

# MIAMIBEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

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NO. LTC # **316-2017**

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: June 13, 2017

SUBJECT: Sustainability Committee Motions

The purpose of this Letter to Commission is to provide you with correspondence received from the Sustainability Committee regarding the motions made at the meeting held on May 30, 2017.

Attachment: Sustainability Committee Motion

  
SMT/MKW/FCT/YP



## City of Miami Beach Sustainability Committee

David Doeblar, Chair      TO:      Mayor Philip Levine and Members of the City Commission

**Members:**      FROM:      David Doeblar, Sustainability Committee Chair  
Steve Vicenti  
Nancy Bernstein      DATE:      June 12, 2017  
Michael DeFilippi  
Richard Conlin      SUBJECT:      Sustainability Committee Motion  
Scott Diffenderfer  
Cheryl Jacobs

Dear Mayor and Honorable City Commission:

The Sustainability Committee met on May 30, 2017, and passed the motion below regarding messaging on waste/recycling receptacles for the City of Miami Beach:

The Sustainability Committee recommends the Sustainability and Resiliency Committee support efforts to collaborate with the franchisee waste haulers on implementing the initiatives listed below to provide unified coloring and messaging for waste and recycling dumpsters:

- a. Develop a solution that increases education, improves recycling rates and reduces contamination;
- b. Mandate unified color and messaging on all newly purchased bins (not retroactive) in contract;
- c. Design appropriate visual graphics / labels to be used city wide;
- d. Print appropriate visual labels;
- e. Install labels on all cans on all sides to achieve agreed upon consistency.

As an Advisory Committee, we sincerely ask that consideration be given to the above motion.

Sincerely,

A handwritten signature in black ink, appearing to read "David Doeblar".

David Doeblar  
Chairperson, Sustainability Committee