

Attachment A

RESOLUTION NO. 2022-32156

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING, IN CONCEPT, THE BUS SHELTER DESIGN, ATTACHED TO THE CITY COMMISSION MEMORANDUM ACCOMPANYING THIS RESOLUTION, PURSUANT TO THE AGREEMENT WITH OUTFRONT MEDIA GROUP, LLC FOR THE CONSTRUCTION, INSTALLATION, OPERATION AND MAINTENANCE OF BUS SHELTERS AT DESIGNATED LOCATIONS WITHIN THE CITY PURSUANT TO INVITATION TO NEGOTIATE NO. 2020-239-KB.

WHEREAS, on September 16, 2020, the Mayor and City Commission authorized the issuance of Invitation to Negotiate (ITN) 2020-239-KB for Revenue Sharing Agreement for the Design, Construction, Operation, and Maintenance of Bus Shelters and Other Street Furniture (the "ITN") with the goal of negotiating an agreement that resulted in new and improved bus shelters and revenue to the City; and

WHEREAS, on October 21, 2020, the City issued the ITN which allowed bidders to bid on the previously developed ACAI/Pininfarina bus shelter design or suggest an alternative bus shelter design, with all costs related to design, construction, and installation of the new bus shelters and other street furniture to be the responsibility of the successful bidder; and

WHEREAS, the ITN also included stand-alone digital Estimated Time of Arrival (ETA) signs at bus shelter locations and the sale of bus shelter advertising space; and

WHEREAS, ITN responses were due and received on January 7, 2021 and the City received one proposal from Outfront Media Group, LLC. (Outfront); and

WHEREAS, on September 17, 2021, the Mayor and City Commission adopted Resolution No. 2021-31853, approving the Agreement with Outfront for the construction, installation, operation and maintenance of bus shelters at designated locations within the City pursuant to the ITN; and

WHEREAS, pursuant to the Agreement, Outfront was tasked with developing a new bus shelter design within 18 months from the commencement date to be presented to the City Commission for approval; and

WHEREAS, once approved by the City Commission, Outfront will seek Design Review Board (DRB) and Historic Preservation Board (HPB) approvals for further design development; and

WHEREAS, the Agreement was executed on October 22, 2022 and will result in the installation of premium bus shelters and bus stop amenities citywide (minimum of 200 and maximum of 250 bus shelters and ETA signs, 100 bicycle racks, and up to 100 bus benches); and

WHEREAS, over the past six months, Outfront has been working closely with the City staff to develop a new bus shelter design; and

WHEREAS, during the process, alternative design and engineering approaches were taken to develop a design concept that is in line with the City's original design developed by

ACAI/Pininfarina while reducing fabrication cost to maximize the total number of bus shelters to be installed under the Agreement; and

WHEREAS, it is important to note that the original design developed by ACAI/Pininfarina was determined to not be financially viable; and

WHEREAS, the goal of the design is to create an attractive bus shelter equipped with advertising (digital or static), security camera (only at key locations), digital ETA sign, passenger seating, and security lighting at every bus stop in the City; and

WHEREAS, this is a significant improvement over the current conditions wherein only one third of all bus stops in the City have a bus shelter; and

WHEREAS, in order to meet key project milestones stipulated in the Agreement between the City and Outfront for the design, construction, operation, and maintenance of bus shelters and other street furniture citywide, including approvals from DRB and HPB, the City Manager recommends that the Mayor and City Commission approve the conceptual design for the bus shelters that will be located within the City limits, subject to further design development by Outfront and as may be required by the City's regulatory boards.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve, in concept, the bus shelter design, attached to the City Commission Memorandum accompanying this Resolution, pursuant to the Agreement with Outfront Media Group, LLC for the construction, installation, operation and maintenance of bus shelters at designated locations within the City pursuant to Invitation to Negotiate No. 2020-239-KB.

PASSED and ADOPTED this 4th day of May 2022.



Dan Gelber, Mayor

ATTEST:



MAY 10 2022

Rafael E. Granado, City Clerk



APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

4-21-22

Date

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Alina T. Hudak, City Manager
DATE: May 4, 2022

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING, IN CONCEPT, THE BUS SHELTER DESIGN, ATTACHED TO THE CITY COMMISSION MEMORANDUM ACCOMPANYING THIS RESOLUTION, PURSUANT TO THE AGREEMENT WITH OUTFRONT MEDIA GROUP, LLC FOR THE CONSTRUCTION, INSTALLATION, OPERATION AND MAINTENANCE OF BUS SHELTERS AT DESIGNATED LOCATIONS WITHIN THE CITY PURSUANT TO INVITATION TO NEGOTIATE NO. 2020-239-KB.

RECOMMENDATION

The Administration recommends that the Mayor and City Commission adopt the Resolution approving the bus shelter design concept for further design development by the OUTFRONT MEDIA GROUP, LLC.

BACKGROUND/HISTORY

On September 16, 2020, the Mayor and City Commission authorized the issuance of Invitation to Negotiate (ITN) 2020-239-KB for Revenue Sharing Agreement for the Design, Construction, Operation, and Maintenance of Bus Shelters and Other Street Furniture with the goal of negotiating an agreement that resulted in new and improved bus shelters and revenue to the City.

On October 21, 2020, the City issued the ITN. The ITN allowed bidders to bid on the previously developed ACAI/Pininfarina bus shelter design or suggest an alternative bus shelter design, with all costs related to design, construction, and installation of the new bus shelters and other street furniture to be the responsibility of the successful bidder. The ITN also included stand-alone digital Estimated Time of Arrival (ETA) signs at bus shelter locations and the sale of bus shelter advertising space. ITN responses were due and received on January 7, 2021. The City received one proposal from OUTFRONT MEDIA GROUP, LLC. (OUTFRONT).

On September 17, 2021, the Mayor and City Commission adopted Resolution No. 2021-31853, approving the Agreement with OUTFRONT for the construction, installation, operation

and maintenance of bus shelters at designated locations within the City pursuant to Invitation to Negotiate (ITN) No. 2020-239-KB.

Pursuant to the Agreement, OUTFRONT was tasked with developing a new bus shelter design within 18 months from the commencement date to be presented to the City Commission for approval. Once approved by the City Commission, OUTFRONT will seek Design Review Board (DRB) and Historic Preservation Board (HPB) approvals for further design development.

