

PRIDE PARK

MIAMIBEACH

CONVENTION CENTER ADVISORY BOARD PRESENTATION

JULY 12, 2022

THE SITE

Prior to the Future Intervention



DESIGN MIAMI TENT LAYOUT PRIOR TO PRIDE PARK



INSPIRATION: THE PAD, LONDON

How to Accommodate Venues at Park Locations



THE PAD, LONDON

Temporary Tent Structures in an Existing Park, Under the Canopies of the Trees



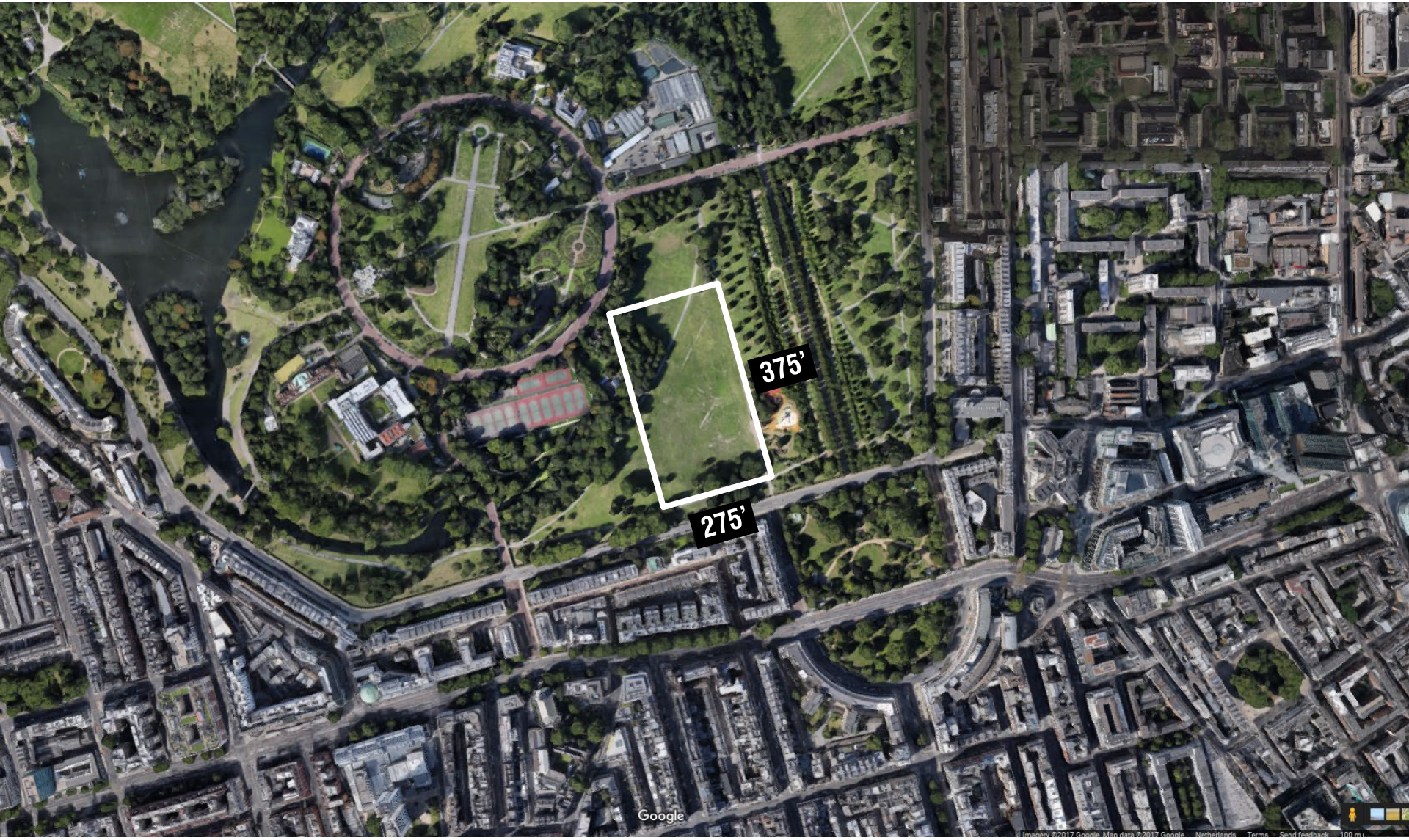
