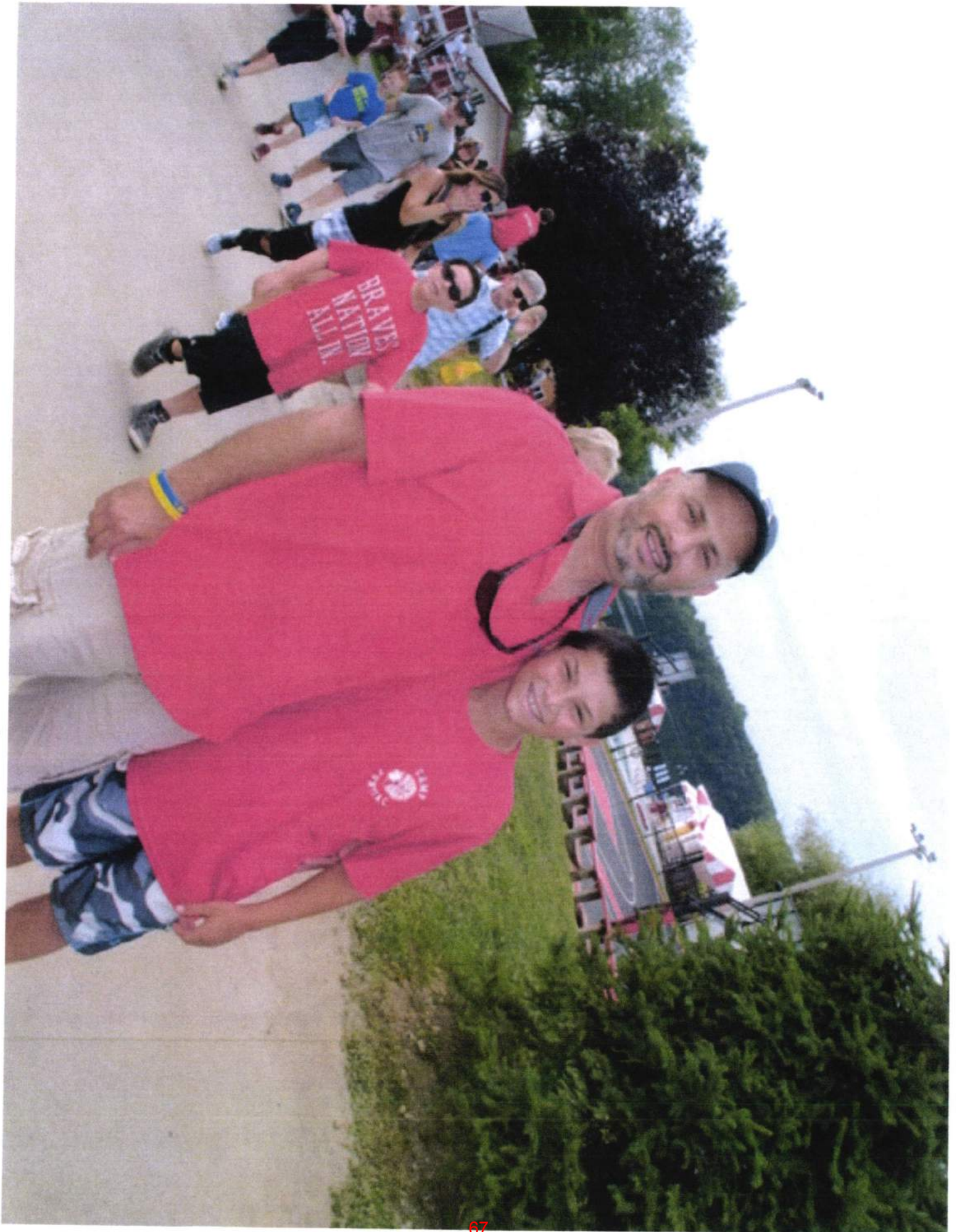
San Francisco, Calif

worked every aspect of the business from cooking, waiting tables, greeting and seating clients, overseeing all employees, balancing funds end of the day.

June 1992 to September 1994

## Education





**THIS PAGE INTENTIONALLY LEFT BLANK**



**Terry S. Bienstock**



**THIS PAGE INTENTIONALLY LEFT BLANK**



NAME: Bienstock Terry S  
Last Name First Name Middle Initial

HOME ADDRESS: 2312 Bay Ave. Miami Beach Florida 33140  
Apt No. Home No./Street City State Zip Code

PHONE: (305) 532-3044 (305) 903-4000 tbienstock@tbienstock.com  
Home Work Email Address

Business Name: Bienstock Position: President

Address: 2312 Bay Ave. Miami Beach Florida 33140-  
Street City State Zip Code

Pursuant to City Code section 2-22(4) a and b: Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **No**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of:
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:  
**Attorney for Real Estate Developers/ President of Sunset Island 3 \$ 4 Assn.**
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Planning Board

Choice 2: Sustainability Committee

Choice 3: Design Review Board

\* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effectively license, and furnish the following information:

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_

License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: \_\_\_\_\_

1. Past service on the Youth Center Advisory Board: **No** Years of Service: \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

Child Name	Age	Program
Terry Bienstock		

- Have you ever been convicted of a felony: **No** If yes, please explain in detail:

---

- Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:

---

- Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail:

---

- Are you currently serving on any City Boards or Committees: **No** If yes, which board?

