



MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: October 18, 2017

SUBJECT: **Supplement to Design Miami Multiyear License Agreement Item (C7Y)**

This memo serves as an update to the Mayor and City Commission on item C7Y on today's Commission Agenda, the proposed Design Miami Multiyear License Agreement ("Agreement"). At the September 25, 2017 meeting of the Mayor and City Commission of the City of Miami Beach, a discussion of a proposed multiyear license agreement for the Design Miami Art Fair was referred to the City's Finance and Citywide Projects Committee (FCWPC). The FCWPC met on October 13, 2017 and supported moving forward with the proposed Agreement, but provided direction for recommended changes to the proposed Agreement, including:

- Design Miami to contribute to the estimated \$350,000 cost to re-design the new park space located in the area west of the Miami Beach Convention Center, with this re-design geared towards improving the space specifically for the Design Miami Art Fair.
- Similarly, Design Miami to contribute towards the estimated \$700,000 cost for the structural footings and electrical enhancements of the new park space located in the area west of the Miami Beach Convention Center, with these enhancements geared towards enhancing the operational aspects of the space specifically with the Design Miami Art Fair in mind.

In making this recommendation, the FCWPC clarified that they were not recommending that 100% of these costs should be covered by Design Miami since it is an important event for the City and the City will be able to make additional use of these improvements. They further clarified that the recommended contribution could be made over time rather than all the first year.

Design Miami has requested to respond to these recommendations at the Commission meeting on October 18, 2017 where the item is being presented for consideration.

JLM/KGB/EV