ike SMART CITY®

Historic Preservation Board Presentation

HPB23-0590
DESIGN, MANUFACTURE, INSTALL, OPERATE, AND MAINTAIN INTERACTIVE DIGITAL MEDIA KIOSKS

May 14, 2024



TABLE OF CONTENTS

1. Submission Alterations 3

2. Kiosk Design 5

3. Proposed Kiosk Locations, Existing Conditions & Renderings 13

3.1. Proposed Kiosk Locations 14

3.2. Existing Conditions, Renderings, & Site-Specific Proposals 15

4. Arts & Culture Content Plan 79

5. Appendix 87

1 SUBMISSION ALTERATIONS



SUMMARY OF CHANGES

IKE Smart City has closely considered the feedback the HPB provided at the March 12, 2024 meeting and has made the following changes to its proposal:

- Studied and revised the kiosk design with architect William Lane to reflect the personality and culture of Miami Beach
- Closely considered the environment and condition of each proposed kiosk location
- Continued community outreach to neighborhood organizations, adjacent property owners, and key stakeholders
- Further detailed and specified a comprehensive arts & culture content plan

2

KIOSK DESIGN

KIOSK DESIGN - ARCHITECT PARTNERSHIP

IKE has partnered with award-winning architect William Lane to generate a one-of-a-kind kiosk design that captures the history, architecture, and personality of Miami Beach.

When working through the updated design, Lane focused on:

- Extending the identity of the City
- The kiosk serving as a custodian of the Beach, serving its residents and visitors
- Miami Beach's rich history of cutting-edge and spirited design choices

Additionally, William Lane has included special color options, allowing increased customization where appropriate and based on the kiosk's surroundings.

The design process, philosophy, and final choices are detailed on the following pages.

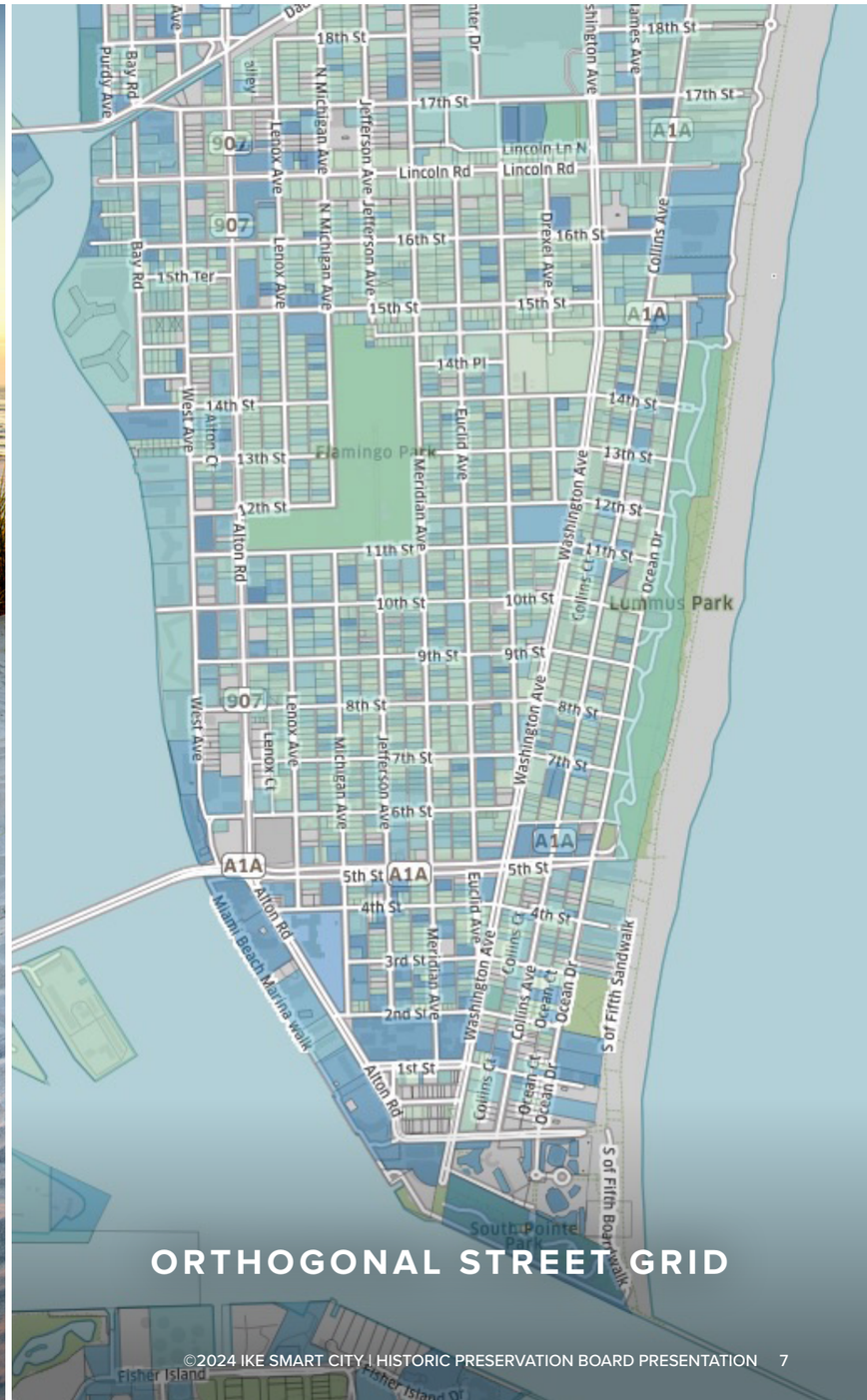
KIOSK DESIGN - INSPIRATION (FORM)



