



1052 Ocean Drive, Miami Beach, Florida 33139

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I. OPERATIONAL BUSINESS PLAN

Palace Bar LLC d/b/a Palace has been a signature venue in the center of Ocean Drive for over twenty years. Until recently, Palace operated the restaurant located at 1200 Ocean Drive with a Conditional Use Permit under Planning Board File No. 1901.

For years, Palace has provided friendly and personal food and beverage service to its local patrons and the many tourists who visit the area. However, Palace is best known for its female impersonator or “drag queen” shows, which have been a mainstay on Ocean Drive since the late 1980’s. These performances include performers dressed like celebrities who dance and lip sync to popular sing along songs and participate throughout the duration of the show.

A copy of the restaurant’s proposed menu has been included with the application materials.

The hours of operation for the venue will be seven (7) days a week from 8:00 a.m. to 5:00 a.m., with food service being available to patrons during all hours of operations.

The hours of the performances are as follows:

- Monday through Sunday: 6:00 p.m. to 12:00 a.m.
- Saturday and Sunday Brunch: 11:30 a.m. to 5:00 p.m.
- Brunch for holidays that do not fall on a Saturday or Sunday and other events including White Party, Winter Party, and Gay Pride: 11:30 a.m. to 5:00 p.m.

The food and beverage operations will employ approximately twenty-five (25) employees.

II. PARKING PLAN

Parking for the patrons of the restaurant shall be by self-park. There are ample meters along Ocean Drive, Collins Avenue, and Washington Avenue as well as the cross roads to accommodate restaurant patrons. There are several areas along Ocean Drive which offer valet parking, including valet provided by the building.

In addition to the neighboring metered parking, there are surface parking-lots and other parking garages located within the immediate area for use by restaurant patrons. However, even considering those parking accommodations, the venue is located within an area of the City where patrons can easily walk instead of drive (and the applicant anticipates many patrons will walk or take an Uber).

III. CROWD CONTROL PLAN

This venue provides Palace with a substantial performance area for the shows to occur on private property, except for the “catwalk” area as depicted on the enclosed architectural plans. Further,

the Applicant's staff will be posted during performances at the north and south property to ensure the free flow of pedestrian traffic along Ocean Drive.

III. SECURITY PLAN

Please see the enclosed Palace Individual Security Position Procedures which details the duties of the Applicant's security guards. The Applicant's staff will specifically enforce patron age restrictions.

IV. TRAFFIC CIRCULATION PLAN

There is no projected traffic increase or impact because of this request as the immediate prior tenant operated a fully licensed and permitted two hundred and three (203) seat full service restaurant as indicated by the City of Miami Beach Business Tax Receipt(s) submitted with this application. The Applicant also anticipates many patrons will either walk from nearby hotels, or take an Uber.

V. DELIVERY AND SANITATION PLAN

The Applicant will utilize the buildings existing enclosed trash room, which is located on the west side of the building as indicated on the architectural plans submitted with the enclosed application. Trash is picked up seven (7) days a week from approximately 7:00 a.m. to 12:00 p.m.

The restaurant will utilize the buildings existing loading dock for delivery and receiving, located on Ocean Court (the west side of the building), with the majority of deliveries occurring from 7:00 a.m. and 2:00 p.m. thereby mitigating any potential impact to the neighborhood and adjoining properties.

VI. NOISE ATTENUATION PLAN

The Applicant has engaged Edward Duggar & Associates to conduct a sound impact analysis and recommend sound mitigation measures to ensure the entertainment at the restaurant complies with the City's noise ordinance and does not create any adverse impact on the immediate neighborhood. The entertainment component of the restaurant will consist of performers dressed like celebrities who dance and lip sync to popular sing along songs. These performances will take place both inside the restaurant and outdoors. The Acoustic Study submitted by the Applicant's sound consultant confirms the indoor and outdoor entertainment at Palace will comply with the requirements of the Code of the City of Miami Beach Article IV – Noise as the sound input can be controlled by management and the outdoor speakers are located beneath an awning structure at a substantial distance from the property boundary. *See Acoustic Study.*

CHEF SPECIALTIES

ANTIPASTO 49

Prosciutto • Mozzarella • Tomatoes • Bruschetta • Black Olives • Calamari

PARRILLADA 85

Beef short ribs • parrillera sausage • blood sausage • pork bbq. Ribs
• choice of two sides

LOBSTER PAELLA (for two) 135

Rice • shrimp • clams • calamari • mussels • chorizo sausage • chicken
• king crab legs • king lobster tail

SHRIMP & LOBSTER 125

16oz. Lobster tail • eight grill shrimp • fresh vegetables • mash potatoes

TWIN TAIL & FILET MIGNON 145

Two 8oz. lobster tail • grilled filet mignon
• fresh vegetable

MARY TIERRA 135

Mix platter of seafood • meat

THE KING COMBINATION 145

Alaskan king crab legs combined • king lobster tail • garlic mashed potatoes
• seasonal vegetables • drawn butter

SEAFOOD PLATTER 95

Seasonal fresh grilled seafood • Served with side salad • sautéed vegetables.

(YOU CAN CUSTOMIZE YOUR PLATE BY ADDING MORE FOOD OR UPGRADE YOUR PLATE
FOR 2, 3, 4 OR MORE PEOPLE) (PLEASE ASK WAITER FOR PRICES BEFORE YOU ORDER)

Frozen

PIÑA COLADA

Coconut Rum • Coconut • Pineapple. \$16.95

SOBE PIÑA

Piña Colada • Mango • Raspberry. \$16.95

STRAWBERRY DAIQUIRI

Lemon Rum • Strawberry Nectar. \$16.95

CHIHUAHUA MARGARITA

Frozen Lime Juice • Tequila • Triple Sec •
Corona Beer Upside Down. \$16.95

MUDSLIDE

Vodka • Coffee Liqueur • St. Brendan's
Irish Cream Liqueur • Vanilla Ice Cream •
Whipped Cream • Chocolate. \$16.95

