LINCOLN RD

April 17, 2024

Historic Preservation Board Members
c/o Deborah Tackett
Historic Preservation & Architecture Officer
City of Miami Beach
1700 Convention Center Drive, 2nd Floor
Miami Beach, Florida 33139

RE: Historic Preservation Board May 14, 2024 Item No. 7: **HPB24-0608**
Letter of Support for Favorable Preliminary Evaluation and Recommendation for New Restaurant at 1657 Michigan Ave a/k/a 947 Lincoln Road

Dear Ms. Tackett:

I am the President of the Lincoln Road Business Improvement District (LRBID), whose boundaries include the proposed restaurant at 947 Lincoln Road. During the LRBID Board of Directors meeting on April 11, 2024, we had an opportunity to meet with representatives for the applicant, who presented their proposal for a new restaurant with loading and valet operations on Michigan Avenue, and explained the need for a preliminary evaluation and recommendation in connection with the proposed cypress window coverings fronting Michigan Avenue. We were also provided with copies of the site plan, renderings depicting ample windows along Lincoln Road, and the balance of the Application submission. The representatives for the applicant explained that the proposal is for the renovation of the existing structure to feature a new restaurant called The Nice Guy, which is a mid-century Italian themed restaurant with a curated interior design. The applicant operates a successful existing The Nice Guy location in Los Angeles, as well as the Delilah on Brickell, among several other successful venues across the United States and internationally.

The renovation of the site with the new proposed restaurant venue is an exciting and welcomed addition to the neighborhood. This project will help to enhance the appeal of Lincoln Road and Michigan Avenue, and elevate the west Lincoln Road experience for both local residents and visitors. The Lincoln Road BID Board of Directors unanimously recommended approval of this project, including the proposed cypress window coverings, and loading and valet operations along Michigan Avenue.

Sincerely,

Lyle Stern
President
Lincoln Road Business Improvement District

305.600.0219 Office
305.517.1307 Fax
1620 Drexel Avenue, Suite 100
Miami Beach, FL 33139

Lincoln Road Business
Improvement District, Inc.

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