The Lawn on D

Powered by Citizens Bank

Boston, MA



Source: https://www.signatureboston.com/lawn-on-d, Sep 13, 2023

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About The Lawn On D

The Lawn On D is an event space designed for both public and private events and to encourage community engagement, foster creativity and integrate the Boston Convention & Exhibition Center (BCEC) into the urban fabric with arts, music, games, food & beverage, and other original programming. The Lawn On D is owned and operated by the **Massachusetts Convention Center Authority (MCCA).**

Website: https://www.signatureboston.com/lawn-on-d





Space

The Lawn on D is a 2.7-acre outdoor event space on D Street next to the BCEC designed to further activate and engage the South Boston community.

Public Use

The Lawn on D is open from 7:00 am to 11:00 pm Monday-Wednesday and Friday-Saturday and 7:00 am to 10:30 pm on Thursday and Sunday. May vary based on event calendar.

Special Features

The Lawn On D offers:

- A colorful collection of public seating and lounge chairs.
- Concessions from Rebel Restaurants. Concessions are served May through October, on Thursday from 3:00 pm - 10:00 pm, Friday & Saturday from 12:00 pm - 10:30 pm, and Sunday from 12:00 pm - 10:00 pm
- Assorted lawn games. Lawn gamed are only available during concession hours. May be affected by weather or private events.
- Free Wi-Fi
- Seasonal Swing Time open May 1 through October 31 whenever The Lawn on D is open.



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NEW* Pickle Ball Courts

- Pickleball courts are open 7 days a week, whenever The Lawn is open to the public.
- You can reserve courts, but only need to reserve a court when concessions are open, and the lawn games are out.
- You can bring your own equipment, but The Lawn does provide equipment when concessions are open, and the lawn games are out.

Pickleball Courts

Contact: Bob Whyte

Cell: 781-389-6359

Facebook: www.fb.com/BasketballCourtsMA

Website: www.basketballcourtsma.com



OUTDOOR ATHLETIC SURFACES

PICKLEGRIP™

The Newest Advancement in SnapSports® Tech

Working in collaboration with players of all levels, we've developed a new material formulation specifically for Pickleball courts. This patent pending polymer provides increased grip for the Pickleball and more traction for the players. The high-grip surface gives better ball bounce, more consistency, and better traction in damp conditions.

From backyard courts to large community operations, PickleGrip Pickleball surface is up for the game. Utilizing a flexible spine and patented ShockLock® locking system, PickleGrip is the best performing modular Pickleball surface available, period.

Key Benefits

- Fast, true pickleball bounce – similar to a hardwood court
- Easily installed directly on an existing slab or cracked tennis court with minor prep work
- Highest wet/dry traction of any modular surface available
- 14% More force reduction than hardcourts
  - More comfortable for athletes
  - Force reduction helps keep injuries low and comfort high
- Post tension slab not required
- 16-year warranty and proudly manufactured in Utah, USA
- Patented ShockLock® system for unmatched strength, comfort and lateral stability
- 1186 individual support legs for consistent ball bounce

High Impact Copolymer Suspended Athletic Surface
Dimensions: 12" x 12" x 0.5" (305 mm x 305 mm x 13 mm)
Weight: 11.7 oz. (330 g)
Patent Pending

"Until now, there has not been a tile surface with a true and consistent bounce for Pickleball. I've worked with SnapSports to create this amazing PickleGrip surface! Best option on the market today for recreational play!"

~ Tyler Loong – Utah Pickleball Professional

Installation Project Estimate

Basketball Courts MA
82 County Road
Mattapoisett, MA 02739
781-389-6359
www.BasketballCourtsMA.com
BasketballCourtsMA@gmail.com

BASKETBALL COURTS
BasketballCourtsMA.com

Project Estimate

Estimate No.
2129

Date
03/03/23

Name/Address
Boston Convention and Exhibition Lawn on D 415 Summer St Boston, Ma 02201

