EXHIBIT A



THE BACKGROUND

Miami Beach launched "Make a Bold Move" in 2022 to attract/retain headquarter relocations by inviting targeted businesses to enjoy our lifestyle and opportunities.



The award-winning campaign* garnered nearly 7 million impressions across various digital and social media channels. Additionally, over 70k clicks to the MB Biz website were attributable from ads and through the complementary PR push that went in tandem with the paid advertising campaign, over 58 stories were published in the media mentioning Miami Beach incentives and/or business relocations.

*Make a Bold Move won the 2023 Florida League of Cities Achievement Award for Economic Advancement.

MIAMIBEACH

THE REFRESH

Key digital and physical touchpoints for MB Biz were refreshed to align with the campaign and optimize promotion of our business attraction incentives.

WEBSITE REDESIGN



According to DCI, a strong web presence is the most effective marketing technique for business development, as 73% of executives visit economic development websites during their site selection process. MBBiz.com was redesigned in 2023 to better index our pages for search engines and improve the overall user experience. Since the redesign, web traffic has more than doubled.

BOOTH REDESIGN



Economic development remains a relationship-based industry and in-person events are critical to success. We executed the campaign look and feel for the trade show and convention activation so attendees can experience what a 'bold move' to Miami Beach might look and feel like.

Source: Development Counsellors International 2023 Winning Strategies in Economic Development Marketing

MIAMIBEACH

THE ASK

Promote business relocation incentives available in Miami Beach.



$45,000 FROM AUGUST - SEPTEMBER 2023

Targeting owners, founders, and CEOs of technology, healthcare and financial services companies in:

- Silicon Valley
- Los Angeles
- San Francisco
- New York
- Chicago
- Connecticut
- Washington DC
- Atlanta
- Other Florida cities outside of Miami-Dade County

MIAMIBEACH

THE STRATEGY

Maximize impressions with programmatic advertising, targeting based on job title, industry, interests, keywords, topics, media publications and geography.

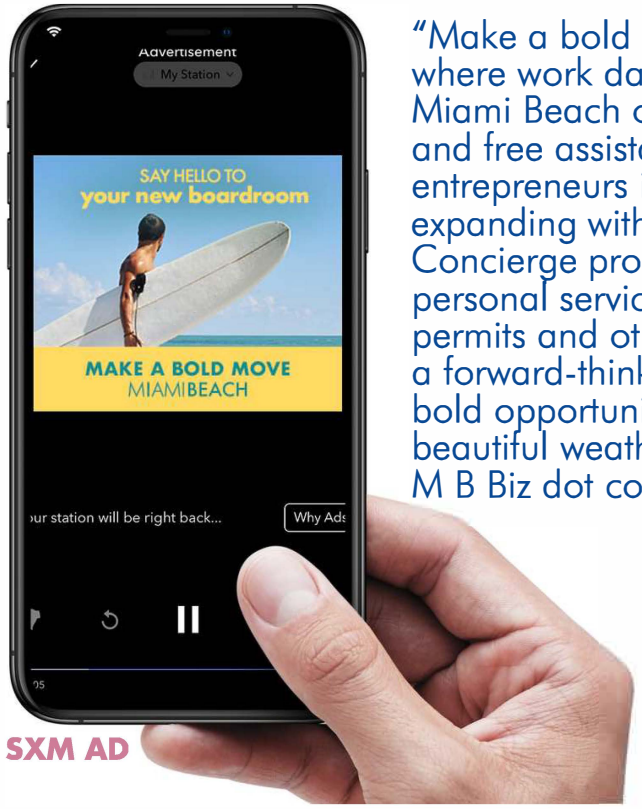


The campaign mirrored the 2022 media mix, and introduced:

- Digital and satellite radio ads across Pandora, SXM and SoundCloud focusing on business podcast placements (running through December 30, 2023)
- Native advertising placements in business, news and real estate sites through Taboola.
- Premium ad space through a private marketplace deal (PMP) with The Real Deal that included national newsletter advertising and exclusive web banner placements.

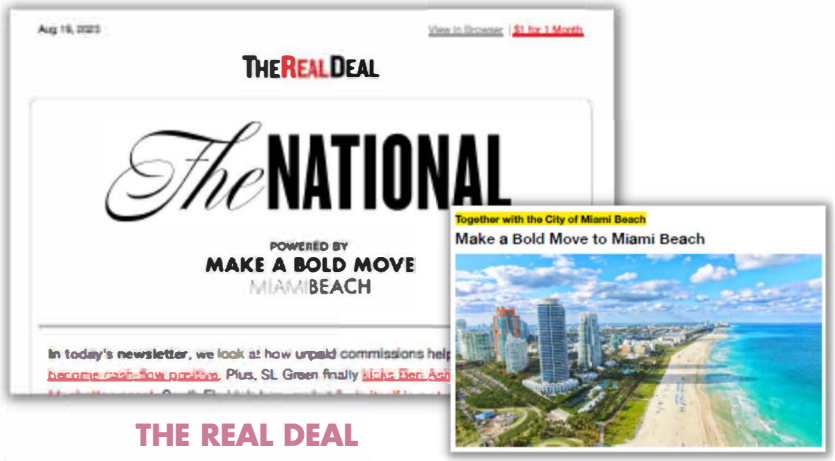
THE CREATIVE

Featured new artwork including audio for :30 radio advertising spots.

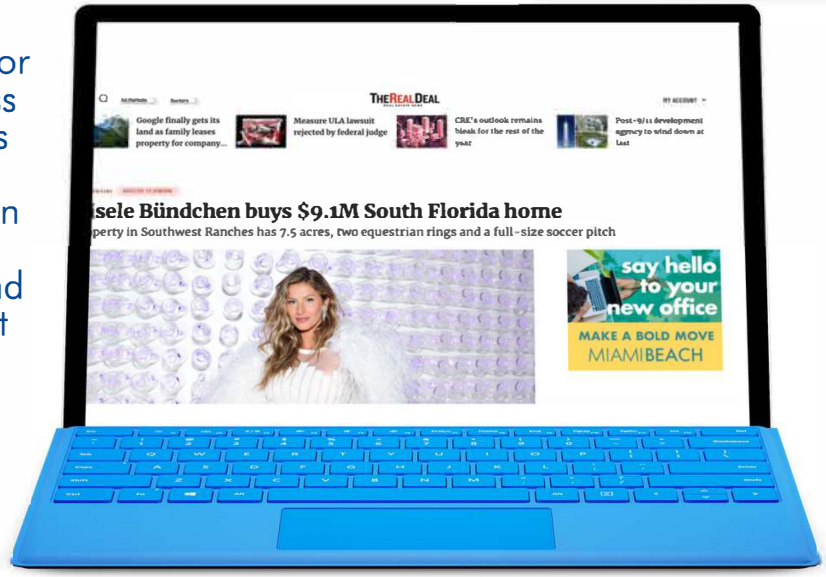


SXM AD

"Make a bold move to Miami Beach, where work days feel like vacation days. Miami Beach offers financial incentives and free assistance to companies and entrepreneurs interested in moving to or expanding within the city. Our Business Concierge program provides first-class personal service to assist with grants, permits and other business needs. Join a forward-thinking community where bold opportunities, a better lifestyle and beautiful weather await. Learn more at M B Biz dot com."

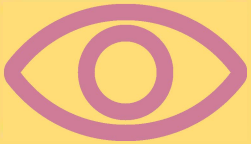


THE REAL DEAL



MIAMIBEACH

THE RESULTS



6,358,057 impressions across all channels.



179,611 web page views with an average of 2.6 sessions per user.



36,689 clicks from digital and social media collateral directly to MB Biz.



695,294 views of the PSA via social media ads, YouTube and Connected TVs.

MIAMIBEACH

THANK YOU!