---

- What organizations in the City of Miami Beach do you currently hold membership in?

- I am now employed by the city of Miami Beach: **No** Which department?
- List all properties owned or have an interest in, which are located within the City of Miami Beach:

Property
2312 Bay Ave.

**Gender: Male**

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Race/Ethnic Categories

**What is your race?** Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**



"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

I Terry Bienstock agreed to the following terms on

Received in the City Clerk's Office by:

\_\_\_\_\_  
Name of Deputy Clerk

\_\_\_\_\_  
Control No.

\_\_\_\_\_  
Date

## **SUMMARY**

Experienced senior legal and business executive with 30 years experience in the media, cable, internet, technology and telephone industries. Proven track record of bringing strategic, operational, legal and regulatory expertise to generate dramatic improvement to the bottom line in regulated and competitive markets. Record of swift decision-making and sound judgment, both on the expense and revenue sides, functioning in lead capacity negotiating strategic deals and for effective crisis management. Recognized for taking leadership roles in solving complex problems, creating innovative concepts, and having established a national reputation for credibility and integrity among industry leaders, government officials, analysts and the media.

## **EXPERIENCE**

### **WorldExtend Holdings, LLC, Mt.Laurel, N.J.**

2005-Present

CEO of developer and distributor of managed application publishing and secure remote access solutions for business and consumer markets. WorldExtend has revolutionary products to deliver to a business a low cost software-based VPN and application publishing, and has developed a virtual computer on a TV set or PC monitor. [www.worldextend.com](http://www.worldextend.com).

### **Mobilactive Media, LLC.**

2006-2011

Founder and CEO of mobile marketing and advertising agency that develops, markets, and licenses state-of-the-art technology, content and applications, making interactive advertising and video programming possible across multiple media platforms and opening up a whole new interactive audience to advertising campaigns and programs.

### **BIENSTOCK CONSULTING, LLC, Miami, FL**

2004-Present

Founded practice to provide strategic and operational advice to media, technology, advertising and telecommunications companies involved with video, data and/or voice applications and products in the consumer market. He also manages and advises other ventures relating to digital media platforms, such as Video-on-Demand, digital video recorders, broadband and mobile services, and advertising models on those platforms. Facilitated and negotiated ground-breaking commercial deal between Comcast Cable and TiVo, creating a new premium DVR service and a new advertising platform for the cable industry. Currently, he is in a venture to produce network and digital television series, short form video and motion pictures with Airplane! and Naked Gun producer and writer, David Zucker. Advisor to web based WatchIt.com, mrqe.com and flicktweets.com, providers of content search engines and aggregated professional and social media based movie reviews.

### **COMCAST CABLE, Philadelphia, PA**

2001-Present

Largest provider of cable, high speed data and competitive telephone service in the United States; representing over \$22B in revenue, 60,000+ employees, and 5000+ franchises in 41 states, as well as telephone service in 21 states. Consultant to Comcast from late 2004-Present.

### **Consultant**

From 2004-2008, consultant to Comcast on legal and regulatory issues. Currently under an employment agreement through 2013, but have no duties or restrictions on accepting other employment.



***Executive Vice President and General Counsel***

Integral part of the senior management team, reporting to the President, supervising multiple lines of business (Video-On-Demand, Comcast University, State and Local Government Affairs, Law Department, Claims Management, Comcast Town Hall network), and over 750 employees. Generally focused on the acquisition, integration and turn-around of the former AT&T Broadband cable systems. Advised strategically on customer service, sales and marketing, programming content across platforms, and the launch of new products and services.

**ACCOMPLISHMENTS**

**Adept strategist with strong negotiation skills, swift problem solving acumen, industry knowledge and integrity.**

- ♦ Achieved a positive multi-billion dollar impact for Comcast through successful litigation resolution, including the Starz and CSG disputes. Personally managed all strategic litigation for Comcast Corporation and Comcast Cable. In the first year of the merged company, the resolved cases generated approximately \$150 million in unanticipated revenue, eliminated over \$1 billion in reserves, and overall saved more than \$2 billion.
- ♦ Successfully resolved the @Home bankruptcy involving all key players in the cable industry. Threatened with the shutdown of Comcast's high speed data (HSD) platform, Comcast's then fastest growing business segment, negotiated a resolution which kept Comcast service fully activated, without interruption, while the company constructed a new network. As a direct result, in three years, the HSD business grew from fewer than one million to almost seven million customers.
- ♦ Secured, unprecedented 3,000 franchise transfers for the AT&T Broadband acquisition in six months, advancing the closing date to less than a year. Negotiated resolution of several highly political and controversial franchise disputes, expediting the closing of the ATTB deal.

