

1) Yerba Buena Gardens at Moscone Center (San Francisco)
2) Freeway Park at Seattle Convention Center (Seattle)
3) Lawn at Owensboro Convention Center (Owensboro)
4) Plaza Park at San Diego Convention Center (San Diego)
5) New Orleans Ernest N. Morial Pedestrian Park at New Orleans Ernest N. Morial Convention Center (New Orleans)
6) New: Pedestrian Plaza at Broward County Convention Center (Fort Lauderdale)
7) New: Outdoor Spaces at Kay Bailey Hutchison Convention Center (Dallas)
8) The Sail Plaza at Tampa Convention Center (Tampa)
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Convention Centers Outdoor Spaces/Parks Research

Sep 2023

1) Yerba Buena Gardens at Moscone Convention Center in San Francisco

- Yerba Buena Gardens is a collection of mixed-use spaces and structures that has both private uses and public uses.
- It includes cultural facilities, performance venues, recreational venues, and significant amounts of public open space with garden areas, plazas, children's play areas, artwork, a historic carousel, and fountains.
- The Gardens function as a self-financing entity, where surrounding developments are required to financially support its operation and maintenance**.**
- **Owner/Management:** The Yerba Buena Gardens Conservancy manages the three city blocks of Yerba Buena Gardens. The properties are owned by the City and County of San Francisco and managed by the Conservancy under a long-term lease.
- **Website**: https://yerbabuenagardens.com/
- Yerba Buena Gardens has museums, galleries, and cultural centers. These venues often showcase art exhibitions and cultural events. The park provides spaces for various performances, including live music, dance, and theater. These venues make it a hub for artistic and cultural events. There is a historic carousel that is a unique attraction within the park making it attractive for families with young children. They also have an ice-skating and bowling center.
- **Convention Center event space:** Yerba Buena Gardens is integrated with the Moscone Convention Center, making it a convenient and appealing place for convention attendees to relax and explore during breaks.
- **Event booking**: https://yerbabuenagardens.com/plan-an-event/

- The park often hosts community events, festivals, and educational programs to engage with the local community and visitors.



Examples of Past Events

- Learning Days for Kids in the Garden
- Yerba Buena Gardens Festival:
  - Yerba Buena Gardens Festival is an independent nonprofit presenting 6 months of admission-free performances reflecting the rich cultures and creativity of the Bay Area. Programs are outdoors, family-friendly and ADA accessible.
  - Example of July Calendar:

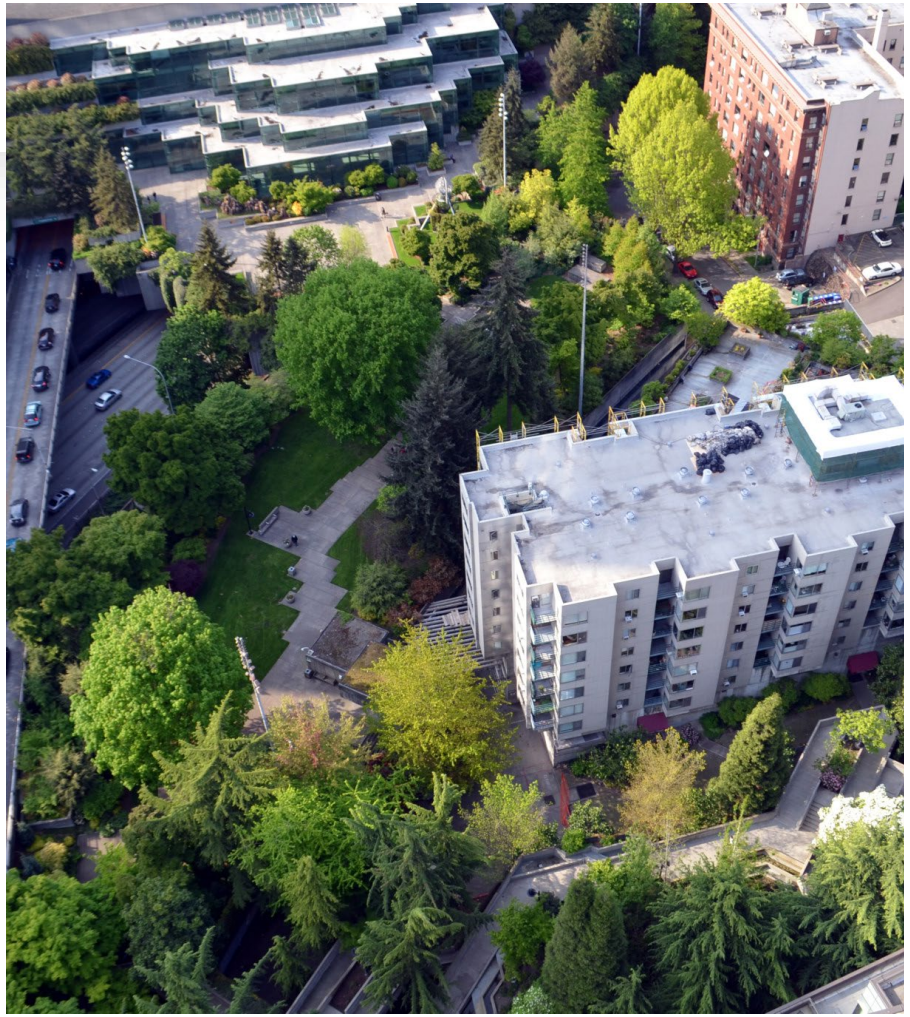


THIS MONTH **JULY 2023**

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27 12:00pm YOGA IN THE GARDENS 12:30pm – 1:30pm POETIC TUESDAYS WITH MOAD	28 11:00am – 12:00pm DANCE OUTDOORS WITH RHYTHM & MOTION	29 12:30pm – 1:30pm ASTU	30 11:00am – 11:30am UNIQUE DERIQUE (KIDS' SHOW) 12:15pm – 12:45pm UNIQUE DERIQUE (KIDS' SHOW)	1 1:00pm – 3:30pm YOSVANY TERRY & GEMA CORREDERA + ARUN RAMAMURTHY TRIO
2	3	4 11:00am – 12:00pm YOGA IN THE GARDENS	5 11:00am – 12:00pm DANCE OUTDOORS WITH RHYTHM & MOTION	6 11:00am – 12:00pm YERBA BUENA GARDENS PUBLIC ART TOUR 12:30pm – 1:30pm ROB REICH SWINGS LEFT	7 11:00am – 11:30am CHELLE! & FRIENDS (KIDS' SHOW) 12:15pm – 12:45pm CHELLE! & FRIENDS (KIDS' SHOW)	8 1:00pm – 3:00pm GET FREE FESTIVAL: TIMING IS SYNCHRONICITY
9	10	11 11:00am – 12:00pm YOGA IN THE GARDENS 12:30pm – 1:30pm POETIC TUESDAYS WITH LITQUAKE	12 11:00am – 12:00pm DANCE OUTDOORS WITH RHYTHM & MOTION	13 12:30pm – 1:30pm BIG TRIPPIN	14 11:00am – 11:30am CIRCUS OF SMILES (KIDS' SHOW) 12:15pm – 12:45pm CIRCUS OF SMILES (KIDS' SHOW)	15 1:00pm – 3:30pm JOE BATAAN + LA DOÑA
16	17	18 11:00am – 12:00pm YOGA IN THE GARDENS	19 11:00am – 12:00pm DANCE OUTDOORS WITH RHYTHM & MOTION	20 11:00am – 12:00pm YERBA BUENA GARDENS PUBLIC ART TOUR 12:30pm – 1:30pm KOHAKU 6:00pm – 7:30pm KARL PERAZZO & MIKE SPIRO Y SU CONJUNTO KARABALI	21 11:00am – 11:30am RENÉ Y FAMILIA (KIDS' SHOW) 12:15pm – 12:45pm RENÉ Y FAMILIA (KIDS' SHOW)	22 1:00pm – 3:00pm FIESTAS FRIDAS

