4 ARTS & CULTURE CONTENT PLAN

ARTS & CULTURE CONTENT PLAN

IKE will display the below content for each cultural organization on the kiosk(s) closest to their institution:

- Custom Slide in Ad Loop
- Custom Application(s)
  - Poster Application
  - Points of Interest Application
  - Survey Says Application
- Curated Arts & Culture Events Application provided by the City's Cultural Calendar

Examples of potential partnerships with Arts & Cultural institutions:

- The Bass Museum
- Wolfsonian-FIU (partner)
- The Jewish Museum-FIU (partner)
- Miami Design Preservation League (partner)
- Miami City Ballet
- Miami Holocaust Memorial
- New Drama at Lincoln Theater
- Miami Beach Botanical Garden
- New World Symphony (partner)

ARTS & CULTURE CONTENT PLAN - EXAMPLE

SLIDE IN AD LOOP - THE JEWISH MUSEUM-FIU

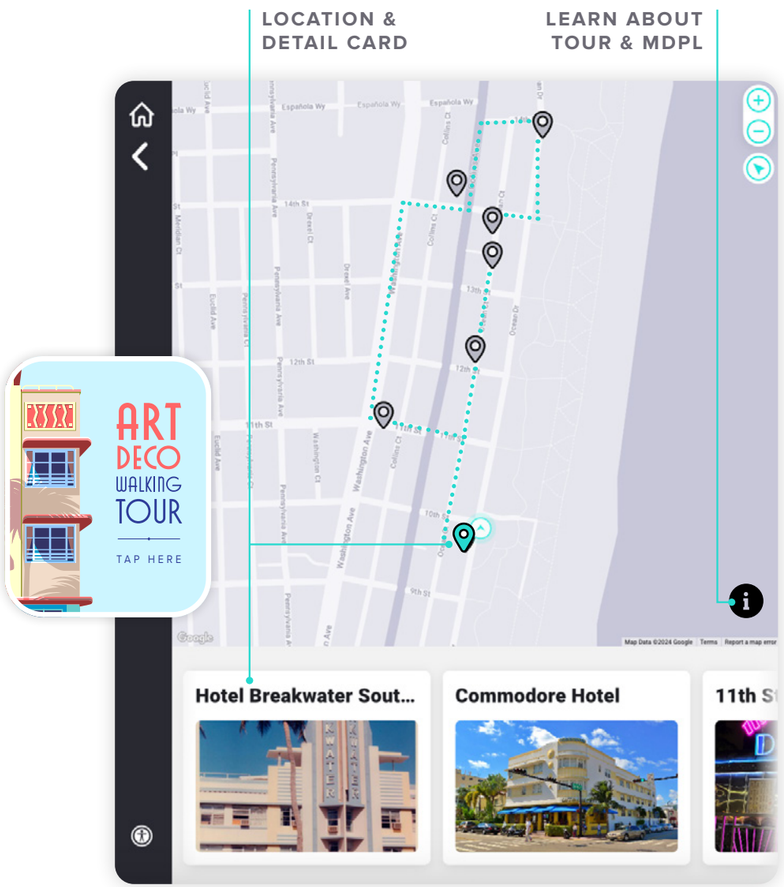




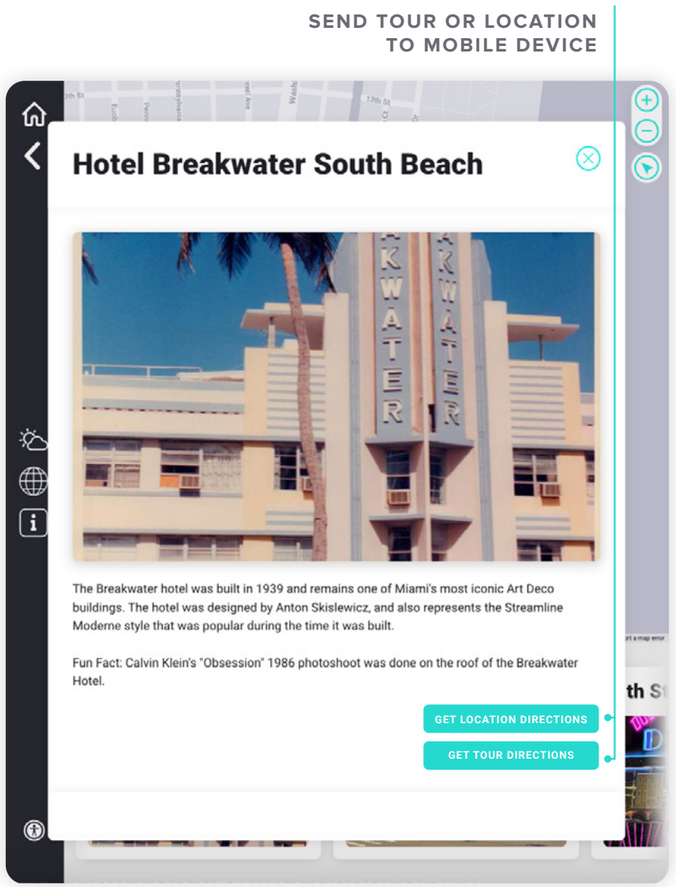
ARTS & CULTURE CONTENT PLAN - EXAMPLE

POINTS OF INTEREST APPLICATION - MDPL ART DECO WALKING TOUR