MIAMI VICE

Piña Colada • Strawberry Daiquiri. \$16.95

RUM RUNNER

Coconut Rum • Dark Rum • Pineapple Juice
• OJ • Cranberry Juice. \$16.95

Drinks

Tequila & Mezcal

SMOXY MEZCAL

Smoky Mezcal • Mango Pulp • Grand Marnier
• Lime Juice. \$16.95

MARGARITA

Tequila • Agave Nectar • Triple Sec • Lime Juice.
Choose Any Flavor • Mango • Strawberry
• Passion Fruit Or Classic •
(Frozen Or On The Rocks) \$16.95

SPICY LOVE

Tequila • Jalapeño • Agave • Mango Pulp
• Passion Fruit Juice • Soda Water. \$16.95

ROASTED PINEAPPLE

Tequila • Agave • Lime Juice • Lemon
• Pineapple Pulp. \$16.95

Try Our
Famous
Bull Dog!!
\$42

Veggies

MIDDLE CUCUMBER

W/ JALAPEÑOS

Spicy Jalapeños • Cucumbers
• Vodka Or Tequila
• Pineapple Juice • Grand Marnier
• Agave Nectar. \$16.95

CUCUMBER MULE

Vodka • Cucumber • Lime Juice
• Ginger Beer. \$16.95

JALAPEÑO MARGARITA

Tequila • Spicy Jalapeños
• Grand Marnier • Lime Juice
• Agave Nectar. \$16.95

BLOODY MARY

Vodka • Tomato Juice • Tabasco •
Worcestershire Sauce •
Pepper • Salt • Fresh Celery. \$16.95

Rum

SOBE TROPICAL PUNCH

Dark Rum • Coconut Rum • Cranberry
• Pineapple Juice.

TROPICAL MOJITO 16.95

Choose Any Flavor • Mango • Strawberry
• Coconut • Passion Fruit Or Classic. \$16.95

BULL PUNCH

White Rum • Dark Rum • Orange Juice
• Pineapple • Grenadine • Red Bull. \$16.95

Sparkling

APEROL SPRITZ

Prosecco • Aperol Liqueur • Fresh Orange
• Carbonated Water. \$16.95

CHAMPAGNE MARGARITA

Champagne • Tequila Silver • Triple Sec
• Lime Juice. \$16.95

SHARON'S PASSION

Prosecco • Raspberry Vodka • Lychee Liqueur
• Triple Sec • Lime Juice • Cranberry. \$16.95

Fruity Cocktails

WILD ORCHID

Vodka • Chambord • Peach Schnapps
• Sour Mix • Splash Of Cherry Juice. \$16.95

CRAZY TWISTED APPLE

Vodka • Gin • Apple Fucker Schnapps
• Sour Mix • Sprite. \$16.95

BLUE MIAMI

Coconut Rum • Blue Curaçao
• Pineapple Juice. \$16.95

PISCO SOUR

Pisco • Lemon Juice • Egg White
• Simple Syrup. \$16.95

Cachaca

CAIPIRINHA

Cachaca • Fresh Lime • Sugar
• Lemon Juice. \$16.95

ACAI CAIPIRINHA

Cachaca • Fresh Lime
• Agave Nectar • Acai Liqueur
• Lime Juice. \$16.95

THE PASSION

Cachaca • Passion Fruit
• Lime Juice. \$16.95

BRAZILIAN MOJITO

Cachaca • Muddled Mint Leaf
• Agave Nectar • Sour Mix
• Lime Juice. \$16.95

Blends

LONG ISLAND ICE TEA

Vodka • Gin • Rum • Tequila • Triple Sec
• Sour Mix • Splash of Coke. \$16.95

WHAT THE F---

Vodka • Coconut Rum • Peach
Snap • OJ • Cranberry • Pineapple
(On The Rocks Or Frozen). \$16.95

Giants Drinks

(UPGRADE ANY COCKTAIL
TO MEDIUM OR GIANT SIZE)

MEDIUM \$6.95

Frozen • Tequila & Mezcal • Blends • Rum
• Cachaca • Vodka • Veggies • Sparkling. \$28

GIANTS \$8.95

Frozen • Tequila & Mezcal • Blends • Rum
• Cachaca • Vodka • Veggies • Sparkling. \$39

Vodka

SEX IN THE BATHROOM

Vodka • Peach Schnapps • Fresh
Orange Juice • Passion Fruit. \$16.95

CHERRY BOMB

Vodka • Red Bull • Grenadine. \$16.95

OCEAN'S POTION

Raspberry Vodka • Orange Vodka • OJ.
Juice • Pineapple • Cranberry. \$16.95

SPICY PASSION

Vodka • Triple Sec • Fresh Lime Juice •
Tabasco • Passion Fruit
• Agave Nectar. \$16.95

Martinis

KEY LIME MARTINI

Vanilla Vodka • Citrus Vodka • Sour Mix • Cream • Splash Of Milk. \$18

STRAWBERRY MARTINI

Vodka • Grenadine • Lime Juice • Strawberry. \$18

PEACH MARTINI

Citrus Vodka • Peach Liqueur • Peach Nectar
• Cranberry Juice. \$18

LEMON DROP MARTINI

Citrus Vodka • Triple Sec • Fresh Lemon Juice. \$18

LYCHEE MARTINI

Lemon Vodka • Lychee Liqueur • Splash Of Vermouth. \$18

MELON BREEZE MARTINI

Vodka • Melon Liqueur • Pineapple Juice. \$18

Shots \$12

Beers

BOTTLES DOMESTIC \$6 • IMPORTED \$9.50 • 24oz. BEERS \$16

BUDWEISER • BUD LIGHT • BUD LIGHT LIME • LANDSHARK • MILLER LITE • PERONI • GUINNESS • CORONA • HEINEKEN •

SAM ADAMS • BLUE MOON • BECK'S • MICHELOS ULTRA • PRESIDENTE • DOI XI • NEGRA MODELO • STELLA ARTOIS •

A service charge of 20 % will be added to your check . Un cargo por servicio del 20 % será agregado a su cuenta. After 11pm a credit card is going to be required to keep your tab open.