The Agreement was executed on October 22, 2022 and will result in the installation of premium bus shelters and bus stop amenities citywide (minimum of 200 and maximum of 250 bus shelters and ETA signs, 100 bicycle racks, and up to 100 bus benches).

ANALYSIS

Over the past six months, OUTFRONT has been working closely with the City staff to develop a new bus shelter design. During the process, alternative design and engineering approaches were taken to develop a design concept that is in line with the City's original design developed by ACAI/Pininfarina while reducing fabrication cost to maximize the total number of bus shelters to be installed under the Agreement. It is important to note that the original design developed by ACAI/Pininfarina was determined to not be financially viable.

The attachment depicts the bus shelter design concept developed by OUTFRONT. The goal of the design is to create an attractive bus shelter equipped with advertising (digital or static), security camera (only at key locations), digital ETA sign, passenger seating, and security lighting at every bus stop in the City. This is a significant improvement over the current conditions wherein only one third of all bus stops in the City have a bus shelter.

SUPPORTING SURVEY DATA

According to a 2019 Community Satisfaction Survey conducted by ETC Institute, 74% of respondents are satisfied with the City of Miami Beach Trolley System and 59% are satisfied with the Miami-Dade County bus service. Furthermore, 24% of survey respondents highlighted bus stop amenities as a factor of dissatisfaction with the trolley service. This project will improve the safety, convenience, and image of the City's bus stop amenities and, as a result, increase the residents' quality-of-life and satisfaction with transportation services offered in the City.

FINANCIAL INFORMATION

No fiscal impact.

Amount(s)/Account(s):

N/A

CONCLUSION

In order to meet key project milestones stipulated in the Agreement between the City and OUTFRONT for the design, construction, operation, and maintenance of bus shelters and other street furniture citywide, including approvals from DRB and HPB, the Administration recommends that the Mayor and City Commission adopt the Resolution approving the bus

shelter concept design for further design development by OUTFRONT.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

Yes

Does this item utilize G.O. Bond Funds?

No

Strategic Connection

Mobility - Increase multi-modal mobility citywide and connectivity regionally.

Legislative Tracking

Transportation and Mobility

ATTACHMENTS:

Description

- Attachment - Bus Shelter Design Concept
- Resolution

BUS SHELTER COLLECTION

MIAMI BEACH

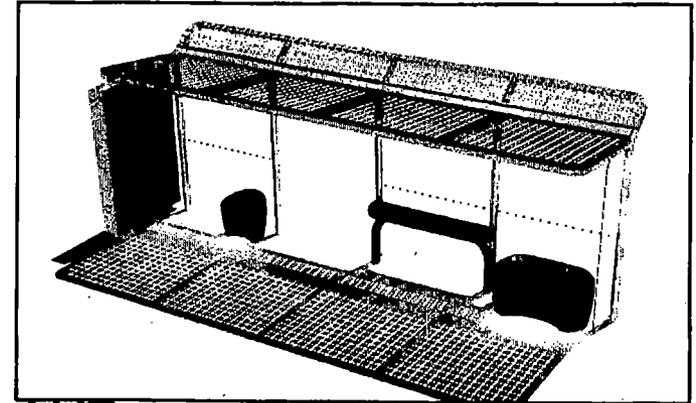
OUTFRONT
media

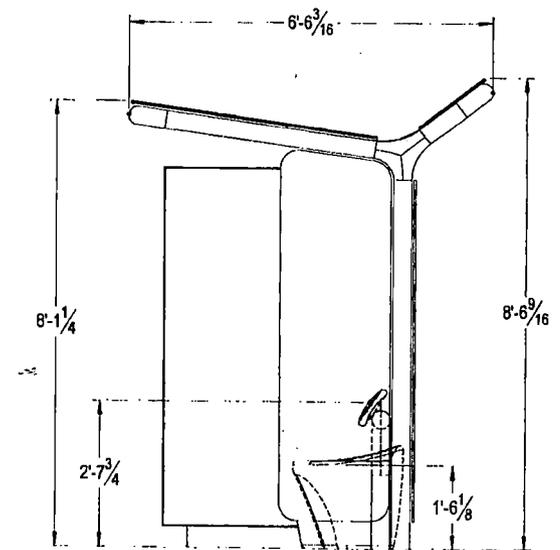
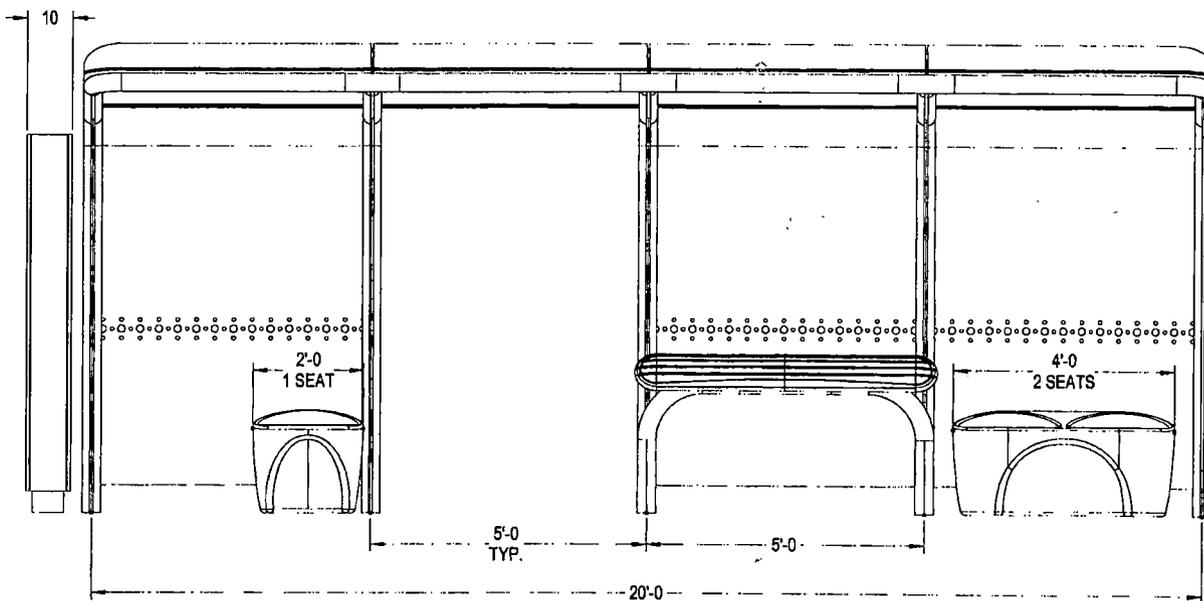
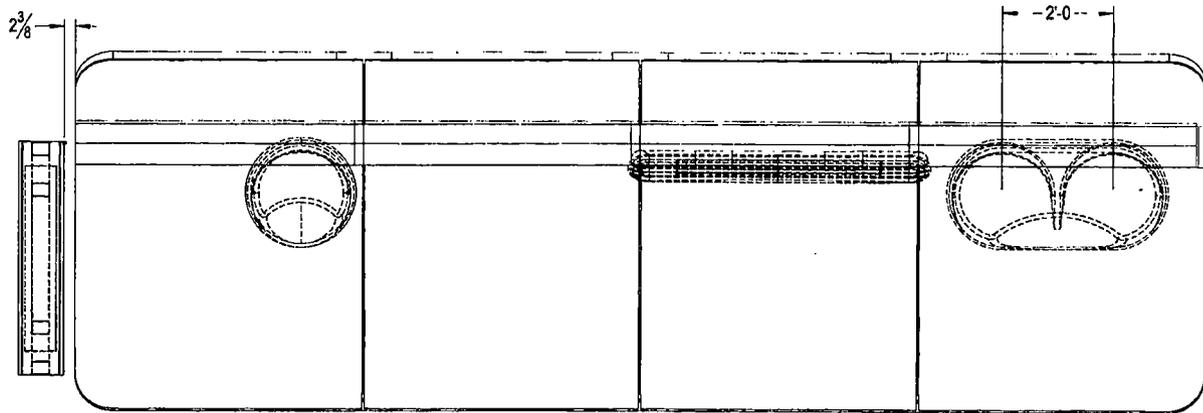
 **POITRAS
INDUSTRIES**

