

RESOLUTION NO. **2022-32140**

A RESOLUTION OF THE MAYOR AND CITY COMMISSION, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, TO PROVIDE MATCHING FUNDS IN THE AMOUNT OF \$12,500 (“CITY’S CONTRIBUTION”), FOR THE ATHLETIC FIELD SCOREBOARD AT MIAMI BEACH SENIOR HIGH SCHOOL, TO BE MATCHED BY A CONTRIBUTION FROM MIAMI-DADE COUNTY PUBLIC SCHOOLS NORTH REGION OFFICE (“SCHOOL BOARD”) IN THE AMOUNT OF \$12,500; ACCEPTING A CONTRIBUTION FROM THE MIAMI DOLPHINS, LTD, IN PARTNERSHIP WITH THE NFL FOUNDATION (COLLECTIVELY, THE “MIAMI DOLPHINS”) IN THE AMOUNT OF \$25,000; AND FURTHER AUTHORIZING THE CITY MANAGER TO (1) ACCEPT THE DONATIONS FROM THE SCHOOL BOARD AND THE MIAMI DOLPHINS, AND (2) NEGOTIATE AND EXECUTE ANY REQUIRED DOCUMENTS OR AGREEMENTS RELATED TO THE PURCHASE, INSTALLATION AND MAINTENANCE OF THE SCOREBOARD.

WHEREAS, the Education Compact reflects the desire of the Miami Beach community to support excellence in education in the City’s public schools and is an investment in the overall enhancement of education for the City’s residents; and

WHEREAS, at the February 9, 2022 City Commission meeting, item C4E was referred to the Finance and Economic Resiliency Committee for discussion, to discuss funding up to \$25,000 for the athletic scoreboard to match funds from the Miami Dolphins. The former Stephen Ross Field, named after Miami Dolphins owner Stephen Ross, is a turf field located at Miami Beach Senior High school. Miami Beach Senior High School is among the oldest public high schools in South Florida, and Miami Dolphins owner Stephen Ross is an alumnus from the class of 1958. Miami Beach Senior High School unveiled its newly renovated football field on January 29, 2020. The \$1.1 million "legacy" Super Bowl project was funded through a partnership between the NFL, Miami-Dade County Public Schools, and the City of Miami Beach. The field is expected to impact students for decades to come. The field project was partially financed by a \$250,000 donation from the Dolphins Foundation, and a \$350,000 donation from the City of Miami Beach; and

WHEREAS, The Dolphin’s NFL Foundation will provide Miami Beach Senior High PTSA a \$25,000.00 grant to fund a new athletic scoreboard for Miami Beach Senior High School. The donation is contingent upon a match by the City of Miami Beach or PTSA or other entity to help complete the \$50,000 cost of the scoreboard. The Dolphin donation is also contingent upon the field to remain in Stephen Ross’s name as it was in the past with his name on the scoreboard “Stephen Ross Field.” The City of Miami Beach may also have its logo placed on the scoreboard; and

WHEREAS, at the April 19, 2022 Finance and Economic Resiliency Committee meeting, a motion was passed to support a matching contribution of \$12,500 for the scoreboard at the Miami Beach Senior High School field. Miami Dade County Public Schools Region II Office has committed a match of \$12,500 with the Miami Dolphins in partnership with the NFL providing \$25,000 in funding; and


NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance And Economic Resiliency Committee, to provide matching funds in the amount of \$12,500 ("City's Contribution"), for the athletic field scoreboard at Miami Beach Senior High School, to be matched by a contribution from Miami-Dade County Public Schools North Region Office ("School Board") in the amount of \$12,500; accepting a contribution from the Miami Dolphins, Ltd, in partnership with the NFL foundation (collectively, the "Miami Dolphins") in the amount of \$25,000; and further authorizing the City Manager to (1) accept the donations from the School Board and the Miami Dolphins, and (2) negotiate and execute any required documents or agreements related to the purchase, installation and maintenance of the scoreboard.

PASSED AND ADOPTED this 4 day of May 2022.