BERKELEY SQUARE, LONDON

The PAD| Approximate 3 Acre Site



REGENT PARK, LONDON

The Frieze Art Fair | Area: 2.3 Acre approximate



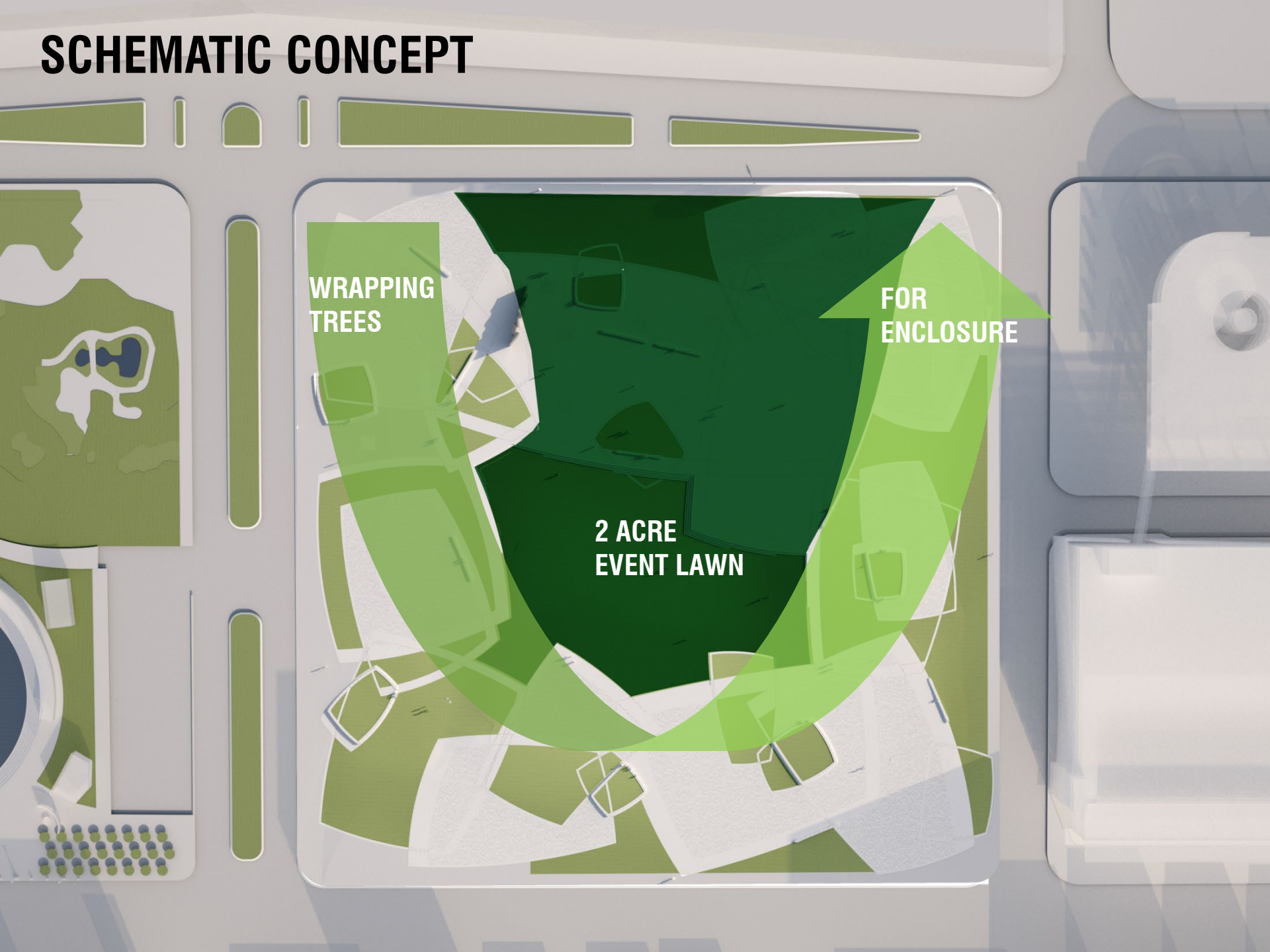
THE FRIEZE ART FAIR

Regent Park, London – Tent Venue



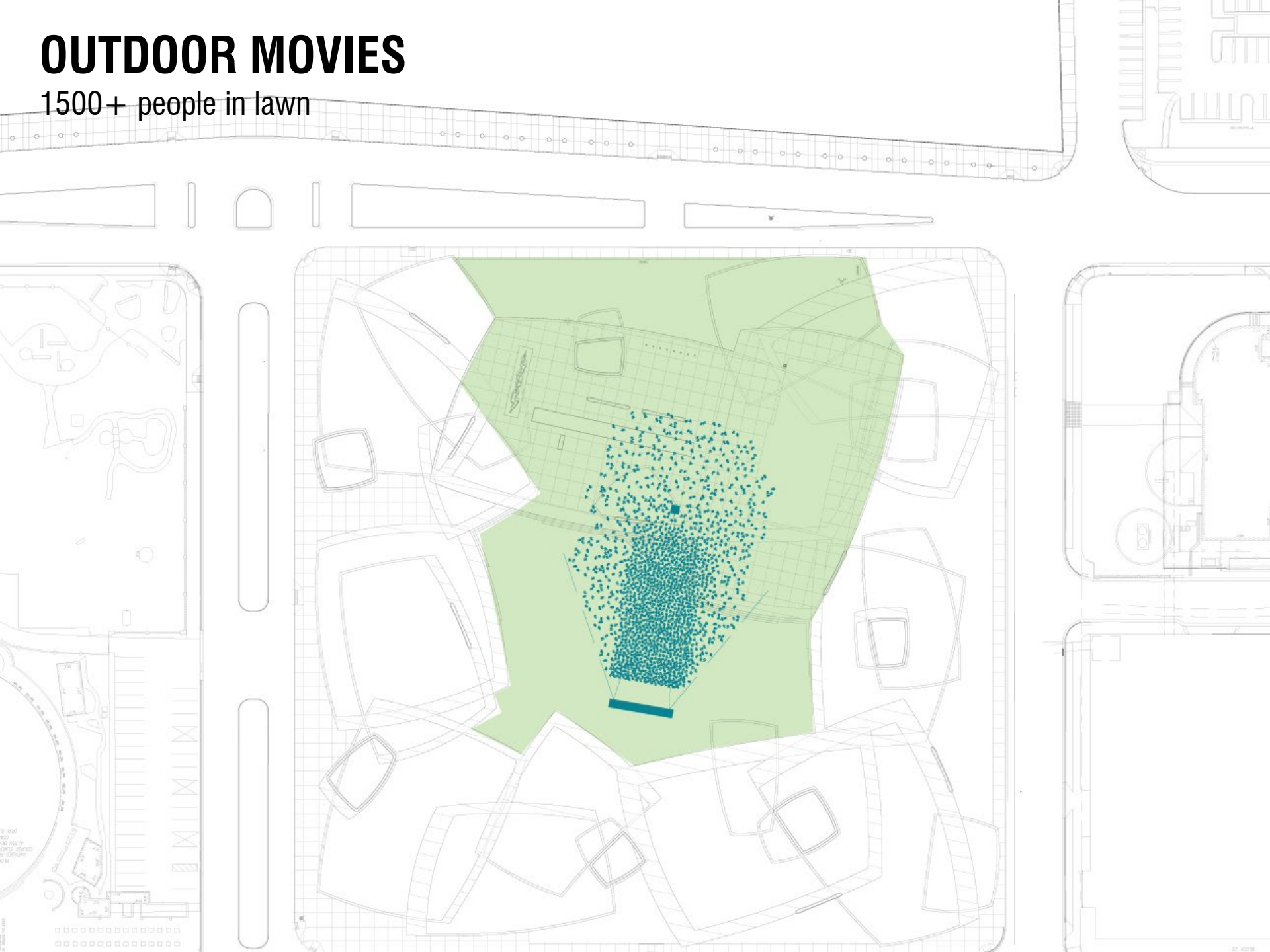

FRIEZE
ART
FAIR
Main sponsor
Deutsche Bank

SCHEMATIC CONCEPT



OUTDOOR MOVIES

1500+ people in lawn



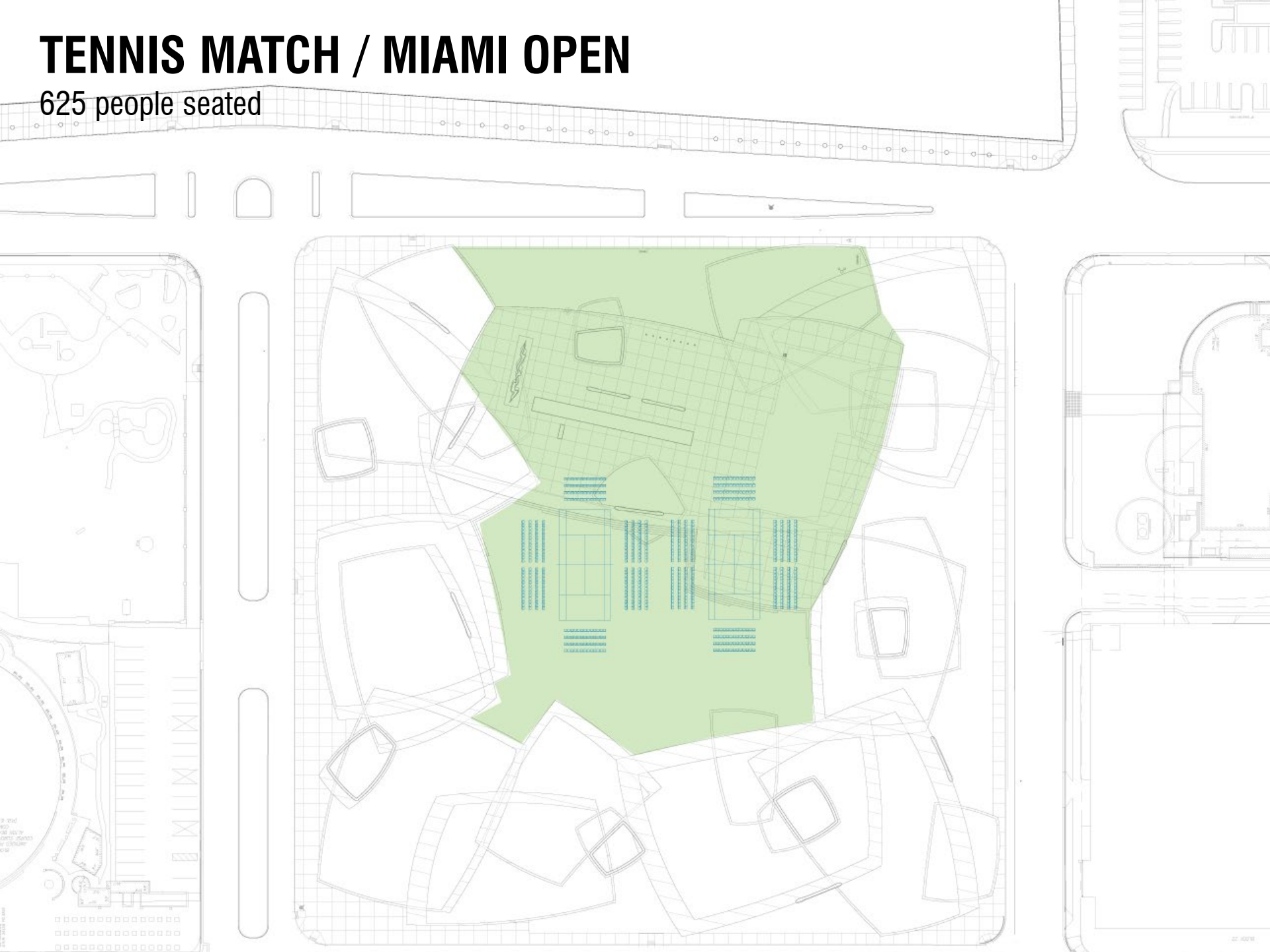
