

COMMISSION MEMORANDUM

TO: Land Use and Sustainability Committee

FROM: Commissioner Alex J. Fernandez

DATE: May 15, 2024

SUBJECT: **Referral to the Public Safety and Neighborhood Quality of Life - Discussion regarding an art installation on the Fritz Hotel on Ocean Drive.**

Please place on the May 15, 2024 agenda a referral to the Public Safety and Neighborhood Quality of Life (“PSNQLC”) to discuss approving an art installation on the Fritz Hotel, located on Ocean Drive.

The Art Installation would consist of a projector on the rooftop of the hotel, where it would project art onto the adjacent wall of the Council Towers South building that has no windows and serves as a perfect blank canvas. The curation of the projected art would be subject to approval by the City.

The owner of the Fritz Hotel, Mr. Frits Boers, has made contact with the Rijksmuseum in Amsterdam, Netherlands, to collaborate on the projection of portraits from Dutch Masters. (See Attachment A for mock-up of the proposed art projection).

This project would require a prolonged Special Event permit and would necessitate approval by the City Manager.