Description	Quantity	Cost	Total
2 Pickle Ball Courts 30'4"x120'4" -Supply and install Pickle-Grip Tile from Snapsports -Supply and install Ramps (Ramps Grey Only) -Color TBD **Does not include net system	1	30,000.00	30,000.00
Payment Terms $22,000.00 Due upon Acceptance $8,000.00 Due on completion		0.00	

Event Capabilities

- The Lawn On D Total Acreage: 2.7 Acres of fenced in space
- Maximum Capacity: 4,000* (Varies depending on configuration)
- Unique Private Event Spaces: Pavilion On D (4,839 sq.ft.) and Signature Pavilion (3,225 sq.ft.)
- Special Event Catering: Casual to elegant menus, customized per event. Partnered with Rebel Restaurants.
- MCCA support:
  - Technology & Audio-Visual Services
  - Transportation Assistance
  - Public Safety staffing, cameras and fencing
  - Event Management Team
  - Groundskeeping contracted
  - Cleaning/ setup
  - Engineering & Maintenance
- Games
- 2 Seasonal Tents; Furniture & Fixtures



Event Calendar

Open Lawn Hours

Monday – Wednesday: 7:00 am – 11:00 pm

Friday & Saturday: 7:00 am - 11 pm

Thursday & Sunday: 7:00 am – 10:30 pm

Food, Bar & Game Hours

Thursday: 3:00 pm – 10:00 pm

Friday & Saturday: 12:00 pm – 10:30 pm

Sunday: 12:00 pm – 10:00 pm

Community Event Examples

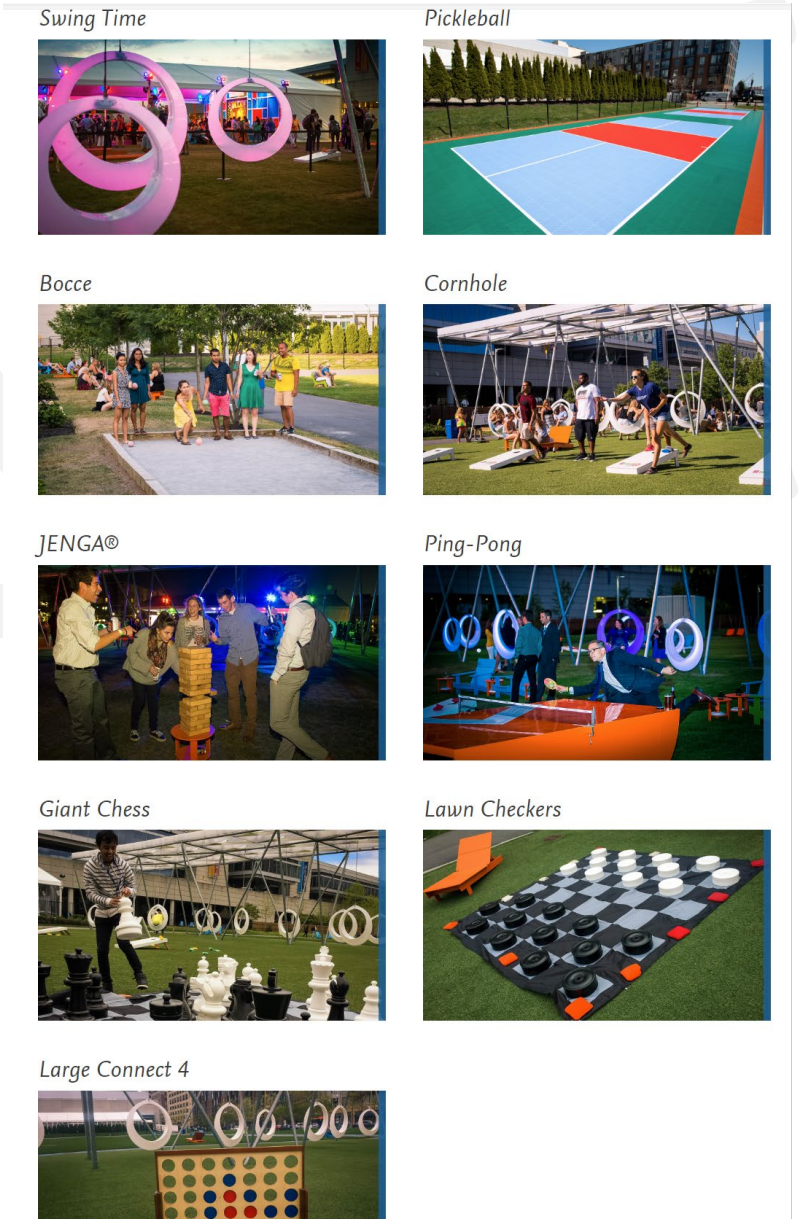
- Signature Series Event: D Street Fair: Browse local vendors in the artisan market, and enjoy games, food and fun for the family. Free event, food & drink available for purchase.
- Legends of Summer – Summer Concert
- Boston While Black: Family Reunion: A day-long celebration of Black community, culture and joy in Boston. With activities including line-dancing, a Spades tournament, double-dutch, relay races, trivia and live music.
- Nutrl Pickleball Tournament (Sponsored Tournament)
- Citizen Pickelball Open
- Pumpkin Palooza