ORCHESTRA, PLAY IN THE PARK

1600 people seated, 700+ in lawn



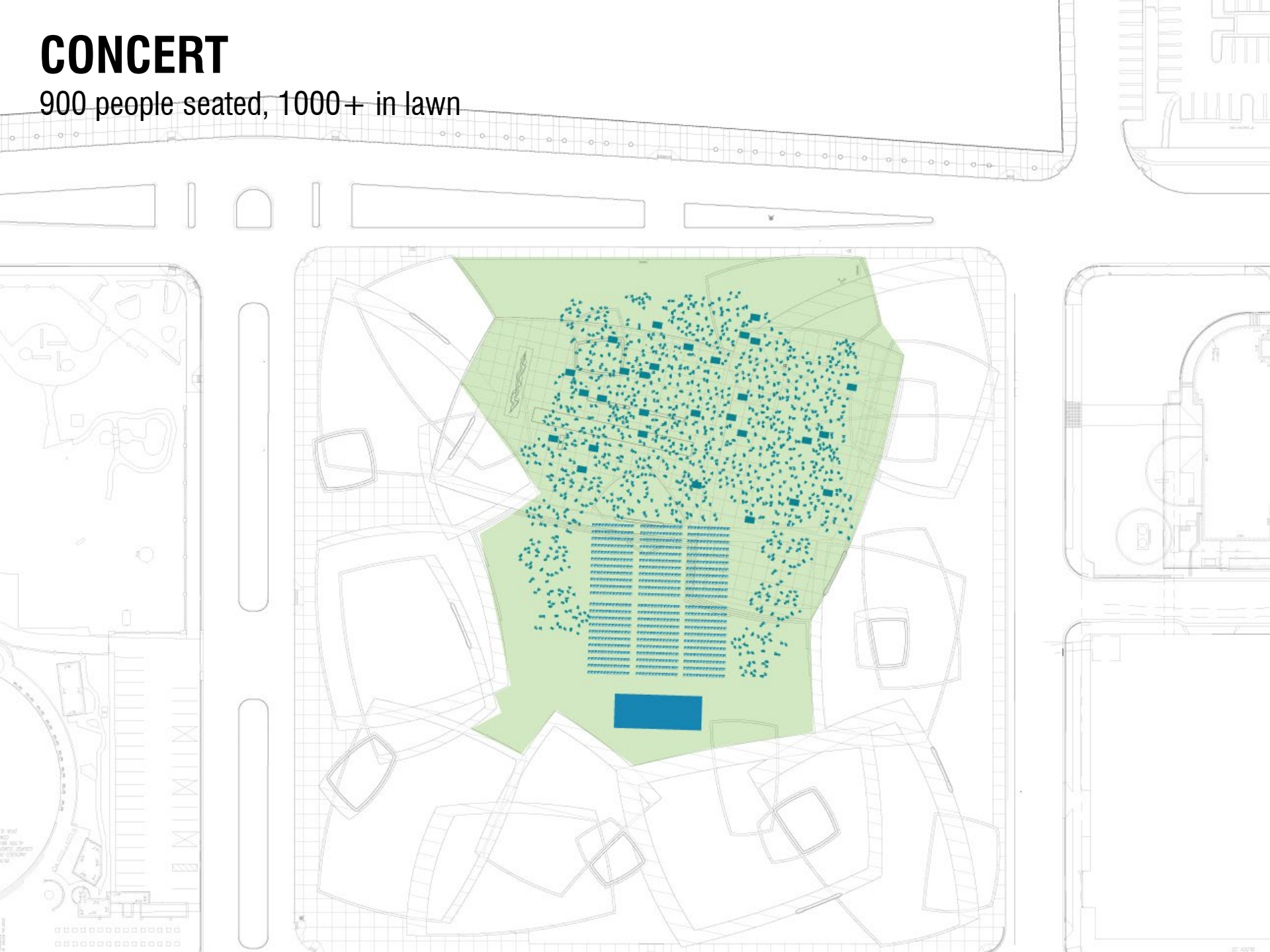
TENNIS MATCH / MIAMI OPEN

625 people seated



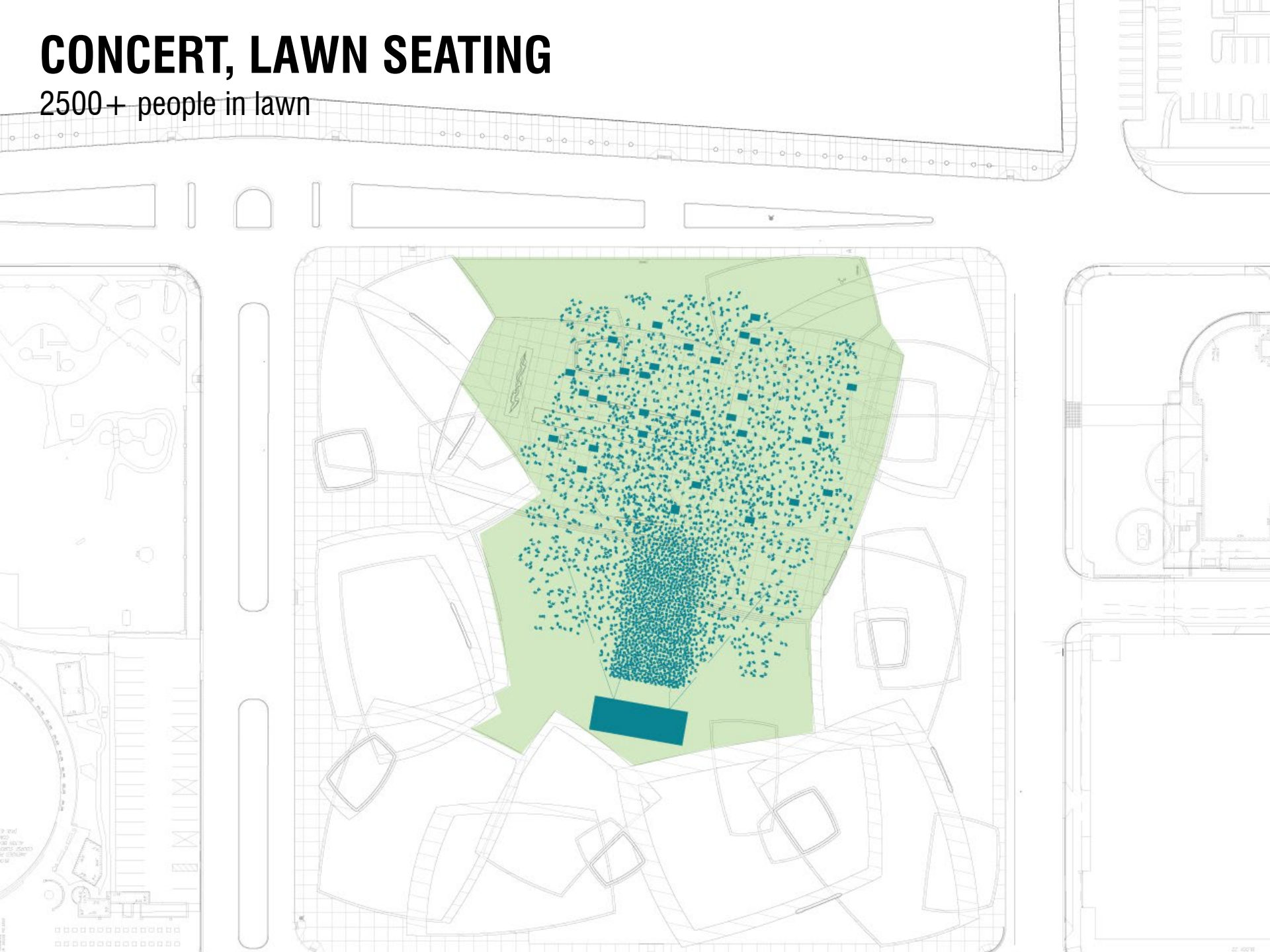
CONCERT

900 people seated, 1000+ in lawn

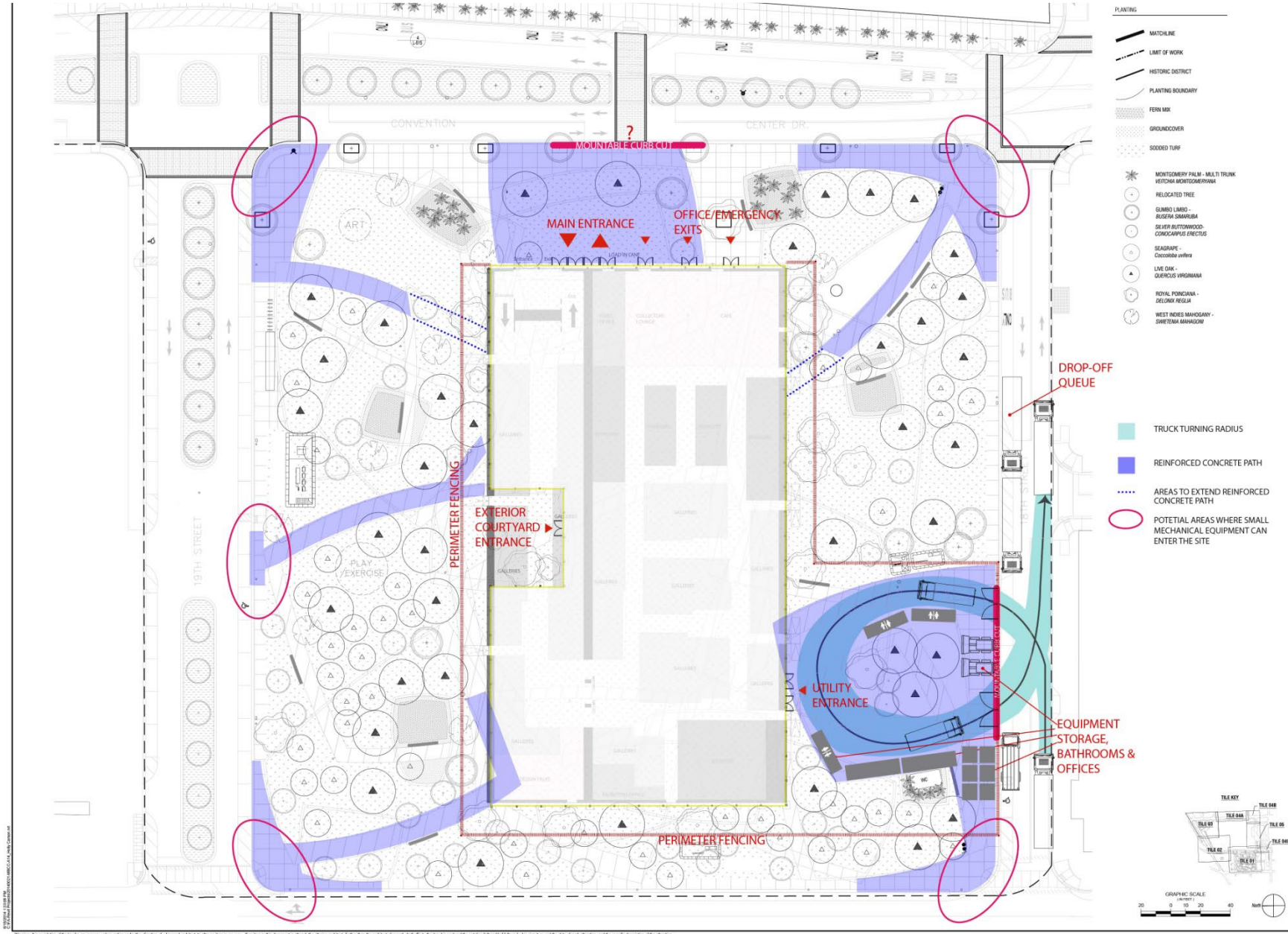


CONCERT, LAWN SEATING

2500+ people in lawn



ACCESS PATHS AND EVENT LOGISTICS



FENTRESS ARCHITECTS