**Effective change agent, demonstrating strong operational expertise, decisive decision-making ability, as well as creative, marketing and functional knowledge.**

- ♦ Played a key role in the evaluation, planning and execution of the AT&T Broadband systems and businesses integration strategy. Evaluated management and financial performance of each AT&T business; including operations, competitive marketing and budgeting processes. Active in strategic aspects of new product deployment, commercial and residential sales in the multi-dwelling unit (MDU) market, competitive marketing in all business lines, customer service and programming. Achieved numerous significant accomplishments that enabled the successful integration and optimization of the financial performance of AT&T Broadband. Widely considered one of the most successful mergers in U.S. business history.
- ♦ Restructured lines of business, from revenue producers to new product deployment strategic alliance adjuncts by integrating the Digital Media Center business into Comcast's video business.
- ♦ Involved in the stabilization of the local telephone business acquired from ATTB (currently the largest competitive telephone provider in the U.S.).
- ♦ Led the development and implementation of Comcast's VOD business, a key driver in the cable industry, including the strategic and operational development of the VOD platform, including coordinating the marketing, programming, technology, programming investment, advertising and distribution functions within the company. Key negotiator of content deals with motion picture studios, VOD programmers, and others, for television, movie and specialty content. Advanced the creation of new revenue models for VOD, including advertising, promotional activity and retail sales. Played a key role, often as creator, in the origination of new VOD content areas; such as children's programming, religious, educational, art, local, governmental and public programming.
- ♦ Strategically involved in the deployment of Digital Video Recorders (DVRs), Voice-Over-IP telephony and Comcast's High Speed Data service (currently the largest broadband provider in the U.S.).



- ♦ Evaluated workforce reductions throughout the merged Company. Directly saved over \$70 million in outside counsel fees and reduced staffing by 60% in integration of the Comcast and ATTB Legal Departments. Decreased number of outside counsel by 80%; and reduced number of existing lawsuits by 70% within first year. Engaged by American Lawyer as keynote speaker in recognition of outstanding achievements.
- ♦ Created innovative, patented, and managed Comcast-branded basic analog programming network called Comcast Town Hall (now MetroBeat); consisting of public and government programming, which was launched in 2005 and won multiple Emmys in 2006 and 2 international awards in 2007.
- ♦ Invented two other patented ideas for new products and services; including art on demand, as screen saver for HDTVs and online streaming video greeting cards, both of which have been successfully deployed.
- ♦ Effectively managed ATTB's acquired intellectual property (IP) portfolio, establishing processes and generating additional patent; thereby increasing the value of the portfolio.

**Effective communicator, with exceptionable ability to build consensus and lead team efforts.**

- ♦ Devised and implemented Comcast's innovative federal and state regulatory strategies; resulting in maintenance of deregulated environment for all business lines. Devised Comcast's innovative strategic positions on privacy, Voice over Internet Protocol (VOIP) (developed and implemented the regulatory guidelines ultimately adopted by the FCC), HSD and other current issues; most subsequently adopted by other companies in the industries affected.
- ♦ Revamped Comcast University, the corporate-wide training function; across the video, internet and telephony businesses, revising its comprehensive training strategy, directing its design and implementation; broadening the reach to all Comcast's 60,000 employees.
- ♦ Routinely facilitated seminars, at all levels, addressing management skills, company goals, regulatory and product strategies, and other educational and motivational topics.
- ♦ Spokesperson for Comcast throughout the United States to trade, industry, consumer, and other policy groups on legal, regulatory, new product and platform issues.
- ♦ Strong and effective advocate for women and minorities in the workforce.

## **ADDITIONAL LEGAL AND REGULATORY EXPERIENCE**

- ♦ Nationally recognized specialist in complex commercial litigation and regulatory issues. Over 25 years of substantial experience as lead counsel in major First Amendment, Constitutional, intellectual property, banking, securities, regulatory, real estate and media litigation. Influential in the development of the cable industry. Successfully established cable operators' and programmers' First Amendment and statutory rights to program, to utilize aggressive marketing strategies in competitive markets, to have security in the distribution of its programming, and to enjoy a deregulated environment in its core and new businesses.
- ♦ Responsible for over 100 reported decisions, the results of which have had a positive impact on the companies' bottom lines.
- ♦ Worked for most major multiple system operators (MSO), technology companies and programmers; enabling them to establish and operate their businesses and invest and build out their infrastructures with minimal interference from state, local or federal government regulators, and protect them from unfair competition.
- ♦ Assisted numerous companies solve strategic problems through analysis of the political, legislative, public relations, marketing and financial aspects of the issues involved.