2) Freeway Park, Seattle Convention Center, Seattle

- Seattle Convention Center is adjacent to Freeway Park., Seattle's largest downtown public space.
- Over five acres in size, Freeway Park is a maze of unique architectural forms, fountains, plazas and pathways. Its distinct spaces are flexible and lend themselves to large gatherings as well as peaceful solitude.
- **Owner/management:** Freeway Park is a City of Seattle public park, managed by Seattle Parks and Recreation.
- **Activations and Advocacy:** The Freeway Park Association is a 501c3 membership based and community driven non-profit organization who has been working alongside the Seattle Parks Department since 1993 to activate and advocate for Freeway Park.
- **Convention Center**: The Seattle Convention Center is a member of Freeway Park Association (501c3).



Examples of Past Events

The park host a variety of community events including:

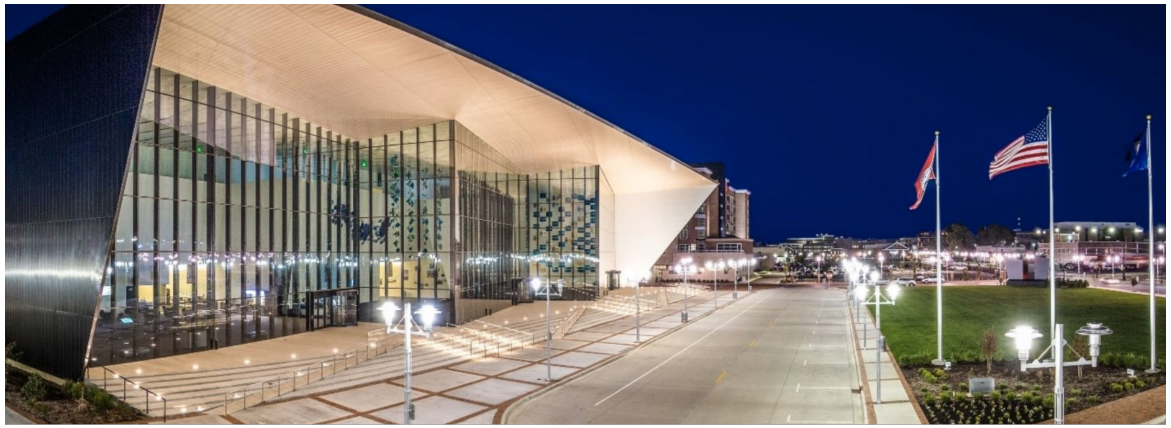
- Zumba
- Movie Nights
- Happy Hours
- Book Carts
- Park Clean-ups
- Painting Parties
- Live music performances

Website:
https://www.freewayparkassociation.org/



<	September 2023					>
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Book Carts / Busk...	2
3	4	5 Book Carts / Busk...	6 Book Carts	7 Book Carts / Busk... Painting Parties	8 Book Carts Movie Night	9
10	11 Book Carts Zumba	12 Book Carts / Busk...	13 Book Carts Happy Hour Garden...	14 Book Carts / Busk... Painting Parties	15 Book Carts / Busk...	16
17	18 Book Carts Zumba	19 Book Carts / Busk...	20 Book Carts	21 Book Carts / Busk... Painting Parties	22 Book Carts / Busk...	23
24	25 Book Carts Zumba	26 Book Carts / Busk...	27 Book Carts	28 Book Carts / Busk... Painting Parties	29 Book Carts / Busk...	30

3) Lawn and Kentucky Legend Pier at Owensboro Convention Center in Owensboro, KY



- The Owensboro Convention Center has a small lawn on the side of their building leading to the Kentucky Legend Pier.
- This space may be rented out by show management or utilizes as needed by the city, venue, etc.
- Front Lawn is used for outdoor events:

1) For convention center events
2) For city-wide events (such as festival with food and music and food trucks)

- The convention center offers the lawn to city-wide festivals and receives revenue share from sponsorships and sales.
- https://owensborocenter.com/



4) Park Plaza at San Diego Convention Center in San Diego, CA

- Park Plaza is a 2 acre outdoor space as part of the convention center
- Not a city park
- Used as outdoor networking, reception and lunch event space for conventions/conferences at the Convention Center
- **Website:** https://www.visitsandiego.com/meeting-planners/space/outdoor-space





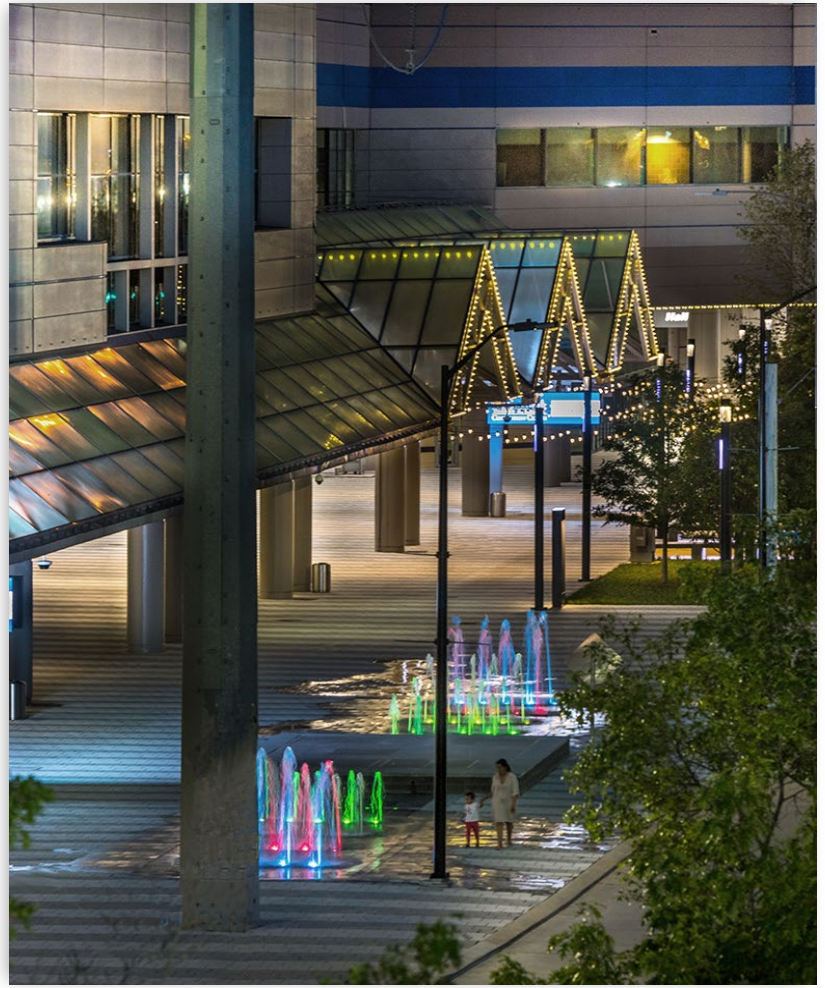
5) New Orleans Ernest N. Morial Pedestrian Park at New Orleans Ernest N. Morial Convention Center (New Orleans)

- Completed in 2020, New Orleans Ernest N. Morial Pedestrian Park is a public area with spacious and safely distanced outdoor seating, and modern art that expresses the essence of New Orleans and Convention Center Boulevard's rich history on the Mississippi river front.

- 7.5 acres along Convention Center Boulevard, featuring interactive water elements, live event spaces, public art installations and shaded gathering places. The park also provides access to the multi-modal transportation hub and a safe pathway for meeting attendees, facility staff and residents to move up and down the Boulevard.