FENTRESS ARCHITECTS

CONSULTANT

MIAMI BEACH CONVENTION CENTER RENOVATION

1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

NO.	ISSUED FOR	DATE
1	ISSUANCE #1	05.11.15
2	100% DD	05.21.15
4	GMP	08.20.15
5	Site Core Shell	12.03.15
A	SCS INT	02.18.16
D	SCS INT REV 3 PILOT PRICING	08.10.16 10.11.17

STAMP

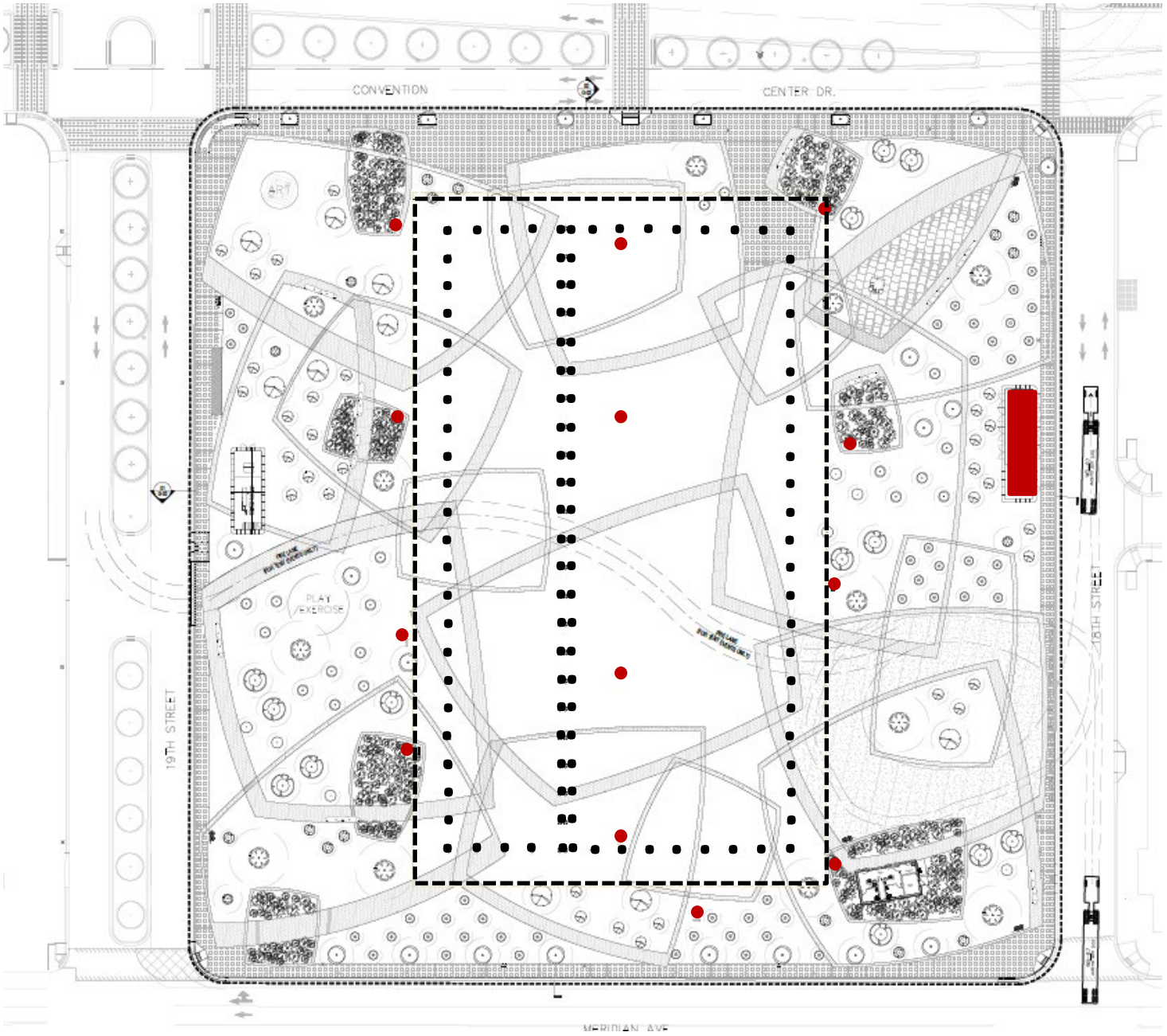
DRAWING TITLE
PLANTING PLAN AND UTILITY OVERLAY

