MIAMIBEACH

COMMITTEE MEMORANDUM

TO: Public Safety and Neighborhood Quality of Life Committee Members

FROM: Alina T. Hudak, City Manager

DATE: July 12, 2023

SUBJECT: **DISCUSSION REGARDING OPTIONS FOR INCORPORATING ARTISTIC DESIGNS ON SIDEWALK/BICYCLE LANE BARRIERS.**

HISTORY:

This item was referred to the Neighborhood and Quality of Life Committee at the September 14, 2022 City Commission meeting to discuss options for incorporating artistic designs as part of sidewalk or bicycle lane barriers, in an effort to beautify the surrounding areas and promote the City's arts and culture brand. On January 11, 2023 a discussion was held at the Public Safety Neighborhood and Quality of Life Committee. Staff was directed to internally discuss potential locations and determine costs.

ANALYSIS

Tourism and Culture staff, along with Public Works and Transportation, have met to determine potential locations. The City has implemented either mass produced armadillos (rubber barriers) or tubular delineators (white plastic poles) on existing bicycle lane barriers. While these structures do not allow for the integration of public art, should future bicycle lanes require concrete barriers, this would be an ideal opportunity to implement a pilot public art project.

For example, as part of its Barrier Beautification Program, the New York City Department of Transportation (NYC DOT) releases an annual Call to Artists to solicit design concepts from professional artists for implementation of public art at concrete barrier sites citywide. Barrier sites range in size from 200 to 2000 feet in length. Artists are awarded an honorarium in the amount of three-thousand dollars ($3,000) to complete a final design, produce stencils to translate the design onto the barriers and oversee the implementation process with volunteers. Additionally, the selected artists receive a stipend to cover the cost of materials to produce stencils to translate the design onto the barriers. The NYC DOT provides labor, paint, materials and tools to prime the barriers and implement the designs. The murals are considered temporary, so they are not maintained past one year. In 2023, the NYC DOT received 57 applicants and selected 5 artists. At this time, the Administration does not have information on costs incurred by DOT for the implementation of the designs.

CONCLUSION:

Tourism and Culture staff will continue to coordinate with Public Works and Transportation to identify future concrete barrier installations that would benefit from the integration of public art. Funding would need to be identified to implement this project.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?	Does this item utilize G.O. Bond Funds?
No	No

Strategic Connection

Prosperity - Market and promote Miami Beach as a world class arts, culture, and quality entertainment destination.

ATTACHMENTS:

Description	Type
September 14 2022 Referral	Memo
September 14 2022 Attachment	Memo