

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING STYLE SAVES, INC.'S REQUEST FOR A WAIVER OF THE MIAMI BEACH CONVENTION CENTER RENTAL AND ADD-ON FEES, PENDING COMPLETION OF THE CITY'S APPLICATION PROCESS, IN AN AMOUNT NOT TO EXCEED \$67,499.00, FOR THE USE OF A PORTION OF HALL A FOR THE ORGANIZATION'S PHILANTHROPIC EVENT FOR THE BENEFIT OF UNDERPRIVILEGED STUDENTS TO BE HELD IN AUGUST OF 2024.

WHEREAS, Style Saves, Inc. ("Style Saves") is a community of creatives, led by Rachael Russell Saiger and Isabela Rangel Grutman, who are committed to engaging with tomorrow's leaders through the basic principles that fashion can uplift and be a catalyst for good; and

WHEREAS, Style Saves directly aid thousands of students and their families with school essentials, brand-new clothing, and school uniforms, food assistance, maternity needs, and more – all at no cost to them; and

WHEREAS, Style Saves signature initiative, Back to School, is a once a year event that supports our local community with essential school supplies, new clothing and uniforms, food aid, and maternity needs—all at no cost. To date, Back to School has impacted over 150,000 students and their families across the South Florida community, and diverse regions, including Colombia, Guatemala, Haiti, and Honduras. The event currently brings in 15,000 local students yearly and continues to find ways for expansion and growth; and

WHEREAS, Style Saves proposes to hold its annual Back to School event ("the Event") in August of 2024 at the Miami Beach Convention Center ("MBCC"); and

WHEREAS, Style Saves estimates (estimate attached as Exhibit A), based upon a quote from MBCC (quote attached as Exhibit B), that the total MBCC Event fees for rental and add-ons such as parking, air conditioning, cleaning, lights, security, trash collection, and other similar add-ons to the base MBCC rental fee, will total \$67,499.00; and

WHEREAS, Style Saves has demonstrated that securing sponsorship for the Back-to-School Event is crucial due to the financial constraints faced by the participants and volunteers involved. Many of the families benefiting from this event come from low-income backgrounds, to the extent that covering even basic costs such as parking is a significant burden. These families, already struggling to meet daily needs, rely on the event to provide essential school supplies and clothing for their children. Additionally, a substantial number of volunteers, who are vital to the Event's success, are high school and college students who typically do not have disposable income to afford extra expenses such as parking; and

WHEREAS, Style Saves has demonstrated that a waiver of would alleviate these financial challenges, ensuring that neither families nor volunteers are deterred from participating due to cost barriers. By supporting the Back to School Event, the City will be directly contributing to the educational and personal growth of thousands of students, fostering an environment where economic difficulties do not hinder academic opportunities; and

WHEREAS, based upon the foregoing, the Mayor and City Commission approve a waiver of the Miami Beach Convention Center rental and add-on fees for the Event, pending completion of the City's application process, in an amount not to exceed \$67,499.00, for the use of a portion of Hall A for the Event.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve Style Saves, Inc.'s request for a waiver of the Miami Beach Convention Center rental and add-on fees, pending completion of the City's application process, in an amount not to exceed \$67,499.00, for the use of a portion of Hall A for the organization's philanthropic Event for the benefit of underprivileged students to be held in August of 2024.

PASSED and **ADOPTED** this ____ day of _____ 2023.


ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Alex J. Fernandez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

5/8/2024

Date

PR