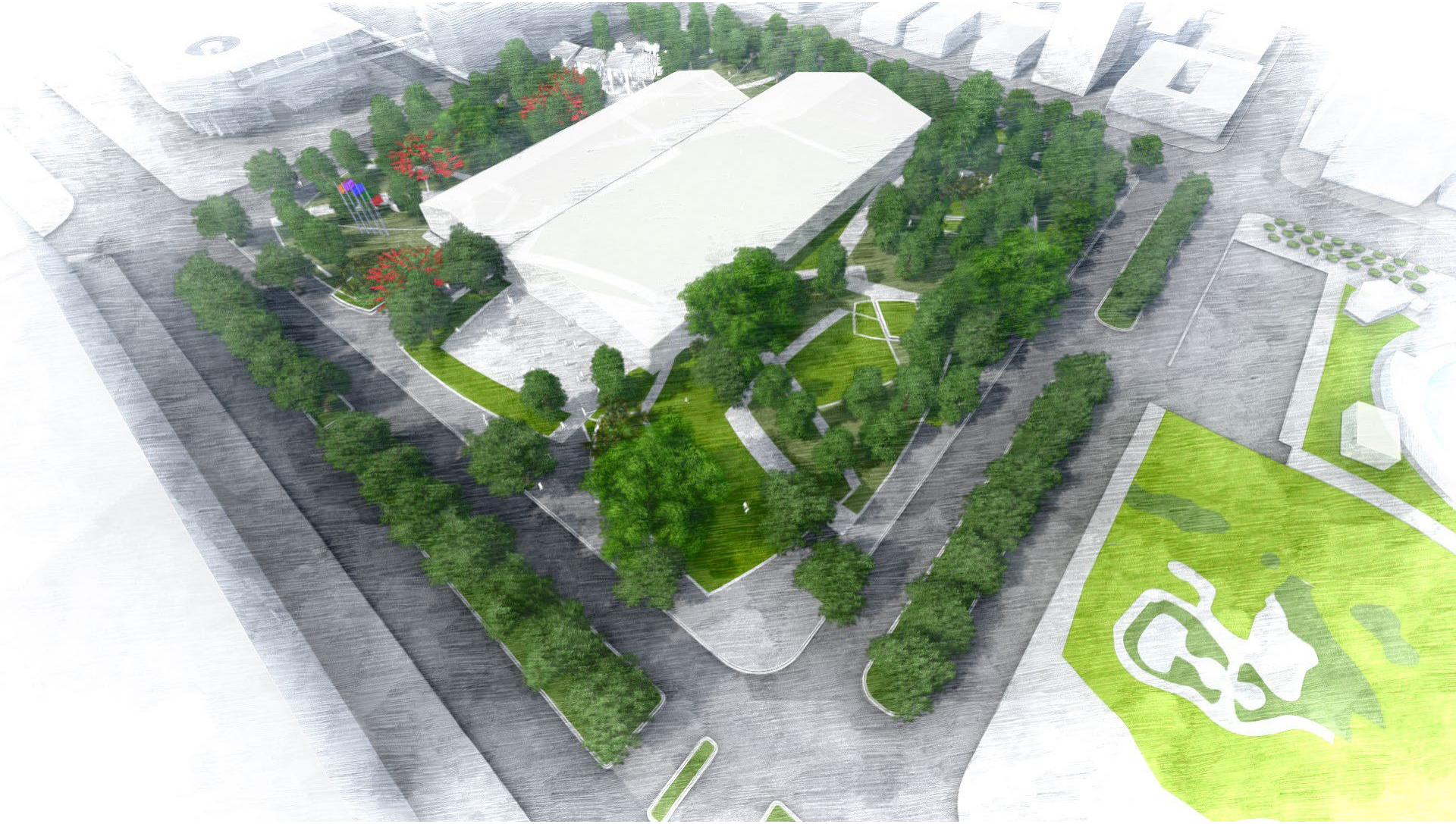
PROJECT # 20140021

SHEET NUMBER
L-521

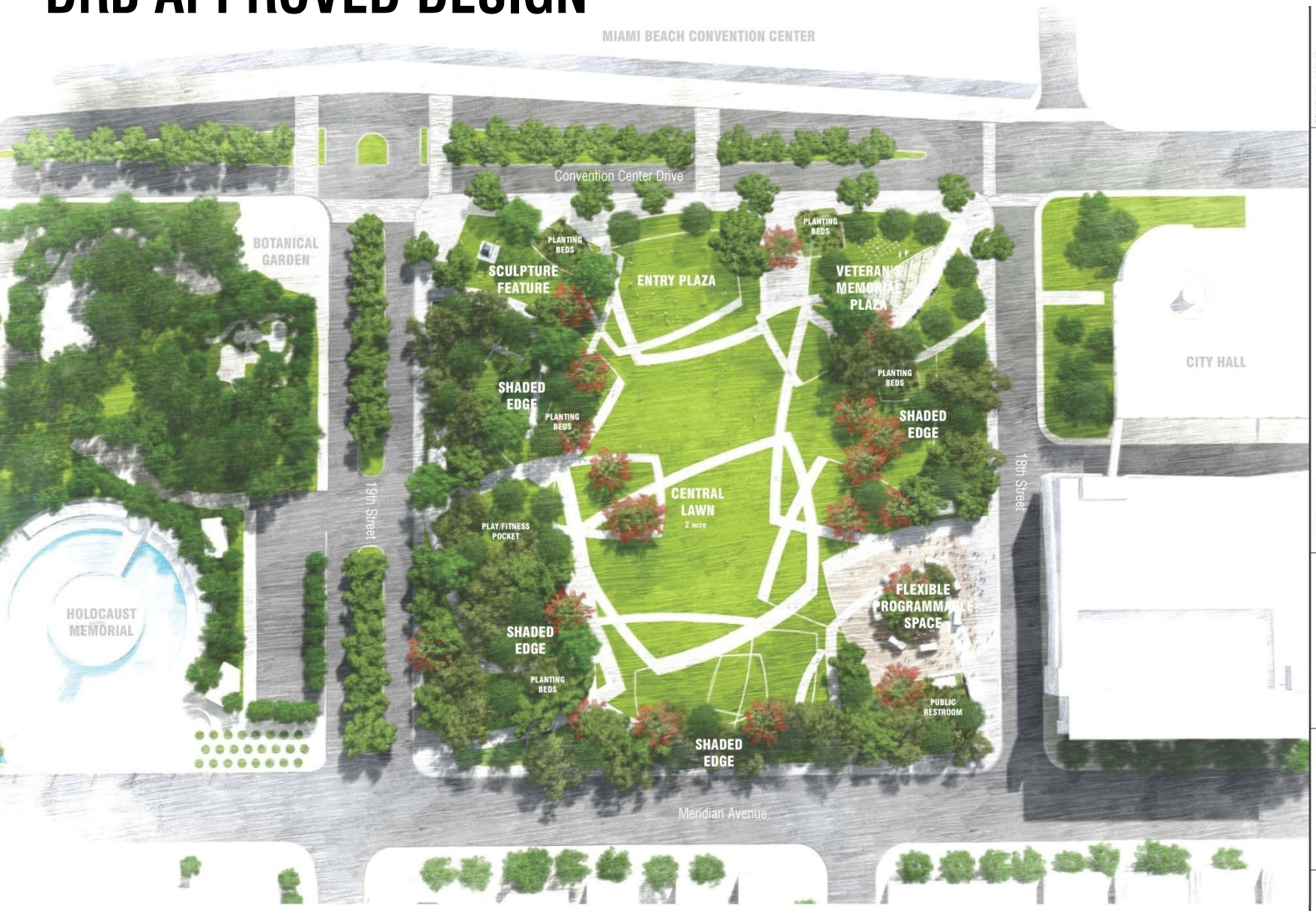
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TENT FOOTINGS AND ELECTRICAL REQUIREMENTS





