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May 13th, 2024

Historic Preservation Board Members
c/o Deborah Tackett
Historic Preservation & Architecture Officer
City of Miami Beach
1700 Convention Center Drive, 2nd Floor
Miami Beach, FL 33139

RE: Historic Preservation Board May 14, 2024 Item No, 7: HPB24-0608
Letter of Support for Favorable Preliminary Evaluation and
Recommendation for The Nice Guy Restaurant at 1657 Michigan Ave/947 Lincoln Rd

Dear Ms. Tackett,

On behalf of the Miami Beach Chamber of Commerce, we are pleased to offer support for The Nice Guy Restaurant, proposed by H Wood Group, as part of the adaptation and revitalization of Lincoln Road and activating a building that has been dormant for several years.

It is evident that the activation of this dormant space is crucial for the continued vibrancy and economic vitality of our community. The Nice Guy Restaurant's proposed location at 947 Lincoln Road & 1657 Michigan Avenue presents an exciting opportunity to breathe new life into a building that has remained inactive for several years.

The introduction of The Nice Guy Restaurant aligns perfectly with the community's vision for the ongoing evolution of Lincoln Road as a premier destination for locals and tourists alike and creating excitement for pedestrian traffic on Lincoln Road. By offering an exceptional dining experience, The Nice Guy Restaurant will not only contribute to the cultural tapestry of our city but also stimulate economic growth by attracting visitors and fostering increased foot traffic in the area. Furthermore, H Wood Group's proven track record of delivering innovative and successful dining concepts gives us confidence in their ability to execute this project with excellence. We believe that their commitment to quality and creativity will further enhance the reputation of Lincoln Road as a culinary hotspot.

In conclusion, we endorse The Nice Guy Restaurant and applaud H Wood Group's initiative in spearheading this endeavor. We are confident that this establishment will play a significant role in the continued adaptation and revitalization of Lincoln Road, contributing to the overall prosperity and vitality of Miami Beach.

Thank you for considering our support, and please do not hesitate to reach out if we can be of further assistance.

Sincerely,

Brittnie Bassant
President & CEO
Miami Beach Chamber of Commerce

Richard I. Segal
Chairman
Miami Beach Chamber of Commerce