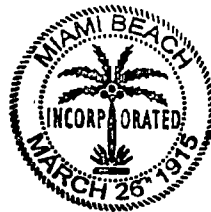
ATTEST:


MAY 10 2022


RAFAEL E. GRANADO, CITY CLERK



DAN GELBER, MAYOR



APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney *DK* 4-26-22
Date

Resolutions - C7 K

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Alina T. Hudak, City Manager
DATE: May 4, 2022

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, TO PROVIDE MATCHING FUNDS IN THE AMOUNT OF \$12,500 ("CITY'S CONTRIBUTION"), FOR THE ATHLETIC FIELD SCOREBOARD AT MIAMI BEACH SENIOR HIGH SCHOOL, TO BE MATCHED BY A CONTRIBUTION FROM MIAMI-DADE COUNTY PUBLIC SCHOOLS NORTH REGION OFFICE ("SCHOOL BOARD") IN THE AMOUNT OF \$12,500; ACCEPTING A CONTRIBUTION FROM THE MIAMI DOLPHINS, LTD, IN PARTNERSHIP WITH THE NFL FOUNDATION (COLLECTIVELY, THE "MIAMI DOLPHINS") IN THE AMOUNT OF \$25,000; AND FURTHER AUTHORIZING THE CITY MANAGER TO (1) ACCEPT THE DONATIONS FROM THE SCHOOL BOARD AND THE MIAMI DOLPHINS, AND (2) NEGOTIATE AND EXECUTE ANY REQUIRED DOCUMENTS OR AGREEMENTS RELATED TO THE PURCHASE, INSTALLATION AND MAINTENANCE OF THE SCOREBOARD.

RECOMMENDATION

Administration is seeking approval to partner with the Miami Dade County Public Schools and the Miami Dolphins Foundation and NFL for the scoreboard at Miami Beach Senior High School. The anticipated cost to the City of Miami Beach is \$12,500, with an additional \$12,500 from MDCPS and \$25,000 from the Miami Dolphins Foundation. Currently, there is no funding for this partnership in the FY22 budget.

BACKGROUND/HISTORY

At the April 19, 2022 Finance and Economic Resiliency Committee a motion was passes to support a matching contribution of \$12,500 for the scoreboard at the Miami Beach Senior High School field.

Miami Dade County Public Schools Region II Office has committed a match of \$12,500 with the Miami Dolphins in partnership with the NFL providing \$25,000 in funding. At the February 9, 2022 Commission meeting a referral was placed for discussion on the Finance and Economic Resiliency Committee agenda to discuss funding up to \$25,000 for the athletic scoreboard to match funds from the Miami Dolphins. The former Stephen Ross Field, named after Miami Dolphins owner Stephen Ross, is a turf field located at Miami Beach Senior High school. Miami Beach Senior High School is among the oldest public high schools in South Florida, and Miami Dolphins owner Stephen Ross is

an alumnus from the class of 1958. Miami Beach Senior High School unveiled its newly renovated football field on January 29, 2020. The \$1.1 million "legacy" Super Bowl project was funded through a partnership between the NFL, Miami-Dade County Public Schools, and the City of Miami Beach. The field is expected to impact students for decades to come. The field project was partially financed by a \$250,000 donation from the Dolphins Foundation, and a \$350,000 donation from the City of Miami Beach.

ANALYSIS

The Dolphin's NFL Foundation will provide Miami Beach Senior High PTSA a \$25,000.00 grant to fund a new athletic scoreboard for Miami Beach Senior High School.

Per Ann Hake, Senior Manager, Community Relations of the Miami Dolphins, "The Dolphins in partnership with the NFL Foundation are happy to provide \$25,000 in matching funds for the fundraising for Stephen Ross Field to ensure the field remains in Mr. Ross' name." (See attached email from Ann Hake dated January 14, 2022.)

The donation is contingent upon a match by the City of Miami Beach or PTSA or other entity to help complete the \$50,000 cost of the scoreboard. The Dolphin donation is also contingent upon the field to remain in Stephen Ross's name as it was in the past with his name on the scoreboard "Stephen Ross Field." The City of Miami Beach may also have its logo placed on the scoreboard.