OCEAN WAVES



SAND DUNES



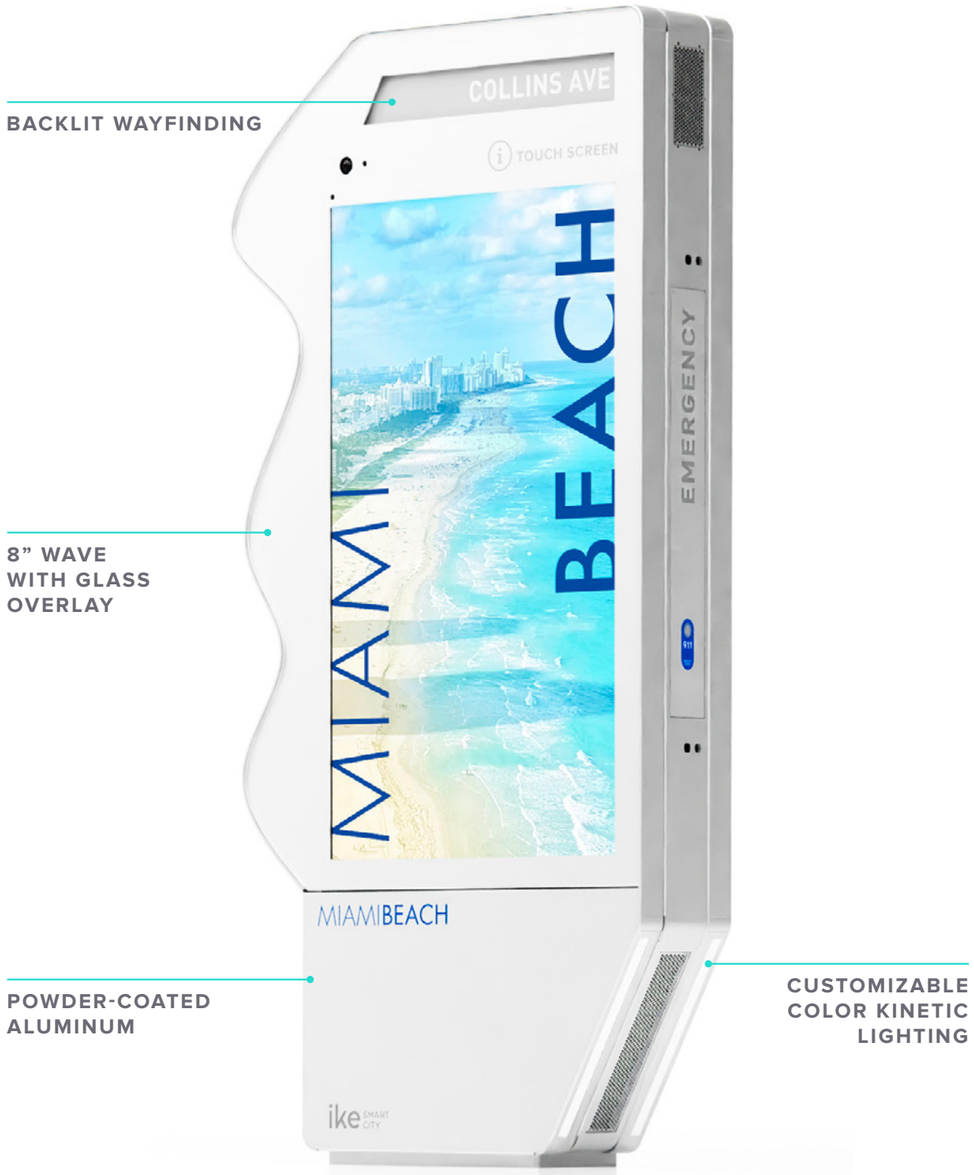
ORTHOGONAL STREET GRID

KIOSK DESIGN - FORM AND STANDARD COLOR OPTION

DESIGNED BY WILLIAM LANE

William Lane's design features an 8" projection along the left side of the kiosk's spine, simulating soft waves. This speaks to Miami Beach's history of playful design choices, and more literally to ocean waves, sand dunes, and the imagery of the sea meeting the cityscape.

The proposed kiosk design shown to the right is a neutral color and would be used as the standard design in various designated locations throughout the City.