Washington Av.

20' X 7' Shelter

Lean bar, bench, BusPas technology and advertising dashboard

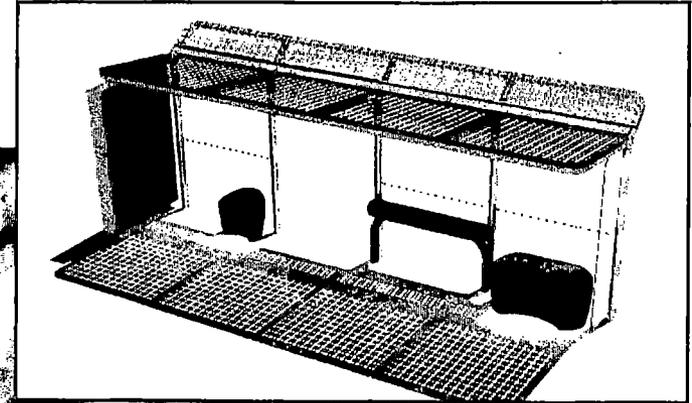


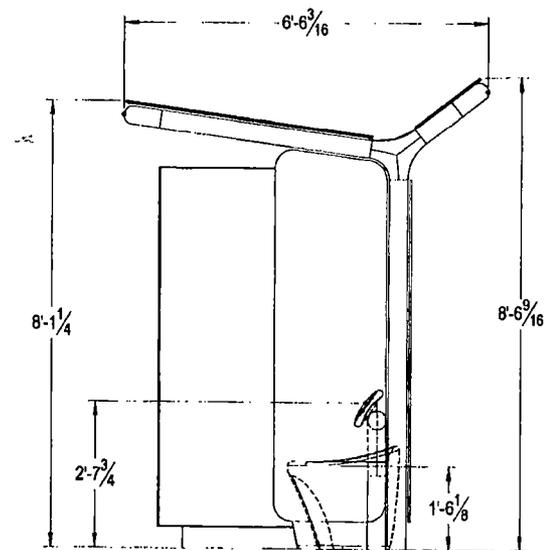
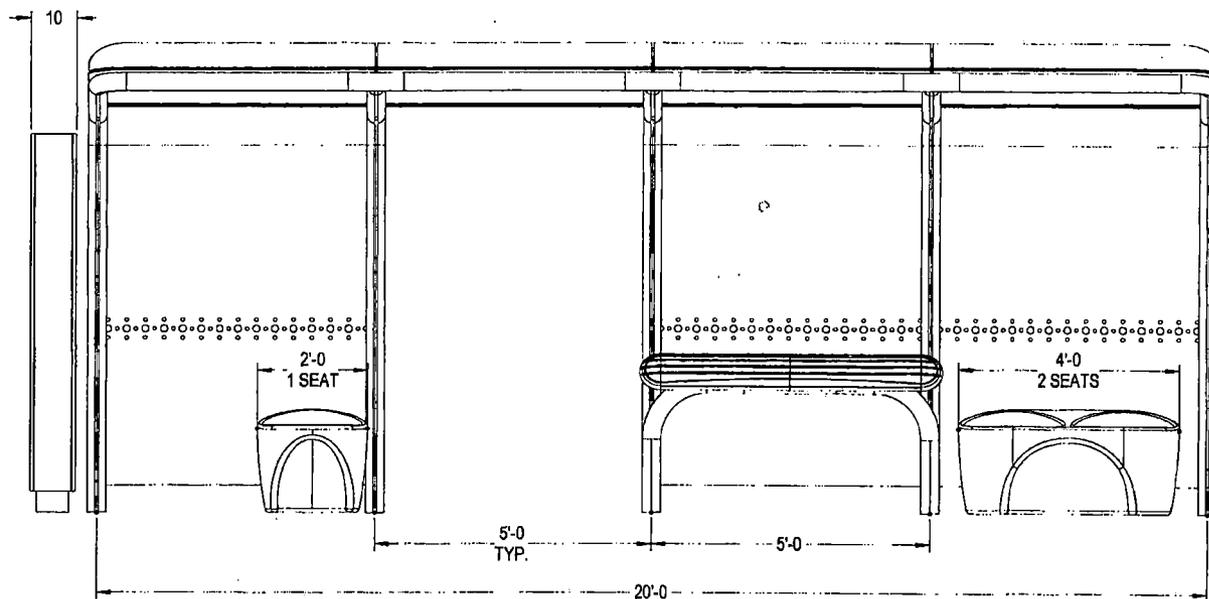
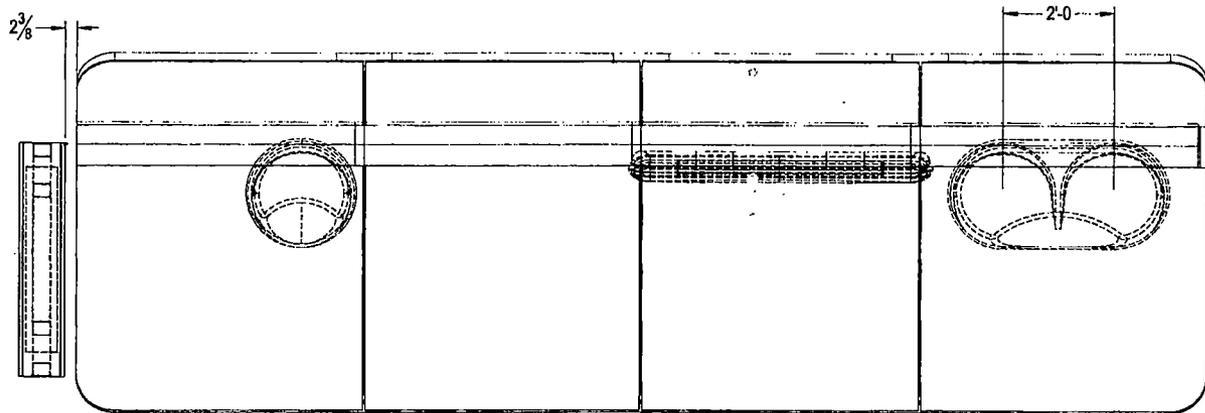