DRB APPROVED DESIGN



SCALE: 1" = 60'-0"
DATE: 9/24/2014
REVISION DATE: 12/15/2017
ISSUED FOR: DRB
FINAL SUBMITTAL
PROJECT #: 20140021

DRAWING TITLE:
RENDERED PLAN - SITE

PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

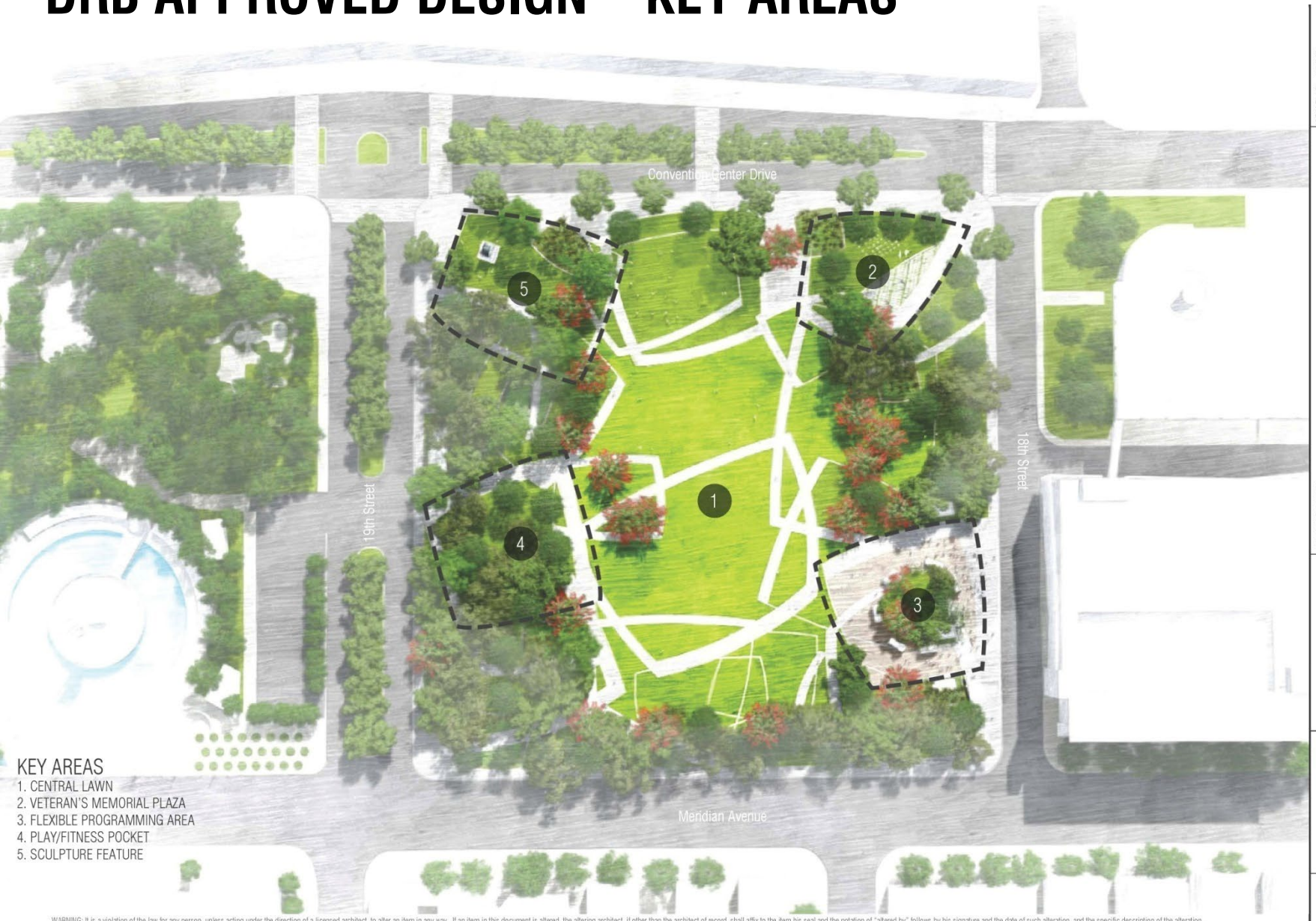
WEST 8 Urban Design & Landscape Architecture

FENTRESS ARCHITECTS

SKETCH NUMBER:
L10.03

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DRB APPROVED DESIGN – KEY AREAS



KEY AREAS
1. CENTRAL LAWN
2. VETERAN'S MEMORIAL PLAZA
3. FLEXIBLE PROGRAMMING AREA
4. PLAY/FITNESS POCKET
5. SCULPTURE FEATURE

SCALE: 1" = 60'-0"
DATE: 9/24/2014
REVISION DATE: 12/15/2017
ISSUED FOR: DRB
FINAL SUBMITTAL
PROJECT #: 20140021

DRAWING TITLE:
RENDERED PLAN - SITE KEY AREAS

PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

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FENTRESS ARCHITECTS

SKETCH NUMBER:
L10.04

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1. CENTRAL LAWN





1. ENTRY PLAZA



2. TROPICAL GARDEN PLANTINGS + SEATING



3. PARK ENTRANCE FROM 19TH STREET

SCALE: 1" = 60'-0" / NTS
DATE: 9/24/2014
REVISION DATE: 12/15/2017
ISSUED FOR: DRB
FINAL SUBMITTAL
PROJECT #: 20140021

DRAWING TITLE:
INCREASED LAWN SPACE

PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

WEST 8 Urban Design & Landscape Architecture

FENTRESS ARCHITECTS

SKETCH NUMBER:
L12.01

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1. CENTRAL LAWN (WITH TENT)





1. ENTRY PLAZA



2. TROPICAL GARDEN PLANTINGS + SEATING



3. PARK ENTRANCE FROM 19TH STREET

SCALE: 1" = 60'-0" / NTS
DATE: 9/24/2014
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ISSUED FOR: DRB
FINAL SUBMITTAL
PROJECT #: 20140021