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Community Activities

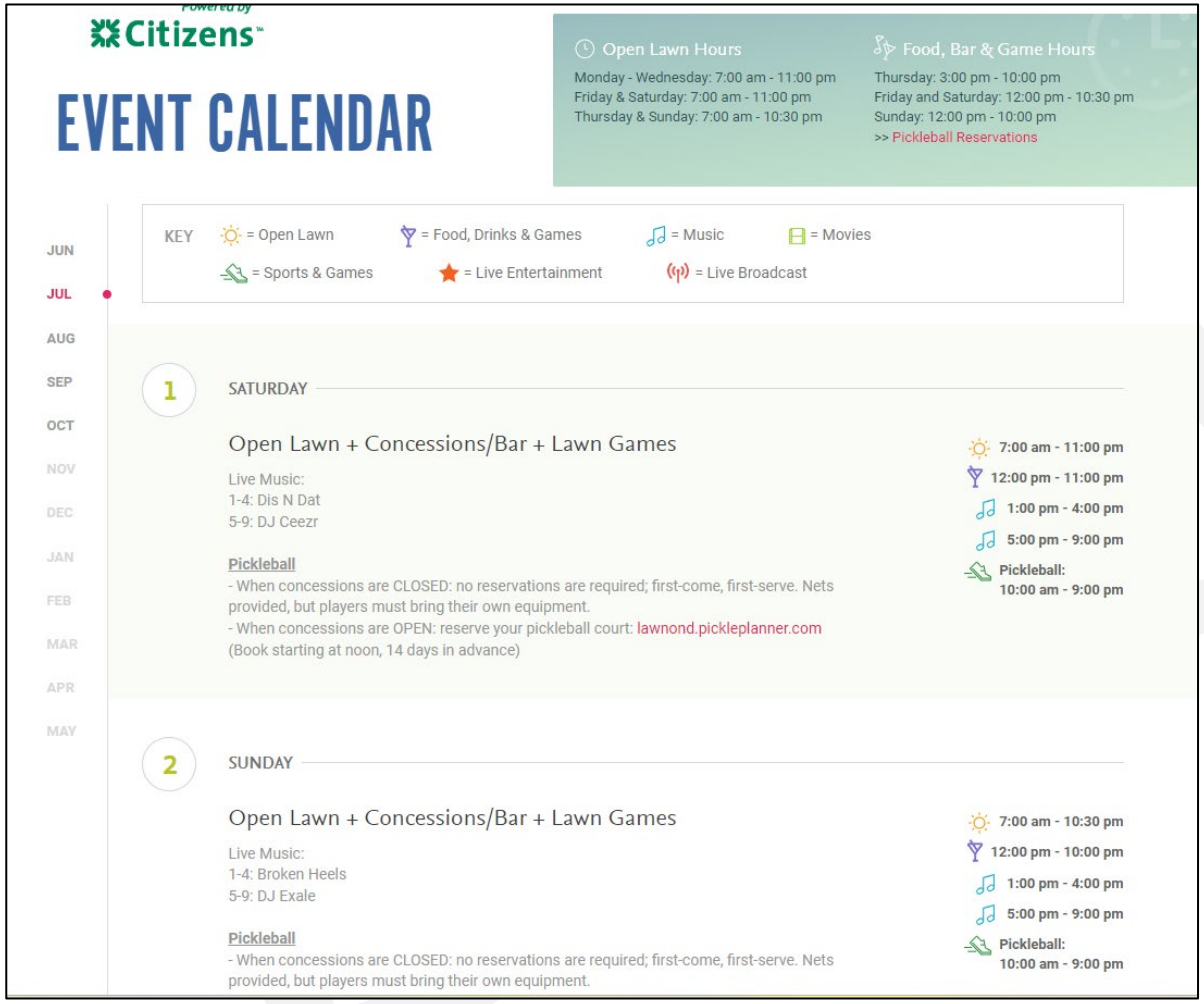
https://www.signatureboston.com/lawn-on-d/community-activities#games