**Bienstock & Clark** Miami, Los Angeles and Chicago  
**(Formerly Frates Bienstock & Sheehe)**

1980-2001

**Managing Partner**

## EDUCATION

**Rutgers University**, Camden, NJ

School of Law, J.D. with High Honors (third in class), 1978

**State University of New York**, Binghamton, NY

B.S., Management, Magna Cum Laude, 1975

## PROFESSIONAL / CHARITABLE AFFILIATIONS

Author, and involved in several civic and charitable endeavors.

Taught Trial Advocacy, Harvard Law School, 1990-91, program run by Professors Charles Ogletree and Charles Nesson.

Member, Board of Overseers of Rutgers University; Audit Committee since 2004.

2006 Arthur J. Armitage Distinguished Alumni Award, from Rutgers.

2016 Rutgers Finest Award for Revolutionary Thinking in celebration of Rutgers 250<sup>th</sup> Anniversary.

President, The Montauk Observatory, a scientific, educational and research organization in Long island, N.Y. [www.montaukobservatory.com](http://www.montaukobservatory.com)

2006-2016 President, Sunset Islands 3 & 4 Property Owners Association, responsible for appx. \$10M in infrastructure projects

Well over 200 speaking engagements to trade, policy, regulatory, company and legal organizations on wide variety of business topics, including regularly at Digital Hollywood, Building Blocks, Media Summit, Advertising 2.0 and the Consumer Electronics Show.

Inducted as Cable Pioneer in 2010

**References:** David Cohen, EVP, Comcast Corp. (215) 286-7585

Others upon request.



## The Florida Bar

651 East Jefferson Street  
Tallahassee, FL 32399-2300

John F. Harkness, Jr.  
Executive Director

Joshua E. Doyle  
Executive Director Designate

State of Florida )

County of Leon )

In Re: 259160  
Terry Scott Bienstock  
2312 Bay Ave.  
Miami Beach, FL 33140-4535

I HEREBY CERTIFY that I am the duly appointed custodian of membership records of The Florida Bar.

I FURTHER CERTIFY that the records in the office of the Clerk of the Supreme Court of Florida indicate that said attorney was admitted to practice law in the State of Florida on November 7, 1978.

I FURTHER CERTIFY that the records in the office of The Florida Bar indicate that the above attorney is an active member of The Florida Bar in good standing.

Dated this 20<sup>th</sup> day of November, 2017.

Pam Gerard, Manager  
Membership Records Dept.  
The Florida Bar

PG/NM:ksm1:R10





**THIS PAGE INTENTIONALLY LEFT BLANK**

**Stephen G. Hertz**



**THIS PAGE INTENTIONALLY LEFT BLANK**



NAME: Hertz Stephen G  
Last Name First Name Middle Initial

HOME ADDRESS: 565 North Shore Drive Miami Beach Florida 33141  
Apt No. Home No./Street City State Zip Code

PHONE: (305) 868-4562 (305) 538-2344 sghatty@bellsouth.net  
Home Work Email Address

Business Name: Law Offices Stephen L. Hertz Position: Attorney

Address: 565 North Shore Drive Miami Beach Florida 33141-  
Street City State Zip Code

**Pursuant to City Code section 2-22(4) a and b:** Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **North Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:

**Legal knowledge and prior experience**

- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

**Choice 1:** Visitor and Convention Authority

**Choice 2:**

**Choice 3:**

\* **Board members are required to file Form 1 – "Statement of Financial Interest" with the State.**

If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effective license, and furnish the following information:

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_

License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: \_\_\_\_\_

1. Past service on the Youth Center Advisory Board: **No** Years of Service: \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

Child Name	Age	Program

- Have you ever been convicted of a felony: **No** If yes, please explain in detail:
- Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:
- Do you currently owe the City of Miami Beach any money: **No** If yes, please explain in detail:
- Are you currently serving on any City Boards or Committees: **No** If yes, which board?
- What organizations in the City of Miami Beach do you currently hold membership in?

- I am now employed by the city of Miami Beach: **No** Which department?
- List all properties owned or have an interest in, which are located within the City of Miami Beach:

Property
565 North Shore Drive Miami Beach, Fla. 33141

**Gender: Male**

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Race/Ethnic Categories

**What is your race?** Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**



"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

I Stephen Hertz agreed to the following terms on

Received in the City Clerk's Office by: \_\_\_\_\_  
Name of Deputy Clerk                      Control No.                      Date