DRAWING TITLE:
INCREASED LAWN SPACE

PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

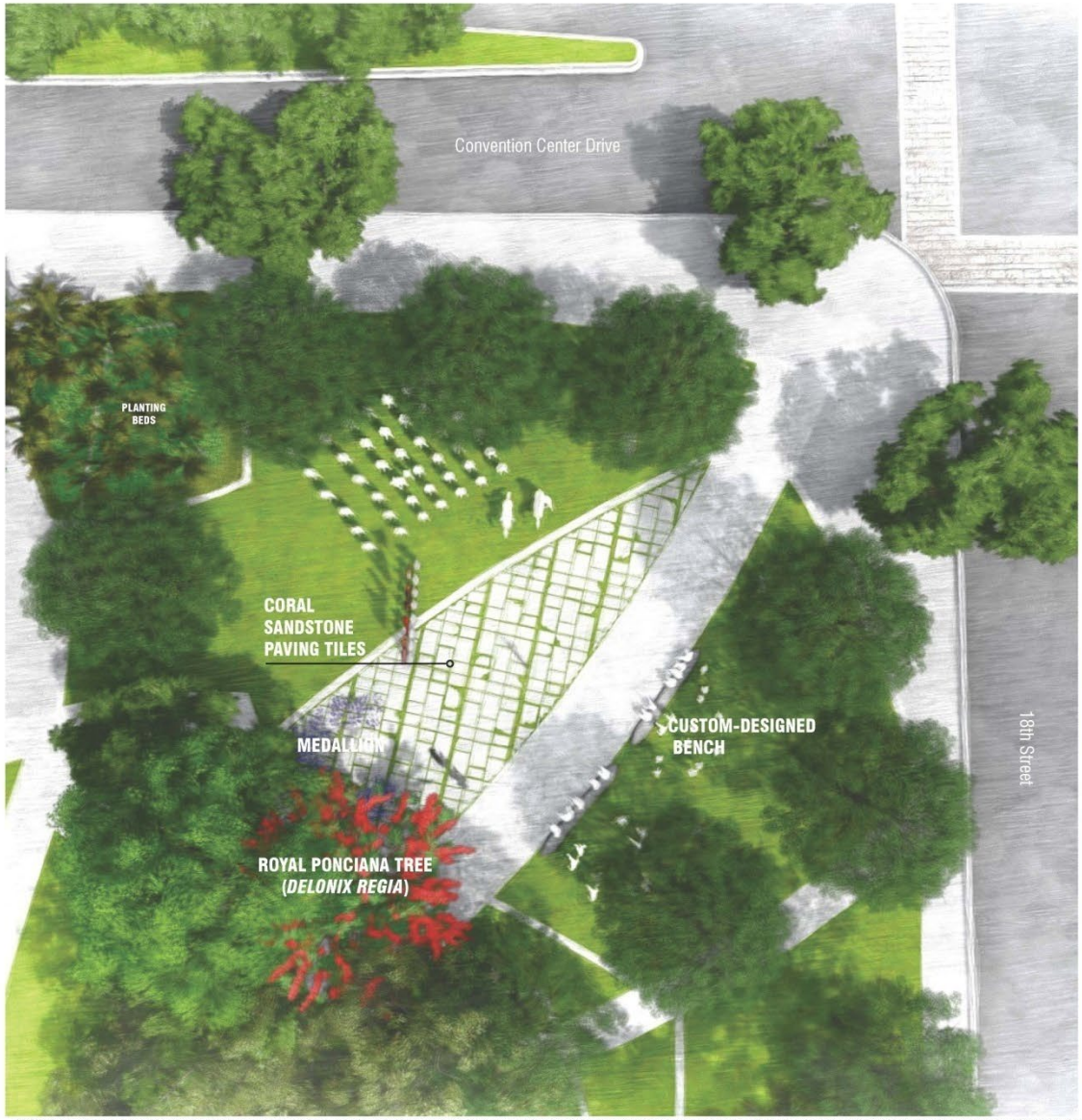
WEST 8 Urban Design & Landscape Architecture

FENTRESS ARCHITECTS

SKETCH NUMBER:
L12.02

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2. VETERAN'S PLAZA





LOCATION OF VETERAN'S PLAZA



VETERAN'S DAY CELEBRATION - ENTRY FROM 18TH STREET



VETERAN'S DAY CELEBRATION - AERIAL

SCALE: NTS
DATE: 9/24/2014
REVISION DATE: 12/15/2017
ISSUED FOR: DRB
FINAL SUBMITTAL
PROJECT #: 20140021

DRAWING TITLE:
VETERANS' MEMORIAL PLAZA

PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

WEST 8 Urban Design & Landscape Architecture

FENTRESS ARCHITECTS

SKETCH NUMBER:
L14.01

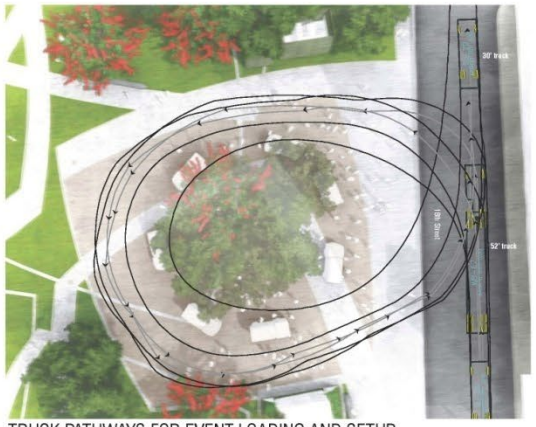
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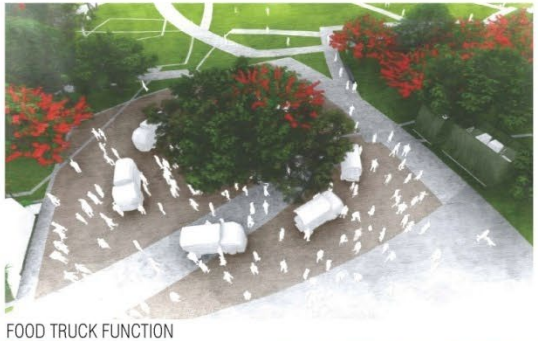
D. C. 135—"Off to Study," Army Air Forces
Technical Training Command,
Miami Beach, Fla.
RALEIGH

3. FLEXIBLE PROGRAMMING SPACE





TRUCK PATHWAYS FOR EVENT LOADING AND SETUP



FOOD TRUCK FUNCTION



BUS LOADING IN FRONT OF FLEXIBLE PROGRAMMING SPACE

SCALE: NTS
DATE: 9/24/2014
REVISION DATE: 12/15/2017
ISSUED FOR: DRB
FINAL SUBMITTAL
PROJECT #: 20140021

DRAWING TITLE:
FLEXIBLE PROGRAMMING AREA - FOOD TRUCKS

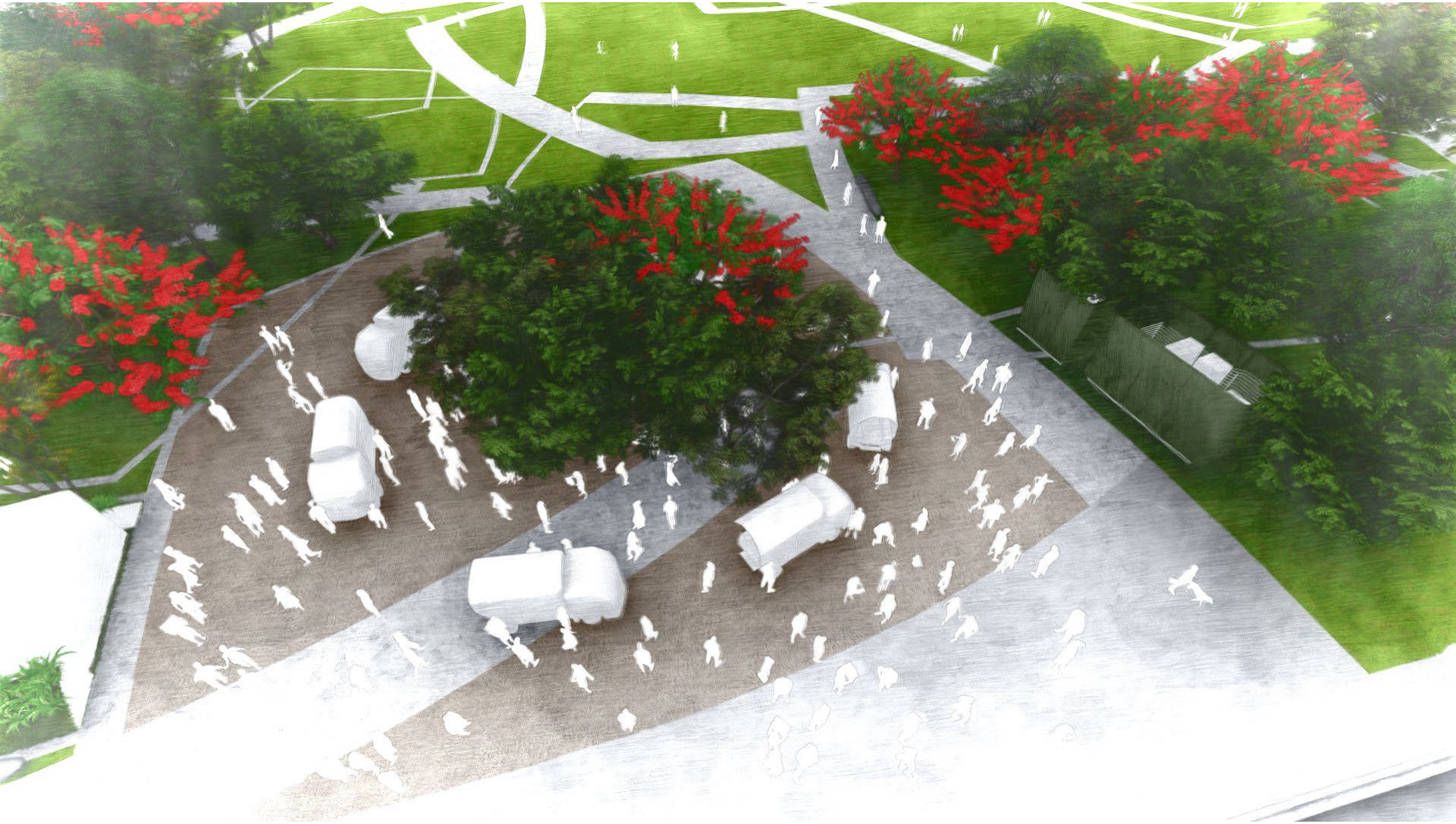
PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
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MIAMI BEACH, FL 33139