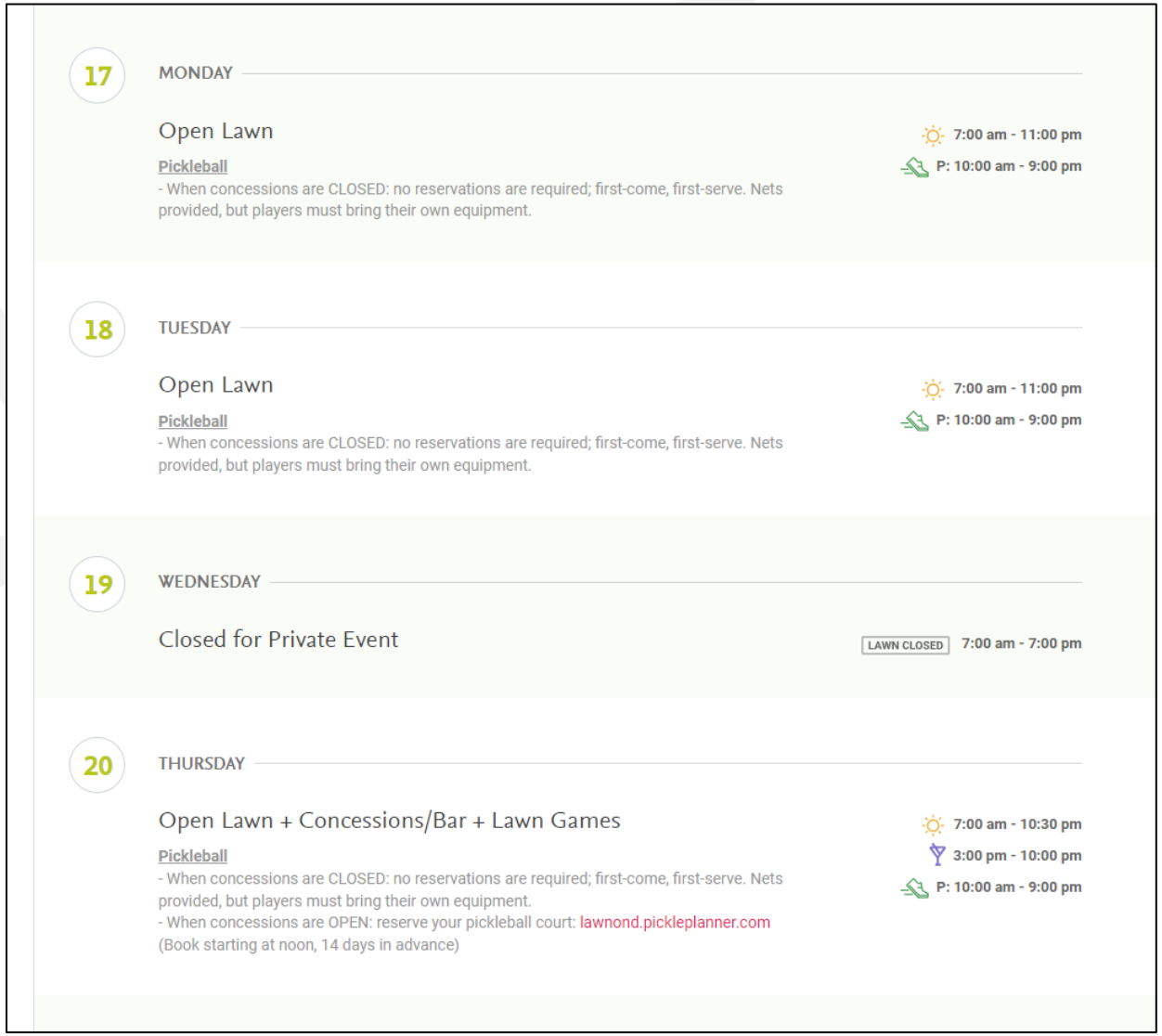
- Swing Time
- Pickleball
- Bocce
- Cornhole
- Jenga
- Ping-Pong
- Giant Chess
- Lawn Checkers
- Large Connect