MIAMIBEACH

Exhibit B – Public Relations & Media Coverage

(October 2023 – January 2024)

City of Miami Beach Press Release

Miami Beach Convention Center Selected as Project of the Year December 1, 2023
Award recognizes excellence in development and redevelopment projects
https://www.miamibeachfl.gov/wp-content/uploads/2023/12/Miami-Beach-Convention-Center-Named-Project-of-the-Year.pdf

Miami Beach Gets $334.9M Boost from Art and Culture Events November 30, 2023
A new report finds the economic impact nonprofit art and cultural organizations in the city has more than doubled since 2015
https://www.miamibeachfl.gov/wp-content/uploads/2023/11/Miami-Beach-Gets-334.9M-Boost-From-Art-and-Culture-Events.pdf

Selected Press & Media Coverage

1. **South Florida ranked 4th hottest metro for economic growth in the U.S.**
   South Florida Business Journal January 24, 2024
   https://www.bizjournals.com/southflorida/news/2024/01/24/south-florida-is-4th-hottest-spot-for-economic.html?utm_source=st&utm_medium=en&utm_campaign=me&utm_content=FL&ana=e_FL_me&j=34118077&senddate=2024-01-25&empos=p5

2. **Miami Keeps Luring More Out-of-State Residents**
   BNN Bloomberg January 10, 2024
   https://www.bnnbloomberg.ca/miami-keeps-luring-more-out-of-state-residents-1.2020357

3. **The World Travel Awards Recognizes Miami Beach as World's Leading Lifestyle Destination 2023**
   PR Newswire January 2, 2024
   https://www.prnewswire.com/news-releases/the-world-travel-awards-recognizes-miami-beach-as-worlds-leading-lifestyle-destination-2023-302024776.html

4. **Works paves way for convention center hotel groundbreaking**
   Miami Today December 19, 2023
   https://www.miamitodaynews.com/2023/12/19/works-paves-way-for-convention-center-hotel-groundbreaking/

5. **How a soggy paper straw inspired the founders of Sofi Products**
   The Business Journals December 13, 2023
   https://www.bizjournals.com/southflorida/inno/stories/profiles/2023/12/13/soggy-paper-straw-inspired-miami-entrepreneurs.html

6. **Financial advisory firm Muriel Siebert grows in Miami Beach**
   Miami Today December 12, 2023
   https://www.miamitodaynews.com/breaking/financial-advisory-firm-muriel-siebert-grows-in-miami-beach/

7. **Works paves way for convention center hotel groundbreaking**
   Miami Today December 19, 2023
   https://www.miamitodaynews.com/2023/12/19/works-paves-way-for-convention-center-hotel-groundbreaking/

8. **How Art Basel's $500M economic impact bolsters these 5 local industries**
   South Florida Business Journal December 5, 2023
   https://www.bizjournals.com/southflorida/news/2023/12/05/art-basel-miami-beach-500m-economic-impact.html?utm_source=st&utm_medium=en&utm_campaign=me&utm_content=FL&ana=e_FL_me&j=33598809&senddate=2023-12-06&empos=p4

9. **Investor Plans to Renovate Miami Beach Hotels Designated by Roy France**
   Commercial Observer November 29, 2023
   https://commercialobserver.com/2023/11/viking-hotel-bellamar/

10. **Amazon Seeks More Miami Office Space as Bezos Moves South**
    Bloomberg News November 28, 2023
    https://www.bloomberg.com/news/articles/2023-11-27/amazon-is-eyeing-more-miami-office-space-as-bezos-moves-south

11. **With Wealth Pouring Into Miami, neighbors List Their Homes for a Total of $150 Million**
    The Wall Street Journal November 27, 2023
    https://www.wsj.com/real-estate/luxury-homes/with-wealth-pouring-into-miami-neighbors-list-their-homes-for-a-total-of-150-million-3b3deaa7

12. **Miami v. NYC: Ken Griffin says magic City could topple Big Apple as Financial hub**
    The Real Deal November 15, 2023
    https://therealdeal.com/miami/2023/11/15/citadels-ken-griffin-on-miamis-potential-as-finance-capital/?utm_campaign=sl-soflo-daily&tpcc=sl-soflo-daily&utm_source=trd-newsletter&utm_medium=email&utm_term=South%20Florida%20Daily

13. **Miami Beach hotels strong but trailing 2022 results**
    Miami Today November 7, 2023
    https://www.bizjournals.com/southflorida/news/2023/07/31/inside-the-list-miamibeach-convention-center-hotel.html?ana=emailafriend

14. **Miami Beach Convention Center events list expands**
    Miami Today November 7, 2023
    https://www.bisnow.com/south-florida/news/retail/miamis-retail-market-remains-tight-as-brands-follow-the-money-south-119971

15. **Miami Beach Earns Five travel Weekly Magellan Awards in 2023 Including Gold Wins in the LGBTQ+ Destination and Destination App Categories**
    Miami Community News October 31 , 2023
    https://commercialobserver.com/2023/07/miami-and-palm-beach-office-markets-still-gliding-despite-fragile-economy/

16. **Business Conventions Help Drive Tourism Resurgence in Miami, GMCVB Reports**
    South Florida Business Journal October 26,2023
    https://www.bizjournals.com/southflorida/news/2023/10/26/conventions-help-drive-tourism-resurgence-to-miami.html?utm_source=st&utm_medium=en&utm_campaign=BN&utm_content=fl&ana=e_fl_BN&j=33171448&senddate=2023-10-27

17. Biden-Harris Administration Designates 31 Tech Hubs Across America
U.S. Economic Development Administration October 23,2023
https://www.eda.gov/news/press-release/2023/10/23/South-Florida-Climate-Resilience-Tech-Hub

18. New Study Reveals Economic impact of Biscayne Bay as a $64 Billion Economic Powerhouse
City of Miami Press Release October 16, 2023
https://www.miamidade.gov/global/release.page?Mduid_release=rel1697484932268814

13. Lincoln Road Shopping Mall Slated for Upgrades. But There's a Big Caveat
Miami Herald October 11, 2023
https://www.miamiherald.com/news/business/real-estate-news/article280092069.html

14. South Florida Startup Hopes to Help Combat Climate Change with a 3D Printer. Here's How
NBC Miami October 10, 2023
https://www.nbcmiami.com/news/local/south-florida-startup-hopes-to-help-combat-climate-change-with-a-3d-printer-heres-how/3130117/

EXHIBIT C

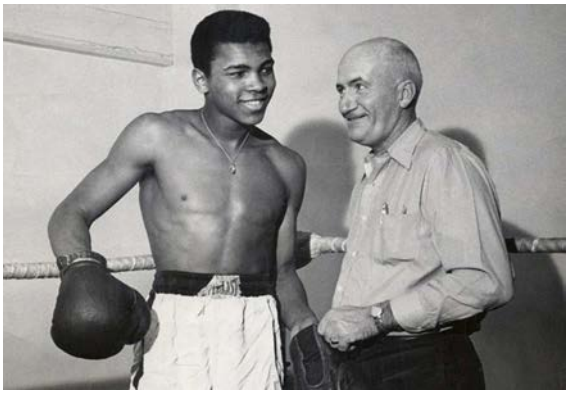


MIAMIBEACH BUSINESS NEWSLETTER

February 2024

The City of Miami Beach Economic Development Department is pleased to provide you with this monthly business newsletter that includes the latest information and resources available for our business community.

BUSINESS SPOTLIGHT



Washington Avenue Business Improvement District Teams Up with HistoryMiami Musuem to Celebrate the 60th Anniversary of the Historic Muhammad Ali & Sonny Liston Bout

The Washington Avenue Business Improvement District, in partnership with HistoryMiami Museum, is proud to announce it will be hosting the 60th-anniversary celebration of Muhammad Ali's historic heavyweight title victory vs Sonny Liston on Washington Avenue February 23 - April 1, 2024. Washington Avenue holds significant historical relevance, encompassing, the areas between 5th Street, where Muhammad Ali, then known as Cassius Clay, commenced his training, and 17th Street, the very site where Ali achieved his iconic victory, securing the World Heavyweight Title.

To read more click **here.**

Ribbon Cutting Ceremony for South Beach Brewing Company Recap

Miami Beach is proud to welcome the South Beach Brewing Company's newest tap room located at 210 11th St. Founded by Lorenzo Borghese, the star of the ninth season of *ABC's The Bachelor,* the 2,000 square foot taproom welcomes locals and tourists alike with a great atmosphere and an outdoor beer garden.





Cosmoprof 2024 Recap

The Miami Beach Convention Center recently hosted Cosmoprof of North America, the leading B2B beauty event in the Americas, dedicated to all sectors of the industry.

