

"Attachment A" MEDIA PLAN

G1: 210 7th Street							
<u>Ground Floor</u>	<u>Second Floor</u>	<u>Third Floor</u>	<u>Fourth Floor</u>	<u>Fifth Floor</u>	<u>Sixth Floor</u>	<u>Roof Floor</u>	<u>Elevator Cars</u>
1 each 6' X 12' panel A	3 each frame sign 4' X 6' E	3 each frame sign 4' X 6' E	2 each frame sign 4' X 6' E	1 each frame sign 4' X 6' E	1 each frame sign 4' X 6' E	1 each frame sign 4' X 6' E	6 each frame sign 2.5' X 3.5' F-2
1 each 6' x 8' panel B	2 each frame sign 2' X 3' F	2 each frame sign 2' X 3' F	2 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F	
5 each wrap sign 8' X 16' C							
1 each frame sign 6' X 12' D							
3 each frame sign 4' X 6' E							
1 each frame sign 2' X 3' F							
3 each gate sign 1' X 6' H (double Sided)							

G2: 512 12th Street							
<u>Ground Floor</u>	<u>Second Floor</u>	<u>Third Floor</u>	<u>Fourth Floor</u>	<u>Elevator Cars</u>			
2 each 6' X 12' panel A	2 each wrap sign 8' X 16' C	2 each wrap sign 8' X 16' C	3 each frame sign 6' X 12' D	2 each frame sign 2.5' X 3.5' F2			
3 each frame sign 4' X 6' E	3 each frame sign 6' X 12' D	3 each frame sign 6' X 12' D	4 each frame sign 4' X 6' E				
2 each gate sign 1' X 6' H (Double sided)	5 each frame sign 4' X 6' E	5 each frame sign 4' X 6' E					

G3: 1301 Collins Avenue							
<u>Ground Floor</u>	<u>Second Floor</u>	<u>Third Floor</u>	<u>Fourth Floor</u>	<u>Elevator Cars</u>			
2 each 6' X 12' panel A	4 each frame sign 6' X 12' D	4 each frame sign 6' X 12' D	3 each frame sign 6' X 12' D	4 each frame sign 2.5 X 3.5' F2			
2 each wrap sign 8' X 16' C	4 each frame sign 4' X 6' E	4 each frame sign 4' X 6' E	3 each Frame Sign 4' X 6' E				
2 each frame sign 6' X 12' D	2 each frame sign 2' X 3' F	2 each frame sign 2' X 3' F	2 each frame sign 2' X 3' F				
4 each frame sign 4' X 6' E							
2 each frame sign 2' X 3' F							
2 each gate sign 1' X 6' H (Double Sided)							

G4: 1500 Collins Avenue							
<u>Ground Floor</u>	<u>Second Floor</u>	<u>Third Floor</u>	<u>Fourth Floor</u>	<u>Fifth Floor</u>	<u>Sixth Floor</u>	<u>Elevator Cars</u>	
1 each 6' X 12' panel A	1 each frame sign 6' x 12' D	5 each frame sign 4' X 6' E	3 each frame sign 4' X 6' E	4 each frame sign 4' X 6' E	4 each frame sign 4' X 6' E	6 each frame sign 2.5' X 3.5' F2	
1 each 6' x 8' panel B	4 each frame sign 4' X 6' E	7 each frame sign 2' X 3' F	6 each frame sign 2' X 3' F	2 each frame sign 2' X 3' F	2 each frame sign 2' X 3' F		
4 each wrap sign 8' X 16' C	7 each frame sign 2' X 3' F						
1 each frame sign 6' X 12' D							
2 each frame sign 2' X 3' F							
1 each digital sign 40"" /48" G							
4 each gate sign 1' X 6' H (Double Sided)							