SALADS

HOUSE SALAD

Baby field greens topped with cucumbers, tomatoes tossed in house vinaigrette dressing 18

CLASSIC CAESAR SALAD

Classic Caesar salad dressing tossed with crisp Romaine lettuce, croutons, topped with Parmesan cheese 14

INSALATA CAPRESE

Water buffalo mozzarella, jumbo tomatoes, balsamic reduction and baby arugula 17



SOUTHWEST CHICKEN

Fresh grilled chicken tossed in a ranch dressing topped w/ jack & cheddar cheese, black beans, corn, Roma tomatoes, cilantro, jalapeños, fried onion rings, & barbeque sauce 18

GREEK SALAD

Fresh crisp lettuce, fresh tomatoes, red onions, cucumbers, black olives, green peppers, and feta cheese 13

CHICKEN MANGO SALAD

Blackened chicken, yellow corn, mango, avocado, tomatoes, provolone cheese 14

THAI BEEF SALAD

Skirt steak, mixed greens, pickle, ginger, avocado, cucumber, carrot, asparagus, chili sauce 17

SANDWICHES & WRAPS

CHICKEN AND BRIE WRAP

Grilled chicken breast, imported brie cheese, chopped lettuce, honey mustard and sun-dried tomatoes 16

VEGGIE WRAP

Grilled seasonal vegetables, chipotle mayo, Swiss cheese & organic arugula 16

BBQ CHICKEN SANDWICH

Pepper jack cheese, caramelized onions, and sour cream 17

GRILLED FISH SANDWICH

Mahi fillet seasoned with Cajun spices, seared and served on a baguette roll with lettuce, tomatoes and tartar 18

GRILLED STEAK SANDWICH

Grilled Steak, roasted peppers, grilled mushrooms & tomatoes, served on a baguette roll 19



CAPRESE SANDWICH

Pesto, mozzarella, basil, and tomatoes over roasted bread 17 Add Prosciutto \$6

TURKEY CLUB WRAP

Smoked turkey breast, apple-wood smoked bacon, melted Swiss cheese, lettuce, tomatoes, & ranch dressing 16

CUBAN

TOSTONES

Fried plantain with adobo marinated Cuban sauce 14

CUBAN SANDWICH

Roasted pork, sliced ham, sliced pickle and Swiss cheese, layered on a soft Cuban bread w/ mustard & mayo 15

CHULETAS DE CERDO

Grilled pork chops marinated with Cuban mojo. Served with sweet plantains, white rice and black beans 24

BISTEC DE POLLO EMPANIZADO

Fried breaded chicken breast topped with fresh tomato sauce, mozzarella cheese. Served with white rice, black beans & sweet fried plantains 22

POLLO ASADO CON YUCA FRITA

Half roasted chicken. Served with Cuban marinated sauce and yuca frita 23

CHURRASCO A LA CUBANA

Grilled churrasco. Served with white rice, black beans and sweet plantains 25

PIZZA



WITH ROMA TOMATO SAUCE, MOZZARELLA CHEESE & FRESH BASIL 17

Extra toppings \$3 each: Pepperoni, Peppers, Chorizo Sauce, Mushrooms, Olives, Onions, Chicken BBQ, Tomatoes, Pineapple or Ham

PASTAS

FETTUCINE ALFREDO

Traditional style, rich and creamy w/ butter, cream & Parmesan 19

PENNE ARRABBIATA

Penne pasta cooked in a classic spicy tomato & fresh herb sauce 19

MUSHROOM PENNE

Penne pasta tossed with sautéed mushrooms in a creamy sauce topped w/ grilled chicken breast 21

8oz. LOBSTER LINGUINI

Sautéed shrimp, clams, mussels and lobster tossed in a white wine and light cream sauce. 35

FETTUCINE CARBONARA

Apple wood smoked bacon, sautéed onions & fettuccine tossed w/ a delicate cream sauce, fresh basil & Parmesan cheese 19

SPAGHETTI BOLOGNESE

Spaghetti pasta. Served with a very rich meaty sauce traditionally made with beef, red wine, onions, celery & carrots 19

GNOCCCHI AL PESTO

Home-style potato dumplings, pesto sauce and a splash of cream 18

RICOTTA AND SPINACH RAVIOLI

Jumbo ravioli with spinach and ricotta filling, in a fresh pomodoro sauce or a creamy Alfredo sauce 24

Add Chicken \$6 - Add Shrimp \$8 - Add Sea. Lobster Tail \$29



MEATS

BBQ RIBS

A full rack of tender baby ribs served with coleslaw and French fries 29

NEW YORK STEAK

New York strip loin served with garlic mashed potatoes and mixed vegetables 32

FILET MIGNON

Grilled & served with mashed potatoes and mushrooms sauce 39



APPETIZERS

MOZZARELLA STICKS

Hand breaded & golden fried 14

CHICKEN TENDERS

Juicy chicken tenders served with a side of French fries 15

CALAMARI

Lightly fried calamari served with plum tomato sauce and chipotle Ajo dipping sauce 16

FRIED SHRIMP

Tempura Floured Shrimp with Honey Mustard Dipping Sauce 18

COCONUT SHRIMP

Deep fried shrimp covered in a light tempura with a taste of coconut served with a sweet sour sauce 18

FRESH SEAFOOD SOUP

Fish broth with clams, mussels, shrimp. \$22
Add Sea. Lobster Tail \$39

BUFFALO WINGS

Crispy fried chicken wings tossed in a traditional spicy wing sauce. served w/ blue cheese dressing & celery sticks 14

SHRIMP CEVICHE

Made with finely chopped red onions, celery, cilantro, fresh squeezed lime juice and shrimp 15

MUSSELS

Served in a white wine garlic creamy sauce 18

HOT MIX PLATTER

Calamari, buffalo wings, mozzarella sticks, chicken tenders and coconut shrimp 36

MEXICAN

NACHOS

Crispy tortilla chips covered with melted cheese, jalapeños, guacamole, sour cream & salsa 14

CHICKEN TACOS

Chicken, lettuce, pico de gallo, jack Monterey cheese, sour cream and guacamole 15

STEAK TACOS

Grilled steak, pico de gallo, cheddar jack cheese, sour cream and guacamole 17

SHRIMP TACOS

Sautéed shrimp, lettuce, pico de gallo, cheddar jack Monterey cheese, sour cream and guacamole 18

FISH TACOS

Grilled fish, lettuce, tomato, onion, Mexican cheddar cheese, sour cream and guacamole 17