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Event Calendar





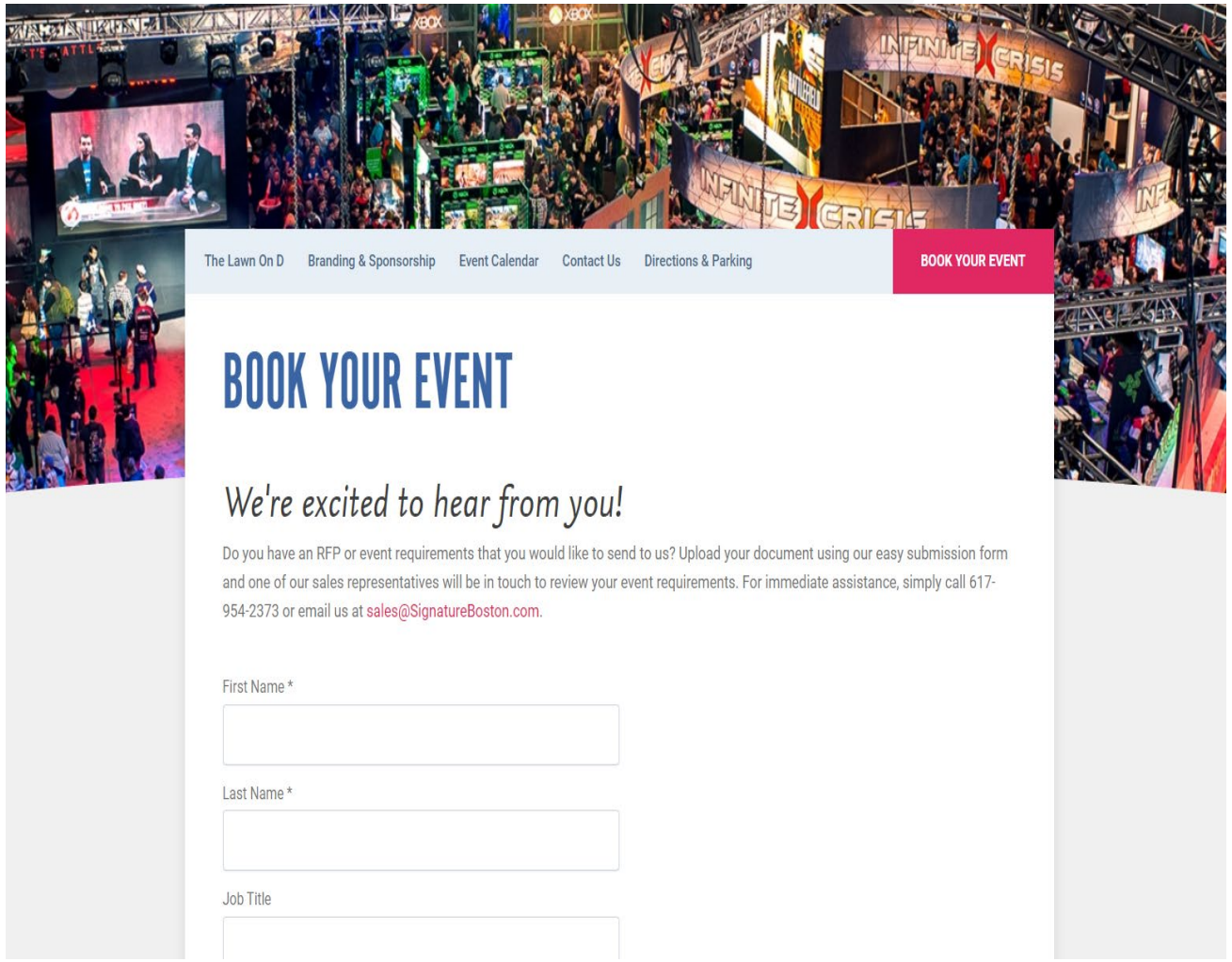
The event calendar shows attendees the different daily activities available. It includes a key that describes if there will be concessions, music, sports, etc. It will also specify when there is a private event, and the park is closed