The event held January 23 - 25, 2024, expanded to Miami Beach to help bridge the gap between U.S. and Latin American beauty industries and the growing U.S. Latino consumer. Cosmoprof views the city as a vibrant hub for international business and cultural exchanges. Thousands of beauty retail buyers, distributors, manufacturers, and brand owners from over 88 countries visited the event this year with over 650 exhibitors from over 40 countries in attendance!

BUSINESS RESOURCES

MDEAT
Miami-Dade Economic Advocacy Trust
Working Together for Economic Change

Miami-Dade Economic Advocacy Trust Boosts Support for Black-owned and led enterprises with third iteration of Small Minority Black Business Capitalization Grant Program

In an effort to confront barriers to prosperity, the Miami-Dade Economic Advocacy Trust (MDEAT) reaffirms its commitment to fostering economic growth in Miami-Dade County. MDEAT proactively announces the launch of the third iteration of its Small Minority Black Business Capitalization Grant Program, offering $10,000 grants to 10 successful owners of registered for-profit or not-for-profit enterprises operating within the county.

Applications for this transformative grant program are open and will be accepted until noon on **Wednesday, February 16, 2024.**

Click **here** to read more.

eMerge Americas: Celebrate Black Tech in the Miami Community
February 28, 2024
6 p.m. - 8 p.m.

Discover the narrative of Black Tech in the #MiamiTech community! Join the City of Miami Beach Economic Development Department as eMerge collaborates with Chris Adamo & Natalia Martinez-Kalinina's "Miami Tech Happy Hour" for an evening of networking, music, light bites, and drinks. Experience a live pitch event shedding light on the perspectives of Black Changemakers and Leaders.

The event will be held on Wednesday, February 28, 2024, from 6 p.m. - 8 p.m. at the FREEHOLD Miami located at 2219 NW 2nd Ave, Miami, FL, 33127.

To register, please click **here.**



Forecast: 5 Top Trends in Tech and Startups We're Watching in 2024

Click **here** to view five trends Crunchbase News' editors and reporters are watching in the new year.



20 Overlooked Elements When Building a Strong Brand Identity

Forbes Business Council members discussed 20 often-neglected facets of building a brand.

Click **here** to read why they believe these elements are indispensable for an enduring and powerful brand presence.





SBA Growth Accelerator Fund Competition 2024

Administrator Isabella Casillas Guzman, head of the U.S. Small Business Administration (SBA) and the voice in President Biden's Cabinet for America's 33 million small businesses and startups, announced the 2024 Growth Accelerator Fund Competition (GAFC) offering a total of $50,000 to $200,000 in prize awards to organizations seeking to foster a national innovation support ecosystem to advance small business research and development (R&D) from ideas to the commercial market.

Applications are currently being accepted until **February 16, 2024.** For more information and to register click **here.**

Hello Alice: The American Dream Awards

The Hello Alice American Dream Awards shine a spotlight on small businesses that epitomize the modern American Dream through their innovative solutions, outstanding community contributions, and commitment to sustainable business practices. These prestigious awards are available to all for-profit businesses operating in the United States.

If selected, you will receive a package that comprises $1,000 in funding, access to a small business accelerator, media coverage, and various other perks!

Click **here** to create an account and apply.

Apply for the Fight the Flood: Private Property Adaptation Program

Are you concerned about flooding on your property?
The City of Miami Beach Fight the Flood Private Property Adaptation Program is accepting applications from **February 15, 2024, to March 15, 2024.**
This competitive, reimbursement-based grant program is offering up to $20,000 in matching funds for commercial businesses and residential buildings to conduct flood risk assessments and undertake flood risk mitigation projects. The assessments are conducted by City consultants and are valued at $2,500. Remaining funds for design and construction are provided as reimbursement for half of project cost up to $17,500.

Applications will be evaluated and prioritized based on established criteria and available funding. Applicants must



provide proof of flood insurance, an elevation certificate, and written consent from the property owner to be eligible.

The city is delighted to provide this unique and innovative opportunity and looks forward to working together with you to build a more resilient Miami Beach.

Attend the upcoming virtual workshop focused on businesses o n **February 22, 2024, at 10 a.m.** to learn more about application requirements and possible flood mitigations options. Click **here** to register for the webinar.

Visit **here** for additional information or email us at **MBRisingAbove@miamibeachfl.gov**.

COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this North Beach location at **912 71st St** or this space in the heart of Mid-Beach at **459 W 41st St** If South Beach is on your list consider **1520 Alton Road.**

To view other available properties, click **here**.

RECENT AWARDS AND RECOGNITIONS

- **The World Travel Awards Recognizes Miami Beach as World's Leading Lifestyle Destination**
- **Spring visitor numbers taking off - Miami Today**

BUSINESS NEWSFLASH

LOCAL EVENTS

Miami Rum Congress
February 9 - 11, 2024
TheRumLab.com is proud to celebrate the 5th Miami Rum Congress. The boutique-style event will showcase a handful of brands that emphasize education and premiumization in the rum category. Events by The Rum Lab attract hundreds of guests, including beverage trade professionals, rum aficionados, tourists, and local consumers.



Click **here** to purchase tickets.

Discover Boating Miami International Boat Show
February 14 - 18, 2024
The Miami International Boat Show and the Miami Yacht Show have joined forces to create the Discover Boating Miami International Boat Show, the largest boat and yacht show in the world. Discover everything from kayaks to superyachts to the latest aquatic innovations. The on-land portion



of the event will take place at the Miami Beach Convention Center and Pride Park.

For additional information click **here.**

The 23rd Annual Food Network South Beach Wine and Food Festival presented by Capital One
February 22 - 25, 2024

Get ready Miami Beach for the 23rd annual Food Network South Beach Wine & Food Festival presented by Capital One (SOBEWFF). Taking place February 22 - 25, 2024, the four-day Festival will return with more than 105 events, Food Network's biggest stars, Grammy-winning musicians, today's biggest lifestyle personalities and more than 500+ chefs and wine and spirit producers who will come together for an unforgettable celebration as Miami Beach transforms into the ultimate culinary playground.

Click **here** to read more details on this year's event.

Aesthetic & Anti-Aging Medicine World Congress
February 22 - 24, 2024

Coming to the Miami Beach Convention Center, AMWC Americas offers evidence-based, cutting-edge scientific content, for all medical aesthetic practitioners. From nonsurgical to minimally invasive treatments, regenerative aesthetics, anti-aging therapies, sexual health, and personalized nutrition, this program covers it all! Plus, you will gain valuable business and practice management education.

Click **here** for more information and to register.

Home Deco Expo International
February 29 - March 2, 2024

Home Deco Expo is the first-of-its-kind exhibition for home and commercial furnishings, presenting international suppliers of furniture and accessories, lighting, rugs and flooring, home textiles and a diverse assortment of materials to create beautiful interior and exterior spaces for modern living.

Click **here** for more information.

City of Miami Beach Weekly Meetings

Stay up to date on all of our upcoming meetings. From Commission meetings to committee meetings, please click **here** for a full list with links to participate.





Temporary Commission Chambers at Miami Beach Convention Center

Due to Commission Chamber renovations, all City Commission, Commission Committees and Land Use Board meetings through December will be hosted on the second floor of the **Miami Beach Convention Center** at 1901 Convention Center Drive in **meeting rooms 222-225.**

Beyond attending in-person meetings, residents, businesses and stakeholders can continue to watch these meetings live on the city's website, our government-access cable television station MBTV (Breezeline Channel 660, AT&T U-verse Channel 99, and Hotwire Fision Digital Access Channel 395), Facebook page, YouTube page and via Zoom. Viewers can also continue participating via Zoom.

Click here for more details. Visit **www.miamibeachfl.gov/calendar** to see a monthly view of all city meetings.

BUSINESS ASSISTANCE PROGRAMS



City of Miami Beach Vacant Storefront Cover Program

The City of Miami Beach relaunched the Vacant Storefront Cover Program in a continued effort to improve the appearance of vacant, street-level commercial buildings and support the lease-up of retail spaces throughout the Miami Beach.

First unveiled in 2019, this initiative supports property owners, brokers, realtors and property managers by wrapping vacant storefront windows free of charge with one of ten (10) artistic designs preapproved by the City.

Click **here** to learn more about the program and how to get started. Interested brokers, realtors, property owners and managers should **apply here** and email the completed application to **Mbbiz@miamibeachfl.gov**.