Collins Av.

20' X 7' Shelter

Lean bar, bench and advertising dashboard





Convention Center Drive

10' X 7' Shelter

Bench and advertising dashboard



Convention Center Drive

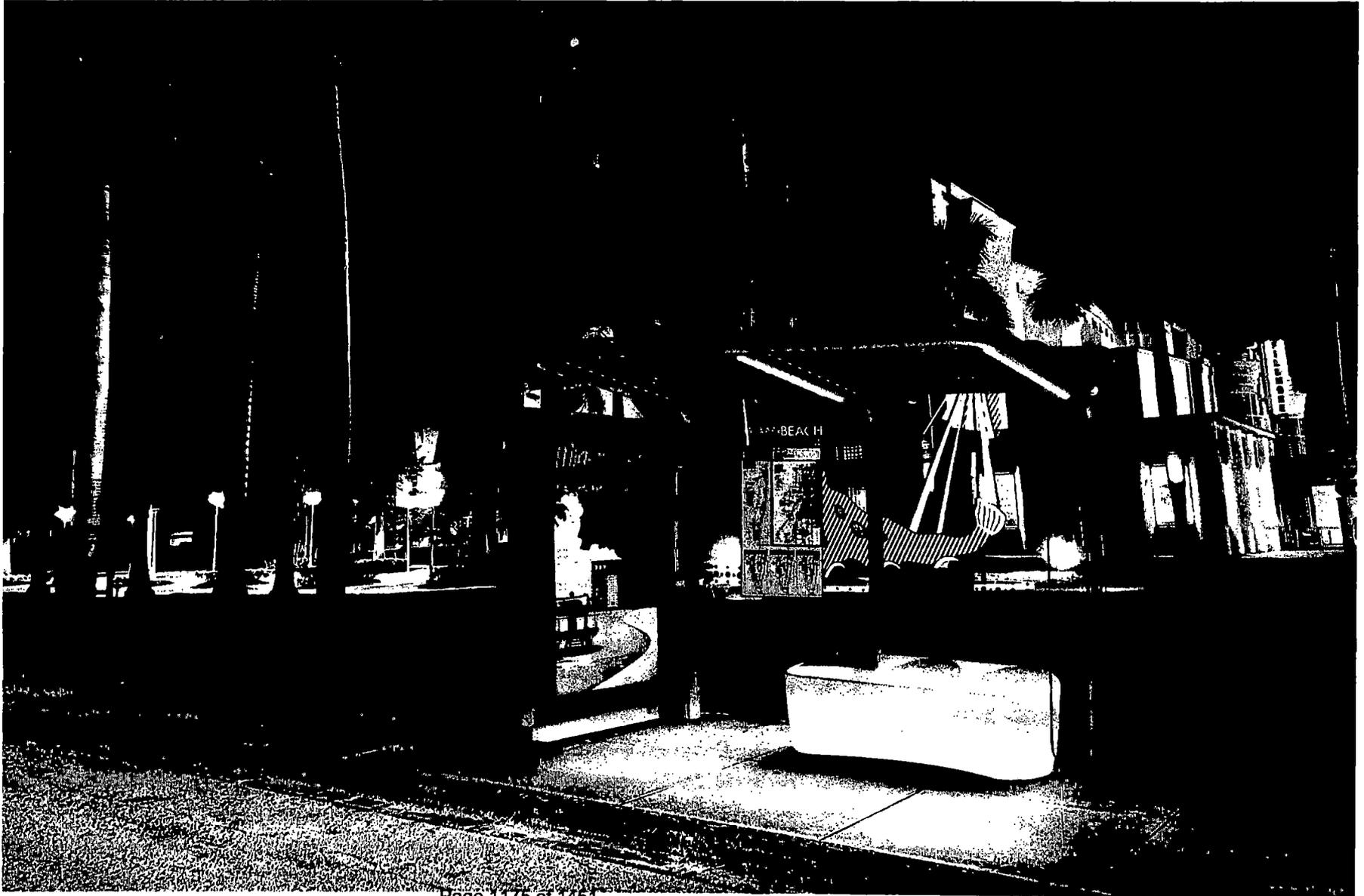
10' X 7' Shelter

Bench, BusPas technology and advertising dashboard



