



"Art In Motion"

"Art in Motion" is a community oriented project whose sole purpose is to promote local student artists of varying disciplines. The installation is planned to be in place during the 2017 Holiday Season, allowing for international exposure of the area's emerging talent.

The key feature of the installation, will be in the form of a high definition display placed on the MacArthur Causeway. The unit includes a full color display, roughly 10' x 7' and "Welcome to Miami Beach" lettering. Discussions with FDOT indicate the temporary installation would be considered, provided all visual content is previewed as part of their approval process. With that in mind, Art In Motion, with regional School Board support, has secured 100 still images from Miami Beach Senior High students to be displayed during the month long installation.

In cooperation with the City of Miami Beach, The Art In Motion Group will work with Miami Beach Senior High, as a primary source of content for the project. Visual artwork will include full color and black & white still images. Unless otherwise instructed by City officials, one hundred percent of the curated content will be created by student artists. Should the City decide that the display should also include sanctioned content, Art In Motion shall to the best of its ability, encourage such content be created by Beach High students; thus introducing students to potential market forces while maintaining their unique creative abilities.

The Art In Motion Group, in cooperation with the City of Miami Beach, will assume all financial costs associated with the project.

We look forward to discussing further this exciting project, it's unique qualities, flexibility, and potential.

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