North Beach Community Redevelopment Agency Facade Improvement Program

The North Beach Community Redevelopment Agency ("North Beach CRA") is excited to announce the launch of the North Beach CRA Commercial Façade & Residential Property Improvement Program ("Programs). The purpose of the Programs is to assist business and property owners to improve, repair, and preserve older buildings; stimulate investment in and revitalization of private property and highlight historic architecture to foster a sense of place that is attractive and welcoming to the entire community, whether visitor, resident, shopper, or merchant.

For additional information and access to the Programs, please click **here**.

Is Your Business Eligible for the New Commercial Lease Subsidy Program?

To stimulate the cultural and commercial hubs of the city, the City of Miami Beach has unveiled a Commercial Lease Subsidy Program ("CLS"). Located in the heart of the Art Deco / MiMo Commercial Character Overlay District (ADCD), an area renowned for its unique cultural, commercial, and entertainment offerings, this program seeks to augment Miami Beach's arts, tourism and hospitality sectors.

The purpose of the CLS program is to attract businesses that resonate with the community's spirit and enhance both visitor experience and resident quality of life in the ADCD.

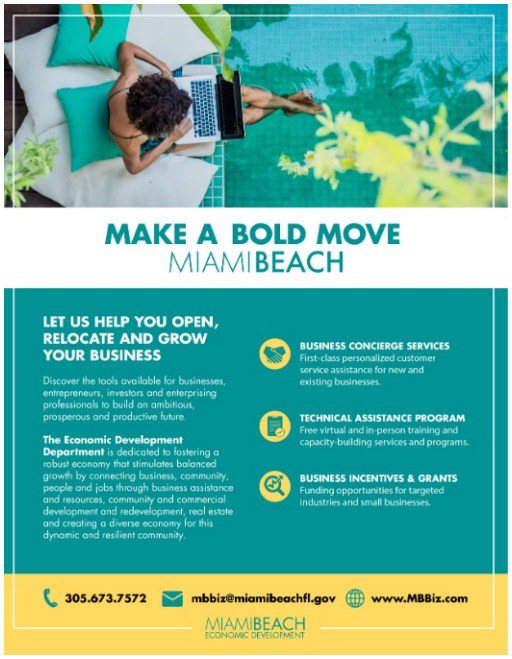
To qualify, businesses must meet one (1) of the following conditions:

- Properties presently occupied by legal nonconforming businesses transitioning to a now permitted model.
- New-to-market arts and cultural business concepts that are absent from the ADCD.

Program participants may be eligible to receive:

- A reimbursement of “Qualified Expenses”, up to $2,500 monthly, with a cap of $20,000 annually. Participants may not exceed $60,000 over a span of three (3) years.

For more information, prospective businesses are encouraged to click**here.**





Miami Beach Expedited Plan Review and Permitting Incentive Program

The City of Miami Beach is committed to diversifying the local economy by attracting and retaining companies in targeted industries like, financial services and technology. As part of this effort, the City is also offering an Expedited Plan Review and Permitting Program to incentivize targeted relocations, including expansions and associated development for companies. Click **here** to review full program guidelines.





Miami Beach Job Creation Incentive Program

The City of Miami Beach is offering the Job Creation Incentive Program (JCIP), a performance-based incentive adopted by the City Commission. The program aims to strategically attract new financial service companies and technology firms while helping existing businesses expand in Miami Beach to increase the number of high-wage jobs. Click **here** for more info and application details.

Miami Beach Film & Production Incentive Program

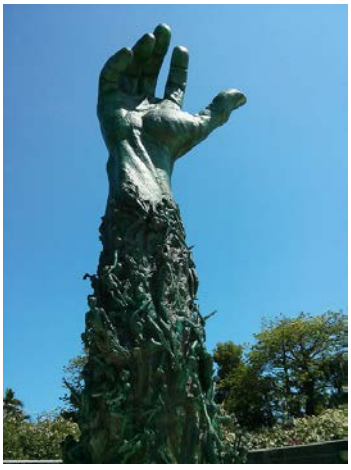
Film, TV and Print production in Miami Beach has never been easier! Our incentive program streamlines permitting and grants up to $10,0000 to qualifying productions. Review guidelines and apply **here**!

Made in MIAMIBEACH

How to Apply for a Business Tax Receipt and a Certificate of Use

The choices you make affect your business operations, taxes, legal requirements, and revenue. View what you need to operate a business in Miami Beach **here**.





This Month in Miami Beach History: Holocaust Memorial Miami Beach

Dedicated on February 4, 1990, the Holocaust Memorial Miami Beach engages people of all ages and backgrounds, adults and students, over the meaning of the Holocaust during which over 6 million Jews and other peoples were murdered. This is accomplished through film screenings, cultural exhibitions, guest speakers, music programming, walking tours, and Holocaust survivor testimonials.

The Memorial has welcomed more than 2.6 million visitors, including more than 300,000 students. Annually, it teaches more than 90,000 visitors about the dangers of unchecked hatred and intolerance and the corresponding need to prevent future genocides. In addition, Holocaust Memorial Committee provides professional development for educators and docents to ensure continued Holocaust education and cultural programs.

Miami Beach Hotel Occupancy Data

Below are the City of Miami Beach hotel Occupancy (OCC) and Average Daily Rate (ADR) figures for the **week ending January 27, 2024.** These numbers are generated by Smith Travel Research, received by the Greater Miami Convention and Visitors Bureau (GMCVB) and shared by the Miami Beach Visitor and Convention Authority.

	FY 2023/2024	FY 2022/2023	FY 2021/2022	23/24 vs 22/23	23/24 vs 21/22
OCCUPANCY (OCC)	81.6%	81.1%	69.5%	0.6%	17.4%
AVERAGE DAILY RATE (ADR)	$320.09	$332.30	$330.50	-3.7%	-3.1%
SUPPLY (Hotel Rooms)	21,145	21,550	21,268	-1.9%	-0.6%

CONTACT US

Visit **MBBIZ.com** or contact the Economic Development team **here** for more information on resources, finding the perfect location(s) for your business expansion or sharing ideas for future topics.



MIAMIBEACH BUSINESS NEWSLETTER

January 2024

The City of Miami Beach Economic Development Department is pleased to provide you with this monthly business newsletter that includes the latest information and resources available for our business community.

Was this forwarded to you? Subscribe today to receive your own copy by clicking **here**.

Happy New Year from the Economic Development Team

The City of Miami Beach Economic Development team wishes you a Happy New Year!



BUSINESS SPOTLIGHT

Miami Beach Art Week 2023: A Cultural Triumph with Tangible Impact



Miami Beach Art Week 2023 unfolded as a dynamic intersection of business and culture, anchored by the renowned Art Basel event. The Miami Beach Convention Center hosted a rich tapestry of contemporary art, captivating collectors and enthusiasts. Satellite events such as Design Miami, Scope, and Untitled further enriched the cultural landscape.

Click **here** to read more.



Upscale Sushi Restaurant Kissaki to Open in Miami Beach

Kissaki, an upscale New York sushi restaurant, is opening in Miami Beach. Located at 500 South Pointe Drive Suite 160, the Japanese eatery will make its debut on Jan. 3. Kissaki is being led by Executive Chef Edgar Valerio, who previously worked at Jewel Bako, a Michelin-starred restaurant in New York City where he practiced omakase, and where the chef curates the individual dining selection.

BUSINESS RESOURCES

Florida Small Business Development Center (SBDC) January Webinar Workshop Series

Are you looking to take your business to the next level? Do not know where to begin to fast track business growth?

This series will help you better understand key areas of growth such as basic accounting, starting your business and marketing.

Finance 101 Webinar: Basic Accounting in 60 minutes
January 10, 2024 - 1 p.m. - 2 p.m.

Start Up, Start Right:
January 17, 2024 - 1 p.m. - 2 p.m.

Marketing 101
January 24, 2024 - 1 p.m. - 2 p.m.

To register click **here.**

Aspen Institute

The Aspen Institute is now accepting applications for the second cohort of its Economic Mobility Fellowship. To qualify, fellows must have at least 10 years of experience in their field and the authority to lead a change initiative. Individuals who are committed to advancing the role of business in U.S. economic mobility are encouraged to apply.