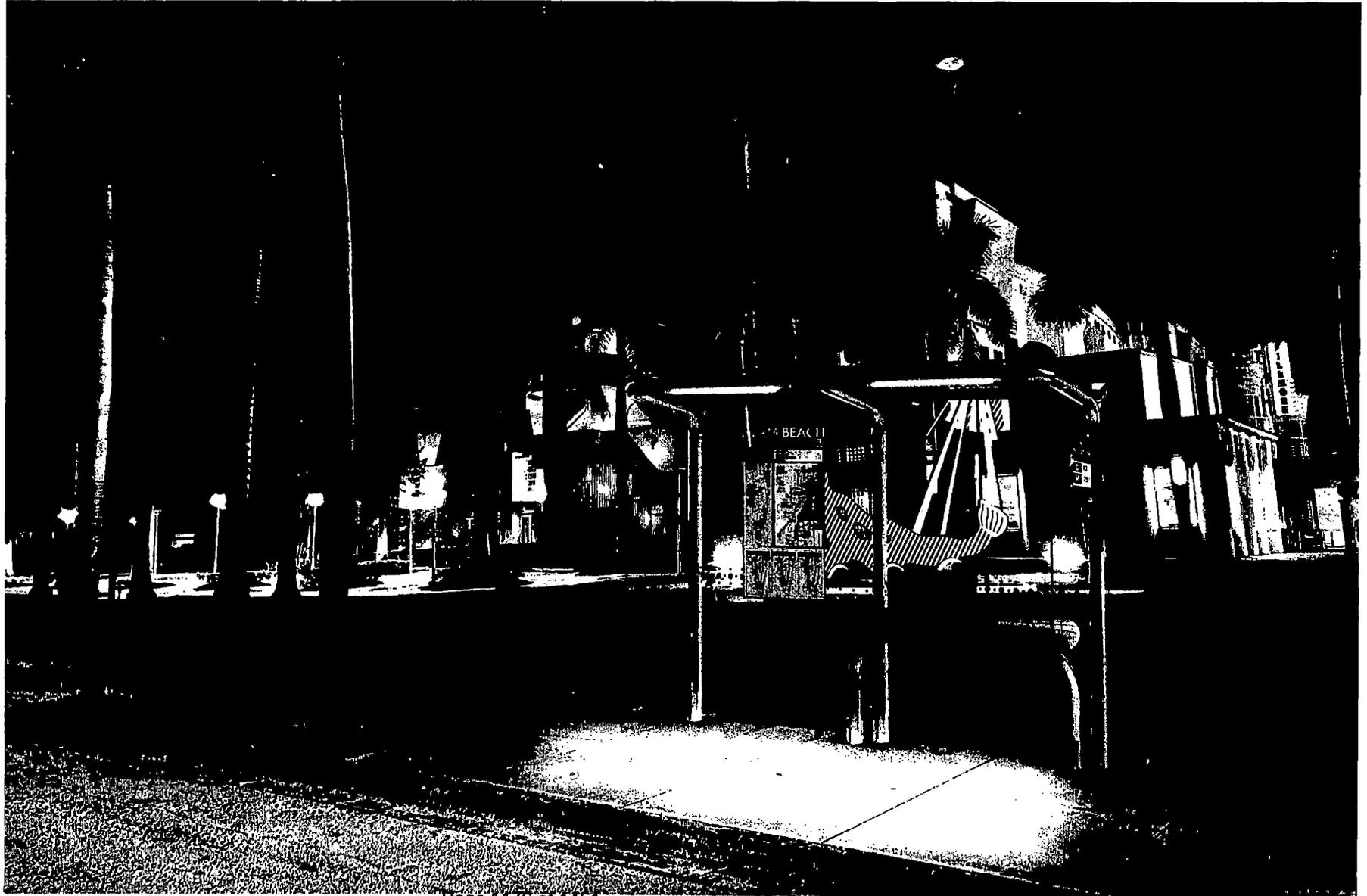
Convention Center Drive

10' X 7' Night rendering



Convention Center Drive

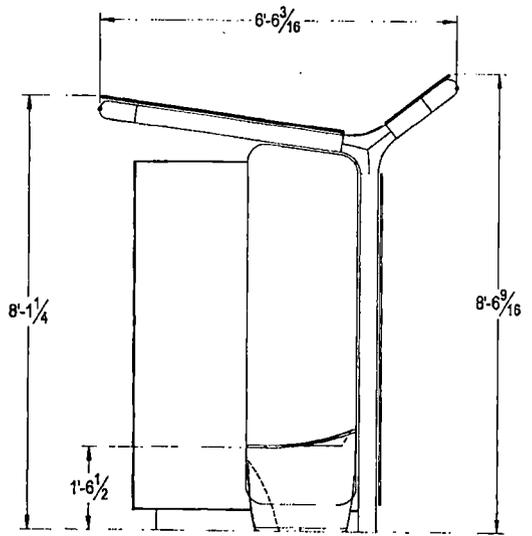
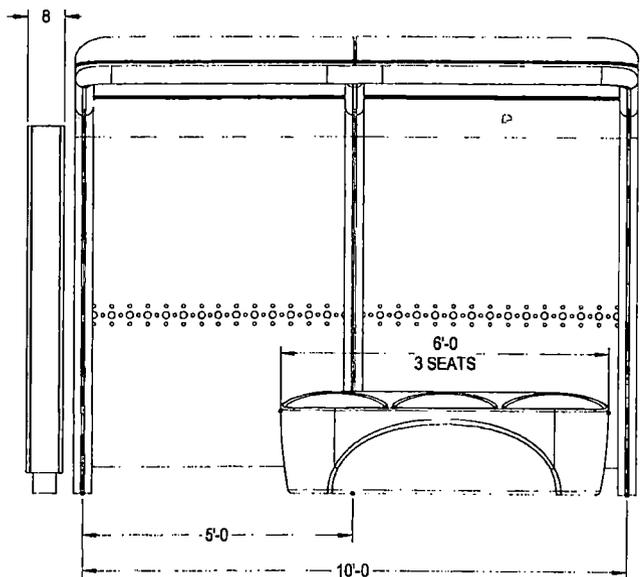
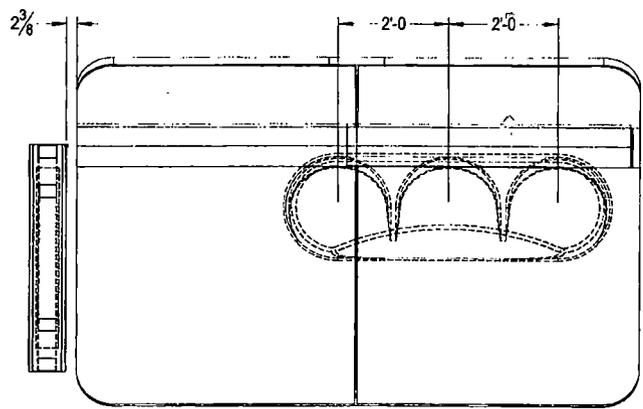
10' X 3' Narrow Night rendering



