MIAMIBEACH

OFFICE OF THE CITY CLERK

NO. LTC # **401-2023**

LETTER TO COMMISSION

TO: Honorable Mayor Dan Gelber and Members of the City Commission

FROM: Rafael E. Granado, City Clerk

DATE: September 12, 2023

SUBJECT: **Convention Center Advisory Board Motion**

The purpose of this Letter to the Commission ("LTC") is to inform the Mayor and Commission of a motion made by the Convention Center Advisory Board (CCAB) at its September 12, 2023 meeting.

Members present: Laurence Herrup (Chair), Peter Matos (Vice-Chair), John Aleman (Ex-Officio), Lee Zimmerman, Antonio Hernandez, Prakash Kumar, Robin Jacobs and Chris Gloede (Ex-Officio).

Motion: The Convention Center Advisory Board recommends the City: a) maintain at least the 120 day annual limit on events in Pride Park as written in the City's Special Events Guidelines due to Pride Park's critical nature in the sale, promotion and utilization of the Convention Center campus; b) exclude county-wide events (such as Super Bowl and Formula 1 type events) from the 120 day limit, as proposed by the Palm View Homeowner's Association (HOA); and c) given that despite the fact that Pride Park is part of the managed Convention Center Campus, the 120 day annual limit is a shared limit that includes non-convention center events, that the City authorize the City Manager the discretion to extend the number of days event may occur in Pride Park, where the event is in the best interest of the City and creates a meaningful economic impact, taking into account feedback from the Convention Center Advisory Board, Palm View HOA, Greater Miami and Miami Beach Convention and Visitor Bureau, and the management of the Miami Beach Convention Center.

Motion made by: Peter Matos
Motion seconded by: Lee Zimmerman
Motion passed: 6-0

Please contact Heather Shaw, Assistant Director, Economic Development Department at HeatherShaw@miamibeachfl.gov or Rickelle Williams, Assistant City Manager, at RickelleWilliams@miamibeachfl.gov should you have any questions.

RG/RW/HS