

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AN ADDITIONAL WAIVER OF SPECIAL EVENT PERMIT FEES FOR THE SOUTH BEACH WINE AND FOOD FESTIVAL ("SOBEWFF") 2024 ANNUAL EVENT, IN THE AMOUNT OF \$63,337, AND AUTHORIZING THE CITY MANAGER TO FINALIZE AND EXECUTE AMENDMENT NO. 1 TO THE SPONSORSHIP AGREEMENT DATED MAY 16, 2023 BETWEEN THE CITY AND THE FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES, FOR THE BENEFIT OF THE SOBEWFF AND THE FIU CHAPLIN SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT.

WHEREAS, the annual Food Network South Beach Wine & Food Festival ("SOBEWFF"), is a national, star-studded, four-day destination event showcasing the talents of the world's most renowned wine and spirits producers, chefs and culinary personalities; and

WHEREAS, SOBEWFF has become one of the largest and most well-known festivals of its kind in the country, attracting visitors worldwide, underlining the reputation of the City of Miami Beach as a world-class culinary destination, with the proceeds directly benefiting the Florida International University (FIU) Chaplin School of Hospitality and Tourism Management; and

WHEREAS, for SOBEWFF 2021, 2022 and 2023 festivals, the City of Miami Beach agreed to provide the Festival with financial support totaling \$163,333, \$215,849 and \$245,102 respectively; and

WHEREAS, the City and SOBEWFF executed a new 5-year sponsorship agreement on May 16, 2023 (the "Agreement"); and

WHEREAS, the Agreement includes a fee waiver for the following permit costs which were estimated to be valued at approximately \$150,000:

- i. Special Event-Application Fees
- ii. Special Event-Permit Fees
- iii. Special Event-Vehicle Beach Access Pass Fee
- iv. Special Event-Square Footage Fee
- v. Special Event-Lummus Park User Fee
- vi. Police Off-duty Administrative Fee
- vii. Signage Permits – as needed, estimated at \$2,483
- viii. Banner Permit Fee
- ix. Mini Billboard Permit Fee
- x. 20% Concession Fee
- xi. Rental Waiver for use of the Miami Beach Bandshell for two (2) days; and

WHEREAS, the fee waiver was capped at \$150,000 based on the anticipated total cost of the special event fees; and

WHEREAS, the City has estimated that the actual cost of the permit fees for the 2024 Festival will be \$213,337; and

WHEREAS, the proposed amendment would eliminate the \$150,000 cap for permit fees for the 2024 Festival, to cover the \$63,337 deficit; and

WHEREAS, the SOBEWFF combined 2024 sponsorship request including special event fee waivers and reimbursable amounts for certain City services would, pursuant to the proposed amendment, be capped at \$388,337.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve an additional waiver of special event permit fees for the South Beach Wine and Food Festival ("SOBEWFF") 2024 annual event, in the amount of \$63,337; and further, authorize the City Manager to negotiate and execute Amendment No. 1 to the Sponsorship Agreement dated May 16, 2023 between the City and the Florida International University Board of Trustees for the benefit of the SOBEWFF and the FIU Chaplin School of Hospitality and Tourism Management.

PASSED AND ADOPTED this ____ day of _____, 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

2-14-24

Date