Convention Center Drive

BusPas technology

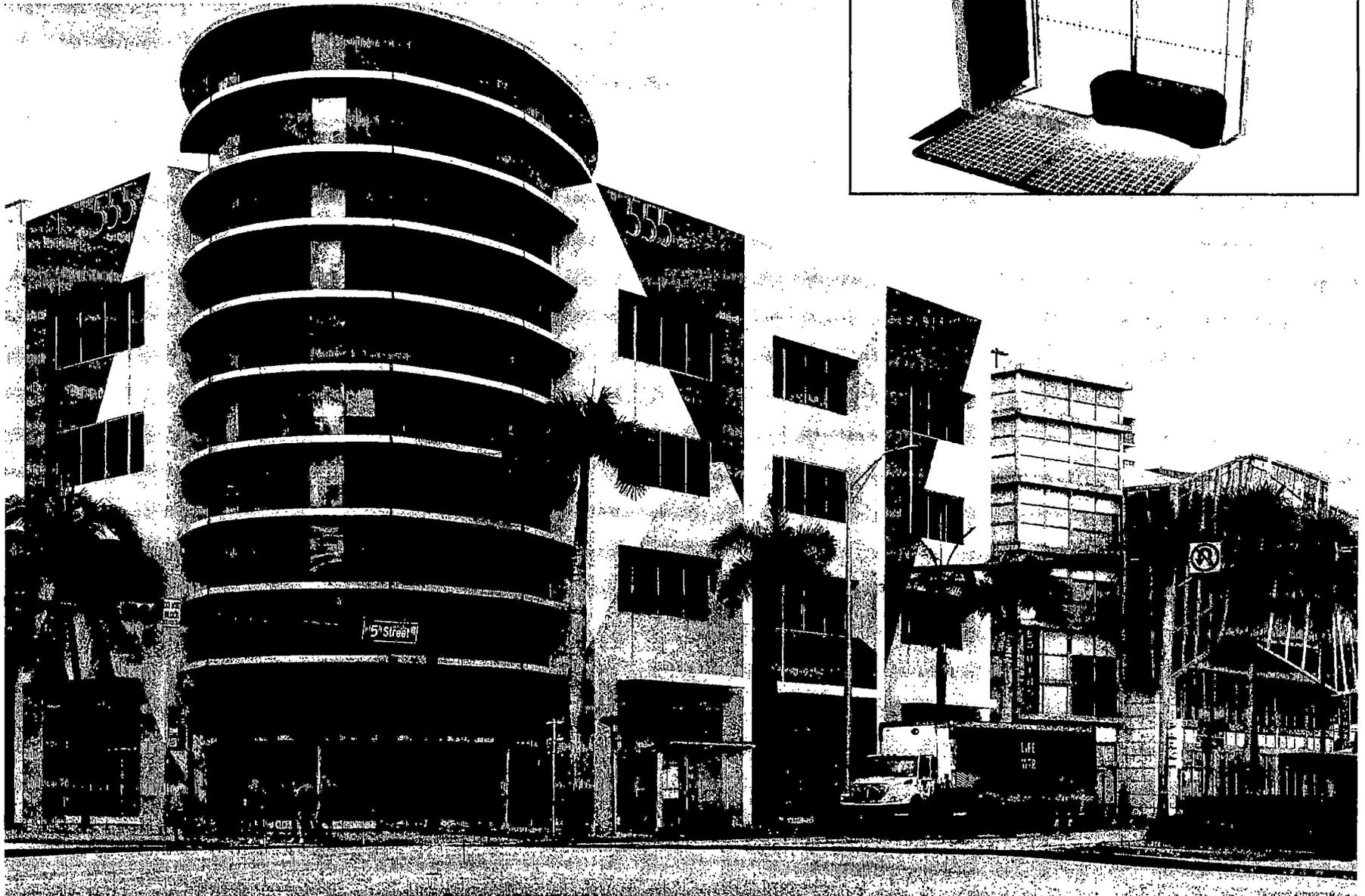
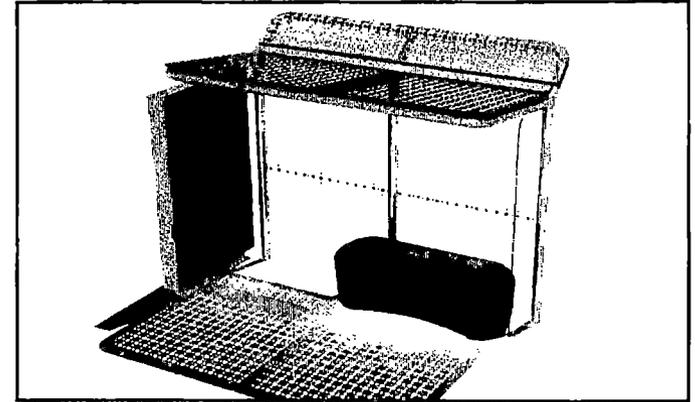