MEXICAN QUESADILLA

Large flour tortilla stuffed with shredded jack & cheddar cheese. w/ Chicken 17 - w/ Shrimp 19 - w/ Steak 19

FAJITAS

Char-grilled chicken, sizzling onions and green peppers served w/ fresh guacamole, Pico de gallo, sour cream, cheddar-jack cheese & flour tortillas 19

Add Shrimp 5 - Add Steak 5

Combo fajitas

(mix of chicken shrimp and steak) Add 5

SEAFOOD

BLACKENED MAHI MAHI

Served with white rice, grilled onions, and seasonal fresh vegetables 29

GRILLED SALMON

Jasmine rice, sautéed vegetables, and lemon caper sauce 29

SHRIMP CREOLE

Jumbo shrimp sautéed in a spicy red sauce, diced celery, and peppers, served with white rice 32

SNAPPER

A whole snapper lightly dusted with a seasoning, deep fried on a bed of white rice w/ mixed vegetables 34

ALASKAN KING CRAB LEGS

A full pound of steamed crab legs served with garlic mashed potatoes, seasoned fresh vegetables & hot drawn butter. 42

Add Extra Crab Leg 14 (each)

LOBSTER TAIL

8oz. Lobster tail steamed served with garlic mashed potatoes, seasoned fresh vegetables and hot drawn butter. 44

(You Can Customize Your Plate by Adding More Food Or Upgrade Your Plate For 2, 3, 4 Or More People) (Please Ask Waiter For Pricing Before You Order)



SURF AND TURF

Grilled fillet, served with a 8oz. lobster tail and garlic mashed potatoes 75



PAELLA ROYAL

Saffron rice, shrimp, clams, calamari, chorizo sausage, chicken and 8oz. lobster tail. 55

Add. King Crab Legs 14 (each)

BURGERS

CLASSIC BURGER

Fresh 1/2 pound of grilled beef, sesame bun, lettuce, tomato & onion 15

SOUTHWEST BBQ BURGER

Guacamole, sour cream, pico de gallo, crispy onions & bacon 18

ORGANIC WILD TURKEY BURGER

Chipotle mayo, arugula, Swiss on a toasted brioche bun 19

SLIDERS

3 mini cheese burgers, lettuce, Rome tomato & red onion 17



A service charge of 20 % will be added to your check . Un cargo por servicio del 20 % será agregado a su cuenta . After 11pm a credit card is going to be required to keep your tab open . *Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have a medical condition. El consumo de carnes, aves, mariscos, crustáceos y moluscos, o huevos crudos o poco cocidos podría aumentar su riesgo de enfermedades transmitidas por estos alimentos; especialmente si tiene alguna condición médica.

PALACE

EVERY QUEEN NEEDS A PALACE

INDIVIDUAL SECURITY POSITION PROCEDURES

SOUTH SIDEWALK

- Keep sidewalk leading from the main Palace entrance clear at all times. Basically keep the area between the east and west sidewalk cracks open (5 foot open lane for pedestrians to walk).
- Ask onlookers not to stand on the side walk, **security guards will guide onlookers to viewing area.**
- **A designated barricade Viewing area has been added to our Mot plan located in the parking space. Approved by public works**
- Never direct people onto the street.
- Always smile and thank pedestrians.
- Do not totally concentrate on watching the show, watch your surroundings as well.
- When alerted Code Yellow by Management means show will require street crossing operations

MAIN CENTER ENTRANCE:

- Smile and greet all customers as they arrive with a pleasantry (welcome to the Palace, have a good time, etc.)
- Keep the front stairs clear at all times.
- Politely ask all customers with any type of bag to open it in order to inspect the contents. Security personnel are not permitted to open the customer's bag. Any and all beverages are not permitted to be brought into the Palace. They can throw out their beverage in the trashcan. Thank them with a smile and close the conversation with a pleasantry (thank you, enjoy the night, etc.).
- When busy, keep an open path leading from the stairs to the inside bar entrance so that food runners can pass through.
- The area leading from the stairs to Ocean Drive must be kept clear at all times. This is an emergency exit lane for the building.
- Ask EVERYONE for their ID. If an ID is suspicious, have a manager inspect it. Thank them with a smile and end the conversation with a pleasantry.

- Do not totally concentrate on watching the show, watch your surroundings as well.
- Thank all customers leaving the Palace with a pleasantry.
- Code Yellow: Ensure all traffic is fluid along sidewalk and public right of way in front of venue

NORTH SIDEWALK

- Keep the sidewalk and the main Palace entrance clear at all times. Basically keep the area between the east and west sidewalk cracks open (5 foot open lane for pedestrians to walk).
- All on-lookers are not permitted to stand by blocking the side walk. Explain to them that this area is another restaurant and we have to keep it clear and **move to viewing area**. They are welcome to move to the **Viewing** area we have reserved for on-lookers.
- Periodically review and pick up all Palace trash, bottles, papers, etc. from the **Viewing** area.
- Keep North Palace entrance and stairs open at all times.
- Politely ask all customers with any type of bag to open it in order to inspect the contents. We are not permitted to open the customer's bag. Any and all beverages are not permitted to be brought into the establishment. Thank them with a smile and close the conversation with a pleasantry
- Ask EVERYONE for their ID. If an ID is suspicious, have a manager inspect it. Thank them with a smile and end the conversation with a pleasantry.
- Thank all customers leaving the Palace with a pleasantry.
- Do not totally concentrate on watching the show, watch your surroundings as well.
- Code Yellow: Showtime street crossing procedures.

ENTRANCE

- Smile and greet all customers as they arise with a pleasantry (welcome to the Palace, have a good time, etc.)
- Ask EVERYONE for their ID. If an ID is suspicious, have a manager inspect it. Thank them with a smile and end the conversation with a pleasantry.
- Politely ask all customers with any type of bag to open it in order to inspect the contents. We are not permitted to open the customer's bag. Any and all beverages are not permitted to be brought into the establishment. They can throw out their beverage in the trashcan on 12th street. Thank them with a smile and close the conversation with a pleasantry (thank you, enjoy the night, etc.)
- Monitor the handicapped ramp to be clean all times.

