MIAMIBEACH

Rafael A. Paz, City Attorney

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

FIRST READING

TO:

Mayor Steven Meiner and Members of the City Commission

Alina T. Hudak, City Manager

FROM:

Rafael A. Paz, City Attorney

DATE:

January 31, 2024

SUBJECT:

AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AMENDING CHAPTER 82 OF THE CODE OF THE CITY OF MIAMI BEACH, ENTITLED "PUBLIC PROPERTY," BY AMENDING ARTICLE V, ENTITLED "BEACHES," BY AMENDING DIVISION 1, ENTITLED "GENERALLY," BY AMENDING SECTION 82-443 THEREOF, ENTITLED "HIGH IMPACT PERIODS WITHIN HIGH IMPACT ZONES," IN ORDER TO MODIFY THE HIGH IMPACT PARKING RATE TO A HIGH IMPACT PARKING RATE OF UP TO \$100.00, WITH AN EXCEPTION FOR RESIDENTS AND EMPLOYEES OF LOCAL BUSINESSES; AND BY AMENDING APPENDIX "A" OF THE CITY CODE, ENTITLED "FEE SCHEDULE," TO REFLECT THE AMENDMENT IN SECTION 82-443; AND PROVIDING FOR REPEALER, SEVERABILITY, CODIFICATION, AND AN EFFECTIVE DATE.

The proposed Ordinance was prepared at the request of Commissioner Alex J. Fernandez for consideration at the January 31, 2024 City Commission meeting.

Due to the City of Miami Beach's domestic and international popularity as a resort destination, many large-scale events and activities, both authorized by City permits and otherwise, occur on the beaches and on the City's property. The City has been seeing an increasingly large number of visitors during these large-scale events and activities, and the sizeable number of individuals attending these events/activities has posed numerous challenges for the City, including a surge in the number of vehicles seeking parking spaces.

The sponsor of this Ordinance proposes to modify the high impact parking rate to up to \$100.00, with an exception for residents and employees of local businesses, to manage and regulate the demand for limited parking resources effectively, and incentivize event attendees to explore alternative transportation options such as public transit, ridesharing, or carpooling.

RAP/FA/ag