Click **here** to learn more and apply.

eMerge Americas Accelerator Showcase

eMerge Americas opened the application window for its 2024 Startup Accelerator and Showcase. Entrepreneurs have the chance to win a $520,000 investment for their venture. eMerge will select 110 startups from across the world for a seven-week program that will culminate in a pitch competition next April.

Applications are due by **January 31, 2024.** For more information and to apply click **here.**

COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this North Beach location at **912 71st St** or this space in the heart of Mid-Beach at **459 W 41st St** If South Beach is on your list consider **1520 Alton Road.**

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BUSINESS NEWSFLASH

LOCAL EVENTS

Magic Miami 2024
January 8 - 9, 2024

Join MAGIC in its newest destination: Miami Beach. Aligning with the fashion cycle outside of core collection seasons, MAGIC enters a new market to amplify brand exposure possibilities while opening buying and fulfillment opportunities for retailers.

For more information click **here.**

Original Miami Beach Antique Show
January 11 - 15, 2024

For 60 years, the Original Miami Beach Antique Show (OMBAS) has been a destination-event for attendees on the hunt for unique, one-of-a-kind

signed and unsigned pieces.

With over 600 renown dealers from across the globe who are passionate and knowledgeable storytellers, OMBAS is the perfect chance to discover items that you can't find anywhere else in the world, while also learning about the history and provenance of a piece or a genre from experts in their fields. Vibrant pop-up education sessions, an Appraisal Day with Sotheby's and other on-site activations make the 60th Anniversary a not-to-be-missed event.

Click **here** to purchase tickets.

Art Deco Weekend
January 12 - 14, 2024

Art Deco Weekend's 47th annual celebration shines a spotlight on the Art Deco Historic District and the architectural legacy of Greater Miami & Miami Beach. Surrounded by the sun-kissed shores of South Beach, Art Deco Weekend is a highly anticipated cultural event organized by the Miami Design Preservation League (MDPL).

Established in 1977, Art Deco Weekend has been a cornerstone for preserving and showcasing the architectural gems on Ocean Drive. The festival is a free community event where locals and tourists alike can enjoy guided tours, lectures, classic car exhibitions, antique displays, films, family-friendly events and more. Spanning along Ocean Drive from 5th Street to 12th Street, the festival deepens attendees' knowledge of and appreciation for the destination's architectural evolution from the past to the present.

For additional information click **here.**

Advanced Therapies Week 2024
January 16 - 19, 2024

Advanced Therapies Week was created for knowledge sharing, relationship building, and deal-making.

For 20 years the event has been home to the largest marketplace for tools and tech, Advanced Therapies Week is dedicated to helping biotech progress on their commercialization journey, as well as pushing the industry one step closer to delivering life-changing treatments to patients.

The event is about creating moments of natural connection for the Advanced Therapies industry that spark long-lasting relationships, stretching far beyond transactional. Conga lines on a luxury yacht, sunrise yoga on Miami Beach, and catching up with friends, old and new. These are the memorable moments that go beyond what you might expect.

Click **here** for more information and to register.

Lifetime Miami Marathon & Half
January 24, 2024

The Lifetime Miami Marathon & Half is an exhilarating celebration of athleticism, endurance, and the vibrant spirit of Miami.

Held annually, this iconic race brings together thousands of dedicated runners from around the globe, eager to conquer the scenic streets of this tropical paradise.

The course takes runners on a breathtaking journey, weaving through palm-lined avenues, alongside shimmering turquoise waters, and past iconic landmarks like the Art Deco buildings of South Beach and the magnificent Port of Miami. The Lifetime Miami Marathon & Half is not just a race, but an immersive experience that captures the essence of this vibrant city.

Click **here** for more information.

City of Miami Beach Weekly Meetings

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Click here for more details. Visit **www.miamibeachfl.gov/calendar** to see a monthly view of all city meetings.

BUSINESS ASSISTANCE PROGRAMS

City of Miami Beach Vacant Storefront Cover Program

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First unveiled in 2019, this initiative supports property owners, brokers, realtors and property managers by wrapping vacant storefront windows free of charge with one of ten (10) artistic designs preapproved by the City.

Click **here** to learn more about the program and how to get started. Interested brokers, realtors, property owners and managers should **apply here** and email the completed application to **Mbbiz@miamibeachfl.gov**.

North Beach Community Redevelopment Agency Facade Improvement Program

The North Beach Community Redevelopment Agency ("North Beach CRA") is excited to announce the launch of the North Beach CRA Commercial Façade & Residential Property Improvement Program ("Programs). The purpose of the Programs is to assist business and property owners to improve, repair, and preserve older buildings; stimulate investment in and revitalization of private property and highlight historic architecture to foster a sense of place that is attractive and welcoming to the entire community, whether visitor, resident, shopper, or merchant.

For additional information and access to the Programs, please click **here**.

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To stimulate the cultural and commercial hubs of the city, the City of Miami Beach has unveiled a Commercial Lease Subsidy Program ("CLS"). Located in the heart of the Art Deco / MiMo Commercial

Character Overlay District (ADCD), an area renowned for its unique cultural, commercial, and entertainment offerings, this program seeks to augment Miami Beach's arts, tourism and hospitality sectors.

The purpose of the CLS program is to attract businesses that resonate with the community's spirit and enhance both visitor experience and resident quality of life in the ADCD.

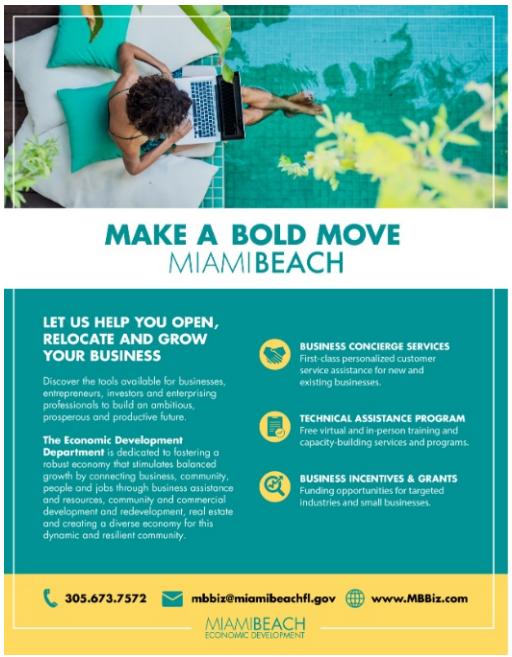
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Program participants may be eligible to receive:

- A reimbursement of “Qualified Expenses”, up to $2,500 monthly, with a cap of $20,000 annually. Participants may not exceed $60,000 over a span of three (3) years.

For more information, prospective businesses are encouraged to click**here.**





Miami Beach Expedited Plan Review and Permitting Incentive Program

The City of Miami Beach is committed to diversifying the local economy by attracting and retaining companies in targeted industries like, financial services and technology. As part of this effort, the City is also offering an Expedited Plan Review and Permitting Program to incentivize targeted relocations, including expansions and associated development for companies. Click **here** to review full program guidelines.





Miami Beach Job Creation Incentive Program

The City of Miami Beach is offering the Job Creation Incentive Program (JCIP), a performance-based incentive adopted by the City Commission. The program aims to strategically attract new financial service companies and technology firms while helping existing businesses expand in Miami Beach to increase the number of high-wage jobs. Click **here** for more info and application details.

Miami Beach Film & Production Incentive Program

Film, TV and Print production in Miami Beach has never been easier! Our incentive program streamlines permitting and grants up to $10,0000 to qualifying productions. Review guidelines and apply **here**!



How to Apply for a Business Tax Receipt and a Certificate of Use

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Plastic Free Miami Beach

Register your business at **Miami Beach - Rising Above (mbrisingabove.com)** List of **Participating Plastic Free MB Businesses**

Pop-Up Venue Permit

Pop-up venues are temporary retail spaces that can be used to promote and sell products of all types, ranging from food and beverages, clothing or unique gifts. The concept has the potential for low overhead, low risk and is a great way to introduce yourself to the market, generate buzz, increase sales and extend the reach and exposure of your business. To apply for a City of Miami Beach Pop-Up Venue permit click **here**.

PROCUREMENT OPPORTUNITIES



Looking for Bid Opportunities?