- **Website:** https://mccno.com/pedestrian-park-welcome/

- **Public events:** for example, the park is among the host locations of the free citywide Luna Fete: https://www.neworleans.com/event/luna-f%C3%AAte/3227/



6) New: Pedestrian Plaza at Broward County Convention Center (Fort Lauderdale)

New outdoor event and green space as part of the convention center expansion, expected in 2025:
Website: https://www.broward.org/ccexpansion
Video: https://vimeo.com/766072338



7) New: Outdoor Space at Kay Bailey Hutchison Convention Center (Dallas)

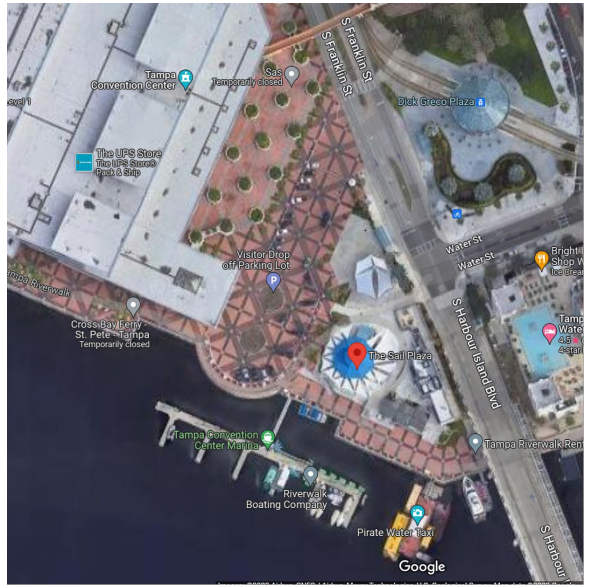
New outdoor event and green spaces as part of the convention center renovation & expansion and convention center district reimagination, expected in 2028:
Website: https://www.dallasconventioncenter.com/about-us/convention-center-expansion
Video: https://youtu.be/1hc_MXy0YJU



8) The Sail Plaza at Tampa Convention Center (Tampa)

Multi-purpose outdoor event space and restaurant at the Tampa Convention Center.

This beautiful new Plaza multi-purpose outdoor event space may be booked for exhibits, food and beverage functions, musicians and other event related activity.
Website: https://www.tampa.gov/tcc/sail-plaza
Video: https://youtu.be/hOPz7kz1t2E





9) Centennial Olympic Park at Georgia World Congress Center Authority Campus (Atlanta)





The Georgia World Congress Center Authority campus is the hub of state's entertainment and hospitality district.

Beginning with a single exhibition hall, the GWCCA campus now includes 22-acre Centennial Olympic Park, Mercedes-Benz Stadium, International Plaza, multiple parking decks, the College Football Hall of Fame, Junior Achievement Discovery Center and the 3.9-million-square-foot convention center. Coming development includes the GWCC's expansion project, an on-site convention headquarters hotel and a new parking deck.

Centennial Olympic Park: a 22-acre greenspace
Owner/management: owned and operated by the Georgia World Congress Center Authority.

Public events:
It plays host to millions of visitors a year and several events, including a summer popular music concert series (Wednesday WindDown), the annual SweetWater 420 Fest and an annual Independence Day concert and fireworks display.

Website: https://www.gwcca.org/our-campus
Webpage: https://www.gwcca.org/centennial-olympic-park

10) Green Roof at Javits Center Campus (New York)

6.75-acre green roof, one of the largest in the United States
Website: https://www.javitscenter.com/sustainability/rooftop-habitats





11) Green Roof at Daniel Lawrence Convention Center (Pittsburgh)

Event and garden space on the roof of the Daniel Lawrence Convention Center
Website: The Rooftop Terrace - David L. Lawrence Convention Center (pittsburghcc.com)



12) New: Event Lawn at the Grand Hyatt Miami Beach Convention Center

10,000 sq. ft. event lawn planned for the Grand Hyatt Miami Beach Convention Center Hotel

Website: https://terra.showpad.com/share/USNsl1kPUXZOzr36IwTeu