How to request a private event

There is a form available on the venues website that links to *Signature Boston's* submission form. Event planners are to submit an RFP and request an event.

Event Planning Guide

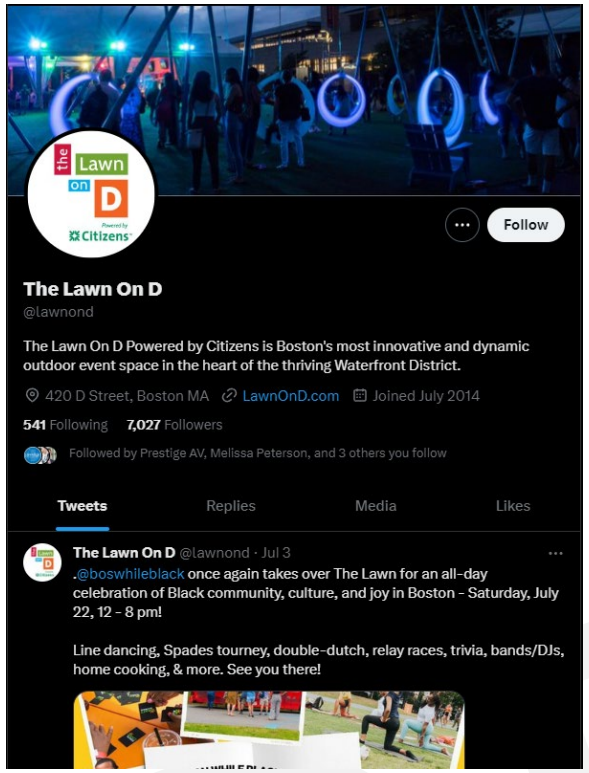
http://s3.amazonaws.com/signatureboston/documents/LOD_EventPlanningGuide_v052821.pdf