G5: 640 17th Street							
<u>Ground Floor</u>	<u>Second Floor</u>	<u>Third Floor</u>	<u>Fourth Floor</u>	<u>Elevator Cars</u>			
4 each 6' X 12' panel A	1 each wrap sign 8' X 16' C	3 each Frame Sign 4' X 6' E	3 each Frame Sign 4' X 6' E	10 each frame sign 2.5' X 3.5' F2			
1 each 6' x 6' panel B2	3 each frame sign 6' X 12' D	4 each frame sign 6' X 12' D	4 each frame sign 6' X 12' D				
1 each wrap sign 8' X 16' C	1 each frame sign 4' X 6' E	1 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F				
20 each 3' x 8' wrap signs C2	1 each frame sign 2' X 3' F						
6 each frame sign 6' X 12' D							
1 each Frame Sign 2' x 3' F							
3 each Digital Sign 40"/ 48" G							
9each gate sign 1' X 6' H (double sided)							

G6: 400 42nd Street							
<u>Ground Floor</u>	<u>Second Floor</u>	<u>Third Floor</u>	<u>Fourth Floor</u>	<u>Fifth Floor</u>	<u>Elevator Cars</u>		
2 each 6' X 12' panel A	2 each frame sign 4' X 6' E	2 each frame sign 4' X 6' E	2 each frame sign 4' X 6' E	1 each frame sign 4' X 6' E	4 each frame sign 2.5' X 3.5' F2		
2 each 6' x 8' panel B	1 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F			
2 each frame sign 4' X 6' E							
4 each gate sign 1' X 6' H (Double Sided)							

G7: 1755 Meridian Avenue								
<u>Ground Floor</u>	<u>Second Floor</u>	<u>Third Floor</u>	<u>Fourth Floor</u>	<u>Fifth Floor</u>	<u>Sixth Floor</u>	<u>Seventh Floor</u>	<u>Elevator Bay2</u>	<u>Elevator Cars</u>
2 each 6' X 12' panel A	3 each frame sign 6' X 12' D	3 each frame sign 6' X 12' D	3 each frame sign 6' X 12' D	3 each frame sign 6' X 12' D	3 each frame sign 6' X 12' D	1 each frame sign 6' X 12' D	7 each frame sign 4' X 6' E	10 each frame sign 2.5' X 3.5' F2
2 each 6' x 8' panel B	3 each frame sign 4' X 6' E	3 each frame sign 4' X 6' E	3 each frame sign 4' X 6' E	3 each frame sign 4' X 6' E	3 each frame sign 4' X 6' E	1 each frame sign 4' X 6' E	5 each frame sign 2' X 3' F	
3 each frame sign 4' X 6' E	1 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F		1 each frame sign 2' X 3' F	1 each frame sign 2' X 3' F		
3 each gate sign 1' X 6' H (Double sided)								

G9: 500 17th Street								
<u>Ground Floor</u>	<u>Second Floor</u>	<u>Third Floor</u>	<u>Fourth Floor</u>	<u>Fifth Floor</u>	<u>Sixth Floor</u>	<u>Elevator Cars</u>		
2 each 6' X 12' panel A	1 each frame sign 6' X 12' D	4 each frame sign 4' X 6' E	4 each frame sign 4' X 6' E	4 each frame sign 4' X 6' E	4 each frame sign 4' X 6' E	8 each frame sign 2.5' X 3.5' F2		
2 each 6' x 8' panel B	4 each frame sign 4' X 6' E							
2 each wrap sign 8' X 16' C								
1 each Frame Sign 6' X 12' D								
5 each frame sign 4' X 6' E								
4 each gate sign 1' X 6' H (Double Sided)								

G10: 1900 Bay Road								
<u>Ground Floor</u>	<u>Second Floor</u>	<u>Third Floor</u>	<u>Fourth Floor</u>	<u>Fifth Floor</u>	<u>Elevator Cars</u>			
2 each 6' X 12' panel A	4 each wrap sign 8' X 16' C	2 each frame sign 4' X 6' E	2 each frame sign 4' X 6' E	2 each frame sign 4' X 6' E	4 each frame sign 2.5' X 3.5' F2			
2 each wrap sign 8' X 16' C	2 each frame sign 4' X 6' E							
4 each frame sign 4' X 6' E								
3 each gate sign 1' X 6' H (Double sided)								