If you would like to be notified of available competitive solicitations released by the City of Miami Beach, you must register your company through Periscope S2G, Supplier-to-Government by clicking **here.** Registration is easy and will take only a few minutes. Refer to the guide for instructions on how to register and submit an electronic bid **here.**

Become A Registered City of Miami Beach Vendor



To read more and to register click **here**.







This Month in Miami Beach History: Colony Theater

The beautiful Art Deco-style Colony Theatre, located at 1040 Lincoln Road is in the heart of South Beach. The Theatre opened on January 25, 1935, as part of Paramount Pictures' movie theater chain. As one of South Florida's most popular entertainment venues, the Colony hosts a wide variety of programs, including music, dance, theater, opera, comedy, performance art, and film.

CONTACT US

Visit **MBBIZ.com** or contact the Economic Development team **here** for more information on resources, finding the perfect location(s) for your business expansion or sharing ideas for future topics.

NEWSLETTER ARCHIVE

Missed a prior edition? Check out previous newsletters and business spotlight stories**here**.







MIAMIBEACH BUSINESS NEWSLETTER

December 2023

The City of Miami Beach Economic Development Department is pleased to provide you with this monthly business newsletter that includes the latest information and resources available for our business community.

Was this forwarded to you? Subscribe today to receive your own copy by clicking **here**.

Happy Holidays from the Economic Development Team

The City of Miami Beach Economic Development team wishes you a Happy Holiday Season!



Finish 2023 Strong: Year-End Tips for Small Businesses to Implement Today for A Successful 2024



Miami Beach Convention Center Selected as Project of the Year!
The Miami Beach Convention Center, which underwent a $640 million renovation and expansion, was awarded the 2023 Project of the Year Vision Award at the 15th Annual Urban Land Institute Southeast Florida Caribbean Chapter ceremony, held on November 28, 2023.

“The Miami Beach Convention Center is the epicenter of economic impact in Miami Beach — welcoming more than 600,000 visitors annually,” shared City Manager Alina T. Hudak. “Once a disconnected area

and dated facility surrounded by asphalt, the revised 25-acre site and 1.4 million sq. foot building has been transformed into the city's new civic heart. We are so grateful to ULI for this incredible recognition."

Click **here** to read more.

Miami Beach to Begin Construction on Real Time Intelligence Center

The City of Miami Beach broke ground on a Real Time Intelligence Center, which will integrate approximately 850 cameras and 1,600 camera views citywide with other advanced technology. The $2 million project is expected to be completed in the fall of 2024, with partial funding from the 2018 General Obligation (G.O.) Bond.

Click **here** to read more.

BUSINESS EVENTS RECAP



8th America Digital Congress Miami 2023: A Landmark Event in Tech and Finance

The 8th America Digital Congress, the region's largest technology event, marked a significant milestone by being hosted outside of South America for the first time. Held at the Miami Beach Convention Center on November 15 and 16, the America Digital Congress has become a focal point for technology and finance professionals globally.

Miami Beach then Commissioner David Richardson opened the conference, highlighting Miami Beach's emerging status as a tech and finance hub and emphasized the city's commitment to supporting the growth of emerging sectors through various incentives and programs.

The exhibition floor was a buzz of activity, featuring prominent brands like AWS, Twilio, Okta, Zoho, Blip, CloudHesive, Incode, Glia, LexisNexis Risk Solutions, The City of Miami Beach, Kushki, and Zebra. Attendees had the unique opportunity to engage directly with these industry leaders, gaining insights into the latest trends and innovations.

The conference program, divided into two specialized forums, offered a platform for over 3,000 C-level executives, decision-makers, and digital transformation leaders to connect and discuss key issues. The opportunity for one-on-one meetings with such a diverse and influential group was invaluable for those seeking to navigate the rapidly evolving technological landscape.

America Digital Proved to be more than just an event; it is a testament to the technological revolution and Miami Beach's role in shaping the future of tech and finance.

Black Professional Network Summit Recap



The Black Professional Network Summit 2023 (BPN), held on November 10-12, was a momentous event for Black executives, leaders, and entrepreneurs. Sponsored by the City of Miami Beach, the summit offered a rich tapestry of thought leadership, strategic insights, and networking opportunities.

Renowned sports commentator, Stephen A. Smith, was the keynote speaker and shared valuable lessons on career resilience and mastering your craft, aligning with the BPN theme "MVP: Mastery, Value, Performance." His insights offered a nuanced perspective on professional growth and strategic business acumen.

Rickelle Williams, Miami Beach Assistant City Manager, emphasized the city's dedication to cultivating an inclusive business environemnt. Her address highlighted how Black professionals and entrepreneurs play a pivotal role in enriching Miami Beach's economic and cultural landscape.

BPN's sessions, workshops, and networking platforms were designed to enhance the attendees' career paths and business ventures. BPN's commitment to skill-building, career development, and business growth shone through the event's diverse programming.

Black Professional Network Summit 2023 was not only a celebration of Black business expertise but also

a cornerstone event for the community, setting a high standard for professional development and collaboration. The summit stood as a testament to the power of unity, learning, and support in achieving professional excellence.

eMerge Americas Tech Basel Summit Event

Leveraging the excitement around Art Basel, eMerge Americas together with Florida Funders hosted the third annual, exclusive in-person event at Julia & Henry's on December 7, 2023.

The one-day, invite only event allowed founders, investors, and family offices, to connect, converse and collaborate.

The event also kicked-off the annual eMerge Americas premier tech conference + expo scheduled for April 18th + 19th, 2024 – celebrating ten years!



BUSINESS RESOURCES

Sephora Beauty Grant

Black business is on a growth trajectory. Currently, there are more than 2 million Black-owned small businesses in the U.S. post pandemic, the number of new Black business owners has risen 38 percent. Regrettable, Black entrepreneurs continue to face systemic barriers that impede access to capital to grow their businesses. Accordingly, in 2022, Black startup founders received only $264 million of $33.6 billion in capital allocated - less than 1%.

That is why the *Fifteen Percent Pledge* is excited to announce in partnership with Sephora, the launch of the Sephora Beauty Grant, awarding one Black business owner within the beauty industry a $100,000 grant to unlock the next level of growth and potential for their brand.

Applications are due by **December 18, 2023**. To apply click **here.**

Aspen Institute

The Aspen Institute is now accepting applications for the second cohort of its Economic Mobility Fellowship. To qualify, fellows must have at least 10 years of experience in their field and the authority to lead a change initiative. Individuals who are committed to advancing the role of business in U.S. economic mobility are encouraged to apply.

Click **here** to learn more and apply.

eMerge Americas Accelerator Showcase

eMerge Americas opened applications for its 2024 Startup Accelerator and Showcase. Entrepreneurs have the chance to win a $520,000 investment for their venture. eMerge will select 110 startups from across the world for a seven-week program that will culminate in a pitch competition next April.

Applications are due by **January 31, 2024.** For more information and to apply click **here.**

COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this North Beach location at **7143 Collins Ave** or this corner space in the heart of Mid-Beach at **451 W 41st St.** If South Beach is on your list consider **736 Collins Ave.**

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BUSINESS NEWSFLASH

LOCAL EVENTS



No Vacancy Miami Beach November 11 - December 14, 2023

Experience public art at some of Miami Beach's famed hotels during No Vacancy's annual exhibition of juried works. Presented by the City of Miami Beach in collaboration with the Miami Beach Visitor and Convention Authority (MBVCA), the juried art competition returns for its fourth edition to expand Miami's cultural scene with an exciting lineup of site-specific installations, sculptures, murals and activations by 12 artists at 12 iconic Miami Beach hotels. The free public exhibition will be on display from Thursday, November 11 through Thursday, December 14.

For more information click **here.**



Original Miami Beach Antique Show January 11 - 15, 2023

This unique 5-day event is a treasure hunt where history, artistry and innovation combine. Shop for all of your antique buying needs – from jewelry, watches, handbags to artwork, home décor and so much more!

For tickets and additional information click **here.**

Aspen Ideas: Climate Miami Beach 2024 Early Bird Access

Early Bird passes are on sale now forAspen Ideas: Climate 2024 at the Miami Beach Convention Center, March 11-13, 2024. In addition, every registration entry results in one tree planted in Miami-Dade County.



The Aspen Institute engages global and local policymakers, scientific experts, corporate leaders, inventors and innovators, artists, young leaders and influencers whose actions are critical to addressing our collective future around the realities of a changing climate.

