

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Ricky Arriola
DATE: December 12, 2018

SUBJECT: REFERRAL TO THE FINANCE AND CITYWIDE PROJECTS COMMITTEE TO DISCUSS THE
ADMINISTRATION'S PROCEDURE FOR WELCOMING NEW BUSINESSES TO MIAMI BEACH.

ANALYSIS

Please place this referral item on the December 12, 2018 City Commission agenda.

I ask the Finance and Citywide Projects Committee to review what the City currently does to ensure that new businesses encounter a welcoming environment in Miami Beach (e.g., ribbon cuttings, grand opening promotions, etc.) and to explore how the City can better improve its greeting procedures for new businesses that decide to invest on the beach.

Legislative Tracking

Commissioner Ricky Arriola