

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, MADE AT ITS FEBRUARY 23, 2024 MEETING, AND APPROVING THE WAIVER OF MIAMI BEACH CONVENTION CENTER ROOM RENTAL FEES AND ASPONSORSHIP, IN AN AMOUNT NOT TO EXCEED \$50,000 PER FISCAL YEAR, FOR MIAMI BEACH PUBLIC SCHOOL GRADUATIONS AND PROMOTIONS FOR A THREE-YEAR PILOT PERIOD DURING FISCAL YEARS 2024, 2025 AND 2026, SUBJECT TO APPROPRIATION BY THE MAYOR AND CITY COMMISSION THROUGH THE ANNUAL BUDGET PROCESS.

WHEREAS, the 2022 City of Miami Beach Resident Survey indicates that education is an important factor contributing to a resident's quality of life and approximately forty-seven percent (47%) of Miami Beach residents responding to the survey feel a high level of satisfaction with local public schools regarding student achievement; and

WHEREAS, a community's positive attitude and support towards student education contributes to the overall educational, economic, and social experience of both students and parents; and

WHEREAS, School celebrations, promotions and graduations may impact how students, parents, and residents perceive education quality, which in turn affects their overall assessment of quality of life; and

WHEREAS, Miami Beach public schools range in student population, graduating class size and level of Parent Teacher Student Association (PTSA) involvement, support and capacity and graduations and promotional ceremonies for these schools typically attract between 100 to 1500 attendees depending on the school and size of the class; and

WHEREAS, the cost of the celebrations can range between \$5,000 to over \$20,000 for room rental, production, parking/transportation, and food & beverage. While Miami-Dade County Public Schools may allocate a conservative budget for these ceremonies, it is not unusual for PTSAs to raise funds to augment the event budget and to secure a family-friendly Miami Beach or other nearby venue; and

WHEREAS, the Miami Beach Convention Center (MBCC), a City-owned asset, can be leveraged for public school promotions and graduations; and

WHEREAS, during the February 23, 2024 Finance and Economic Resiliency Committee meeting, the committee recommended the City Commission approve a Miami Beach Convention Center room rental waiver and a sponsorship, in an amount not to exceed \$50,000 per fiscal year, for a three-year pilot period during Fiscal Years 2024, 2025, and 2026; AND

WHEREAS, to offset the cost for the basic graduation, including but not limited to staging, production, food and beverage, and labor package, the Mayor and City wish to accept the Committee's recommendation and approve the recurring three (3) year sponsorship, in an amount not to exceed \$50,000, for Fiscal Years 2024, 2025, and 2026; and

WHEREAS, the graduations and promotions will occur over a two (2) day period and provide Miami Beach parents, students, teachers, administrators, and families a cost-effective and convenient option to celebrate milestones for Miami Beach's next generation.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency Committee, made at its February 23, 2024 meeting, and approve the waiver of Miami Beach Convention Center rental fees and a sponsorship, in an amount not to exceed \$50,000 per fiscal year, for Miami Beach Public School graduations and promotions for a three-year pilot period during Fiscal Years 2024, 2025, and 2026 subject to appropriation by the Mayor and City Commission through the annual budget process.

PASSED AND ADOPTED this _____ day of March, 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

3-6-24

Date