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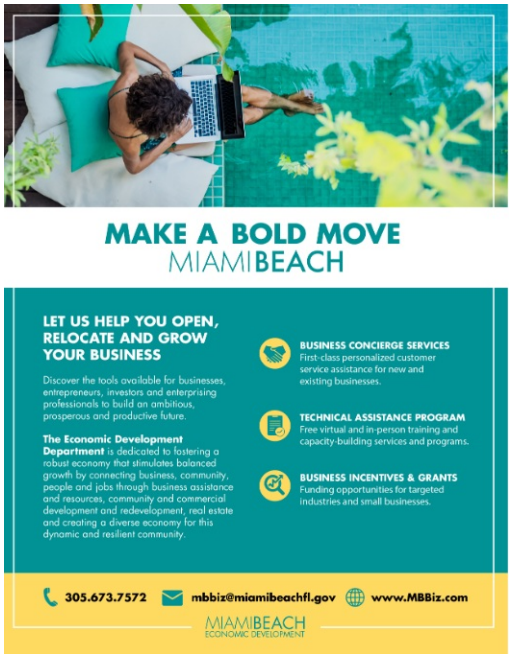
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This Month in Miami Beach History: Joe's Stone Crab

On December 4th, 1920, Jennie and Joe Weiss open "Joe's Diner," a small seafood restaurant at 213 Biscayne Avenue (now South Point Drive). Joe cooked the food, while Jennie waited on tables. Over 100 years later Joe's Stone Crab is still thriving, with various celebrities and locals alike enjoying the buttery stone crabs and more.

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How to Navigate Your Business During Art Week Miami Beach 2023

As our city prepares for Art Week Miami Beach 2023, learn how your business can benefit. from the increased foot traffic.

Click **here** to read more.





Shop Local on Small Business Saturday & Sunday
November 25 - 26, 2022

Saturday, November 25 & Sunday November 26, 2023, is Small Business Saturday & Sunday, a time to celebrate and support small businesses and all they do for our community. Miami Beach businesses are the heart of our community and deserve all of our support.

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Better Bus Network Launching November 13, 2023



Miami-Dade County will launch the **Better Bus Network** on November 13. The plan represents the most significant transformation in the history of Metrobus and **MetroConnect** services and aims to enhance the quality and frequency of Miami-Dade County public transit network.

Miami-Dade County encourages all riders to acquaint themselves with the new **Trip Planning Tool**, the system map, and other important information available on its website. These resources will aid in planning your daily commute.



eMerge Amercias Celebrar Event Recap

October 18, 2023, was a memorable evening at the Freehold in Wynwood where, eMerge Americas unveiled **CELEBRAR: A DEI Series Event**. This event, set against the backdrop of Hispanic Heritage Month, celebrated the diverse tapestry that the Latin and Hispanic community has woven into Miami's tech scene. With the City of Miami Beach championing the cause as a key sponsor, the ambiance echoed with a commitment to Diversity, Equity, and Inclusion.

The City of Miami Beach has partnered with eMerge Americas to bring more programs via the eMerge Americas DEI Series in December 2023 and February, March, and June 2024. Contact **MBBiz@miamibeachfl.gov** for more information on future events.

Tech Beach Retreat Miami 2023 Recap

Tech Beach Retreat (TBR) Miami 2023, presented by Google, and sponsored by the City of Miami Beach, officially wrapped its immersive three (3) day event from October 25 to 27. TBR merged the dynamic ecosystems of LATAM, the Caribbean, and North America, showcasing the technology and startup prowess of these regions.

For more details visit **here.**



South Florida Climate Resilience Tech Hub Identified as A regional Center Primed for Technological Innovation and Job Creation

The Biden-Harris Administration, through the U.S. Department of Commerce's Economic Development Administration (EDA), announced the designation of 31 Tech Hubs in regions across the country. The South Florida Climate Resilience Tech Hub won EDA designation as a Tech Hub. The Tech Hub Designation serves as an unmistakable testament that South Florida is not only a leader in sustainable and resilient infrastructure (SRI) innovation but is also primed for rapid technology-led economic development. This achievement has been made possible through collective dedication - a diverse array of public, private, and academic partners, including eMerge Americas, in a collaborative consortium. Stay tuned to how Miami Beach will seek to collaborate and partner countywide on this designation.

Click **here** to read more.

BUSINESS RESOURCES

Google for Startups Growth Academy: AI for Cybersecurity

Google for Startups' Growth Academy is an exclusive 3-month program for the most promising startups in Europe and the U.S. that are using AI technologies in the Cybersecurity market, aiming to accelerate their growth with the best of Google. Approximately 20 startups will be selected for the program, aimed at helping them increase their customers, generate more revenue, and internationalize their business.

Over the course of 3 months, founders will participate in weekly mentoring sessions, leadership and business workshops, and founder standups to learn from and support one another. The program will be bookended by a kick-off and closing event in person for the cohort to form strong connections with investors and one-another and celebrate their successes. **The deadline to register is November 16, 2023.**

To register click **here.**

Miami Dade-Business Navigator: Marketing 101: Obtaining & Retaining Customers
November 14, 2023

This free interactive webinar is for all entrepreneurs who want to learn about marketing their business to reach a broader customer base.

Small Businesses should be able to apply the fundamental marketing concepts that support starting and managing a business.

With that in mind, this webinar will assist you to:

- Define marketing and its importance in business development;
- Describe the target market research process;
- Identify components of an effective marketing plan;
- Describe high impact marketing strategies that foster business success and;
- Describe key concepts for measuring performance of marketing strategies, to include social media campaigns.

To register click **here.**

Miami Dade-Business Navigator: Financing Your Business
November 16, 2023

Despite a great business idea and being good at free enterprise, starting a business is a challenge. Equity is the key element for a startup small business venture. Business owners should explore different financing options to provide added equity for their business to survive.

Participants will focus on the 4 key objectives:

1. Review questions to help determine business financing needs.
2. Identify the various financing options for businesses.
3. Review available financing options; and
4. List the pros and cons of each of the financing options.

For more information and to register click**here.**

eMerge Global Startup Accelerator + Showcase

eMerge Americas is dedicated to connecting diverse and innovative companies with mentors, investors

and corporate enterprises in the South Florida
community. The eMerge Global Startup Accelerator + Showcase features 100 diverse and innovative companies invited to experience year-round programming and culminating in a pitch competition at the eMerge Americas conference.

This is an opportunity to win $520,000 USD in investment into your company! The 2024 eMerge Americas Accelerator + Showcase is joining forces with Florida Funders, Medina Ventures, and BIP Ventures. eMerge will select 110 of the best startups globally through a competitive application process segmented into three stages (i.e. University Stage, Early Stage and Later Stage). These 110 startups will participate in a robust seven-week, virtual, acceleration program, which will culminate at an in-person, grand finale pitch competition.

Applications are due by **January 31st, 2024**. Click **here** for more information and to apply.

COMMERCIAL PROPERTY AVAILABLE

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BUSINESS NEWSFLASH

LOCAL EVENTS

South Florida Innovation Day
November 15, 2023

South Florida Innovation Day is an annual gathering that celebrates the region's vibrant tech and entrepreneurial ecosystem, showcasing groundbreaking ideas, cutting-edge technologies, and fostering valuable connections among innovators and industry leaders.

ALAN B. LEVAN | NSU BROWARD CENTER OF INNOVATION

For more information and to register, click **here.**



15th Annual Southeast Florida Regional Climate Leadership Summit
November 16 - 17, 2023

The Annual Climate Leadership Summit is a major regional event hosted by the Southeast Florida Regional Climate Change Compact to share knowledge, showcase climate action, engage leadership across sectors, and mobilize the collaboration needed to tackle this significant challenge at scale. This year's theme Transformative Climate Action will inspire innovation in every field ranging from electrification and equity, to engagement, green infrastructure and more.

The summit attracts innovative thinkers and leaders from the business, government, academic, and nonprofit community to exchange dialogue and ideas on expanding the region’s capacity to respond to climate challenges and build climate resilience.