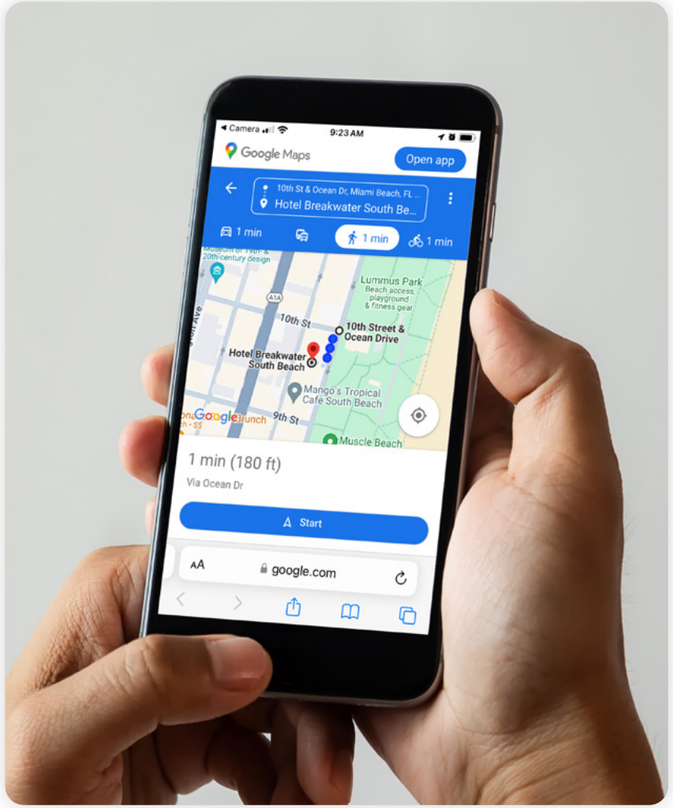
DISCOVER



LEARN MORE

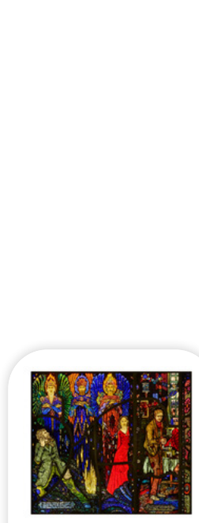


SEND TO MOBILE



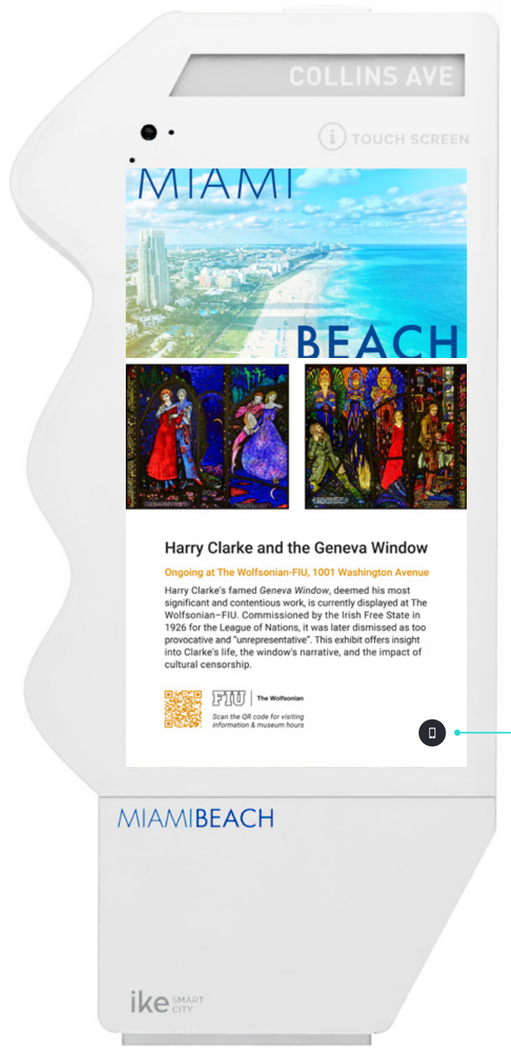
ARTS & CULTURE CONTENT PLAN - EXAMPLE

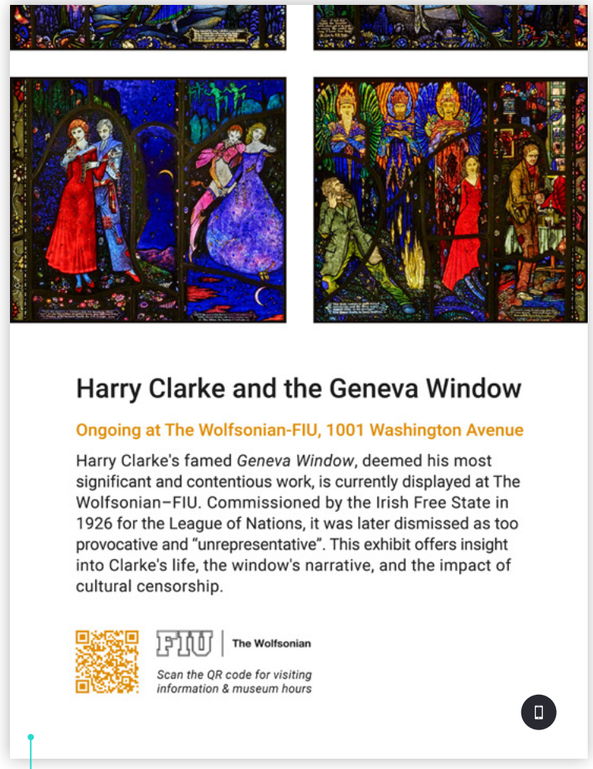
POSTER APPLICATION - WOLFSONIAN-FIU



HOME-SCREEN APPLICATION TILE



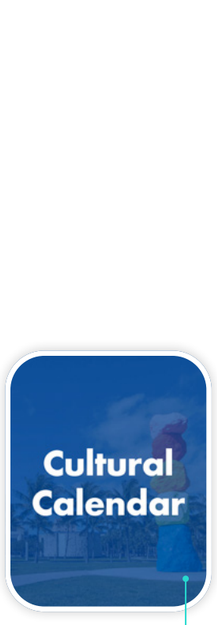




POSTER APPLICATION CONTENT

ARTS & CULTURE CONTENT PLAN - EXAMPLE

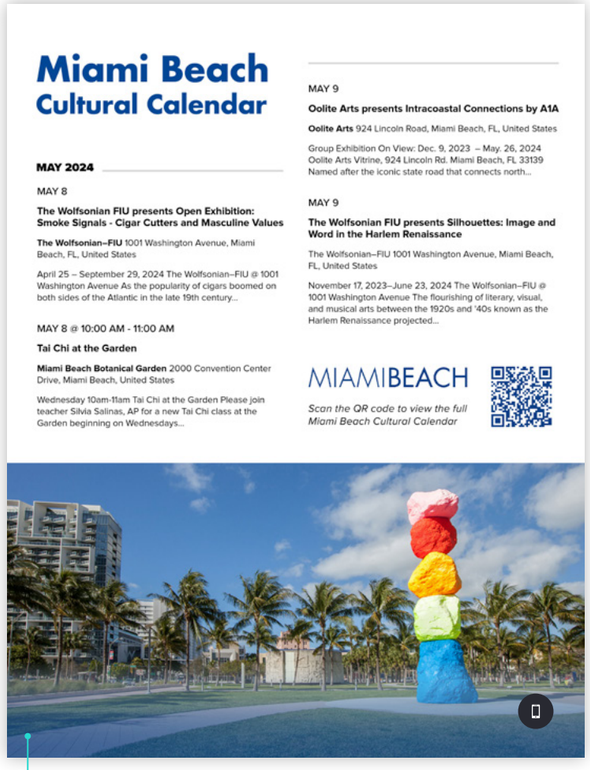
POSTER APPLICATION - MIAMI BEACH CULTURAL CALENDAR