The Miami Beach Sr. High PTSA obtained a quote from the vendor Daktronics, which includes a maintenance plan covering 5 years vendor warranty for all parts. The vendor, Daktronics, agreed to repair any structural issue over the lifespan of the board, if it becomes compromised in any way. If there is an issue with the electric, the school will request a MDCPS work order for an electrician will come to repair the board. MBSH PTSA will pay for having a power system check every two years to ensure functionality. (See attached letter from Melissa DeLisle dated January 24, 2022.)

On April 7, 2022, the City received an email from Gilberto Bonce, Administrative Director MDCPS North Region Office, committing to match the City of Miami Beach's \$12,500 for the purchase and installation of a new scoreboard at Miami Beach Senior High School.

SUPPORTING SURVEY DATA

The Dolphin's NFL Foundation will provide Miami Beach Senior High PTSA a \$25,000.00 grant to fund a new athletic scoreboard for Miami Beach Senior High School.

Per Ann Hake, Senior Manager, Community Relations of the Miami Dolphins, "The Dolphins in partnership with the NFL Foundation are happy to provide \$25,000 in matching funds for the fundraising for Stephen Ross Field to ensure the field remains in Mr. Ross' name." (See attached email from Ann Hake dated January 14, 2022.)

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purchase and installation of a new scoreboard at Miami Beach Senior High School.
54% of residents are satisfied or very satisfied with public schools in Miami Beach

FINANCIAL INFORMATION

FY22 \$12,500 is not budgeted

Applicable Area

Not Applicable

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

No

Does this item utilize G.O. Bond Funds?

No

Strategic Connection

Prosperity - Be known for (K-12) educational excellence.

Legislative Tracking

Organizational Development Performance Initiatives

Sponsor

Mayor Dan Gelber

ATTACHMENTS:

Description

- Ann Hake Email
- Financial Commitment Letter
- Resolution

----- Forwarded message -----

From: Hake, Ann <ahake@dolphins.com>
Date: Fri, Jan 14, 2022 at 12:07 PM
Subject: RE: New MBSH Field Sign
To: Beach High PTSA President <beachhighptsapres@gmail.com>
Cc: Botto, Edgardo <ebotto@dadeschools.net>

Hi Melissa,

Great to speak to you on the phone yesterday. The Dolphins in partnership with the NFL Foundation are happy to provide \$25,000 in matching funds for the fundraising for Stephen Ross Field to ensure the field remains in Mr. Ross' name. We look forward to seeing the new scoreboard to complement the field we partnered on just 2 years ago.

There are some items I will need from you in order to complete the funding. May you please send as soon as possible a financial commitment letter that our donation will match other funds raised and detailed maintenance plan from whomever is responsible for scoreboard maintenance?

Thank you,

Ann



Ann Hake
Miami Dolphins
Senior Manager, Community Relations
Hard Rock Stadium
347 Don Shula Drive
Miami Gardens, FL 33056
P: (305) 943-6795

January 24, 2022

To: Miami Dolphin Foundation / Ann Hake

Fr: Miami Beach Senior High PTSA / Melissa DeLisle

Re: Financial Commitment Letter MBSH Scoreboard

Dear Ann,

This is to confirm that the Dolphin 's NFL Foundation will provide Miami Beach Senior High PTSA a \$25,000.00 grant to fund a new athletic scoreboard for Miami Beach Senior High School. Your donation will be matched by another entity that PTSA secures to help complete the \$50,000 cost of the scoreboard. The agreement is that the donation ensures that the field will remain in Stephen Ross's name as it was in the past with his name on scoreboard "Stephen Ross Field"

The company that donates a matching amount (\$25,000), will have their logo placed on the scoreboard.

Timing: PTSA will aim to have board installed by May 1, 2022.

Maintenance plan:

- **The maintenance plan covers 5 years vendor warranty for all parts. The vendor, Daktronics, agreed to repair any structural issue over the lifespan of the board, if it becomes compromised in any way.**
- **If there is an issue with the electric, the school will request a MDCPS work order for an electrician will come to repair the board.**
- **There is Daktronics 1-800 number provided for any assistance.**
- **MBSH PTSA will pay for having a power system check every two years to ensure functionality.**