For more information and to register, click **here.**

Blockchain Expo Miami 2023
November 16 - 17, 2023

Blockchain Expo Miami 2023 is a cornerstone event in the Miami Beach burgeoning blockchain industry. Blockchain Expo Miami encapsulates the extensive scope of the blockchain industry, featuring key segments like startups, DeFi, Mining, and web3. With its regional influence and ability to attract a global audience, the expo plays a crucial role in fostering innovation, collaboration, and growth in Miami's blockchain ecosystem.



The city's entrepreneurial ecosystem, combined with a supportive community, has attracted blockchain

innovators and entrepreneurs looking to build and scale their ventures. As such, Blockchain Expo Miami 2023 is not just an event; it's a critical catalyst for the advancement and integration of blockchain technology in Miami Beach. For more information and to purchase tickets click **here.**

South Beach Slam
November 17-19, 2023

Get ready for the South Beach Slam – Miami Beach's first amateur doubles pickleball tournament.

Whether you are a pickleball all-star or a newbie looking to smash your way to Miami Beach glory, the South Beach Slam has something for everyone.

This is a doubles-only tournament, so sign up with a partner or as a single and you will be paired with a player of your same skill level. Not sure of your rating? No problem – sign up for your free DUPR Account at **mydupr.com** and log as many matches as possible and let the app do the rest. For more information click **here.**

See you at the "kitchen"!



Art Basel and Art Week Miami Beach
December 8 - 10, 2023

Since 1970, Art Basel's goal has been to connect the world's premier galleries and their patrons, as well as serving as a meeting point for the international artworld. Now, over 50 years later, its fairs – in Basel, Hong Kong, Miami Beach, and Paris – rank as the premier shows of its kind, presenting 20th- and 21st-century art with a strong curatorial perspective. Art Basel Miami Beach has developed a reputation for showing high quality work and attracting leading international galleries and collectors, offering visitors the most important art from around the world.

Art Week Miami Beach will feature the largest installment yet of Art Basel Miami Beach over 200 exhibitors from 30+ countries and territories. In addition to its Galleries, Positions, Nova, Survey and Edition sectors, the fair will host large-scale projects as part of the Meridians sector, curated installations within exhibitors' booths in sectors. The City of Miami Beach also curates special programming and exhibitions during Art Week Miami Beach, including temporary and permanent works.

For more information and to purchase tickets click**here**.



City of Miami Beach Weekly Meetings

Stay up to date on all of our upcoming meetings. From Commission meetings to committee meetings, please click **here** for a full list with links to participate.

Temporary Commission Chambers at Miami Beach Convention Center

Due to Commission Chamber renovations, all City Commission, Commission Committees and Land Use Board meetings through December will be hosted on the second floor of the **Miami Beach Convention Center** at 1901 Convention Center Drive in **meeting rooms 222-225.**



Beyond attending in-person meetings, residents, businesses and stakeholders can continue to watch these meetings live on the city's website, our government-access cable television station MBTV (Breezeline Channel 660, AT&T U-verse Channel 99, and

Hotwire Fision Digital Access Channel 395), Facebook page, YouTube page and via Zoom. Viewers can also continue participating via Zoom.

Click here for more details. Visit **www.miamibeachfl.gov/calendar** to see a monthly view of all city meetings.

BUSINESS ASSISTANCE PROGRAMS

City of Miami Beach Vacant Storefront Cover Program



The City of Miami Beach relaunched the Vacant Storefront Cover Program in a continued effort to improve the appearance of vacant, street-level commercial buildings and support the lease-up of retail spaces throughout the Miami Beach.

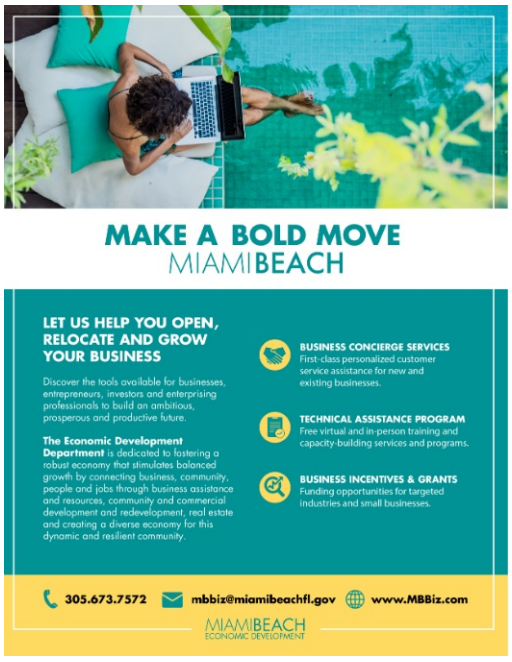
First unveiled in 2019, this initiative supports property owners, brokers, realtors and property managers by wrapping vacant storefront windows free of charge with one of ten (10) artistic designs preapproved by the City.

Click **here** to learn more about the program and how to get started. Interested brokers, realtors, property owners and managers should **apply here** and email the completed application to **Mbbiz@miamibeachfl.gov**.

North Beach Community Redevelopment Agency Facade Improvement Program

The North Beach Community Redevelopment Agency ("North Beach CRA") is excited to announce the launch of the North Beach CRA Commercial Façade & Residential Property Improvement Program ("Programs). The purpose of the Programs is to assist business and property owners to improve, repair, and preserve older buildings; stimulate investment in and revitalization of private property and highlight historic architecture to foster a sense of place that is attractive and welcoming to the entire community, whether visitor, resident, shopper, or merchant.

For additional information and access to the Programs, please click **here.**





Miami Beach Expedited Plan Review and Permitting

Incentive Program

The City of Miami Beach is committed to diversifying the local economy by attracting and retaining companies in targeted industries like, financial services and technology. As part of this effort, the City is also offering an Expedited Plan Review and Permitting Program to incentivize targeted relocations, including expansions and associated development for companies. Click **here** to review full program guidelines.





Miami Beach Job Creation Incentive Program

The City of Miami Beach is offering the Job Creation Incentive Program (JCIP), a performance-based incentive adopted by the City Commission. The program aims to strategically attract new financial service companies and technology firms while helping existing businesses expand in Miami Beach to increase the number of high-wage jobs. Click **here** for more info and application details.

Miami Beach Film & Production Incentive Program

Film, TV and Print production in Miami Beach has never been easier! Our incentive program streamlines permitting and grants up to $10,0000 to qualifying productions. Review guidelines and apply **here**!



How to Apply for a Business Tax Receipt and a Certificate of Use

The choices you make affect your business operations, taxes, legal requirements, and revenue. View what you need to operate a business in Miami Beach **here**.

Plastic Free Miami Beach

Register your business at **Miami Beach - Rising Above (mbrisingabove.com)** List of **Participating Plastic Free MB Businesses**

Pop-Up Venue Permit

Pop-up venues are temporary retail spaces that can be used to promote and sell products of all types, ranging from food and beverages, clothing or unique gifts. The concept has the potential for low overhead, low risk and is a great way to introduce yourself to the market, generate buzz, increase sales and extend the reach and exposure of your business. To apply for a City of Miami Beach Pop-Up Venue permit click **here**.

PROCUREMENT OPPORTUNITIES



Looking for Bid Opportunities?

If you would like to be notified of available competitive solicitations released by the City of Miami Beach,

you must register your company through Periscope S2G, Supplier-to-Government by clicking **here.** Registration is easy and will take only a few minutes. Refer to the guide for instructions on how to register and submit an electronic bid **here.**

Become A Registered City of Miami Beach Vendor



To read more and to register click **here**.





This Month in Miami Beach History: Lincoln Road



On November 28th, 1960, Lincoln Road Mall opened as one of the first pedestrian malls in America, designed by renowned architect Morris Lapidus. In it's early days, Lincoln Road was and continues to be a jewel of unique shops. In the late 50s, the business owners on Lincoln Road convinced the City of Miami Beach to do a full renovation into a pedestrian mall. The design was uniquely Lapidus – pink sidewalks, fountains, bright arches, and exotic plants lined the mall that would grow into the heart of the Miami Beach shopping scene. As Lapidus once said, "a car has never bought anything!" Another renovation project is currently in the works.

CONTACT US

Visit **MBBIZ.com** or contact the Economic Development team **here** for more information on resources, finding the perfect location(s) for your business expansion or sharing ideas for future topics.

NEWSLETTER ARCHIVE

Missed a prior edition? Check out previous newsletters and business spotlight stories**here**.



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