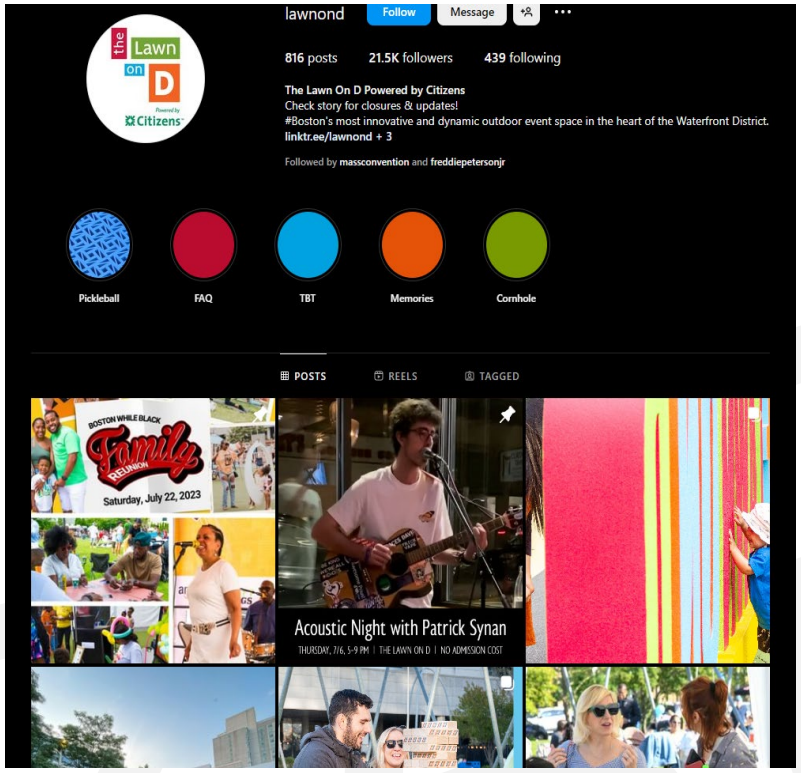


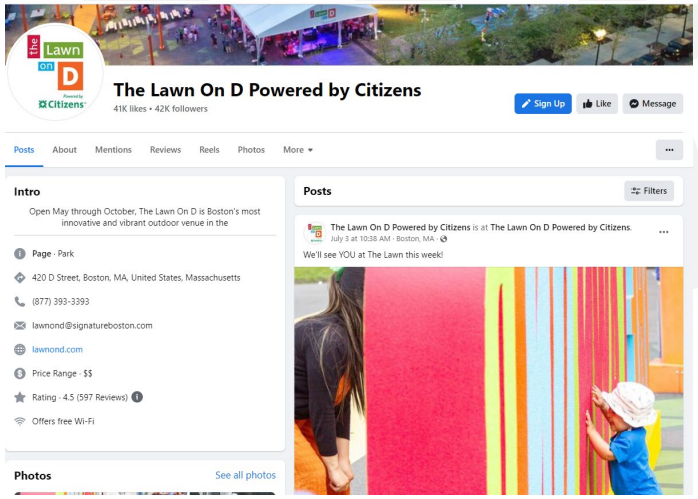
Lawn on D – Daily Rental

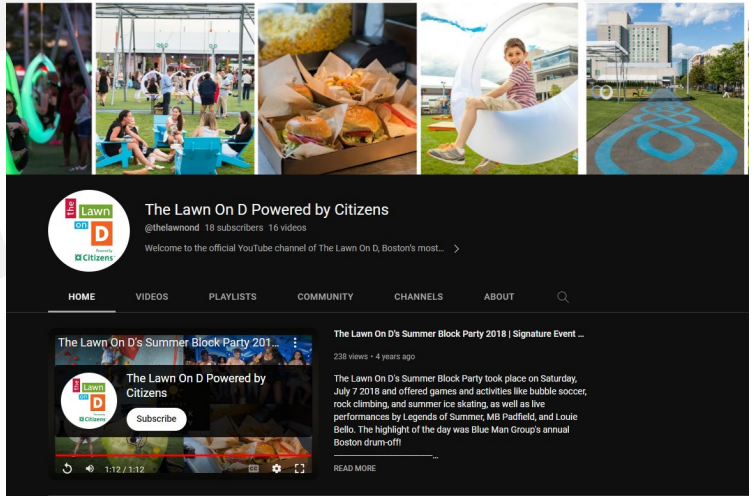
- Entire LOD - $59K Per day
- Large tent - $19K Per day
- Small Tent - $5900 Per day
- All rates are negotiable due to F&B exclusivity and guaranteed minimums











Social Media

- Platforms:
  - Instagram: @lawnond
  - Facebook: @TheLawnOnDPoweredbyCitizens
  - Twitter: @lawnond
  - Youtube: @thelawnond

Social Post Examples





Social Media is used to promote events, share what is going on in the park, weather updates, and ask for input on what people want to see at Lawn on D

Social Post Examples



lawnond • Follow

lawnond Let's think some cooler thoughts together 🌡 -- Pumpkin Palooza is just over a month away, October 14, always FREE! Of course we'll bring the themed games and activities to this annual fall celebration, but what would you like to see at this year's bash? Send us your thoughts in the comment box on our story!

Edited · 3d

babaoreiilly A park with a cover charge

75 likes

SEPTEMBER 7

Log in to like or comment.



Youtube Event Videos