LAW OFFICES

STEPHEN G. HERTZ

767 Arthur Godfrey Road  
Miami Beach, Florida 33140

GENERAL PRACTICE  
TRIAL PRACTICE - GENERAL  
TRIAL PRACTICE - PERSONAL INJURY AND WRONGFUL DEATH

Telephone  
Dade (305) 868-4562  
Fax (305) 868-1176

R E S U M E

RESIDENCE: 565 NORTH SHORE DRIVE, MIAMI BEACH, FLORIDA 33141

OFFICE: 767 ARTHUR GODFREY ROAD, MIAMI BEACH, FLORIDA 33140

EDUCATION: ELEMENTARY SCHOOL - NORTH BEACH ELEMENTARY  
MIDDLE SCHOOL - NAUTILUS  
HIGH SCHOOL - MIAMI BEACH HIGH SCHOOL (1958)  
COLLEGE - UNIVERSITY OF FLORIDA (BS-1962)  
LAW SCHOOL - UNIVERSITY OF MIAMI (JD-1965)

OCCUPATION: ATTORNEY- PRIVATE PRACTICE OF LAW SINCE 1965

MARITAL: WIDOWER

CHILDREN: SCOTT; HOWARD; AND BRADLEY

PROFESSIONAL: FLORIDA BAR-MEMBER OF REAL PROPERTY, PROBATE & TRUST  
SECTION; TRIAL LAWYERS SECTION; ELDER  
LAW SECTION  
MIAMI BEACH BAR ASSOCIATION - PRESIDENT 2003  
DIRECTOR SINCE 1995 to Present  
DADE COUNTY TRIAL LAWYERS ASSOCIATION PAST MEMBER  
ASSOCIATION OF TRIAL LAWYERS OF AMERICA PAST MEMBER  
FLORIDA STATE GUARDIANSHIP ASSOCIATION  
1. Board of Directors AUGUST, 2010 - Present  
2. Membership Chair 2003-2004  
3. Convention Committee  
4. By-Laws Committee  
SOUTH FLORIDA GUARDIANSHIP ASSOCIATION -  
1. Board of Directors from 2002 to present  
2. SECRETARY of SFGA from 2002 to 2015

CIVIC DUTIES: CITY OF MIAMI BEACH PLANNING BOARD (11/89-11/93)  
NORMANDY SHORES HOMEOWNER'S ASSOCIATION BOARD OF  
DIRECTORS (1992 - Present)  
Vice President 2006 to 2010  
Treasurer 2010 to 2016  
NORTH SHORE IMPROVEMENT DISTRICT ADVISORY BOARD  
(12/93 - 1998).  
CITY OF MIAMI BEACH NUISANCE ABATEMENT BOARD  
(2/5/98 - 6/19/02) Co-Chairman

CITY OF MIAMI BEACH - VISITOR & CONVENTION AUTHORITY  
 (6/19/02 - 12/31/07)  
 (2/01/14 - Present)  
 CITY OF MIAMI BEACH - CONVENTION ADVISORY BOARD  
 (1/1/08 - 12/31/08)  
 CITY OF MIAMI BEACH BUDGET ADVISORY COMMITTEE  
 (1/1/09 - 12/31/13)  
 NORTH BEACH DEVELOPMENT CORPORATION BOARD MEMBER  
 (9/23/03 - 12/31/08)  
 (7/19/05 - 09/06/06 Secretary)  
 (9/06/06 - 12/31/08 Vice President)  
 CITY OF MIAMI BEACH PROCUREMENT DIVISION-8/23/04  
 Evaluation Committee Selection of Auctioneer  
 to sell 2620 Biarritz Drive, Miami Beach  
 CITY OF MIAMI BEACH CULTURAL TOURISM PANEL 2006 &  
 2007

COMMUNITY SERVICE: KNIGHTS OF PYTHIAS, LODGE 195 (PAST CHANCELLOR)  
 NORTH MIAMI BEACH 195 FEDERAL CREDIT UNION-  
 BOARD MEMBER FROM 1999-2001  
 B'NAI B'RITH, L'CHAIM LODGE (PAST PRESIDENT)  
 TEMPLE EMANU-EL  
 TEMPLE BETH SHOLOM

RECOGNITIONS: Listed in Marquis Who's Who in American Law

#### **STEPHEN G. HERTZ, ESQ.**

Stephen Hertz has been a resident of Miami Beach since 1942. He is a trial attorney with the Law offices of Stephen G. Hertz where he has practiced since 1965. Steve's civic experience includes serving on the City of Miami Beach Planning Board, the Nuisance Abatement Board, the Visitor & Convention Authority (VCA), the Convention Center Advisory Board & the Budget Advisory Board. He is on the Board of Directors of the Normandy Shores Homeowners Association, since 1992, and is currently its Treasurer and is a past Director and Vice President of the North Beach Development Corporation. Mr. Hertz was President of the Miami Beach Bar Association from Dec 2002 - December 2003. He currently serves as on the Board of Directors South Florida Guardianship Association, a Director of the Florida State Guardianship Association, and is a member of the Trial Lawyers, Real Property-Probate and Trust Law, and Elder Law sections of the Florida Bar. He is also a travel Agent with Global Travel International.