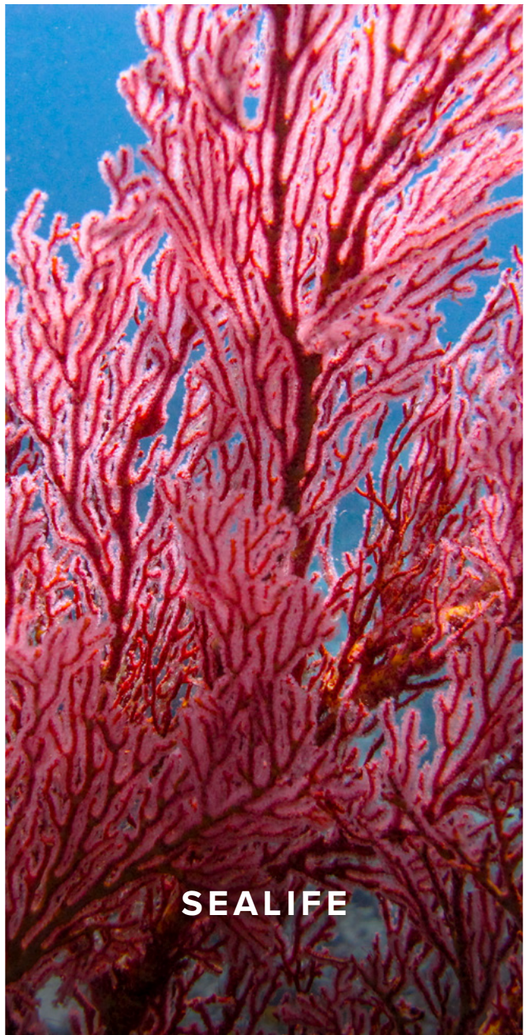


KIOSK DESIGN - ALTERNATIVE COLOR OPTIONS INSPIRATION

In exploring alternative color options for specific kiosk locations, William Lane considered the vibrant history of color in Miami Beach and in particular the rich palette of pastels that Leonard Horowitz, co-founder of the Miami Design Preservation League, used to draw attention to the Art Deco architecture that had gone into dereliction. The customized colors act to further this sense of identity that has become synonymous to Miami Beach. The specification in shade for pink and turquoise was further developed by William Lane's inspiration of maritime cultures and wildlife.











KIOSK DESIGN - COLOR OPTIONS



- Light silver complements urban surroundings throughout the City
- The lightness of color mirrors much of Miami Beach's iconic white architecture



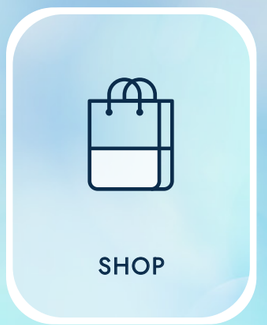
- Miami Beach's maritime culture inspires this turquoise shade, reminiscent of vibrant blues in the sea and sky



- Pink evokes feelings of excitement and inspiration, both integral to the culture of Miami Beach
- Local wildlife like flamingos and coral are symbols of Miami Beach

INTERACTIVE SUITE OF APPLICATIONS - NEUTRAL & TURQUOISE COLOR OPTION

The custom suite of applications reflects the same organic flow and calmness of the new kiosk design and is customized to complement the neutral and turquoise color options.



SHOP

Entices shoppers to spend at local retail destinations.



EAT + DRINK

Gives plenty of options for hungry and thirsty residents and visitors to satisfy their cravings.



STAY

Lists a wide variety of overnight accommodations.



EVENTS

Highlights everything going on in the City with up-to-date event listings and integrated wayfinding.



TRANSIT

Provides multimodal wayfinding, trip planning, and real-time public transit information.



ACTIVITIES

Highlights things to do in the City across a wide range of interests.



SURVEY SAYS

Collects resident feedback on questions created by the City.



PHOTO BOOTH

Lets pedestrians take fun selfies and send the pics to their smartphone.



DIRECTIONS

Provides the user with a point-to-point tour of local landmarks.



ARTS + CULTURE

Showcases cultural destinations and activities for those looking to experience the creative arts.



PARKS + BEACHES

Helps people enjoy the sunshine at outdoor destinations around the city.



JOB BOARD

Provides communities with easy access to local job listings and employment opportunities.



ARCADE

Entertains and engages pedestrians with a fun and easy-to-use video game.



CIVIC RESOURCES

Makes it easy to get important things done with listings of municipal buildings and services.



SOCIAL SERVICES

Improves access to support services and resources for communities and residents in need.

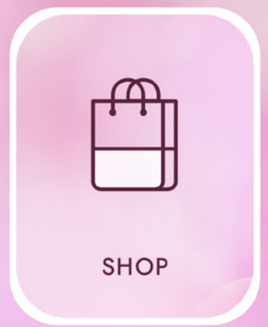


SAFE SHELTER

Directs those without homes or a safe place to stay to facilities offering beds and other services.

INTERACTIVE SUITE OF APPLICATIONS - PINK COLOR OPTION

The custom suite of applications reflects the same organic flow and calmness of the new kiosk design and is customized to complement the pink color option.



SHOP

Entices shoppers to spend at local retail destinations.



EAT + DRINK

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STAY

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