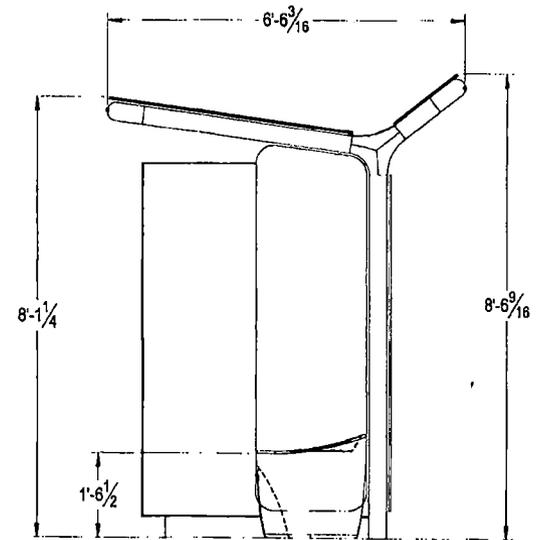
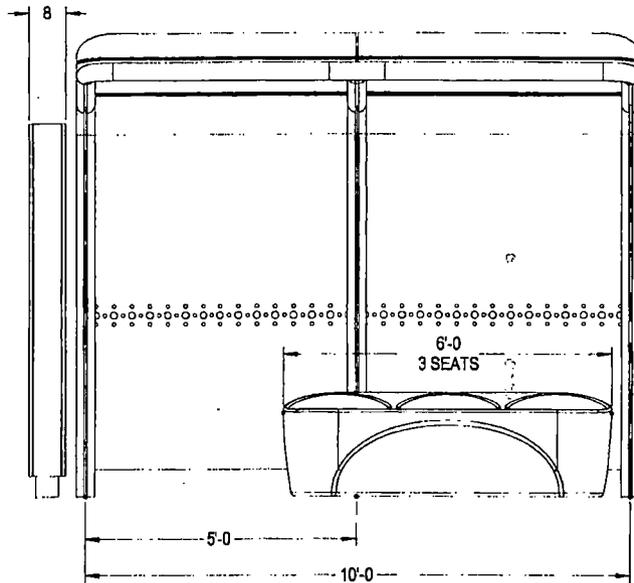
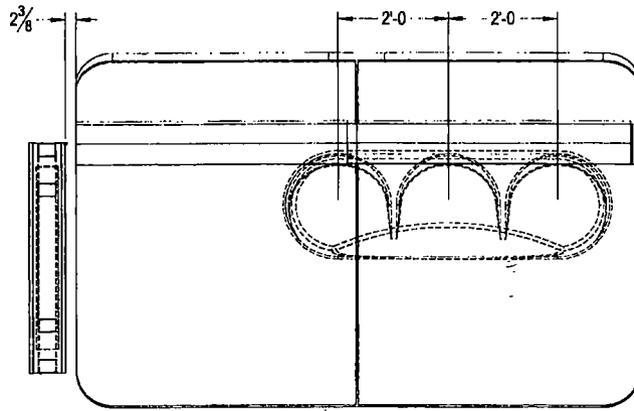


5th Street

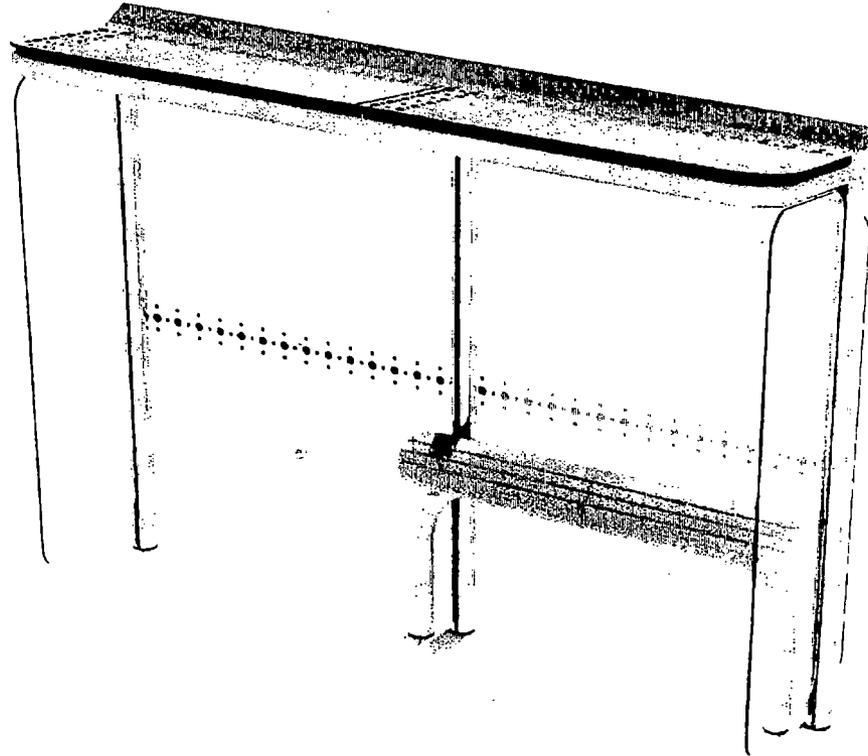
10' X 7' Shelter

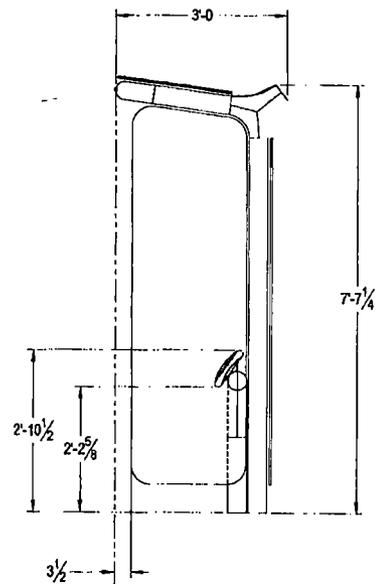
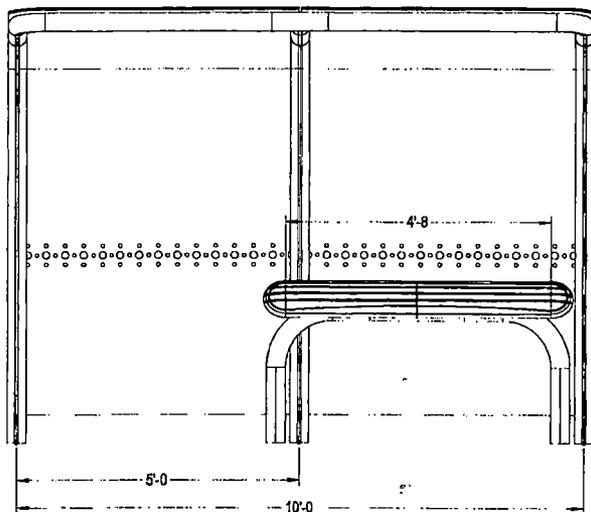
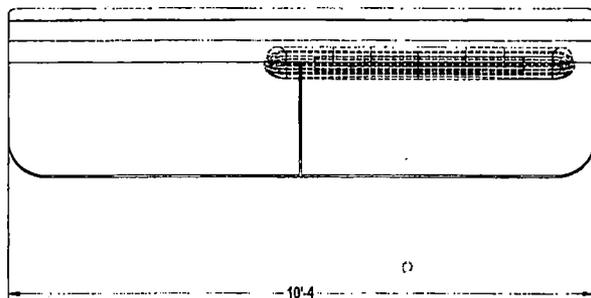
Bench, BusPas technology and advertising dashboard





