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VIA ELECTRONIC SUBMITTAL

May 13, 2024

Rogelio A. Madan, AICP
Development & Resiliency Officer
City of Miami Beach
1700 Convention Center Drive, 2nd Floor
Miami Beach, Florida 33139

RE: UPDATED SUPPLEMENTAL LETTER
DRB23-0968 – Certificate of Appropriateness for Digital Information Kiosks at One Location in the City

Dear Mr. Madan:

This law firm represents IKE Smart City, LLC (the "Applicant"), recipient of a Request for Proposal from the City of Miami Beach (the "City") to install Digital Information Kiosks throughout the City. One (1) of the proposed Digital Information Kiosks (the "Kiosks") is located outside the boundaries of a local historic district. This letter serves as a supplemental letter of intent with regards to updated materials associated with the Design Review Approval for one (1) Kiosk located in the City. The Applicant also filed a companion Historic Preservation Board application for eight (8) Kiosks located within local historic districts, HPB23-0590.

Design Evolution. This Application went before the Historic Preservation Board ("HPB") on December 12, 2023 and on March 12, 2024. The esteemed members of the HPB provided the Applicant with constructive feedback and comments relating to the design of the Kiosks. The Applicant has worked closely with elected officials, community partners, and the City's professional staff to address the HPB's comments. Most notably, the Applicant partnered with an award-winning architect, William Lane, to further study the Kiosk design. The goal

of this partnership was to generate a one-of-a-kind Kiosk that captures the history, architecture, and personality of the City.

When considering the HPB's feedback and to achieve the mutual desire that the Kiosks extend the identity and branding of the City, William Lane changed course from only considering the kiosk expressing itself, to the kiosk also speaking directly to the identity of the City and its context. The intent of the revised design is to serve as a custodian of the Beach and as a wayfinding tool for exploration. William Lane was inspired by a playfulness inherent to the personality of Miami Beach, which will be mirrored by the excited tourists interacting with the Kiosks. He was also inspired by the City's rich history of cutting-edge design and spirited design choices. The added soft edges of the wave, the biomorphic aspect, and the relation to the physical environment (waves, dunes, etc.), all reflect the personality and physicality of Miami Beach.

In addition to studying the Kiosk design, the Applicant closely considered the environment and condition of each location. William Lane envisions some of the locations being a neutral color option, when they are part of a more urban, utilitarian context. In other, more prominent locations, where it is important that the Kiosk flatter the architecture and history, Lane envisions a pink or turquoise color option. This was inspired by the vibrant history of color in Miami Beach and in particular the rich palette of pastels that Leonard Horowitz, co-founder of the Miami Design Preservation League, used to draw attention to the Art Deco architecture that had gone into dereliction.

The proposed Kiosk is within the new Civic and Convention Center District, which is intended to accommodate facilities necessary to support the Convention Center. The Kiosks are designed to be compatible with the surrounding building, while remaining distinguishable. Therefore, the neutral color option is most compatible with the modern design of the Convention Center and the future Convention Center hotel.

The Kiosks are purposefully located in areas with high pedestrian traffic, including areas frequented by visitors to the area. The Kiosks are not blocking entrances of immediately abutting buildings. The design, scale, massing, and arrangement of the Kiosks are consistent with the City's intent and will not negatively impact or detract from the character of the surrounding area.

Conclusion. The Kiosks are an important part of the revitalization the City and improving the pedestrian experience. The proposed Kiosks comply with all applicable land development regulations and are designed to be accessible, user-friendly, and resilient. Design Review approval will allow for an innovative addition to the City's streetscape.

Accordingly, we respectfully request your favorable review and recommendation with respect to the proposed Kiosk. Should you have any questions or concerns, please do not hesitate to contact me.

Sincerely,



Michael Larkin

cc: Eric Carpenter, City of Miami Beach, Deputy City Manager
P. Rodney Knowles, City of Miami Beach, Assistant Public Works Director
Anna Baerman, Orange Barrel Media + IKE SMART CITY, Senior Development Director
Marissa Crudele, Orange Barrel Media + IKE SMART CITY, Associate Development Director
Emily K. Balter, Esq.