UPDATED 12/04/17





**Jeff M. Lehman**

THIS PAGE INTENTIONALLY LEFT BLANK



# MIAMI BEACH

## BOARD AND COMMITTEE APPLICATION FORM

**LEHMAN** **JEFF** **M.**  
 Last Name First Name Middle Initial  
**9532 BYRON AVE** **SURFSIDE** **FL** **33154**  
 Home Address City State Zip Code  
**305 720 9599**  
 Home Telephone Work Telephone Cellular Telephone Email address  
**FIRST SERVICE RESIDENTIAL** **REGIONAL DIRECTOR**  
 Business Name Occupation  
 Business Address City State Zip Code  
 Professional License (describe): \_\_\_\_\_ Expires: \_\_\_\_\_  
*Please attach a copy of currently effective professional license.*

**Pursuant to City Code section 2-22(4)a & b:** Members of agencies, boards and committees shall be affiliated with the City. This requirement shall be fulfilled in the following ways: a. An individual shall have been a resident of the City for a minimum of six months; or b. An individual shall demonstrate ownership/interest for a minimum of six months in a business established in the City for a minimum of six months.

- Resident of Miami Beach for a minimum of six (6) months: Yes ☐ or No ☒
- Demonstrates ownership/interest in a business in Miami Beach for a minimum of six months: Yes ☒ or No ☐
- Are you a registered voter in Miami Beach: Yes ☐ or No ☒
- I am now a resident of: North Beach ☐ South Beach ☐ Middle Beach ☐
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:

25 YEARS WORKING IN HOSPITALITY IN MIAMI BEACH

- Are you presently a registered lobbyist with the City of Miami Beach? Yes ☐ or No ☒

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the Office of the City Clerk.**

<input type="checkbox"/> Affordable Housing Advisory Committee	<input type="checkbox"/> Health Advisory Committee	<input type="checkbox"/> Parks and Recreation Facilities Board ∞
<input type="checkbox"/> Art in Public Places Committee	<input type="checkbox"/> Health Facilities Authority Board	<input type="checkbox"/> Personnel Board
<input type="checkbox"/> Audit Committee	<input type="checkbox"/> Hispanic Affairs Committee	<input type="checkbox"/> Planning Board*☆
<input type="checkbox"/> Board of Adjustment*☆	<input type="checkbox"/> Historic Preservation Board☆	<input type="checkbox"/> Police Citizens Relations Committee
<input type="checkbox"/> Budget Advisory Committee	<input type="checkbox"/> Housing Authority	<input type="checkbox"/> Production Industry Council
<input type="checkbox"/> Committee on the Homeless	<input type="checkbox"/> Human Rights Committee	<input type="checkbox"/> Sister Cities Program
<input type="checkbox"/> Committee for Quality Education in MB	<input type="checkbox"/> LGBT Advisory Committee	<input type="checkbox"/> Sustainability Committee
<input type="checkbox"/> Convention Center Advisory Board	<input type="checkbox"/> Marine & Waterfront Protection Authority	<input type="checkbox"/> Transportation, Parking, & Bicycle-Pedestrian Facilities Committee
<input type="checkbox"/> Cultural Arts Council	<input type="checkbox"/> Miami Beach Commission for Women	<input checked="" type="checkbox"/> Visitor and Convention Authority
<input type="checkbox"/> Design Review Board☆	<input type="checkbox"/> Normandy Shores Local Government Neighborhood Improvement	<input type="checkbox"/> Youth Commission
<input type="checkbox"/> Disability Access Committee		

\* Board members are required to file Form 1 – "Statement of Financial Interest" with the State.

☆ If you seek appointment to a professional seat (e.g., lawyer, architect, etc.) on the Board of Adjustment, Design Review Board, Historic Preservation Board or Planning Board, attach a copy of your currently-effective license, and furnish the following information:

Type of Professional License \_\_\_\_\_ License Number \_\_\_\_\_  
 License Issuance Date \_\_\_\_\_ License Expiration Date \_\_\_\_\_

∞ **Note:** If applying for the Youth Center positions of the Parks and Recreations Facilities Board, please indicate your affiliation with the Scott Rakow Youth Center and/or the North Shore Parks Youth Center: \_\_\_\_\_

• Please describe your past service with the City's Youth Centers (include dates of service): \_\_\_\_\_

• Present participation in Youth Center activities by your children: Yes ☐ No ☐

If yes, please list below the names of your children, their ages and the programs in which they participate:

Child's name: \_\_\_\_\_ Age: \_\_\_\_\_ Program: \_\_\_\_\_

Child's name: \_\_\_\_\_ Age: \_\_\_\_\_ Program: \_\_\_\_\_

• Have you ever been convicted of a felony? Yes ☐ or No ☒ If yes, please explain in detail: \_\_\_\_\_

• Do you currently have a violation(s) of City of Miami Beach Code? Yes ☐ or No ☒ If yes, please explain in detail: \_\_\_\_\_

• Do you currently owe the City of Miami Beach any money? Yes ☐ or No ☒ If yes, explain in detail: \_\_\_\_\_

• Are you currently serving on any City Board or Committee? Yes ☒ or No ☐ If yes, which board/committee? V.C.A.