WEST 8 Urban Design & Landscape Architecture

FENTRESS ARCHITECTS

SKETCH NUMBER:
L15.01

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4. FITNESS POCKET





PLAY/FITNESS POCKET LOCATION



PLAY/FITNESS POCKET RESERVATION ZONE



EYE-LEVEL VIEW NESTED IN THE GREEN

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DRAWING TITLE:
PLAY/FITNESS POCKET AREA

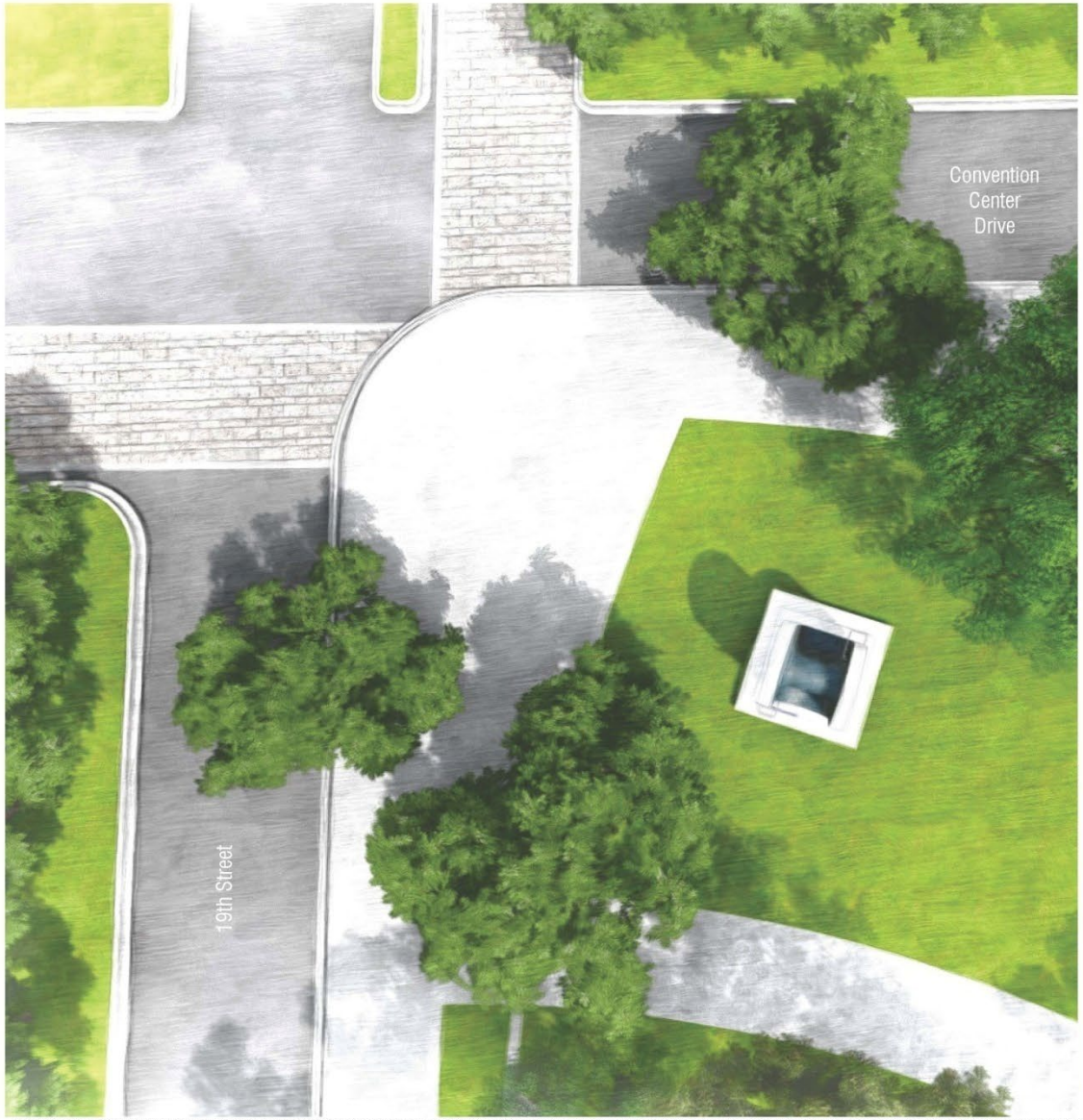
PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

WEST 8 Urban Design & Landscape Architecture

FENTRESS ARCHITECTS

SKETCH NUMBER:
L16.01

5. SCULPTURE FEATURE





SCULPTURE FEATURE LOCATION



VIEW FROM 19TH STREET



VIEW FROM CORNER OF CONVENTION CENTER DRIVE AND 19TH STREET

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SCALE: NTS
DATE: 9/24/2014
REVISION DATE: 12/15/2017
ISSUED FOR: DRB
FINAL SUBMITTAL
PROJECT #: 20140021

DRAWING TITLE:
ART SCULPTURE

PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

WEST 8 Urban Design & Landscape Architecture

FENTRESS ARCHITECTS

SKETCH NUMBER:
L17.01



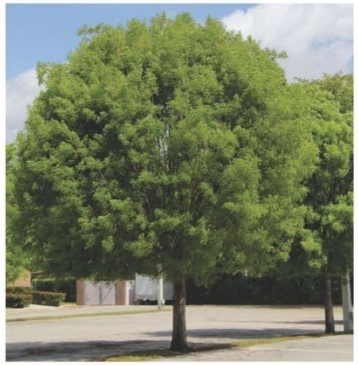
PLANTING



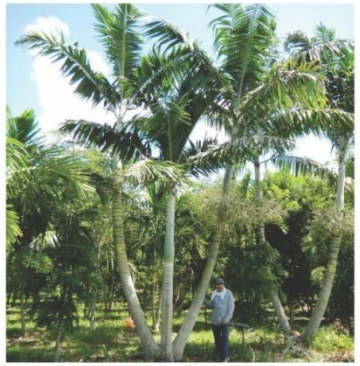
LIVE OAK
QUERCUS VIRGINIANA



ROYAL POINCIANA
DELONIX REGALIA



WEST INDIES MAHOGANY
SWIETENIA MAHAGONI



MONTGOMERY PALM -
MULTI-TRUNK
VEITCHIA MONTGOMERYANA



GUMBO LIMBO
BUSERA SIMARUBA



SILVER BUTTONWOOD
CONOCARPUS ERECTUS

PALMS:	318
SHADE TREES:	178
TOTAL:	496

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DATE: 9/24/2014
REVISION DATE: 12/15/2017
ISSUED FOR: DRB
FINAL SUBMITTAL
PROJECT #: 20140021

DRAWING TITLE:
PLANTING SCHEDULE

PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

WEST 8
Urban Design & Landscape Architecture

FENTRESS ARCHITECTS

SKETCH NUMBER:
L12.04

PLAN HIGHLIGHTING SEVEN PLANTING BEDS

PLANTING BEDS + SEATING

PARK ENTRANCE FROM 19TH STREET

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PROJECT #: 20140021

DRAWING TITLE:
PLANTING BEDS

PROJECT:
MIAMI BEACH CONVENTION CENTER RENOVATION
1901 CONVENTION CENTER DRIVE
MIAMI BEACH, FL 33139

WEST 8
Urban Design & Landscape Architecture

FENTRESS
ARCHITECTS

SKETCH NUMBER:
L13.01





THANK YOU