HOME-SCREEN
APPLICATION TILE







POSTER
APPLICATION
CONTENT

DISPLAY OF PUBLIC ART

IKE Smart City will display artwork in the ad loop by local Miami Beach artists, as recommended by the City or the Arts & Cultural institutions listed on page 80.

Collaborations across the country include work with artists such as:

- Jenny Holzer
- Ann Hamilton
- Barbara Kruger
- Hank Willis Thomas
- Nari Ward
- Nick Cave
- Cornelius Tulloch
- Genevieve Gaignard
- Carrie Mae Weems
- Tomashi Jackson
- Jeffrey Gibson
- Gerald Lovell
- Mikael Owunna
- Eileen Seitz
- Britto



COREY FAVOR
Senior Director of Community Engagement, Talent & Culture



CURRECIA GAMBLE
Director of Community Engagement & Partnerships



RENATA CHAVEZ GARCIA
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Thank You

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IKEsmartcity.com



5 APPENDIX

COMMUNITY OUTREACH

IKE sent a City-wide mailer with HPB and DRB meeting dates, attendance options, and a summary of the project.

Additionally, the following groups have provided letters in support of IKE:

- Washington Avenue BID
- Lincoln Road BID
- Collins Park Neighborhood Association
- Ocean Drive Association
- Miami Design Preservation League (XX/XX Blog)
- Oolite Arts
- Wolfsonian-FIU
- The Jewish Museum-FIU
- Loews Hotel
- The Ritz-Carlton, South Beach
- Kimpton Angler's Hotel
- Queen Miami Beach



KIOSK SPECIFICATIONS



HARDWARE	DESCRIPTION
PHYSICAL	• Size: (H x W x D) 8' 3.5" x 3' 9.5" x 1' 0.5" • Weight: 890 lbs • Required sidewalk area: 6' 2" x 6' 4" • 6' 2" x 3' level area on both sides of the kiosk is provided in compliance with building codes
POWER SOURCE	• 20A @ 120V / 15A @ 240V • Max power consumption 1920W • Connects to new or existing metered/unmetered utility service as needed, fed from underground in the sidewalk • Evaluated to UL Safety Standards by a Nationally Recognized Testing Laboratory (NRTL)
TOUCHSCREEN DISPLAYS	• Screen size: 65" (5' 5") • Screen type: IPS LCD • Resolution: 1920 x 1080 • Aspect ratio: 16:9 • Active image area : 4' 8.2" x 2' 7.6" • Viewing angle: (H x V) 178° x 178° • Direct LED backlit • Brightness: 4000 nits, auto-adjusted by ambient light sensors • Supports polarized sunglasses
INTERNET CONNECTIVITY	• Wireless Access Point for free public Wi-Fi • Hotspot within a 75’ radius • Connectivity provided by mobile modem, LTE Advanced with SIM-based auto-carrier • Fiber optics possible but not required
STANDARD/OPTIONAL CAMERAS	• Standard configuration: Two integrated video cameras for novelty use in Photo Booth application • Optional technology: One emergency call camera and two security cameras with a DVR recording system
OPTIONAL EMERGENCY CALL SYSTEM	• Emergency call button with an integrated cellular connection module connects to local emergency authorities when pressed • Integrated speaker provides two-way audio communication and pinhole camera allows emergency services to see the caller and surroundings
ADA COMPLIANCE	• Minimum touchscreen height (ADA enabled) = 1' 3" • Maximum touchscreen height (ADA enabled) = 4' • Side reach maximum (i.e. footing-to-screen distance) = 10" • Leading edge of protrusion less than 2' 3"