- Thank all customers leaving with a pleasantry.
- Do not totally concentrate on watching the show, watch your surroundings as well.
- Walk around the front of the venue between sidewalk and street clearing public from concentrating on the street during performances.

OCEAN DRIVE BARRICADES

- Monitor Ocean Drive and keep on-lookers off the street to the **barricaded viewing Area**
- Ask all on-lookers to step down to the street level and off the areas around the tables.
- Keep the area between the front stairs and the street open at all times as it is the emergency exit of the building.
- Keep all on-lookers off the street between the barricades .
- They must keep moving to the barricade area.

ADDITIONAL INFORMATION:

- Always post **5** barricades on Ocean Drive 15 minutes before the shows start. Once the performers end their shows (and talking), remove the barricades. Do not remove the barricades if there is still a large crowd. Ask the manager if you are not sure.
- When a homeless person approaches, do not confront them. Follow approximately 6 feet behind them as they walk through. Only if they approach our customers politely ask them to continue walking. If they cause a scene, have the manager address the situation with them.
- A lot of pedestrians approaching the Palace do not speak English and are simply looking for direction. They do not know they can walk through. Let them know it's ok. A simple hand movement and saying "Your welcome to walk through" usually works and always smile.
- Promoters are not permitted to leave or approach our customers with flyers or palm cards unless pre-approved by management. Politely say, "Solicitations are not permitted."
- Customers eating at the tables are permitted to use the restroom even if they are under 21.
- Remain at your designated area between shows.
- Let your security co-workers know when you are using the restroom or going to eat.
- Security personnel may assist a performer across Ocean Drive when needed.
- Security Personnel are not permitted to direct/stop traffic in any way.
- Security Personnel are never to direct people onto the street.

- People are welcome to walk on the sidewalk at all times unless instructed my management.



EDWARD DUGGER + ASSOCIATES, P.A.
Consultants in Architectural Acoustics

Acoustic Study – ED+A 17957

December 11, 2017

Applicant:

**Palace Bar LLC
1052 Ocean Drive
Miami Beach, Florida 33139**

Prepared for:

**Thomas R. Mooney – Director
City of Miami Beach Planning Department
1700 Convention Center Drive, Second Floor
Miami Beach, Florida 33139**

Prepared by:

**Edward Dugger + Associates, P.A.
1239 Southeast Indian Street, Suite 103
Stuart, Florida 34497
(772) 286-8351**

A handwritten signature in black ink that reads 'Edward Dugger'.

**Edward Dugger, FAIA ASA NCAC INCE
Principal; edward@edplusa.com**

A handwritten signature in black ink that reads 'Sam Shroyer'.

**Sam Shroyer, ASA
Consultant; sam@edplusa.com**



EDWARD DUGGER + ASSOCIATES, P.A.
Consultants in Architectural Acoustics

Date: 11 December 2017

To: Thomas R. Mooney, Director
City of Miami Beach Planning Department
1700 Convention Center Drive, 2nd Floor
Miami Beach, Florida 33139

From: Sam Shroyer, ASA
Edward Dugger, FAIA ASA NCAC INCE

Re: **Acoustic Study – City of Miami Beach
Palace
1052 Ocean Drive
Miami Beach, Florida 33139
ED+A 17941**

Mr. Mooney,

The following report has been prepared by Edward Dugger + Associates, P.A. (ED+A) to provide an analysis of noise and potential acoustical impact at 1052 Ocean Drive in conjunction with the Palace Bar LLC's request for a Neighborhood Impact Establishment and an Open Air/Outdoor Entertainment Establishment. This study consisted of site visits to the Applicant's previous and future locations, review of multiple reports prepared by The Audio Bug, Inc., data analysis, and review of the project's design and operational plan.

Ultimately, ED+A believe that Palace will operate in compliance with the Code of the City of Miami Beach.

ED+A anticipate further discussion with the City of Miami Beach Planning Department and their peer-review acoustical consultant and welcome any questions or comments pertaining to this study.

1239 SE Indian Street, Suite 103, Stuart, Florida 34997

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EDWARD DUGGER + ASSOCIATES, P.A.
Consultants in Architectural Acoustics

Introduction

Palace Bar LLC (the Applicant) is seeking a Conditional Use Permit for a Neighborhood Impact Establishment and an Open Air/Outdoor Entertainment Establishment. The property will operate as a bar with entertainment indoors and on its front patio outside. The following pages detail ED+A's review of previous sound studies, analyses of acoustical measurements which were performed at various locations, and conclusions pertaining to any acoustical impacts which may be created by the proposed project.

Project Location

The proposed venue – Palace – is to be located in an existing building at 1052 Ocean Drive in Miami Beach, Florida. The project property and all immediately adjacent properties are zoned as Commercial – Mixed Use Entertainment. Several properties on Ocean Drive and Collins Avenue to the north and the south are designated as Hotel or Motel land uses.

Operation

Hours of operation will vary between the indoor and outdoor areas of the venue, but the outdoor entertainment component will not operate beyond 12:00 a.m. each night. The same entertainment music will be played outside that is played indoors, though the levels produced in each area can be controlled independently of one another.

The outdoor entertainment is characterized by short and intermittent shows which last approximately three to five minutes. The live performances consist of dancing and "lip-syncing" to recorded music, not musical instruments. Therefore, the loudspeakers, which will remain in a single location in excess of 20-ft. from the eastern property boundary, are the determining factor of compliance with the criteria of the City of Miami Beach's Noise Ordinance. Compliance will not be difficult to achieve as the generated sound levels can simply be controlled by the management.

There is no outdoor bar counter; servers will cater to patrons whom are seated in the front patio area.



EDWARD DUGGER + ASSOCIATES, P.A.
Consultants in Architectural Acoustics

Previous Studies

ED+A has been provided with two reports prepared by The Audio Bug, Inc. for the Applicant at a previous location (1200 Ocean Drive) and one report prepared for the prior tenant at 1052 Ocean Drive (Amarillo Restaurant).