• In what organization(s) in the City of Miami Beach do you currently hold membership?

V.C.A. - CURRENT BOARD MEMBER

Name \_\_\_\_\_ Position \_\_\_\_\_

Name \_\_\_\_\_ Position \_\_\_\_\_

• List all properties owned or in which you have an interest within the City of Miami Beach: \_\_\_\_\_

• Are you now employed by the City of Miami Beach? Yes ☐ or No ☒

Which department and title? \_\_\_\_\_

• Pursuant to City Code Section 2-25 (b): Do you have a parent ☐, spouse ☐, child ☐, brother ☐ or sister ☐ who is employed by the City of Miami Beach? Yes ☐ or No ☒

If "Yes," identify person(s) and department(s): \_\_\_\_\_

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with City diversity reporting requirements.

Gender: Male ☒ Female ☐

**Race/Ethnic Categories**

**What is your race?**

☐ African-American/Black

☒ Caucasian/White

☐ Asian or Pacific Islander

☐ Native-American/American Indian



☐ Other – Print Race: \_\_\_\_\_

Do you consider yourself to be Spanish, Hispanic or Latino/a? Mark the "No" box if **not** Spanish, Hispanic, Latino/a.

☒ No  
☐ Yes

Do you consider yourself Physically Disabled?

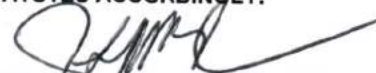
☒ No  
☐ Yes

**NOTE: IF APPOINTED, YOU WILL BE REQUIRED TO FOLLOW CERTAIN LAWS THAT APPLY TO CITY BOARD/COMMITTEE MEMBERS. THESE LAWS INCLUDE, BUT ARE NOT LIMITED TO:**

- o Prohibition from directly or indirectly lobbying City personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the City (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before the board/committee you have served on for period of one year after leaving office (Miami Beach City Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).
- o CMB Community Development Advisory Committee: prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).
- o Sunshine Law - Florida's Government-in-the-Sunshine Law was enacted in 1967. Today, the Sunshine Law regarding open government can be found in Chapter 286 of the Florida Statutes. These statutes establish a basic right of access to most meetings of boards, commissions and other governing bodies of state and local governmental agencies or authorities.
- o Voting conflict – Form 8B is for use by any person serving at the county, city or other local level of government on an appointed or elected board, council, commission, authority or committee. It applies equally to members of advisory and non-advisory bodies who are presented with a voting conflict of interest under Section 112.3143, Florida Statutes.

Upon request, copies of these laws may be obtained from the City Clerk.

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THE APPLICATION; AND I HAVE RECEIVED, READ AND WILL ABIDE BY CHAPTER 2, ARTICLE VII, OF THE MIAMI BEACH CITY CODE, ENTITLED "STANDARDS OF CONDUCT FOR CITY OFFICERS, EMPLOYEES AND AGENCY MEMBERS AND ALL OTHER APPLICABLE COUNTY AND/OR STATE LAWS AND STATUTES ACCORDINGLY."

 1/8/2018 JEFF LEHMAN  
Applicant's Signature Date Name of Applicant (PLEASE PRINT)

Received in the Office of the City Clerk by: \_\_\_\_\_  
Name of Deputy Clerk Control No. Date

**ATTACH A CURRENT RESUME, PHOTOGRAPH AND A COPY OF ANY APPLICABLE PROFESSIONAL LICENSE.**

**ATTACH ADDITIONAL SHEETS, IF NECESSARY, TO PROVIDE REQUIRED INFORMATION.**



## Jeff Lehman

9532 Byron Avenue  
Surfside, FL 33154

(305) 720-9599 – Personal Cell  
(305) 397-0975 - Fax  
Email: [J.M.Lehman@me.com](mailto:J.M.Lehman@me.com)

**Dynamic leader with extensive luxury General Manager and Managing Director experience. Proven success in creating award winning culture, driving profitability in underperforming assets, garnering valuable PR in highly competitive markets, and streamlining efficiency resulting in greater profitability and owner satisfaction.**

### Core Competencies

Revenue Management	Financial Analysis	HR efficiency	Legal & Contracting
Quality Enhancement	Guest Relationships	Creative Sales	New Marketing Strategies
Awards & PR values	Engineering and PM	Risk Management	Bilingual English/Spanish
Honest & Transparent	Luxury Markets	Respected Community Leader	CAM Licensed (Florida)

### Career Strengths

#### Financial Creative with Proven Results

- Produced 20% RevPar gains year over year in 1<sup>st</sup> 3 years with the Betsy
- Consistently achieved 120% or more RevPar penetration against Comp Sets
- Created an environment where EC & entire team shares in profitability successes