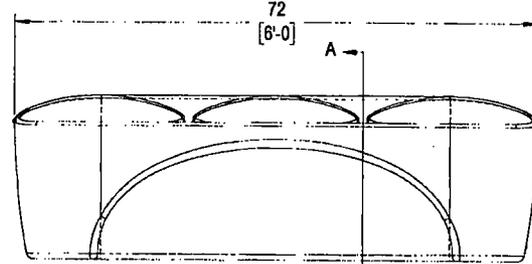
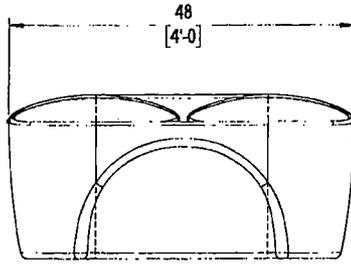
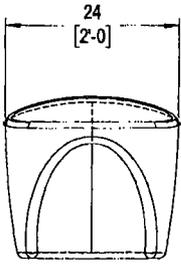
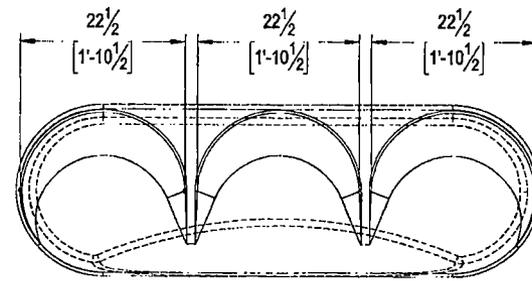
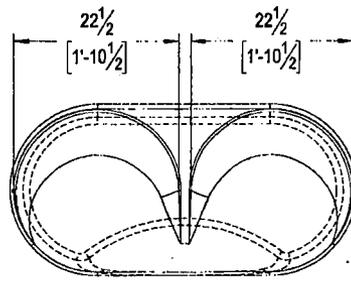
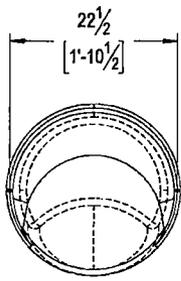
10' X 3' Narrow shelter





Benches

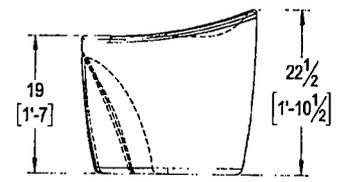
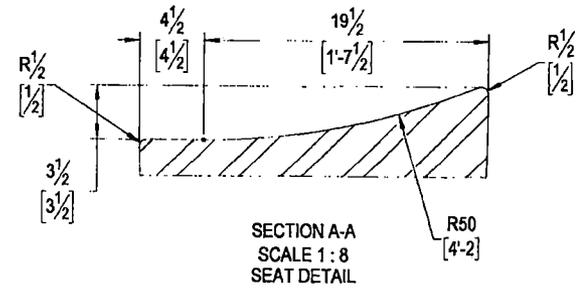




1 SEAT BENCH

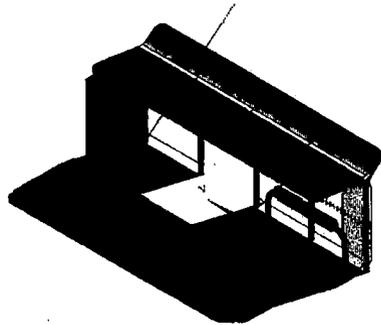
2 SEAT BENCH

3 SEAT BENCH

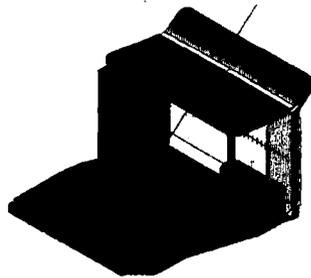


**Shade study
August Miami**

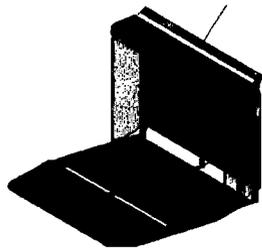
9 AM



SHELTER 20' x 7'

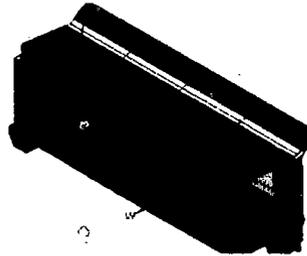


SHELTER 10' x 7'



SHELTER 10' x 3"

12 PM



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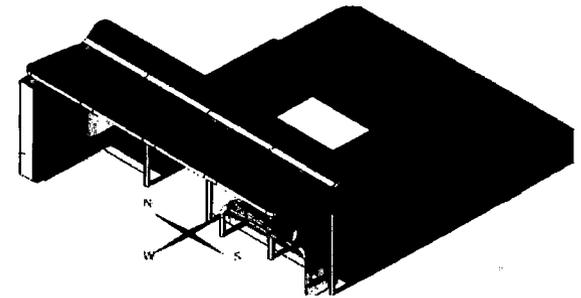
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NOTE : Location used for shade study facing WEST on August 24th @ 25.788, -80.133