1200 Ocean Drive – November 8, 2008

This report provided recommendations to the Applicant to ensure that the venue would operate in compliance with the City of Miami Beach's Noise Ordinance, ultimately stating that "music played at The Palace Bar between shows, especially after 11:00 p.m., should be reduced in level by at least 6 to 8 decibels. This simple action will minimize the impact of The Palace Bar on neighboring facilities and eliminate code enforcement violations." The report also recommended that a sound monitoring system be utilized to monitor sound levels at the venue.

1200 Ocean Drive – February 23, 2009

This report detailed observations made by The Audio Bug, Inc. during an inspection of the venue's audio system as required by a Conditional Use Permit. It was concluded that "the sound system and method of operation meet the specified conditions set forth in [the] report submitted November 8, 2008." Additionally, this report states that the Conditional Use Permit required that sound control systems be accessible by management only.

1052 Ocean Drive – April 20, 2015

This study was prepared for Amarillo Restaurant "to enable the Restaurant to provide outdoor live entertainment for dining patrons," concluding that "the introduction of live entertainment at Amarillo Restaurant will have no additional noise impact on neighboring properties" and that "this change in use will have no adverse impact nor will it present any violation of the City of Miami Beach's Noise Ordinance" as "music from the venue was not audible at any point of observation outside the property, including the second and third floor walkways around the Congress Hotel units or in the alley west of the venue."

The Audio Bug, Inc. measured an average equivalent-continuous sound pressure level (L_{eq}) of 84 dBA along Ocean Drive, stating that the music would not interfere with conversational levels and that the sound "was well contained to within the restaurant's perimeter, blending into that of adjacent properties along the sidewalk." The awning structure that was present during these measurements is to remain on the property.

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Methodology

Long-term acoustical measurements were performed on a balcony above Palace's previous location at 1200 Ocean Drive from Friday, March 31 to Monday, April 3, 2017 and nearby 1060 Ocean Drive from Wednesday, September 27 to Monday, October 2, 2017. In both cases, the measurement system logged A-weighted and C-weighted one-minute L_{eq} for the measurement durations.

Hourly and daily L_{eq} (L_{24h}) were calculated from these smaller data to ultimately represent the measurement period for each day, though the first and last days of each measurement did not include a full twenty-four-hour measurement. Day-night average sound pressure levels (DNL or L_{dn}) were also calculated for each of the six days. L_{dn} is also a time-average value, but a 10 dB penalty is applied to sound pressure levels measured during nighttime periods – 10:00 pm to 7:00 am – to account for the general public's increased sensitivity to sound during these hours.

Discussion

Noise-Sensitive Receivers

The nearest noise-sensitive receivers would be hotels in the area, many of which feature outdoor entertainment and dining on their own properties. Therefore, outdoor entertainment at Palace would not be expected to impact these establishments.

Audio System

As mentioned previously, the volume of indoor and outdoor loudspeakers will be controlled separately though the same music will be played in each area. The audio system will also feature a digital signal processor capable of limiting the output of the loudspeakers. The Audio Bug, Inc.'s studies have indicated that a limit was established and adhered to at the former Palace location.

The indoor speakers will not be directed toward the building's exterior and will not have any substantial effect on the sound levels in the outdoor patio area. Outdoor speakers will be near the bar entrance, which was measured to be 27-ft. from the eastern property line. ED+A estimate that the speakers will be located between 23-ft. and 25-ft. from the property line, meeting the criteria for outdoor entertainment speakers.

Data Analysis

Long-term acoustical measurements have informed ED+A of sound pressure levels associated with Palace's operations as well as the existing ambient sound environment



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near its location at 1052 Ocean Drive. Data measured at both locations have been included in numerical and graphical form in the Appendix of this document.

Further north of the subject property at 1060 Ocean Drive, ED+A consistently measured L_{eq} of 65 to 72 dBA. These levels are representative of the existing ambient sound environment along this stretch of Ocean Drive.

Sound levels measured at the previous Palace location were similar to those measured by The Audio Bug, Inc. in 2009, ranging from the upper-70's to lower-80's. These levels declined substantially after 11:00 p.m. on two of the three nights which were measured. Coincidentally, these levels are comparable to and mostly lower than the 84 dBA measured at Amarillo Restaurant in 2015 – a level which was determined by The Audio Bug, Inc. to be compliant with the City of Miami Beach's Noise Ordinance. It should be noted that The Audio Bug, Inc. had stated that crowd noise is a significant contributor to these measured sound levels and they are not solely resultant of entertainment music.

Ultimately, ED+A's measurements at these locations have confirmed that the findings and conclusions of The Audio Bug, Inc. remain relevant to the Applicant's operations at its new location.

Conclusion

Review of the proposed 1052 Ocean Drive project, its design and operational plan, and review of multiple acoustical studies and sets of measurement data have enabled ED+A to state that the entertainment operations presented at Palace will comply with the requirements of the Code of the City of Miami Beach Article IV – Noise as the sound output can be controlled by management and the loudspeakers are located beneath an awning structure at a substantial distance from the property line. Indoor sound will be controlled independently of outdoor sound and is expected to be contained within the building structure. Furthermore, Palace's operational plan has proved to be compliant in the past.

The findings of The Audio Bug, Inc., documented in three separate acoustical studies, also support ED+A's conclusion.