#### Proven Luxury Leader

- Achieved Conde Nast Gold List in 2017 – 1 of only 4 Florida Hotels
- 1<sup>st</sup> Forbes Four Star Boutique Hotel in South Florida
- Led Betsy to unprecedented luxury press accolades

#### Operational Expert & Strong Motivator

- Managed 145 person Housekeeping Department at the Biltmore Hotel, Los Angeles
- Handled ultra-luxury, celebrity driven Front Office position in West Hollywood (Sunset Marquis)
- Several years in basic training with core brand Holiday Inn and Crowne Plaza
- 30+ years' experience in Accounting, Engineering, Front Office, Guest Services, Banquets, and HR, with 20 years as General Manager or Managing Director



### Associations & Personal

**Current Board Member & Past Chair:** Miami Beach Visitor & Convention Authority

**Current Board Member:** Surfside Tourist Board

**Past Board Member:** Greater Miami Convention & Visitors Bureau

**Past Board Member:** Miami Beach Convention Center Advisory Board

**Vice Chairperson:** Collins Avenue (Miami Beach) Reconstruction Task Force

**Diplomatic Visit:** to Fujisawa, Japan in March 2009 with Miami Beach Mayor & Delegation

**Key to the City of Miami Beach:** Received in 2006 for extensive Community Service

### Professional Experience

FIRST SERVICE RESIDENTIAL

**Regional Director, 2017 - Present**

Miami Beach, FL

*North America's largest residential management company. In this role I have oversight of 9 hi rise condominiums on Miami Beach: Setai, Apogee, Ocean House, Beach House 8, Caribbeanm Mosaic, IL Villagio, 1500 Ocean and Bel-Aire*

- Transition to residential management from hospitality background, bringing higher standards to high end residences
- As part of the hi rise division at FSR, our team has not lost a single contract in seven years
- Improving relationships with Associations, Board of Directors and Property Managers and their teams

**THE BETSY SOUTH BEACH**  
**Managing Director, 2010-2017**

Miami Beach, FL

*Lifestyle Ocean Drive Hotel with 61 rooms, recently expanded to 130 rooms, 2 restaurants, 4 lounges. 225 employees and revenues of \$25MM*

- Project managed \$35MM expansion, maintained top 10 TripAdvisor rating & achieved Conde Nast Gold List
- Drove ADR by over \$100 while maintaining occupancy and Guest ratings
- Managed third-party BLT Steak contract for 5 years, as well as the transition to a proprietary F&B operation

**THE CLARIDGE HOTEL**  
**General Manager, 2007-2010**

Miami Beach, FL

*Boutique Hotel located in soon to be developed area of Mid Beach*

- Migrated property from Clarion Hotels to Preferred Hotels & Resorts
- Improved ratings and facility to ready the hotel for sale to new "Faena District" development
- Handled all executive operations for small (50 room) property

**THE NATIONAL HOTEL**  
**Managing Director, 1997-2007**

Miami Beach, FL

*Pre-opening and launch of 152 room historic property located next door to Miami Beach's Delano Hotel. Arguably the most famous swimming pool at the time, with 100 employees and revenues of \$15mm annual*

- Achieved substantial financial profitability by end of year 2 in this highly competitive market
- Assisted with the creation of Preferred Hotel's "Preferred Boutique" brand, and helped launch this nationwide
- Created service culture and hotel product which achieved record hotel sale in 2007 of \$394K per key

**THE PALMS SOUTH BEACH**  
**Managing Director, 2001-2003**

Miami Beach, FL

*Took over management of this 242 room / 160 employee hotel to renovate and reposition during tenure at The National Hotel with the same ownership group.*

- Project managed \$8MM renovation (2001 budget for renovation)
- Completely replaced Executive Committee to align new hotel with owner's expectations
- Repositioned hotel from 3 star FIT to 4 star resort and drove corresponding RevPAR

**Prior Positions:**

**Bass Hotels & Resorts:** Seattle, WA; L.A. and Santa Monica, CA; Cocoa Beach FL

**The Sunset Marquis,** West Hollywood, CA

**American Hawaii Cruises,** SS Independence, SS Constitution, SS Liberté - Honolulu, HI & Papeete, Tahiti

**Le Parc Hotel Deluxe,** West Hollywood, CA

**The Biltmore,** Los Angeles, CA

**Miscellaneous Facts**

- Notary Public
- CAM Certified
- English / Spanish Bilingual
- US Citizen (Hometown Los Angeles)

**Professional References (Contact information on request)**

William Talbert, President & CEO, Greater Miami Convention & Visitors Bureau

Wendy Kallergis, CEO, Greater Miami & the Beaches Hotel Association

Jorge Gonzalez, City Manager, Town of Bal Harbour

Heiko Dobrikow, EVP & General Manager, The Las Olas Co / The Riverside Hotel

Neisen Kasdin, Attorney & Former Mayor of Miami Beach

**THIS PAGE INTENTIONALLY LEFT BLANK**