

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING SPONSORSHIP OF THE 2024 MIAMI BEACH PRIDE FESTIVAL, WHICH WILL TAKE PLACE FROM APRIL 12, 2024 THROUGH APRIL 14, 2024, WHICH INCLUDES CASH SPONSORSHIP IN AN AMOUNT NOT TO EXCEED \$250,000, AS PREVIOUSLY APPROVED BY THE CITY COMMISSION IN THE FY 2024 OPERATING BUDGET, AND WAIVER OF SPECIAL EVENT AND CITY SERVICES FEES, IN AN ESTIMATED AMOUNT OF \$52,995.38; AND FURTHER, AUTHORIZING THE CITY MANAGER TO EXECUTE A SPONSORSHIP AGREEMENT WITH THE EVENT ORGANIZER, MIAMI BEACH PRIDE, INC.

WHEREAS, Miami Beach Gay Pride brings people together to recognize and celebrate members of the lesbian, gay, bisexual, and transgender ("LGTBQ") community, as well as their friends, allies, and supporters in celebration of the LGTBQ community; and

WHEREAS, Miami Beach Gay Pride celebrates Miami-Dade County's LGTBQ community with week-long festivities along Ocean Drive is well attended; and

WHEREAS, since 2009, the Miami Beach Gay Pride has taken place in Lummus Park, between 11th and 14th Streets during the month of April; and

WHEREAS, on September 27, 2023, the Mayor and City Commission adopted the FY 2024 budget that included the requested funding for the 2024 Event in the Resort Tax Fund.

WHEREAS, the 2024 Miami Beach Gay Pride event is presented by Miami Beach Gay Pride Inc. in partnership with the City of Miami Beach. The event is scheduled to take place primarily in Lummus Park from 9th to 14th streets and Ocean Drive from 5th to 15th streets on April 12-14, 2024.

WHEREAS, on March 27, 2023, the City Commission adopted resolution 2023-32537 authorizing a cash sponsorship in the amount not to exceed \$188,000 and a waiver of special event and City Service fees for the 2023 event.

WHEREAS, for the upcoming 2024 Miami Beach Gay Pride event, the Mayor and City Commission wish to authorize a cash sponsorship in an amount not to exceed \$250,000, as previously approved by the City Commission in the FY 2024 Operating Budget.

WHEREAS, for the 2024 event, a waiver of special event and City services fees would be approximately \$52,995.38, which includes a special event application fee of \$315, special event permit fee in the amount of \$627, Lummus Park user fees in the approximate amount of \$12,034.38, Vehicle Beach Access passes in the approximate amount of \$3,820, square footage fees in the approximate amount of \$23,595.00, Police Department Administrative fees in the approximate amount of \$5,988, Fire Department fees in the approximate amount of \$6,000, and sanitation fees in the amount of \$616.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City

Commission hereby approve sponsorship of the 2024 Miami Beach Pride Festival, which will take place from April 12, 2024 through April 14, 2024, which includes cash sponsorship in an amount not to exceed \$250,000, as previously approved by the City Commission in the FY 2024 Operating Budget, and waiver of special event and City services fees, in an estimated amount of \$52,995.38; and further, authorize the City Manager to execute a sponsorship agreement with the event organizer, Miami Beach Pride, Inc.

PASSED and **ADOPTED** this _____ day of _____, 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granada, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

Mano O...

For City Attorney *MS*

1/29/2024

Date