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APPENDIX

1200 Ocean Drive – March 31, 2017 to April 3, 2017

| Sound Pressure Level [dBA] | Fri 3/31/2017 | Sat 4/1/2017 | Sun 4/2/2017 | Mon 4/3/2017 | Average |
|----------------------------|------------------|-----------------|-----------------|-----------------|---------|
| L 0000 - 0100 | | 68 | 75 | 67 | 70 |
| L 0100 - 0200 | | 68 | 68 | 68 | 68 |
| L 0200 - 0300 | | 64 | 67 | 62 | 64 |
| L 0300 - 0400 | | 62 | 64 | 61 | 62 |
| L 0400 - 0500 | | 63 | 61 | 60 | 61 |
| L 0500 - 0600 | | 60 | 62 | 60 | 61 |
| L 0600 - 0700 | | 64 | 63 | 64 | 64 |
| L 0700 - 0800 | | 62 | 65 | 65 | 64 |
| L 0800 - 0900 | | 62 | 60 | 61 | 61 |
| L 0900 - 1000 | | 66 | 62 | 66 | 65 |
| L 1000 - 1100 | | 66 | 65 | 68 | 66 |
| L 1100 - 1200 | | 69 | 69 | 65 | 68 |
| L 1200 - 1300 | | 81 | 81 | 65 | 76 |
| L 1300 - 1400 | | 85 | 82 | | 84 |
| L 1400 - 1500 | | 79 | 81 | | 80 |
| L 1500 - 1600 | | 80 | 82 | | 81 |
| L 1600 - 1700 | | 82 | 82 | | 82 |
| L 1700 - 1800 | | 77 | 79 | | 78 |
| L 1800 - 1900 | 77 | 81 | 82 | | 80 |
| L 1900 - 2000 | 78 | 83 | 84 | | 82 |
| L 2000 - 2100 | 79 | 81 | 84 | | 81 |
| L 2100 - 2200 | 78 | 79 | 83 | | 80 |
| L 2200 - 2300 | 81 | 83 | 81 | | 82 |
| L 2300 - 2400 | 71 | 81 | 76 | | 76 |
| L _{24h} | 78 | 79 | 79 | 65 | 75 |
| L _d | 78 | 80 | 80 | 65 | 76 |
| L _n | 79 | 76 | 74 | 64 | 73 |
| L _{dn} | 85 | 83 | 82 | 72 | 81 |
| L _{min} | 71 | 60 | 60 | 60 | 63 |
| L _{max} | 81 | 85 | 84 | 68 | 80 |

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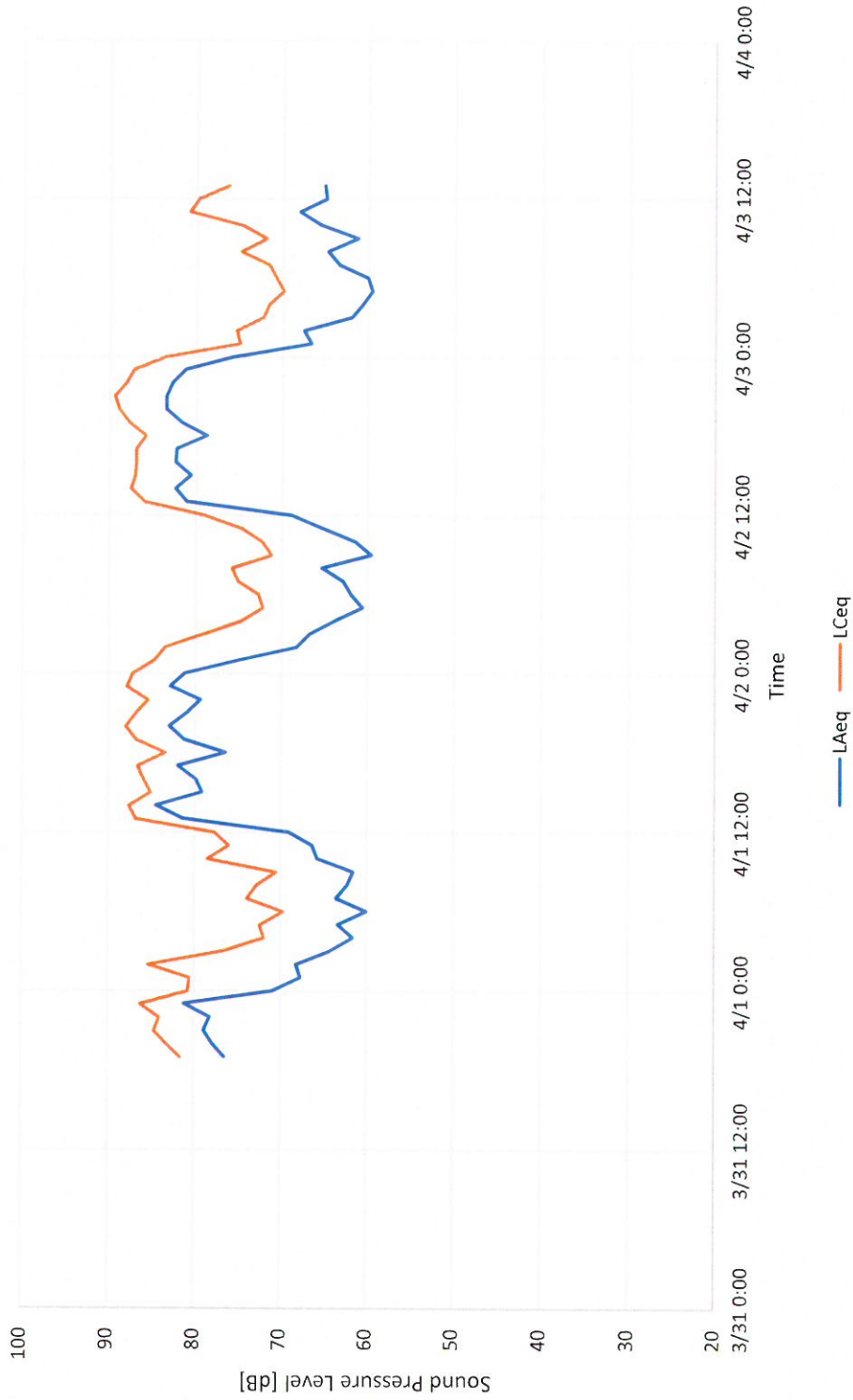
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1060 Ocean Drive – September 27, 2017 to October 2, 2017

| Sound Pressure Level | Wed 9/27/2017 | Thurs 9/28/2017 | Fri 9/29/2017 | Sat 9/30/2017 | Sun 10/1/2017 | Mon 10/2/2017 | Average |
|----------------------|------------------|--------------------|------------------|------------------|------------------|------------------|---------|
| L 0000 - 0100 | | 65 | 67 | 69 | 72 | 67 | 68 |
| L 0100 - 0200 | | 65 | 62 | 68 | 72 | 67 | 67 |
| L 0200 - 0300 | | 59 | 59 | 71 | 67 | 63 | 64 |
| L 0300 - 0400 | | 60 | 57 | 60 | 63 | 59 | 60 |
| L 0400 - 0500 | | 57 | 59 | 60 | 62 | 60 | 59 |
| L 0500 - 0600 | | 55 | 56 | 56 | 59 | 58 | 57 |
| L 0600 - 0700 | | 60 | 61 | 67 | 64 | 68 | 64 |
| L 0700 - 0800 | | 69 | 67 | 70 | 68 | 69 | 68 |
| L 0800 - 0900 | | 62 | 62 | 63 | 62 | 62 | 62 |
| L 0900 - 1000 | | 62 | 63 | 64 | 63 | 64 | 63 |
| L 1000 - 1100 | | 64 | 63 | 65 | 65 | 65 | 64 |
| L 1100 - 1200 | | 64 | 68 | 65 | 65 | 66 | 65 |
| L 1200 - 1300 | | 64 | 66 | 67 | 67 | 65 | 66 |
| L 1300 - 1400 | | 64 | 67 | 66 | 65 | 65 | 65 |
| L 1400 - 1500 | | 67 | 65 | 67 | 66 | 65 | 66 |
| L 1500 - 1600 | 67 | 67 | 66 | 72 | 67 | | 68 |
| L 1600 - 1700 | 65 | 67 | 68 | 68 | 67 | | 67 |
| L 1700 - 1800 | 64 | 67 | 67 | 70 | 70 | | 67 |
| L 1800 - 1900 | 64 | 67 | 66 | 71 | 70 | | 68 |
| L 1900 - 2000 | 63 | 69 | 66 | 69 | 69 | | 67 |
| L 2000 - 2100 | 64 | 70 | 66 | 68 | 68 | | 67 |
| L 2100 - 2200 | 65 | 69 | 67 | 68 | 68 | | 67 |
| L 2200 - 2300 | 66 | 67 | 67 | 69 | 67 | | 67 |
| L 2300 - 2400 | 67 | 67 | 67 | 70 | 69 | | 68 |
| L _{24h} | 65 | 66 | 65 | 68 | 67 | 65 | 66 |
| L _d | 65 | 67 | 66 | 68 | 67 | 66 | 66 |
| L _n | 67 | 64 | 63 | 68 | 68 | 65 | 66 |
| L _{dn} | 71 | 71 | 70 | 74 | 74 | 72 | 73 |
| L _{min} | 63 | 55 | 56 | 56 | 59 | 58 | 57 |
| L _{max} | 67 | 70 | 68 | 72 | 72 | 69 | 68 |

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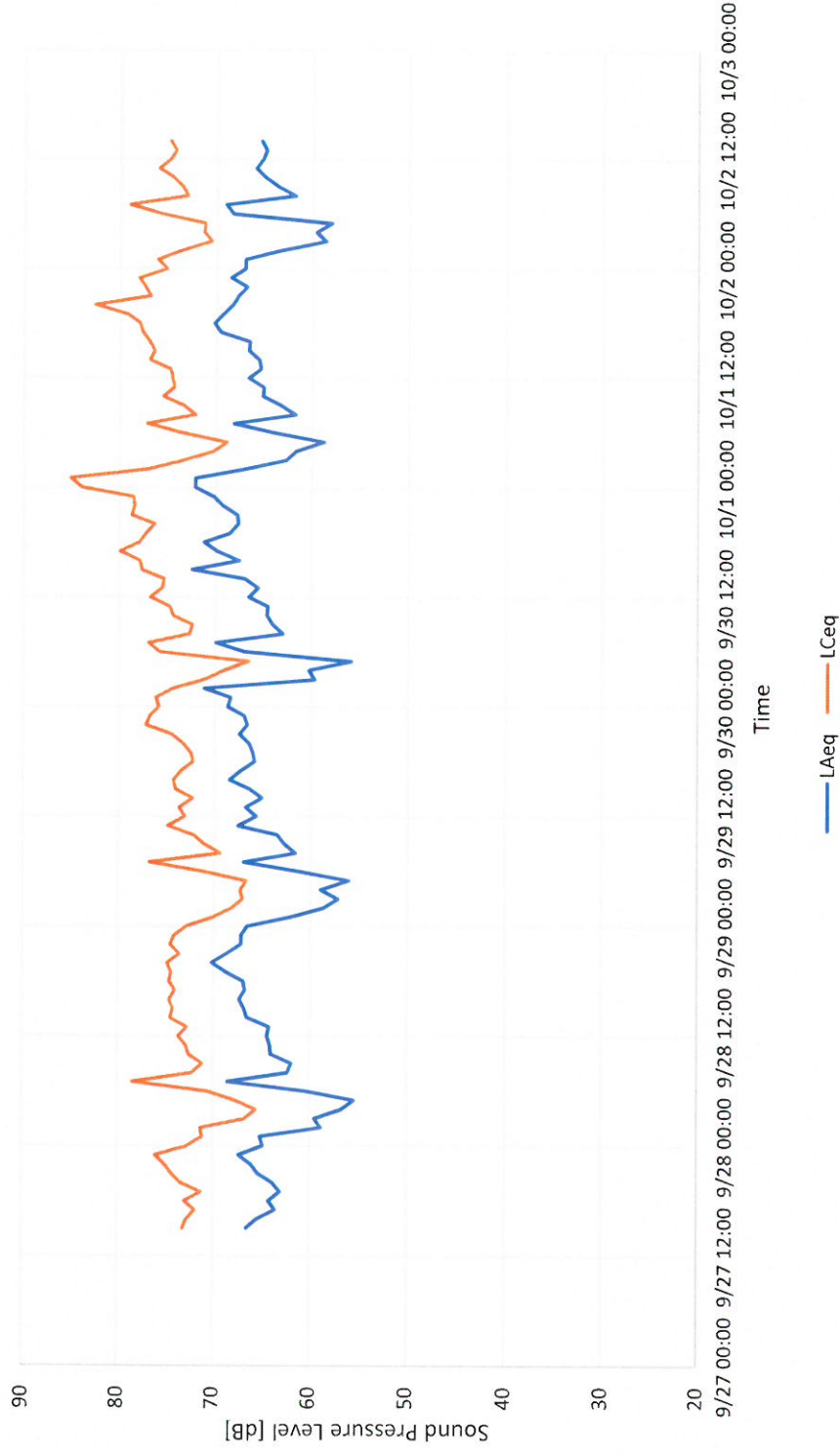
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